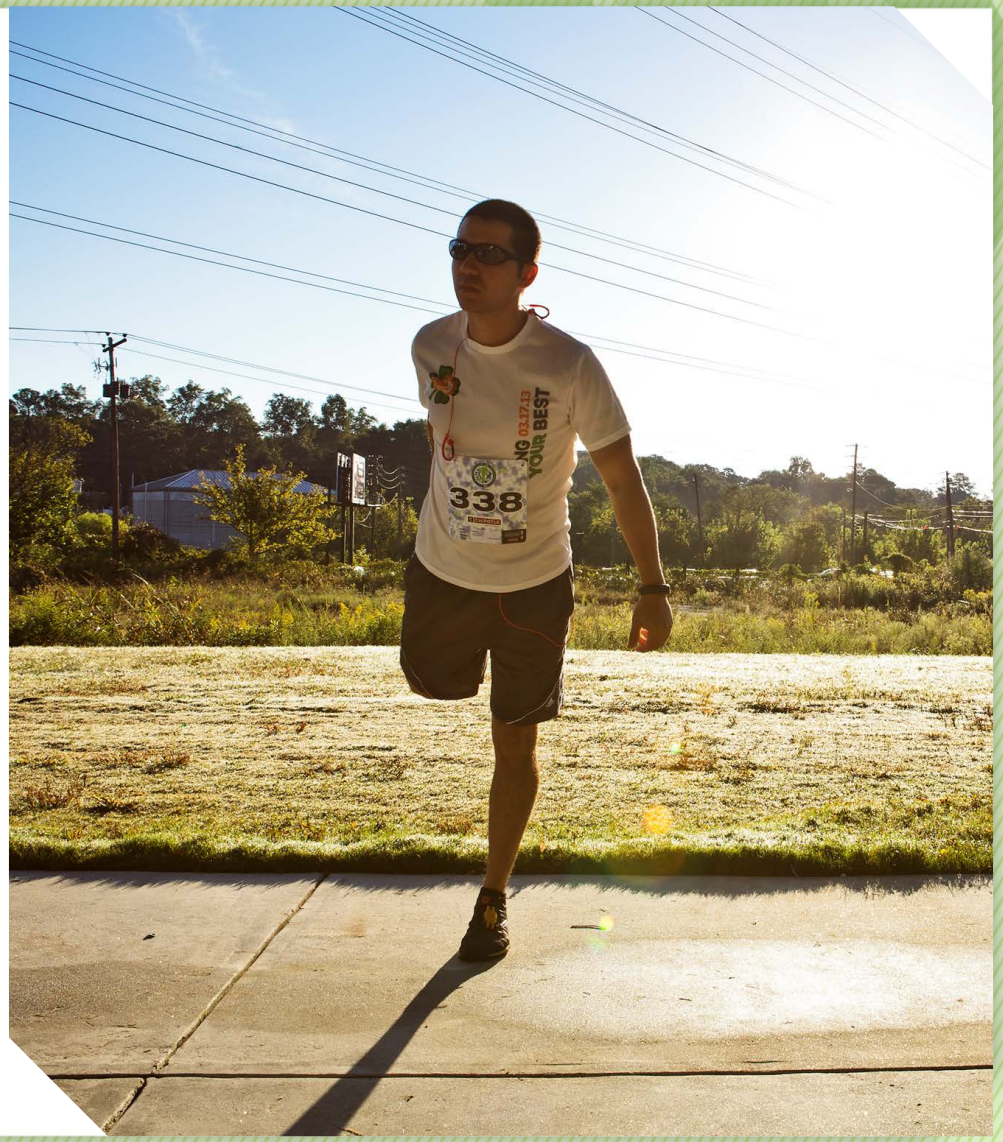
// Atlanta BeltLine Quarterly Briefing

First Quarter // March 3, 2014

Atlanta BeltLine // © 2014

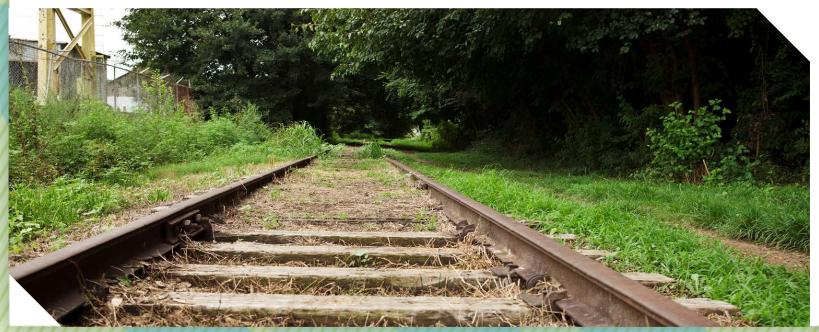
// Agenda

- Welcome
- Atlanta BeltLine, Inc. Update
  - Parks, Trails, Transit
  - Art & Design
- Atlanta BeltLine Partnership Update
- 2030 Strategic Implementation Plan
- Q & A



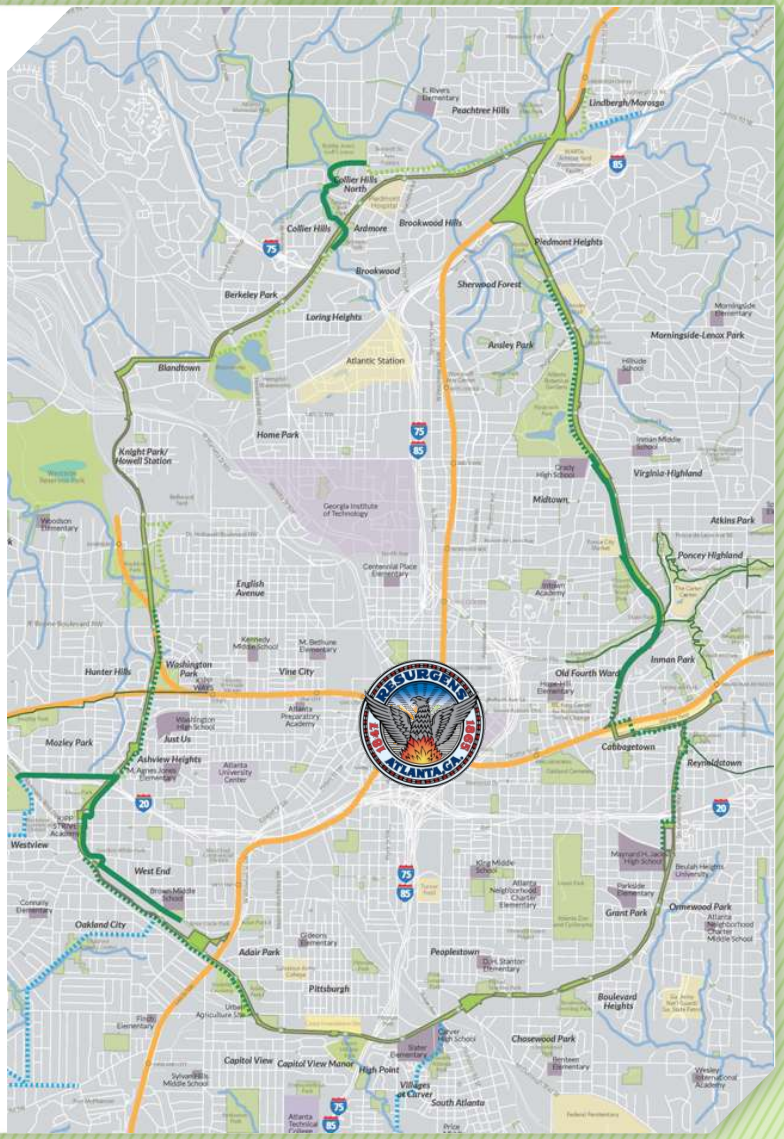
// Where is the Atlanta BeltLine?

- In the heart of the Atlanta region
- Connects many of Atlanta's cultural destinations
- Utilizes historic freight rail rights of way around the center of town



// Opportunity for Significant Impact

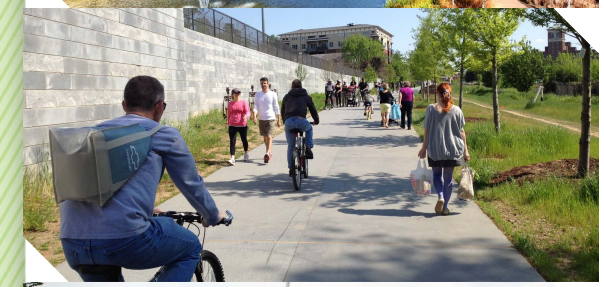
- Connects 45 neighborhoods
- 22% of City of Atlanta population lives in the planning area
- 19% of the City's land mass is inside the planning area
- 40% increase in Atlanta's parkland
- 6,500 acre TAD



// The Atlanta BeltLine: Key Elements

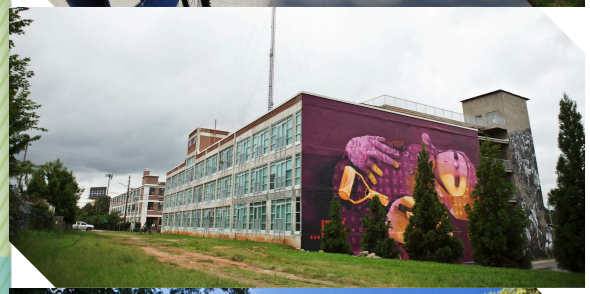
1,300 ACRES
of Greenspace

22 MILES
of Transit & Transportation Infrastructure



33 MILES
of Trails

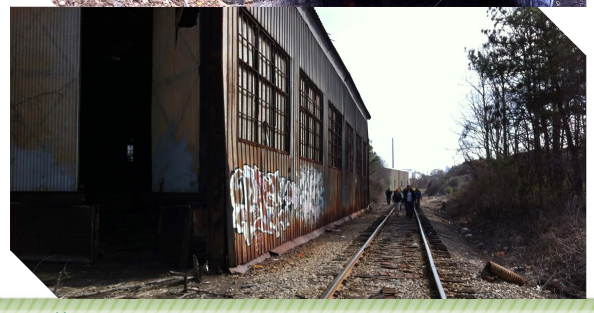
Jobs & Economic Development



5,600 UNITS
of Affordable Workforce Housing

Historic Preservation

Streetscapes & Public Art



1,100 ACRES
of Environmental Clean-up

// Atlanta BeltLine, Inc. First Quarter 2014

March 3, 2013 // Recent Activities

// Parks: Urban Agriculture Project

- Site Preparation Underway
  - Mass grading completed
  - Gravel road installed
  - Stormwater bioswales installed
  - Landscape plantings in late February
  - Trees Atlanta South Orchard this Spring
- Farmer Request for Qualifications
  - Spring/Summer 2014

Confidential // Atlanta BeltLine // © 2014

// North Avenue Plaza

Construction to begin Summer 2014

// Trails: Eastside Trail Extension

- **Summer 2014:** Construction will begin on the Eastside Trail from Irwin Street to Memorial Drive

// Trails: Westside Trail

- **September 2013:** Awarded $18 million TIGER V grant
- 2.5 mile multi-use trail from Washington Park (Lena Street) to University Avenue
- 12 points of entry
- Safe routes and connections to four local schools
- Connections to four parks
- Construction to begin in third quarter of 2014

