



// Atlanta BeltLine
Quarterly Briefing

Second Quarter // June 6, 2013

- Welcome
- Atlanta BeltLine, Inc. Update
- Atlanta BeltLine Partnership Update
- Stakeholder Presentation: Atlanta Police Department's Path Force Division
- Q & A



// Where is the Atlanta BeltLine?



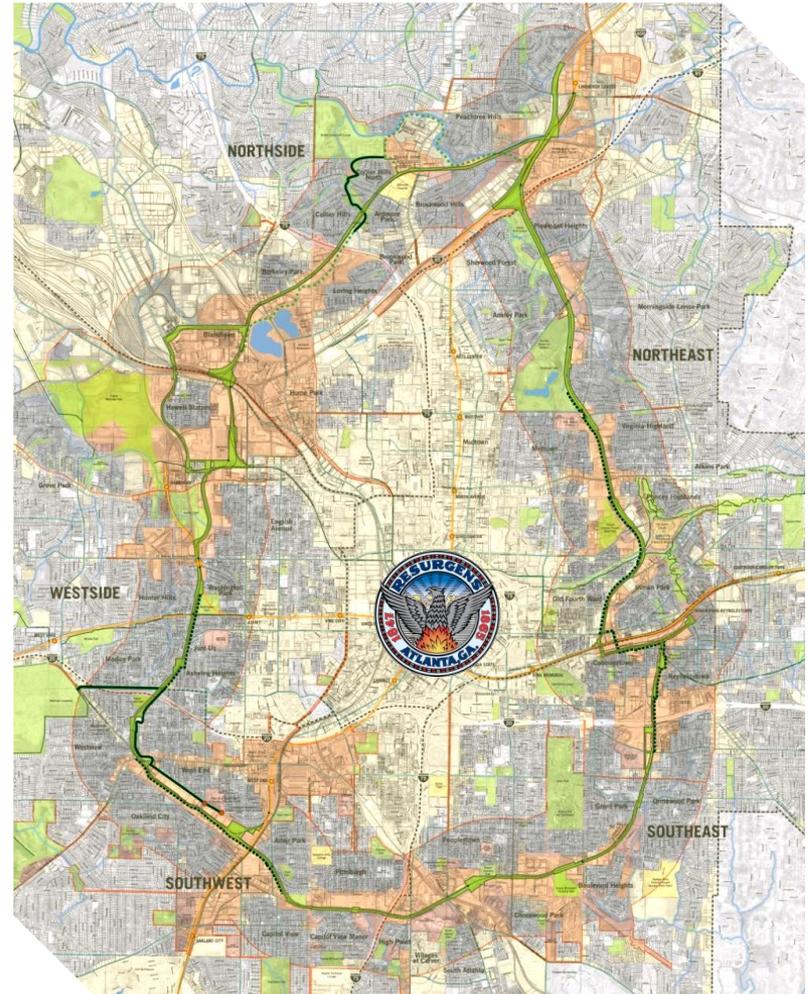
- In the heart of the Atlanta region
- Connects many of Atlanta's cultural destinations
- Utilizes historic freight rail rights of way around the center of town



// Opportunity for Significant Impact



- Connects 45 neighborhoods
- 22% of City of Atlanta population lives in the planning area
- 19% of the City's land mass is inside the planning area
- 40% increase in Atlanta's parkland
- 6,500 acre TAD



// The Atlanta BeltLine: Key Elements



Parks and Arboretum



Trails



Transit & Transportation Infrastructure



Jobs & Economic Development



Affordable Workforce Housing



Streetscapes & Public Art



Historic Preservation



Environmental Clean-up



// ABI Update

Lisa Y. Gordon
Interim Leader & COO

// ABI Update – Implementation Plan



- 20 year long range strategic plan to be reviewed periodically
- The project's core workstreams include:
 - Transit
 - Trails
 - Parks
 - Program Components
 - Brownfields, Jobs Policy, Affordable Housing, Economic Development, and Public Art



**Phase 1:
Situation
Review**

**Phase 2:
Stakeholder
Advisory
and
Citywide**

**Phase 3:
Funding
Analysis
(ongoing)**

**Phase 4:
Priorities
Matrix**

**Phase 5:
Stakeholder
Advisory
and
Citywide**

**Phase 6:
Finalize
Plan**

**Phase 7:
Publicize
Plan**

2nd Round of Engagement: March - April 2013

- 8 public meetings (including Study Groups, TADAC, BAHAB, and BeltLine Network) shared how the implementation plan will be shaped and formulated.
 - Shared community input from Round 1
 - Presented the proposed Trails, Parks, and Transit for Tier 1, Tier 2 and Tier 3
 - Obtained community input on the project criteria to understand community priorities
- Citywide Conversation this summer will present the draft final implementation plan