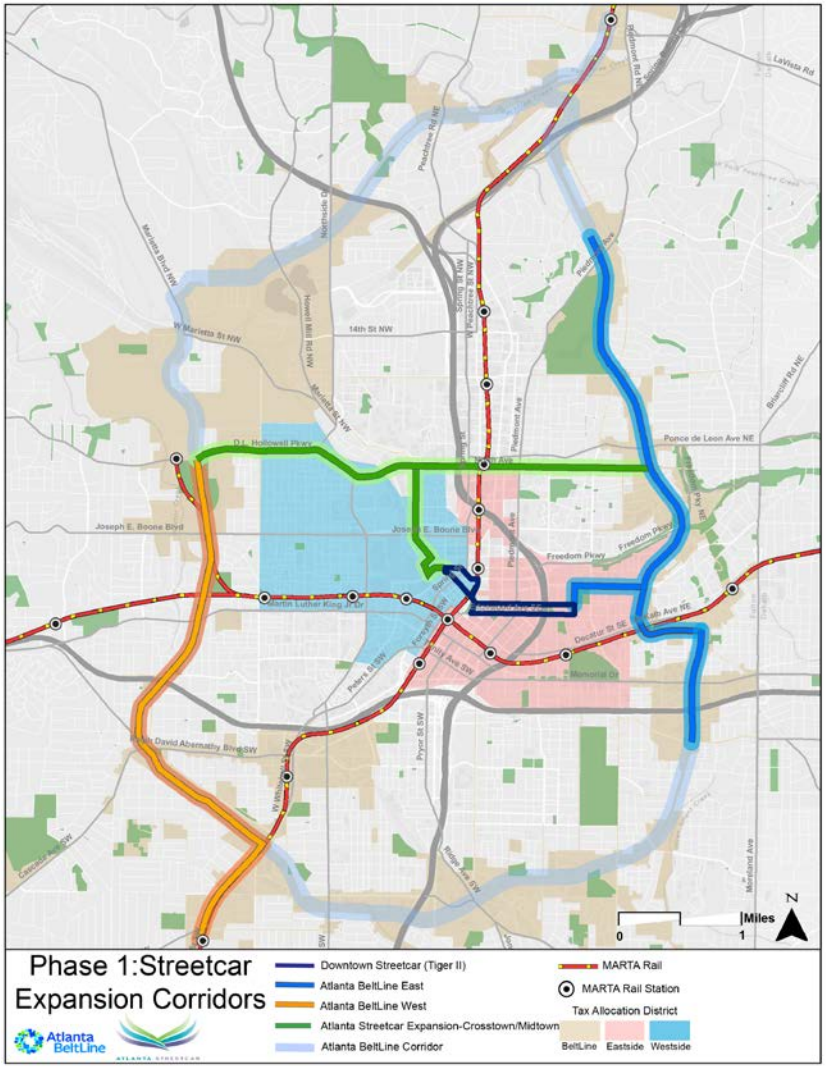
// Trails: Eastside Trail Gateway

- **Late 2013:** Buried power lines
- **January 2014:** Groundbreaking
- **Summer 2014:** Scheduled to open

// FTA Environmental Assessments

Three Corridors Being Studied

- ATL SC Ext-Crosstown/Midtown EA
  - Green Line on Map
- Atlanta BeltLine West EA
  - Orange Line on Map
- Atlanta BeltLine East EA
  - Blue Line on Map
- Community Engagement Opportunities
  - Citywide Briefing in March on the Streetcar Expansion Strategy
  - Study Group Meetings in April/May on the EA process and schedule
  - Initiate input from EA corridor neighborhoods



// Ponce de Leon Avenue Streetscapes

// Edgewood Avenue Bridge

- **Through 2013:** Utility relocations and environmental remediation and super structure complete
- Deck is poured
- **Spring 2014:** Bridge opening

// Art on the Atlanta BeltLine

- Largest public art display in Atlanta's history
- Request for Proposals posted February 12th, taking applications through April 21st
- Visit art.beltline.org for details on how to submit

art on the ATLANTA BELTLINE

// Atlanta BeltLine Partnership Update

Rob Brawner
Program Director

Atlanta BeltLine // © 2014

Volunteer Opportunities

- **Festivals**: Share information and enjoy regional festivals.
- **Ambassadors**: Recruiting distribution officers.
- **Speakers Bureau**: Invite us to present to your group.
- **Corporate/group clean-ups**
- **Volunteer Training:** 2nd Wednesday at 5:30 p.m. and 3rd Friday at noon
- **Running Series:** Pre-race and race-day opportunities
- **Adopt the Atlanta BeltLine:** Take ownership over a segment of the corridor

Visit beltline.org/volunteer or contact Sharron@atlbeltlinepartnership.org

// Atlanta BeltLine Partnership

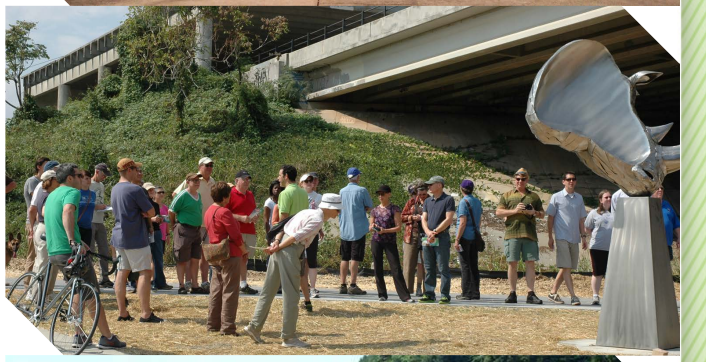
Atlanta BeltLine Partnership

Atlanta BeltLine

ATLANTA BICYCLE COALITION

Atlanta BeltLine Arboretum

TREES ATLANTA



Atlanta BeltLine Tours (beltline.org/tours):

- Bike Tours with Atlanta Bicycle Coalition
  - Monthly tour reservations open on 25th
  - Saturdays on Eastside Trail • Sundays on Westside
- Take a Walk on the Eastside with Trees Atlanta
  - Monthly tour reservations open on the 20th
  - Friday and Saturday mornings
- Bus tours are hot!
  - New ADA, CNG powered bus in 2014
  - Monthly tour reservations open on the 15th
  - Fridays and Saturdays at 9:30 a.m.

// Atlanta BeltLine Partnership

Atlanta BeltLine Partnership

Atlanta BeltLine

Building Healthier Communities

- **Free Fitness on the Atlanta BeltLine: beltline.org/fitsignup**
  - Classes launched in January with Aerobics, FitWit, Trail Yoga, How to Ride a Bike, Mountain Biking, and more
  - Atlanta BeltLine Street Cup
  - Play Day on the Atlanta BeltLine

- **2014 Active Lifestyle Competition**
  - Rewards participants for fitness accomplishments
  - Redeem points earned for free prizes
  - Year-end "Most Active on the Atlanta BeltLine" winner receives Serenbe Gift Package

// Atlanta BeltLine Partnership

2014 Running Series (beltline.org/run):

- Northside 5K – April 26
  - Atlanta Police-Fire Challenge
- Southwest 5K – July 12
- Southeast 8K – Sept. 27
- Eastside 10K – Dec. 6
- 1K Youth Fun Runs and Fitness Challenges
- Free Monthly Run Clubs

Atlanta BeltLine Partnership

Atlanta BeltLine

Creating Live-Work Communities (beltline.org/employment)

Workforce Partnership in Healthcare

- Employer focused model creating direct pipelines to healthcare careers along the Atlanta BeltLine
- 260 applicants; 38 participants began the program, with 22 graduating from the first phase.
- Exploring expansion to construction

ATLANTA CareerRise

The Center for Working Families, Inc.

NewHope Enterprises

ATLANTA WORKFORCE AWDA DEVELOPMENT AGENCY

Georgia DOL DEPARTMENT OF LABOR

Grady

ATLANTA TECHNICAL COLLEGE

// Atlanta BeltLine Partnership

Atlanta BeltLine Capital Investments

- $41.2+ million from 115+ donors
  - Supporting implementation of Atlanta BeltLine parks and trails
  - Gateway connection between Eastside Trail and Historic Fourth Ward Park
  - Eastside Trail South extension through Reynoldstown
  - $11 million local match for Westside Trail to be raised in 2014

// Atlanta BeltLine Partnership

Exciting New Membership Benefits

- Membership card good for discounts at restaurants and businesses along the Atlanta BeltLine
- Exclusive members-only opportunities and events
- Atlanta BeltLine Grocery Tote
- Trail Map of the Atlanta BeltLine
- Atlanta BeltLine Lapel Pin
- Atlanta BeltLine Member T-Shirt

Join today at beltline.org/member for as low as $35

Other Ways You Can Support the Atlanta BeltLine

- Amazon "SMILE" Program
- Kroger Community Rewards Program
  - Atlanta BeltLine Number 17728
  - 117 households shopped at Kroger and helped earn more than $600 to date
- Get Your Atlanta BeltLine Gear at Shop.BeltLine.org

For more information about how you can support the Atlanta BeltLine, contact lindsey@atlbeltlinepartnership.org

// Atlanta BeltLine 2030 Strategic Implementation Plan

Paul Morris
President and CEO

// Background

2011 marked end of the first Atlanta BeltLine 5-Year Work Plan

- The 5-Year Work Plan detailed:
  - Key components to be financed within the first five years
  - Rationale for decision-making
  - Relationship among components that lead to an optimal 5-year plan
  - Proposed budgets for the first five year period with initial "best estimate" allocations by year (e.g., dependent on when land is available)

The **Atlanta BeltLine 2030 Strategic Implementation Plan (SIP)** has been developed to serve as the action plan that will take the Atlanta BeltLine through the end of the TAD in 2030

// Strategic Implementation Plan

Two Pronged Approach

- Simultaneous component advancement
- Continuously balanced area distribution

✓ Project Components

- Infrastructure work streams:
  - *Transit*
  - *Trails*
  - *Parks*
  - *Streetscapes*

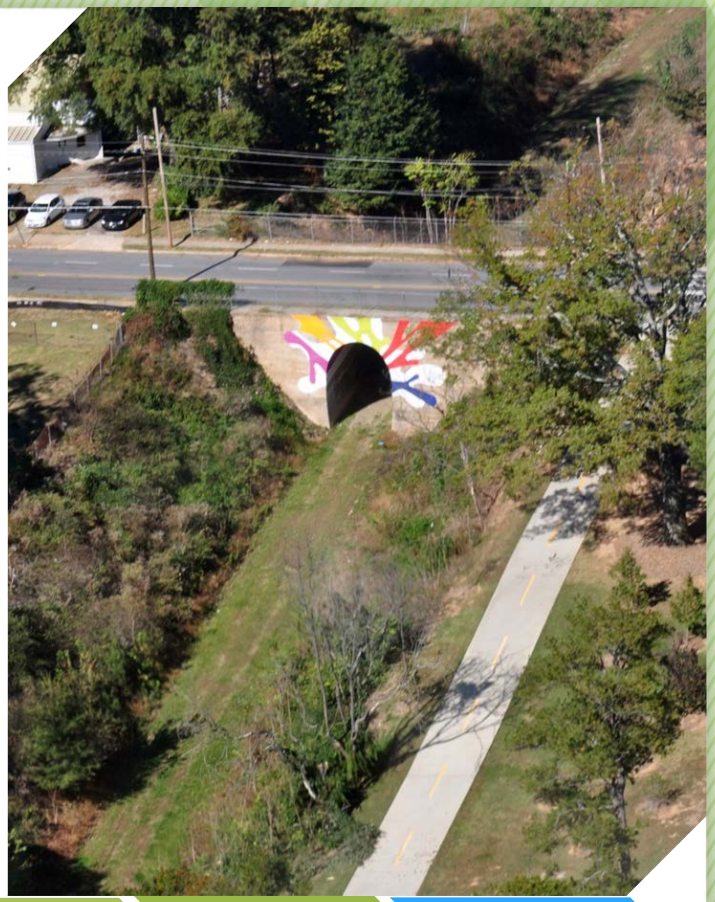
✓ Program Components

- Investment work streams:
  - *Brownfield Redevelopment*
  - *Job Creation*
  - *Affordable Workforce Housing*
  - *Economic Development*
  - *Public Art*
  - *Sustainability*

Phase 1: Situation Review → **Phase 2: Stakeholder Advisory and Citywide** → **Phase 3: Funding Analysis (ongoing)** → **Phase 4: Priorities Matrix** → **Phase 5: Stakeholder Advisory and Citywide** → **Phase 6: Finalize Plan** → **Phase 7: Publicize Plan**

// Strategic Implementation Plan

- Remaining 17-year life of the TAD has been divided into three implementation periods to serve as a living document
  - **Period 1**: 2014-2018 (five years)
    - *"detailed and specific"*
  - **Period 2**: 2019-2023 (five years)
    - *"general and progressive"*
  - **Period 3**: 2024-2030 (seven years)
    - *"conceptual and conclusionary"*



Phase 1: Situation Review → **Phase 2: Stakeholder Advisory and Citywide** → **Phase 3: Funding Analysis (ongoing)** → **Phase 4: Priorities Matrix** → **Phase 5: Stakeholder Advisory and Citywide** → **Phase 6: Finalize Plan** → **Phase 7: Publicize Plan**

// Plan Development Process

- ✓ Redevelopment Plan
- ✓ 5-Year Work Plan
- ✓ MARTA Alternatives Analysis
- ✓ Subarea Master Plans
- ✓ Tier 1 EIS
- ✓ Draft Long Range Financial Plan
- ✓ Parks Funding Analysis
- ✓ Atlanta Streetcar Expansion Strategy
- ✓ RCLCO Market Analysis
- ✓ RCLCO Technical Memoranda
- ✓ Affordable Housing Resource Book

SITUATIONAL REVIEW

- ✓ Stakeholder Engagement
- ✓ Criteria/Prioritization Process
- ✓ Project Tier Development

PRIORITIES MATRIX + FUNDING

- ✓ Stakeholder Engagement

2030 SIP

// Stakeholder & Community Engagement

- 2 Rounds of Community Engagement via **Community Engagement Framework** (CEF):
  - *Nov 2012 – May 2013*
  - 18 public meetings total
  - 718 participants in person and thru online survey

- Stakeholders engaged:
  - *Study Groups*
  - *Advisory Boards (TADAC, BAHAB)*
  - *BL Network*
  - *City Partners (Mayor's office, Departments)*
  - *Nonprofit Partners (PATH, Tress Atlanta, TPL, Piedmont Park Conservancy)*
  - *Private & Philanthropic (ABLP, Foundations)*

// Project Criteria Survey Results

Ranked 1 to 5 by the public, 1 being the most important and 5 the least.

TRANSIT

1. Practicality/Ridership
2. Project Readiness
3. Development Impact
4. Equity
5. Financial Options

PARKS

1. Project Readiness
2. Consistent with City goals
3. Equity
4. Development Impact
5. Financial Options

TRAILS

1. Leverage Existing Greenspace
2. Project Readiness
3. Equity
4. Development Impact
5. Financial Options

Phase 1: Situation Review → **Phase 2: Stakeholder Advisory and Citywide** → **Phase 3: Funding Analysis (ongoing)** → **Phase 4: Priorities Matrix** → **Phase 5: Stakeholder Advisory and Citywide** → **Phase 6: Finalize Plan** → **Phase 7: Publicize Plan**

Atlanta BeltLine // © 2014

// Overall Progress to Date

Legend

- ATLANTA BELTLINE RAIL
- ATLANTA BELTLINE TRAIL
- MARTA
- INTERSTATE
- PATH TRAILS
- PARKS (EXISTING)
- PARKS (PLANNED)
- LANDMARKS

Completed Projects

- TRAILS
- PARKS
- AFFORDABLE HOUSING
- BROWNFIELD REMEDIATION
- PUBLIC ART

// Economic Impacts – Development Activity to Date

Private investment is following public investment:

- **Over 100 projects** complete or underway within Planning Area* valued at over **$1.1 billion**
  - **9,003** new residential units completed
  - **933,700 SF** of new commercial space completed
- Roughly **3:1 ROI to date**

Development Activity

FINISHED

IN PROGRESS

UNDER CONSTRUCTION

Projects larger than 10 dwelling units and/or 10,000 square feet

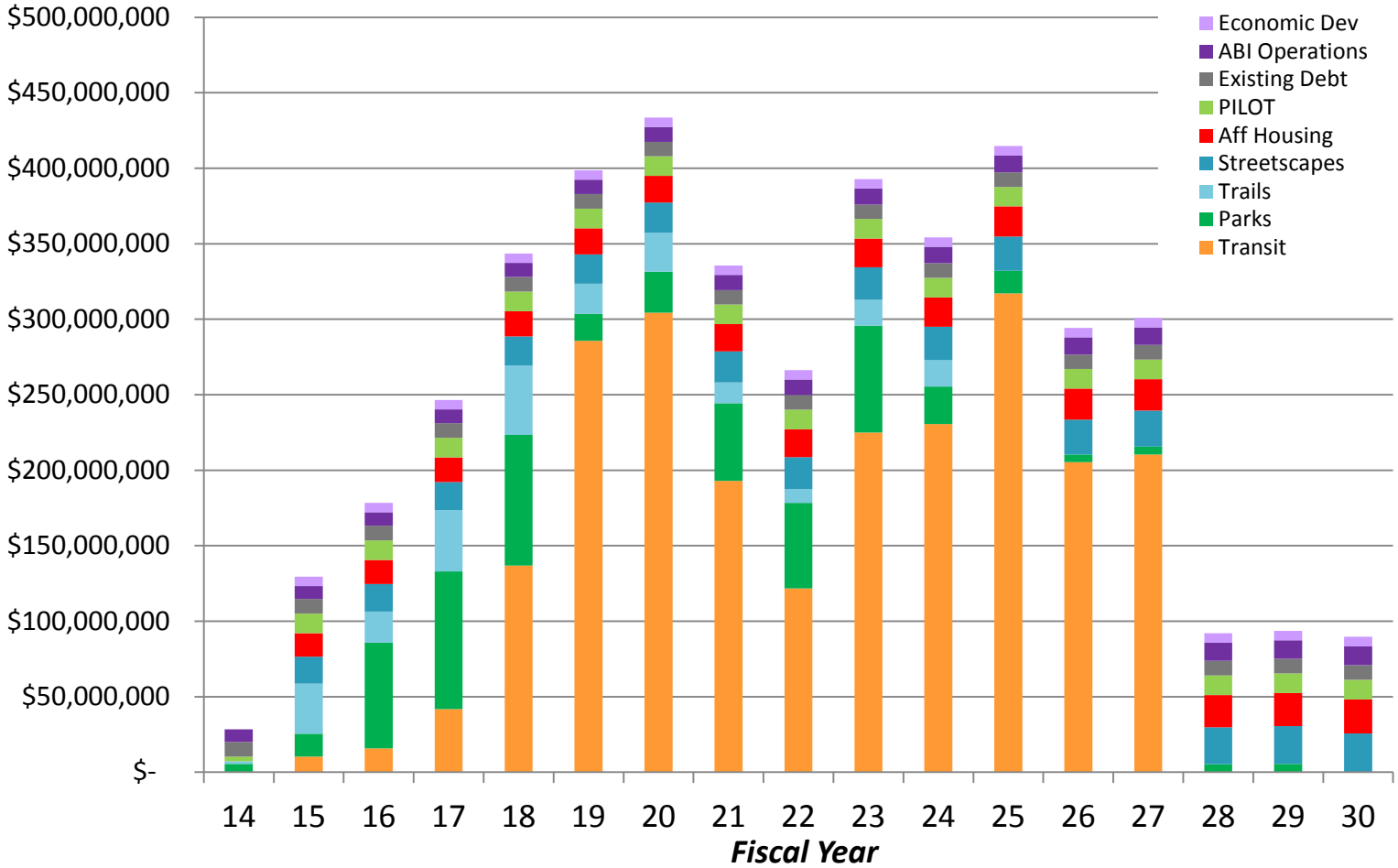
// Overall Progress to Date

Atlanta BeltLine

Performance Dashboard *(Through FY 2013)*	**Status**
2030 Benchmark (Target: *25-year/20-year reset) time elapsed*	**32% / 15%**
Total Investment (Target: $2.8 to 4.8 billion) *public and private*	**$362 million**
Transit Corridor Control (Target: 22 miles)	**56%**
Trail Corridor Control (Target: 33 miles)	**72%**
Park Land Control (Target: 1,300 acres)	**54%**
Brownfield Remediation (Target: 1,100 acres)	**11%**
Transit Projects (Target: 22 miles) *Designed/Delivered*	***20%* / 0%**
Trail Projects (Target: 33 miles) *Designed/Delivered*	**35% / 18%**
Park Projects (Target: 1,300 acres) *Designed/Delivered*	***20%* / 20%**
Streetscape Projects (Target: 46 miles) *Designed/Delivered*	**4% / 0%**
Permanent Jobs (Target: 30,000)	*TBD*
Construction Jobs (Target: 48,000)	*TBD*
Affordable Housing Development (Target: 5,600) *Direct and Indirect*	**8%**
Economic Development (Target: $10 billion with ROI of 3.5 to 1)	**$1 billion w/2.8 to 1**