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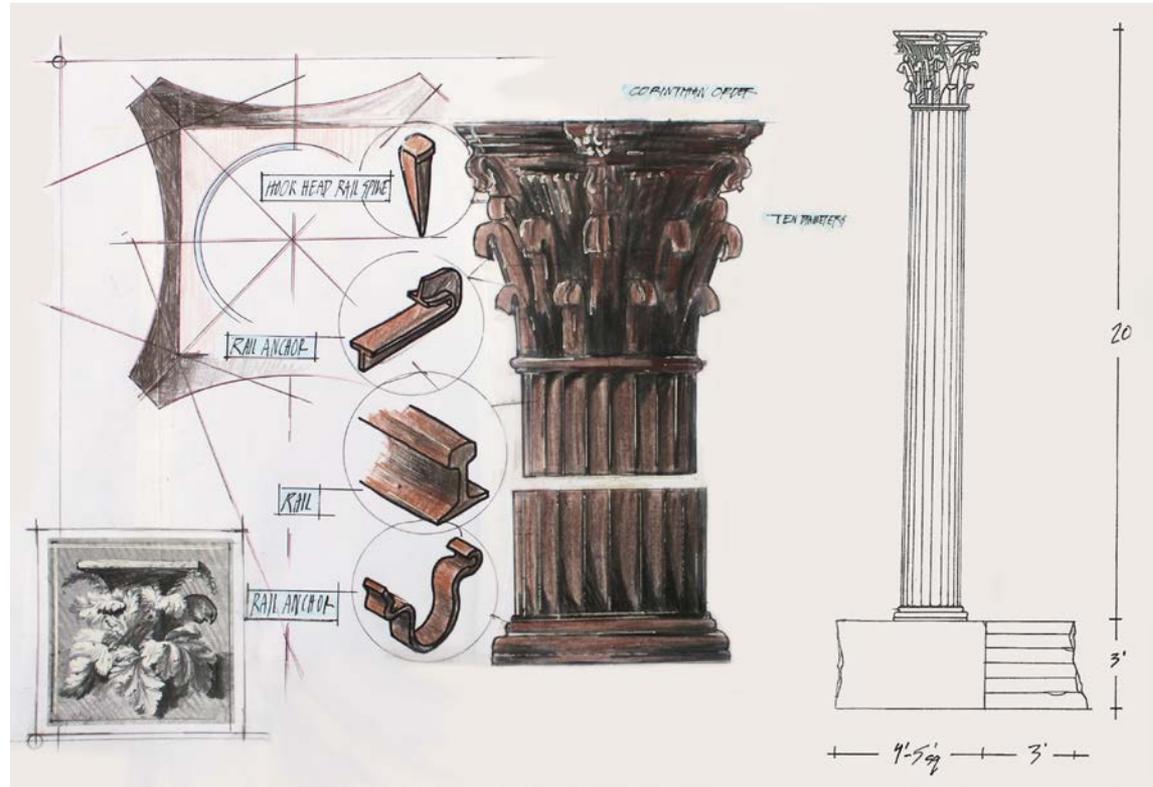
Art on the Atlanta BeltLine

- Atlanta's largest temporary art project returns this fall from September to November
- Exhibit space spans eight miles of open trail
- Artist selections will be announced in the next two weeks
- Lantern Parade on the Eastside Trail will take place on September 7, 2013



Railroad Artifact Sculpture

- Corinthian column built out of railroad artifacts
- Designed and fabricated by local artist Phil Proctor
- Funding provided by the International Interior Design Association