= On Schedule **= Near Schedule** **= Behind Schedule**

// Project Development: Fiscal Year Forecast

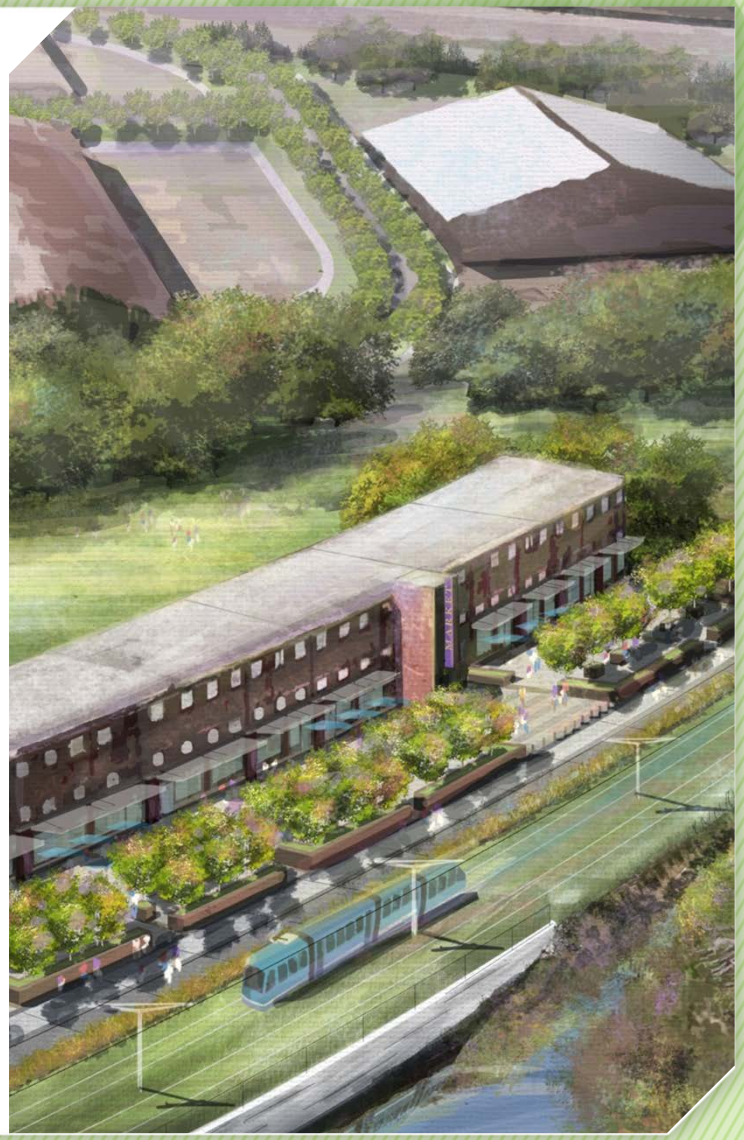


Period 1 | Period 2 | Period 3

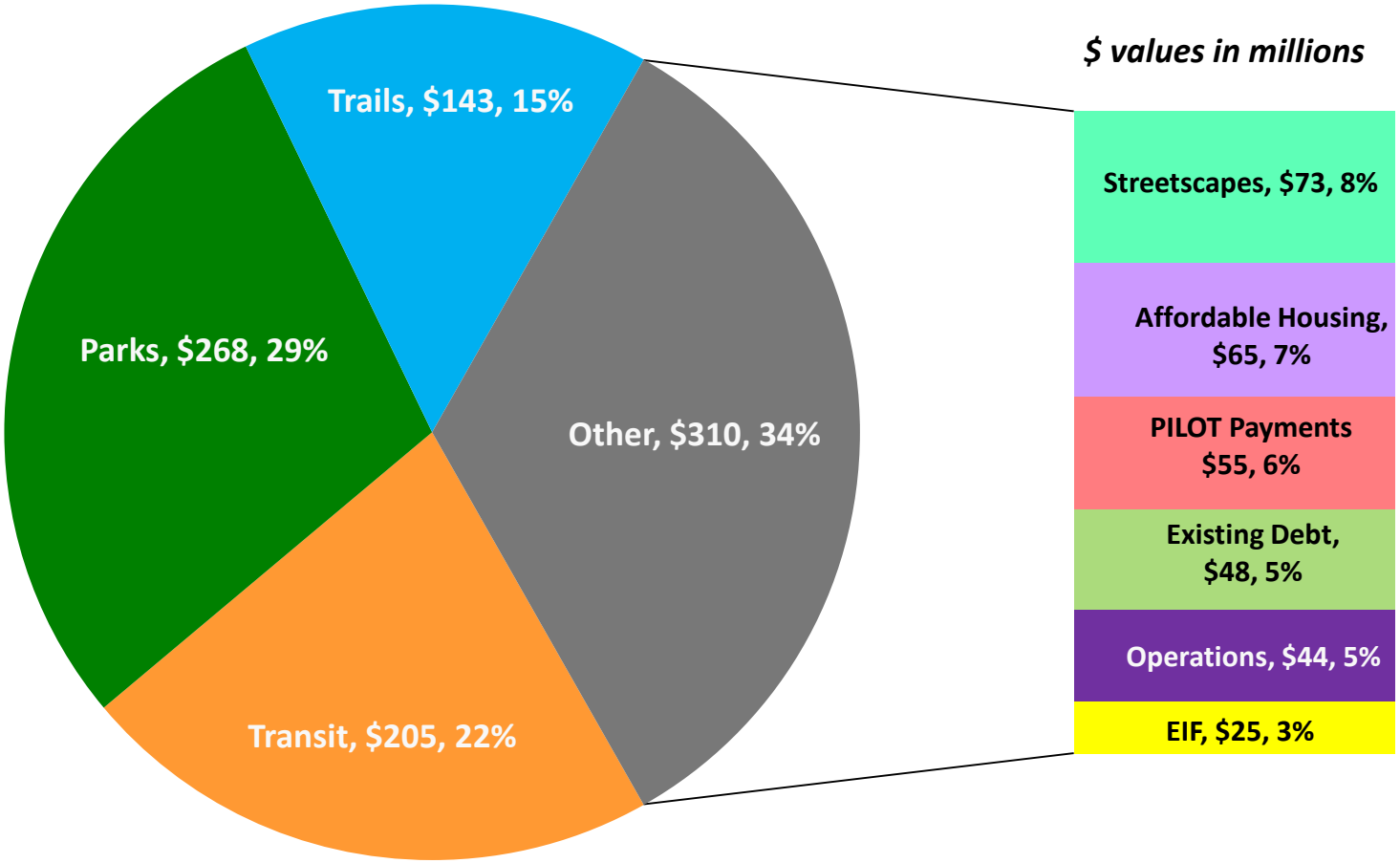
// Period 1 Summary

For the next five years, Period 1, the SIP includes the following project priorities:

- Securing rights to the remaining right-of-way to complete the 22-mile Atlanta BeltLine loop;
- Completing the southern half of the Westside Trail and commencing construction on the Southeast Trail;
- Constructing Boulevard Crossing Phase II, Enota and Murphy Crossing Parks;
- Initiating the first phase of Westside Reservoir Park including the passive-use park space; and
- Constructing streetcar/light-rail transit on the East and West sides of the Atlanta BeltLine.



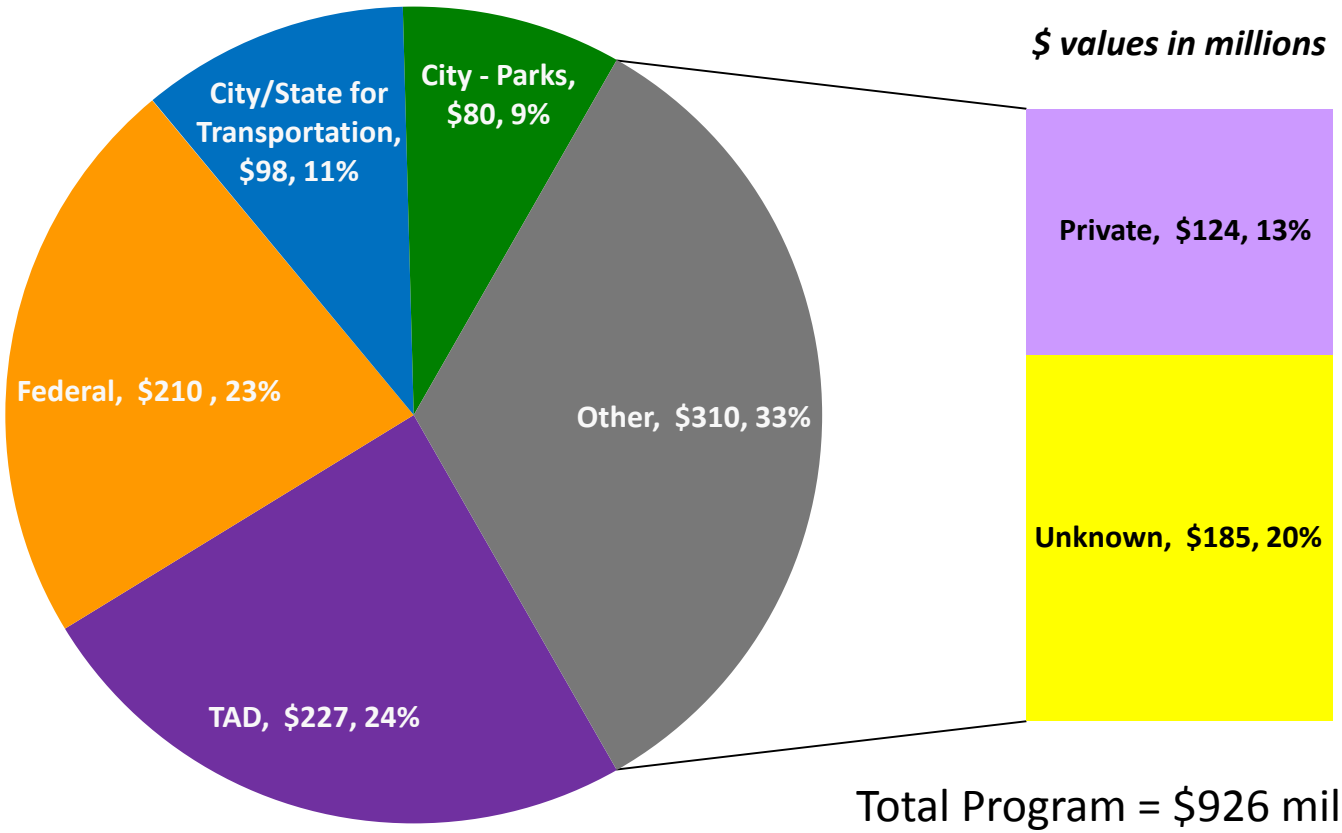
// Projected Period 1 Program Expenses (FY '14 – FY '18)



Total Period 1 Program = $926 million*

**costs indexed to projected year of delivery for each project; earlier delivery of projects will lower actual costs*

// Potential Period 1 Funding Scenario (FY '14 – FY '18)

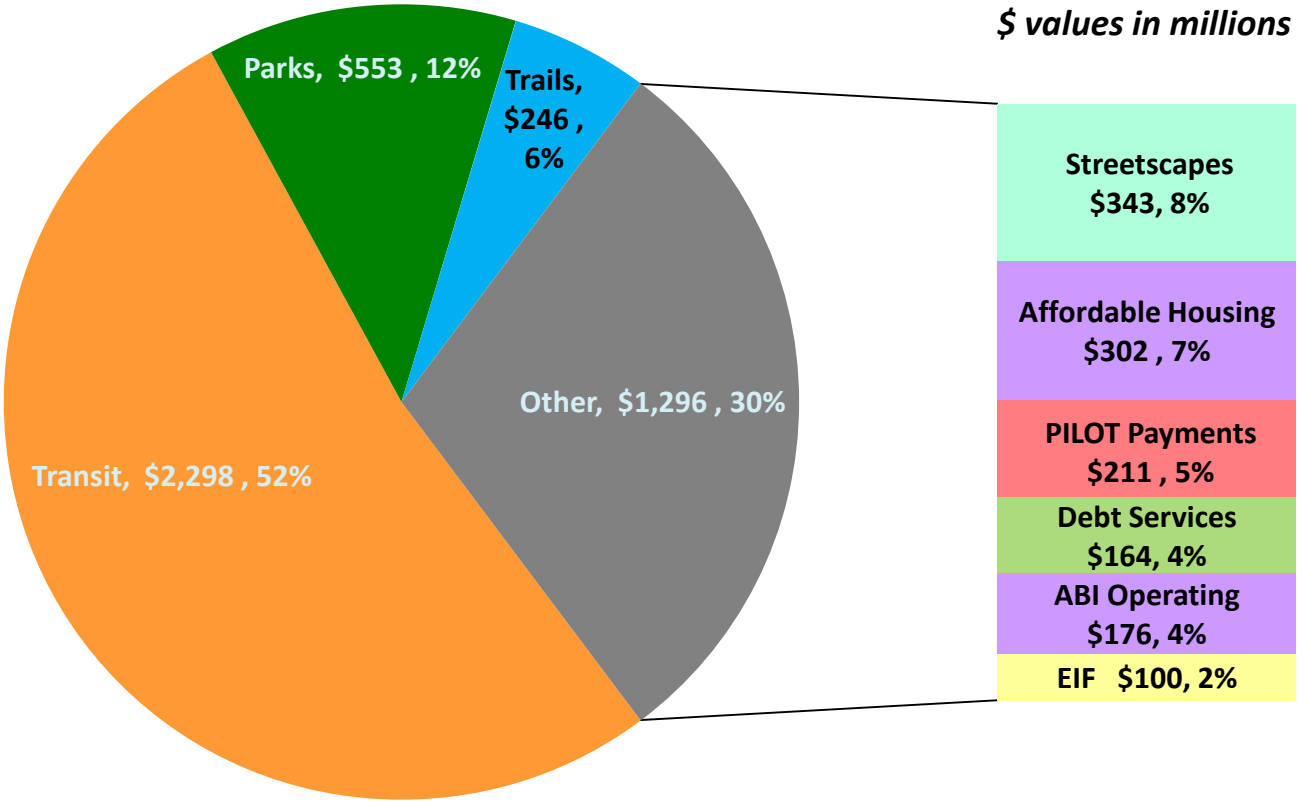


Total Program = $926 million

Notes:

- *Values were determined by assuming maximum Federal funding participation for Transit and Trails. Parks and Private values were developed by applying the cost allocation from the projects completed to date to future project.*
- *Values presented do not reflect committed funds.*
- *Implementation to date has leveraged 16% of previously unidentified funds.*

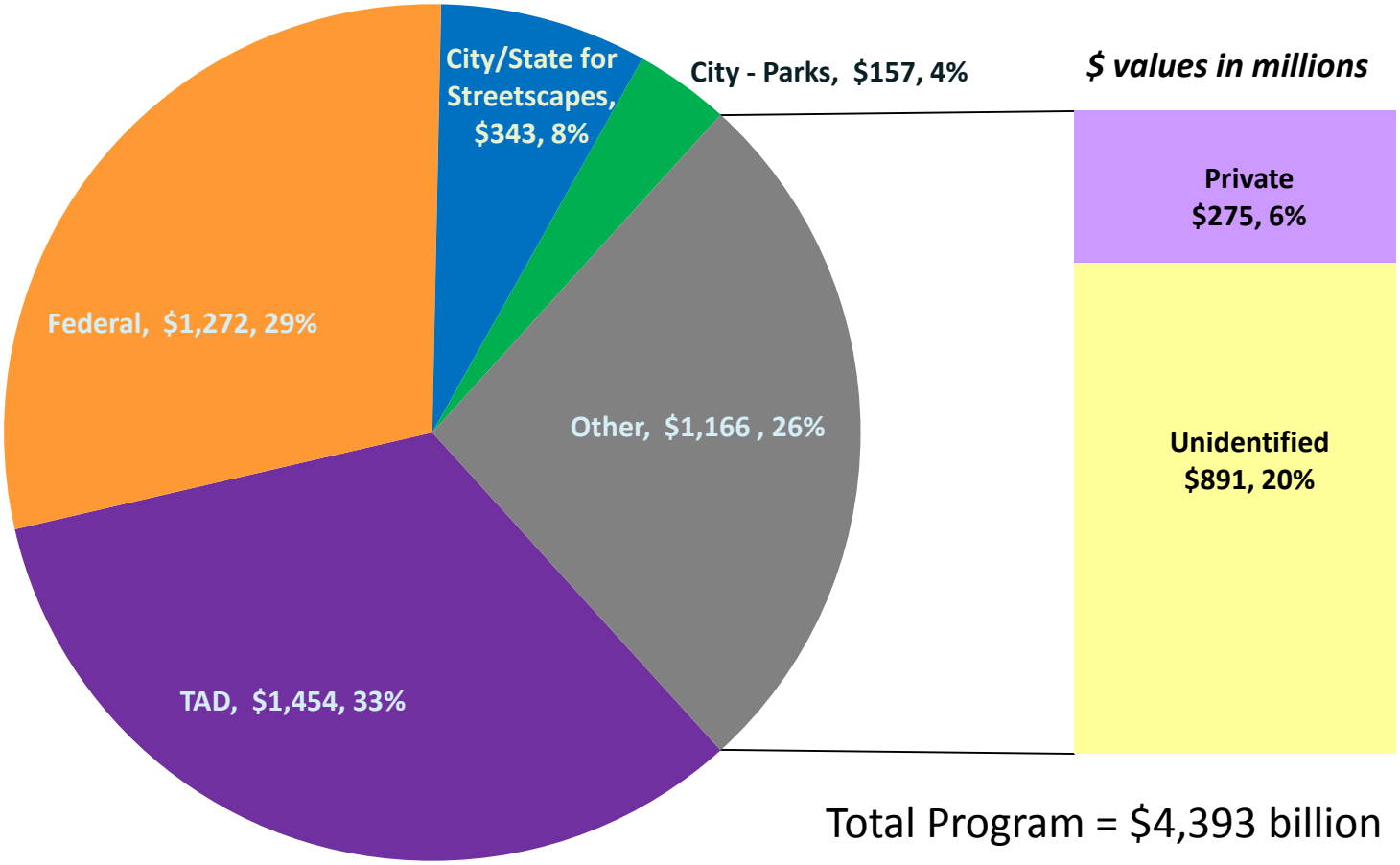
// Projected Program Expenses through 2030



Total Remaining Program = $4,393 billion*

**costs indexed to projected year of delivery for each project; earlier delivery of projects will lower actual costs*

// Potential Funding Scenario through 2030



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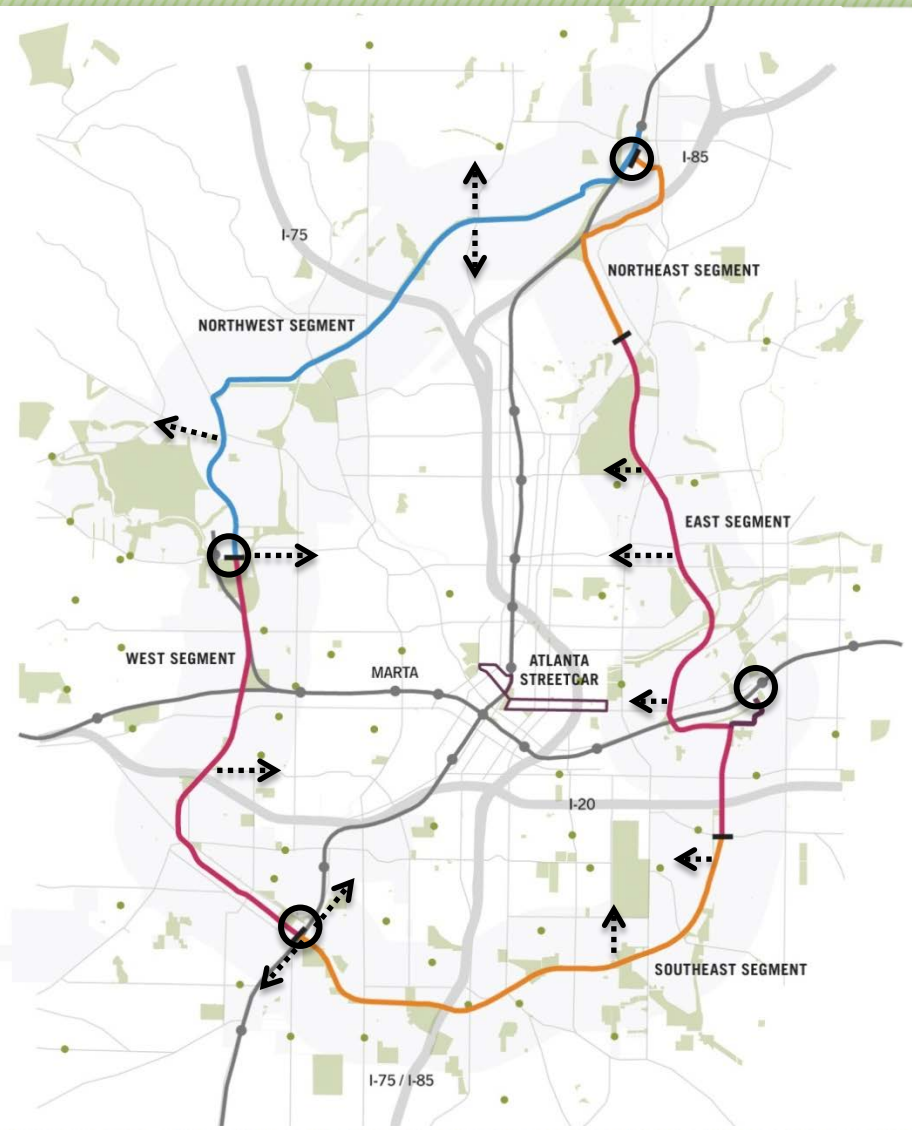
//Transit

// Period 1 (FY14-18) Transit Projects



Reflects Prioritized Criteria:

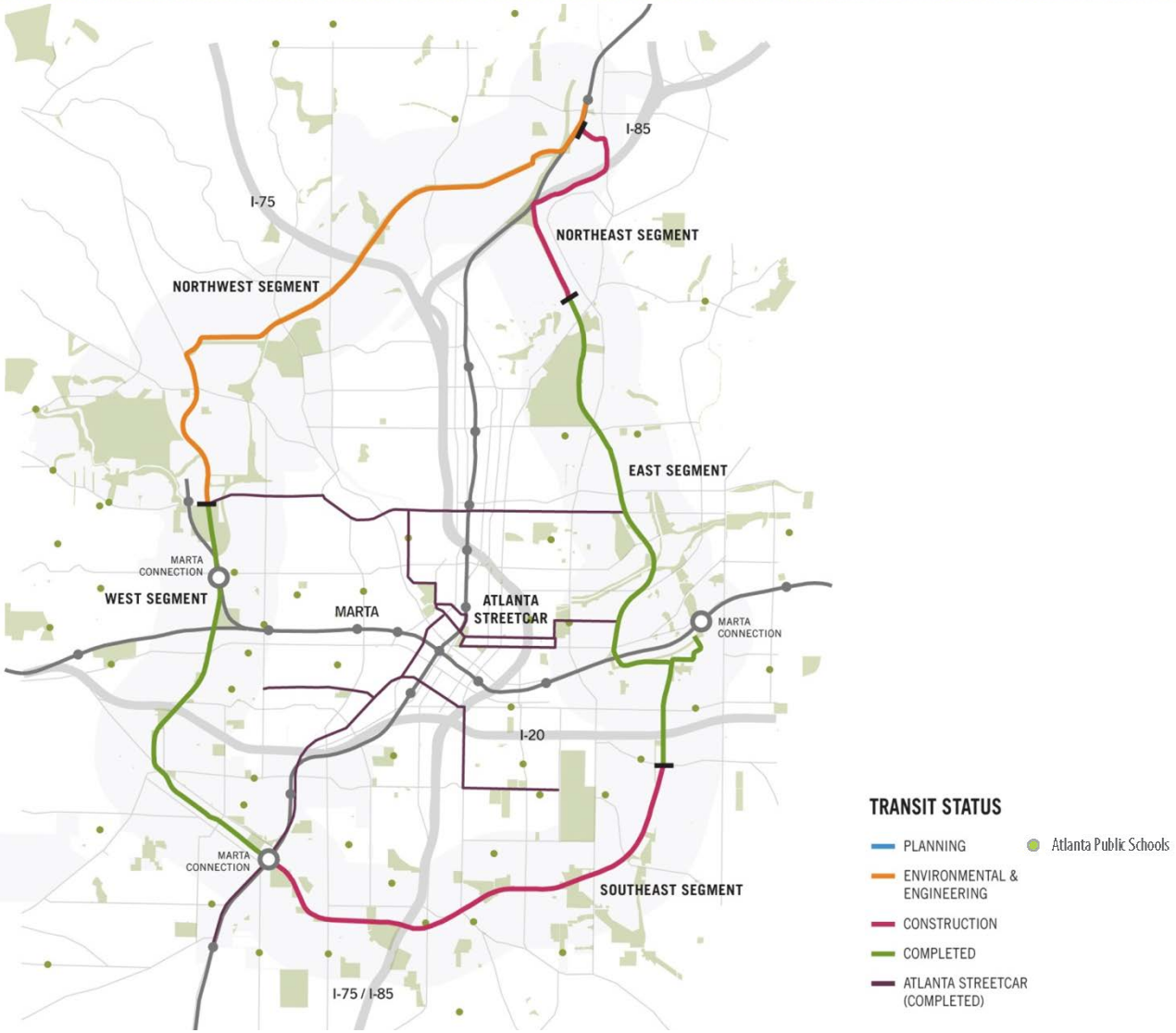
- Practicality/Ridership
- Project Readiness
- Development Impact
- Interconnectivity

Information regarding connections the Atlanta ***Streetcar Expansion Strategy*** *and MARTA will be included to illustrate and achieve network integration.*

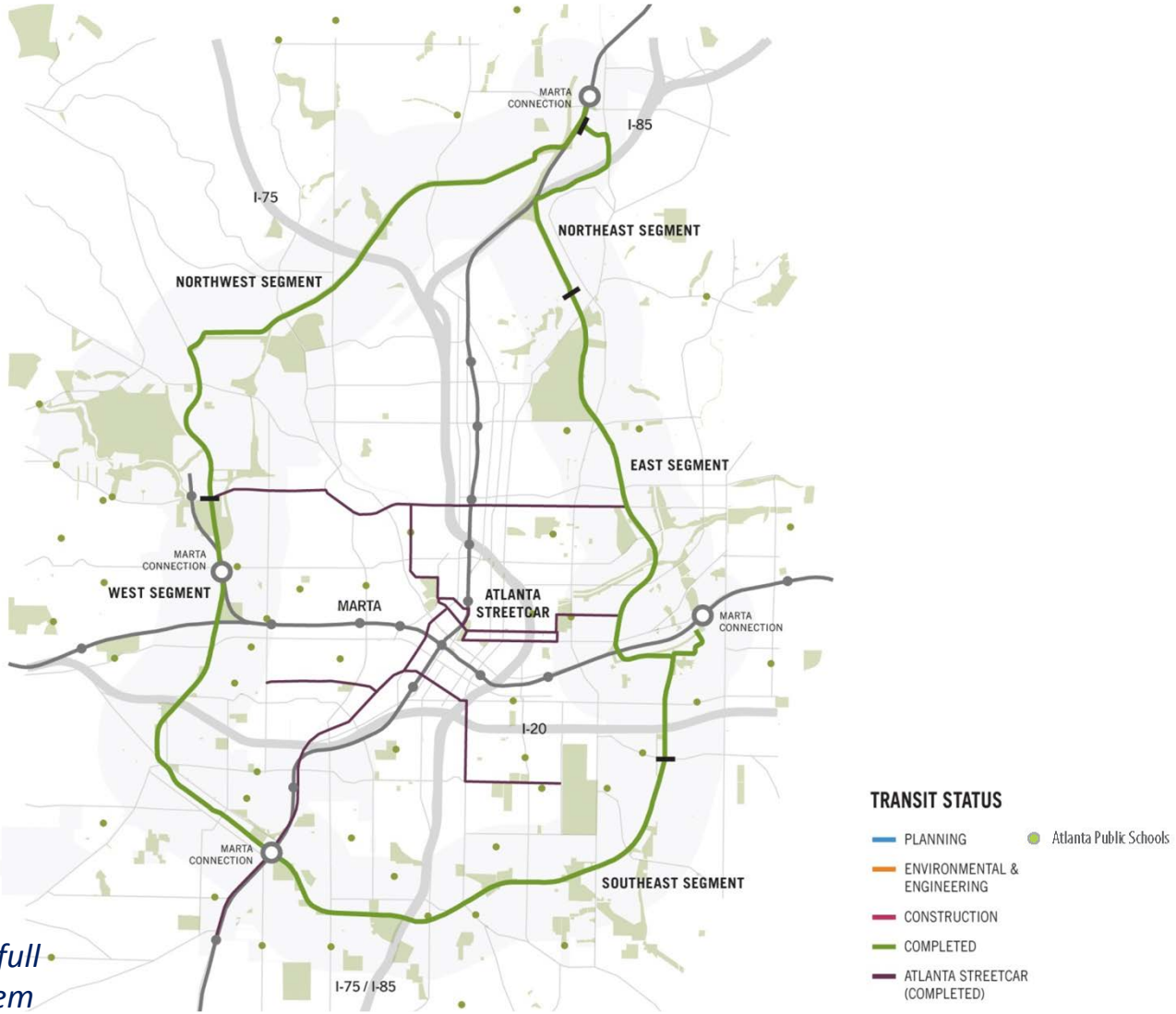
TRANSIT STATUS

- PLANNING
- ENVIRONMENTAL & ENGINEERING
- CONSTRUCTION
- COMPLETED
- ATLANTA STREETCAR (COMPLETED)
- Atlanta Public Schools

// Period 2 (FY19-23) Transit Projects



// Period 3 (FY24-30) Transit Projects



***Does not represent full Atlanta Streetcar System*

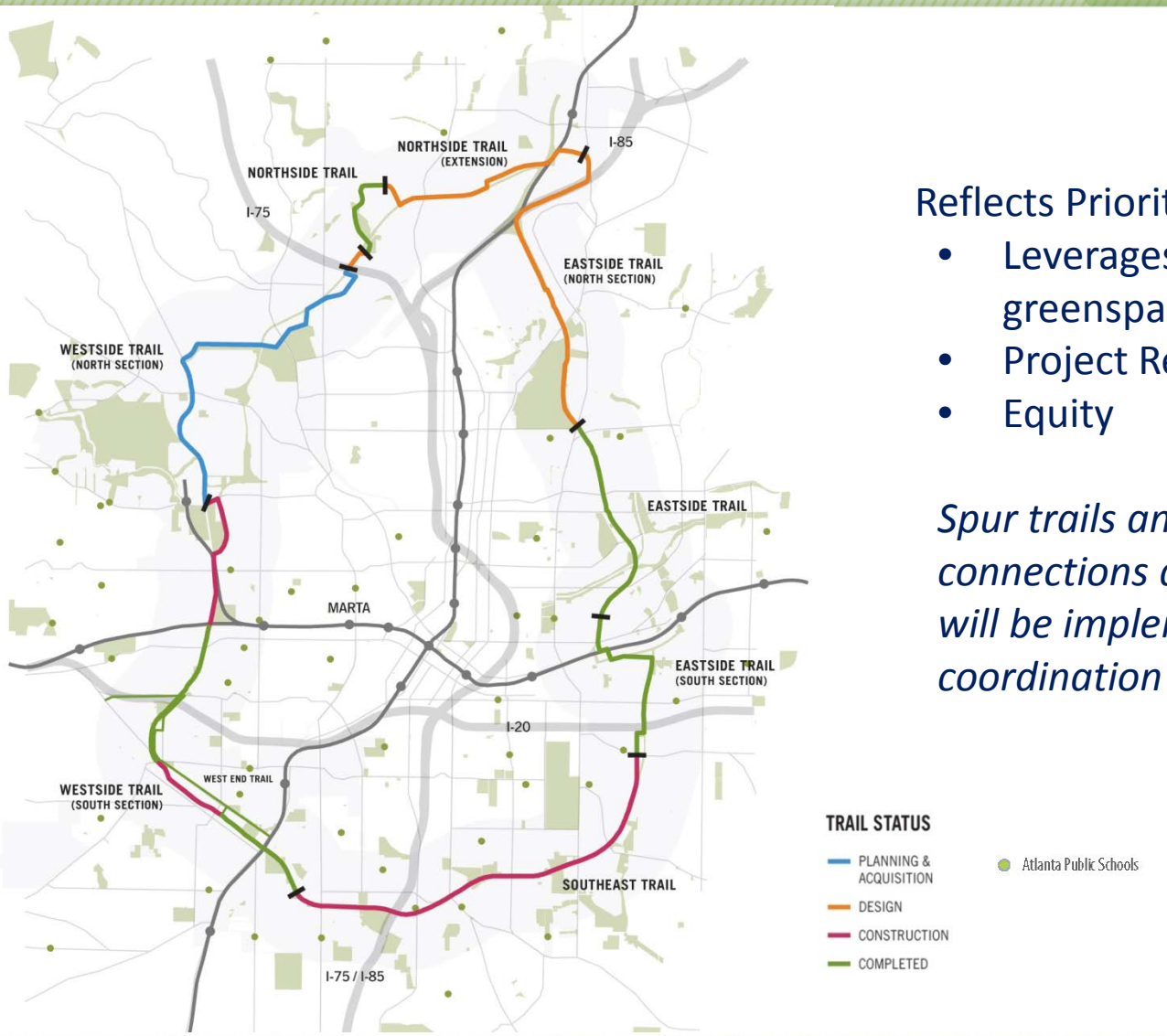
// Transit Implementation Summary

	End of Period 1 FY14-18	End of Period 2 FY19-23	End of Period 3 FY24-30
TRANSIT	BeltLine West - Construction	BeltLine West - Open	→
	BeltLine East - Construction	BeltLine East - Open	→
	BeltLine Southeast – Design	BeltLine Southeast – Construction	BeltLine Southeast – Open
	BeltLine Northeast – Design	BeltLine Northeast – Construction	BeltLine Northeast – Open
	BeltLine Northwest - Planning	BeltLine Northwest - Design	BeltLine Northwest – Open

Project Open
Project in Design Phase
Project in Construction Phase
Project in Planning and Acquisition Phase

//Trails

// Period 1 (FY14-18) Trail Projects

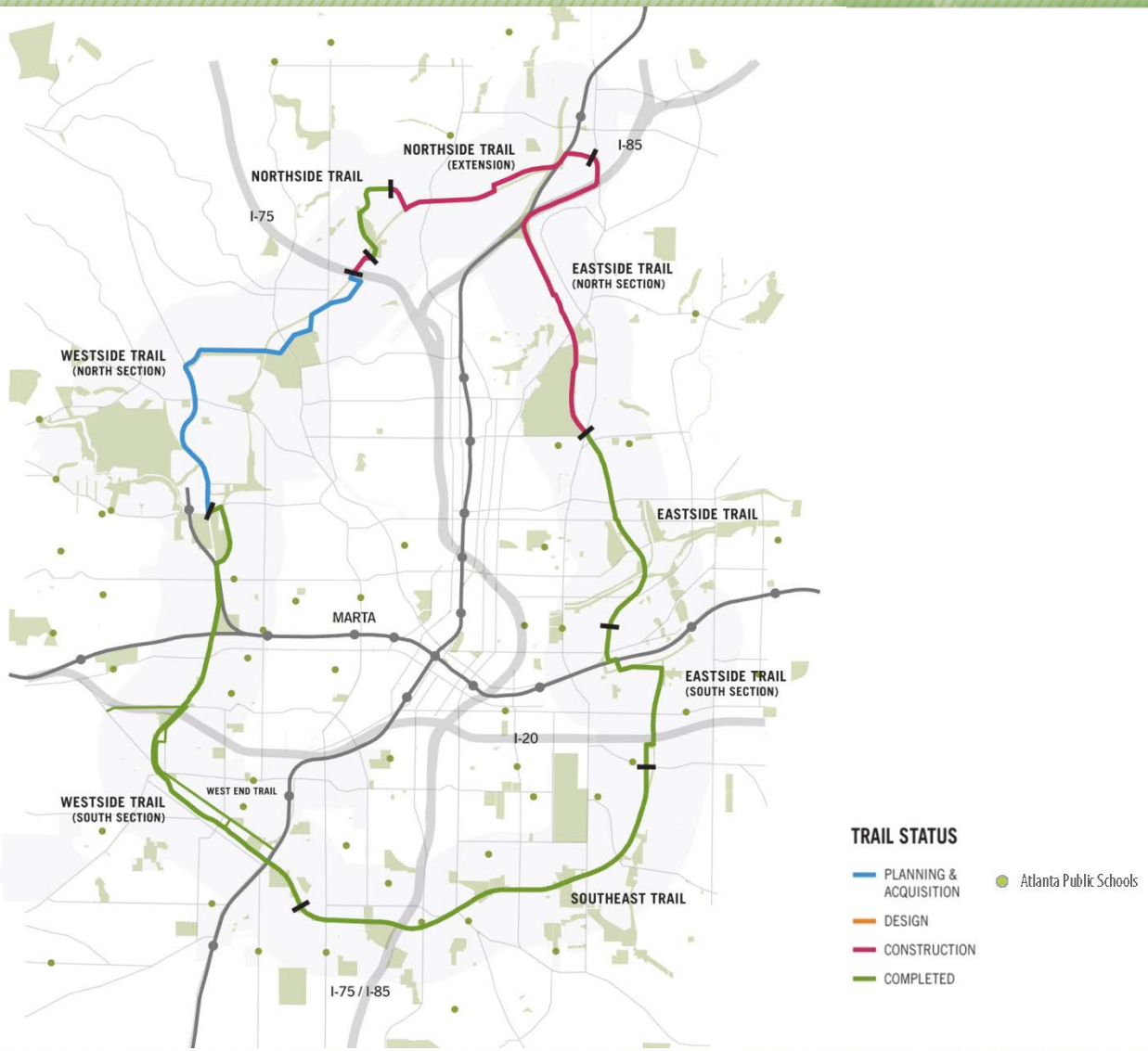


Reflects Prioritized Criteria:

- Leverages existing greenspace
- Project Readiness
- Equity

Spur trails and streetscape connections are not shown but will be implemented in coordination with our partners.

// Period 2 (FY19-23) Trail Projects



// Period 3 (FY24-30) Trail Projects

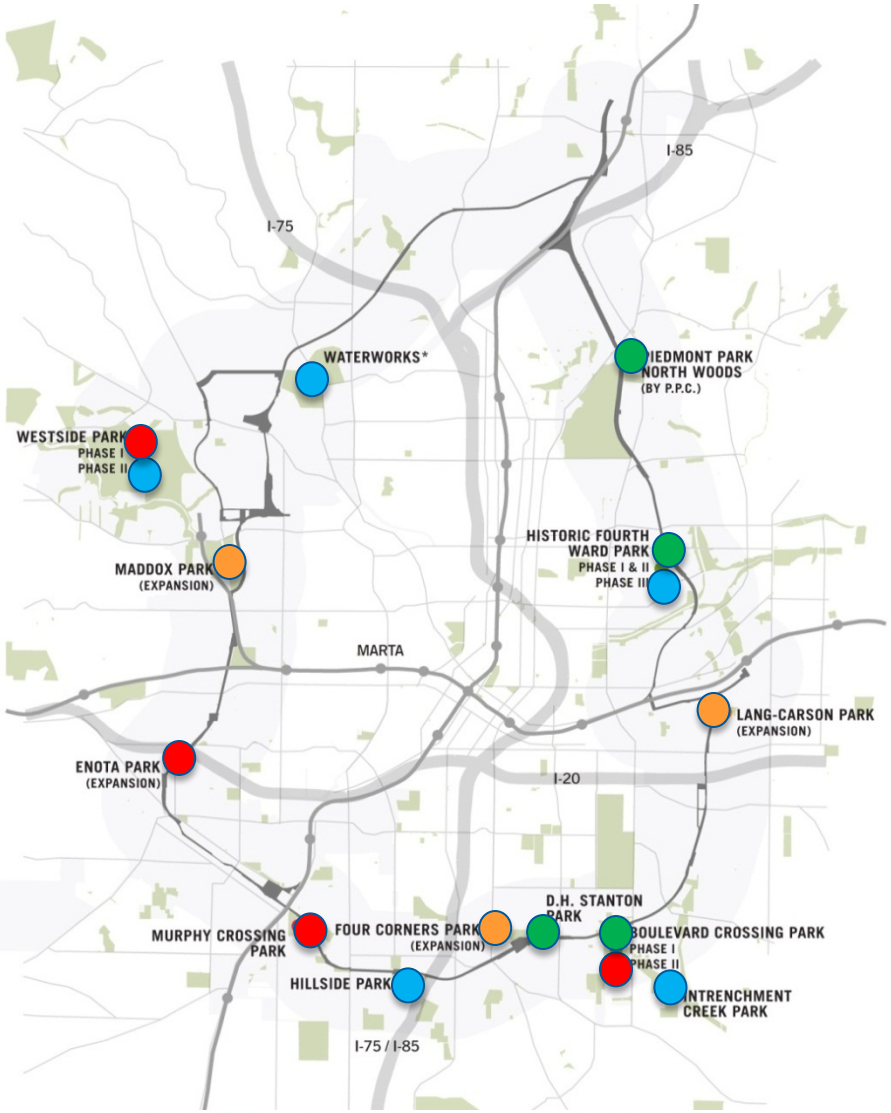
// Trail Implementation Summary

	End of Period 1 FY14-18	End of Period 2 FY19-23	End of Period 3 FY24-30
TRAILS	Westside Trail (South) – Open	→	→
	Eastside Trail (South Extension) - Open	→	→
	Southeast Trail – Construction	Southeast Trail – Open	→
	Eastside Trail (North) – Design	Eastside Trail (North)– Construction	→
	Northside Trail Extension – Design	Northside Trail Extension – Construction	→
	Westside Trail (North) – Planning	Westside Trail (North) – Design	Westside Trail – Open

Project Open
Project in Design Phase
Project in Planning and Acquisition Phase

//Parks

// Period 1 (FY14-18) Park Projects



Reflects Prioritized Criteria:

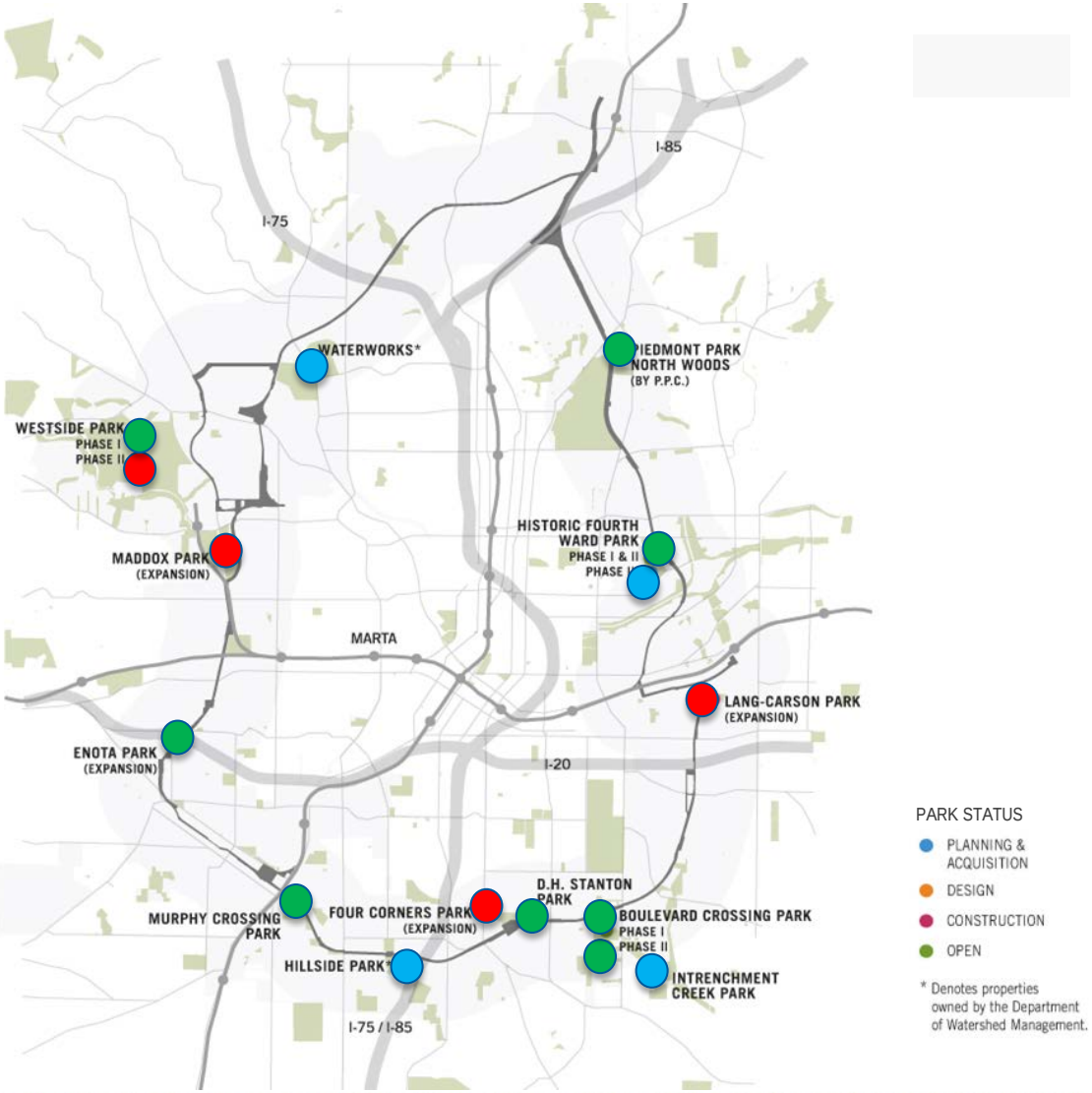
- Project Readiness
- Consistent with City Goals
- Equity

PARK STATUS

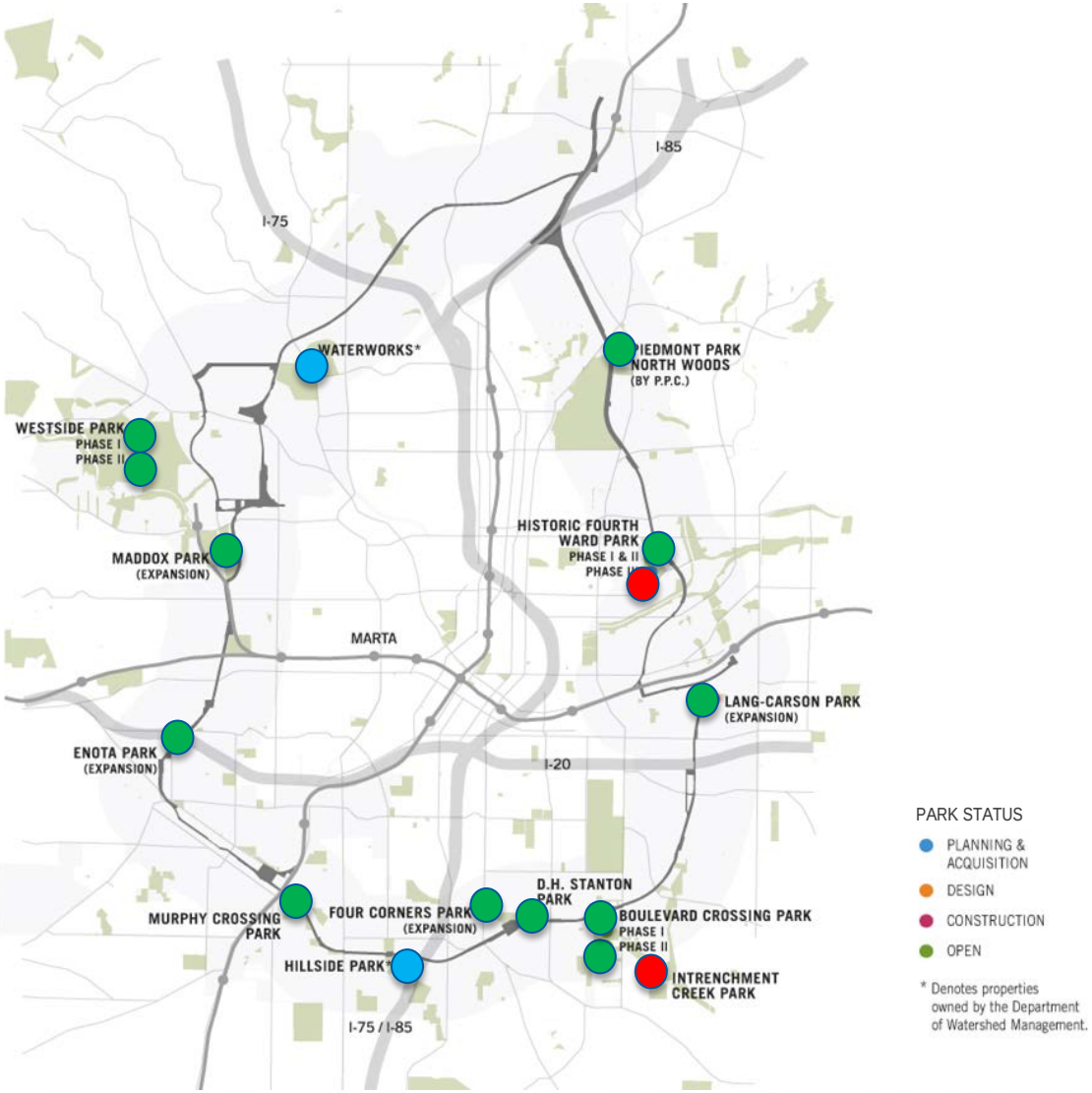
- PLANNING & ACQUISITION
- DESIGN
- CONSTRUCTION
- OPEN

* Denotes properties owned by the Department of Watershed Management.

// Period 2 (FY19-23) Park Projects



// Period 3 (FY24-30) Park Projects



// Park Implementation Summary

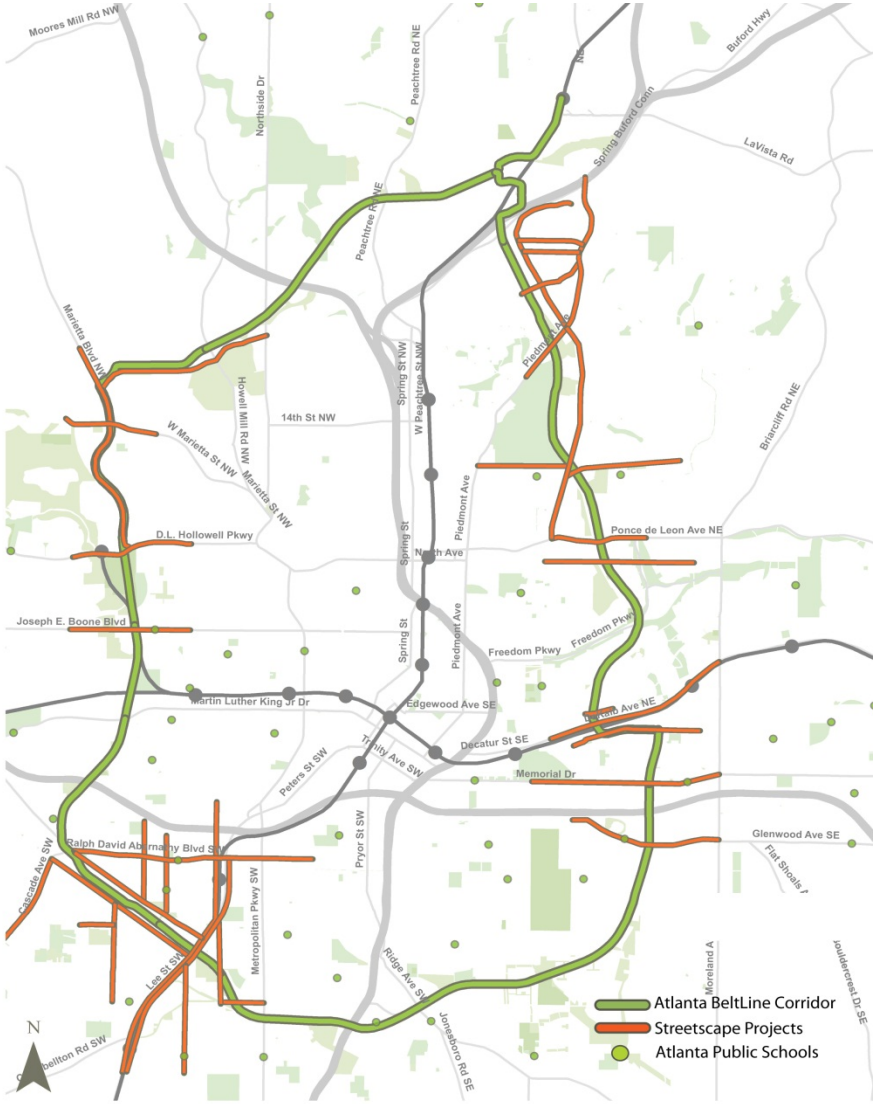
	End of Period 1 FY14-18	End of Period 2 FY19-23	End of Period 3 FY24-30
PARKS**	Boulevard Crossing - Open	→	→
	Murphy Crossing - Open	→	→
	Enota – Open	→	→
	Westside, Phase I - Open	→	→
	Westside, Phase II - Design	Westside, Phase II - Open	→
	Maddox - Design	Maddox - Open	→
	Four Corners - Design	Four Corners - Open	→
	Lang-Carson - Design	Lang-Carson - Open	→
	H4WP, Phase III - Planning	H4WP, Phase III - Design	H4WP, Phase III - Open
	Intrenchment Creek - Planning	Intrenchment Creek - Design	Intrenchment Creek - Open
	*Hillside**	*Hillside**	*Hillside**
	*Waterworks**	*Waterworks**	*Waterworks**

Project Open
Project in Design Phase
Project in Planning and Acquisition Phase
**Park Implementation in coordination with DWM*

***not listed – parks to be developed as part of corridor and those smaller than 5 acres*

//Streetscapes

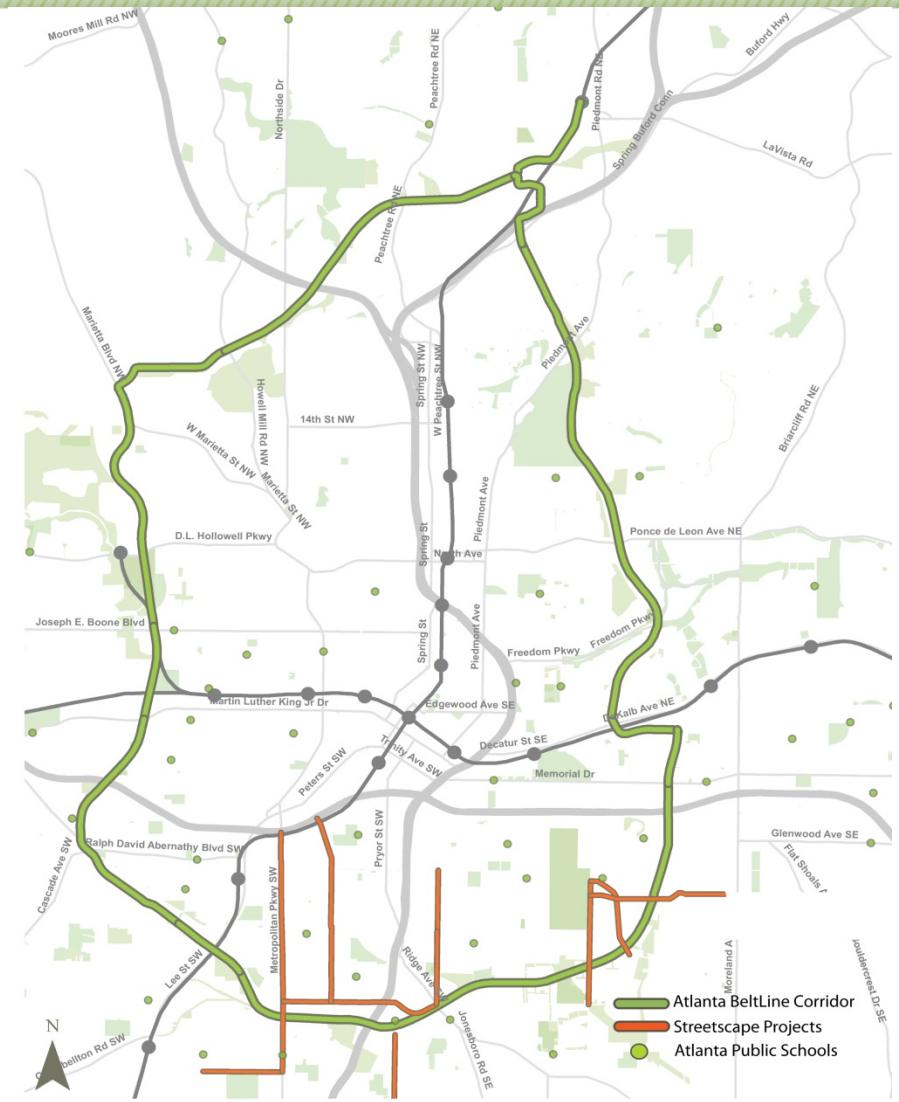
// Period 1 (FY14-18) Streetscape Projects



Reflects prioritized transportation investments:

- Trails
- Transit

// Period 2 (FY19-23) Streetscape Projects



// Period 3 (FY24-30) Streetscape Projects

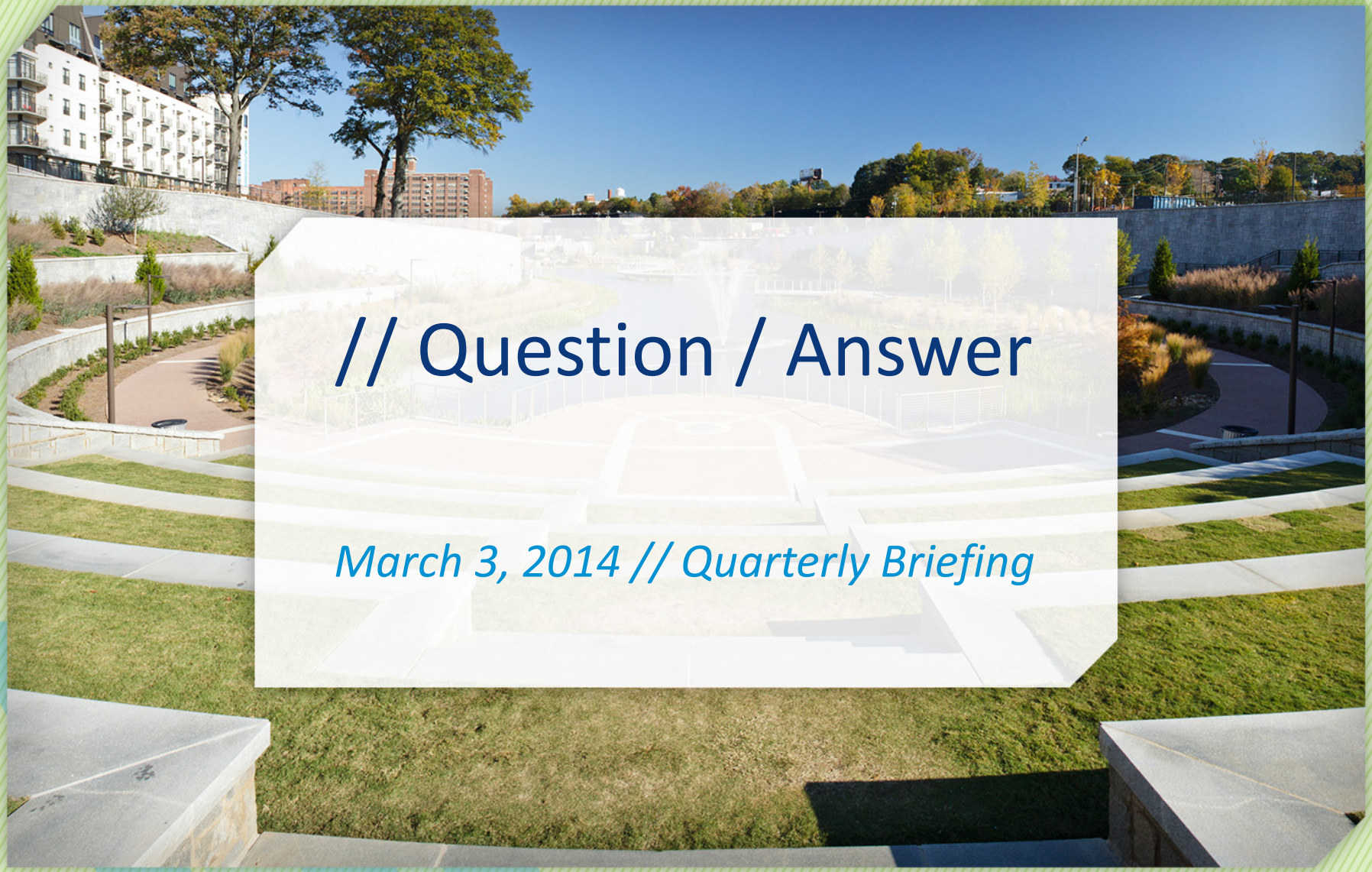
// Program Development Components

- **Affordable Workforce Housing:** Affordable Housing Action Plan to be developed in first year of Period 1 will set proactive approach that details partnerships, funding, timing, location, progress measurement and mechanisms necessary to equitably deliver 5,600 units of affordable workforce housing across the Atlanta BeltLine planning area.
- **Economic Development:** Economic Development Action Plan to be developed in first year of Period 1 will inform and guide pro-active involvement to secure public private partnerships that accomplish total planning area private investment in excess of $10 billion.
- **Sustainability:** Sustainability Action Plan to be developed in first year of Period 1 will build off Sustainability Framework and Typologies already established that support "triple bottom line" social, environmental and economic outcomes, to guide infrastructure projects and ABI operations and organization through program implementation and completion.
- **Job Creation:** ABI's First Source Jobs Policy to be applied across all projects. ABI will create metrics in first year of period 1 to quantify job creation for SIP goals of 30,000 permanent and 48,000 construction jobs in the Planning Area.
- **Brownfield Redevelopment:** Part of every project – sets stage for program completion.
- **Public Art:** Included as part of every individual project specific opportunities arise.

// SIP Next Steps

- ✓ ABI Board presentation completed
- ✓ Briefing of Implementation Partners completed
- ✓ ABI Board Approval
- ❑ Publication and presentations in the community

Phase 1: Situation Review → **Phase 2: Stakeholder Advisory and Citywide** → **Phase 3: Funding Analysis (ongoing)** → **Phase 4: Priorities Matrix** → **Phase 5: Stakeholder Advisory and Citywide** → **Phase 6: Finalize Plan** → **Phase 7: Publicize Plan**



// Question / Answer

March 3, 2014 // Quarterly Briefing