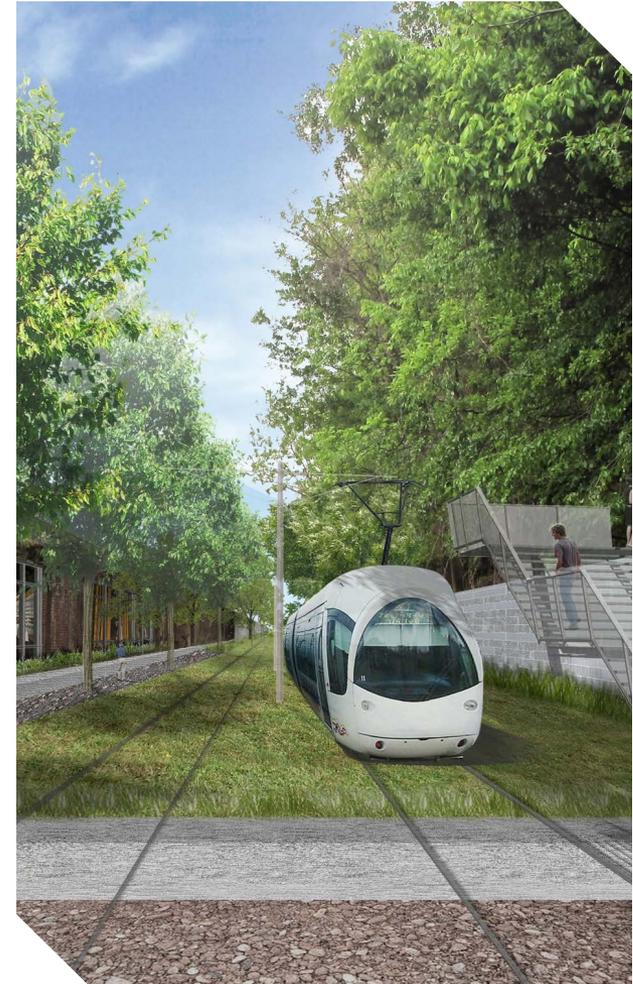


Funding

- ABI is working in coordination with the City of Atlanta to take the next steps in the federal transit funding process.

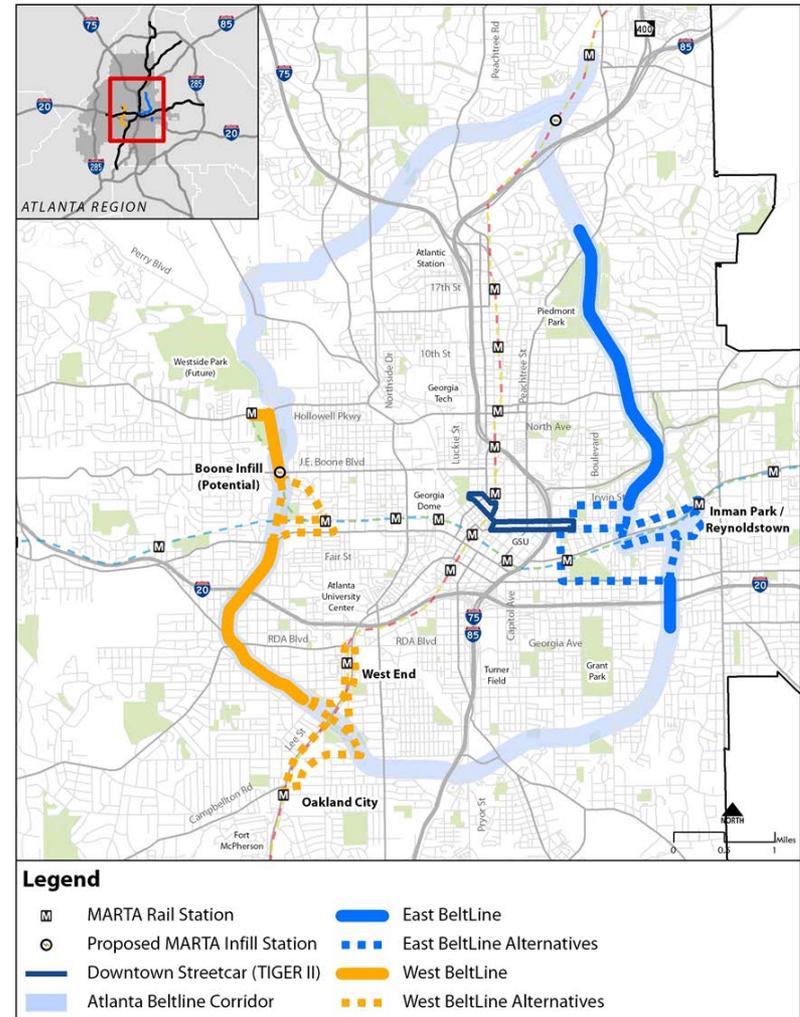
Next Steps

- Initiate a Tier 2 Environmental Review of the Atlanta BeltLine
 - Tier 2 Environmental Reviews will examine the Atlanta BeltLine West and East corridors
- This is the final phase of the environmental process.
 - Phase One, the Tier 1 EIS was completed in conjunction with MARTA in August 2012.
 - Tier 1 EIS studied the 22-mile Atlanta BeltLine corridor.



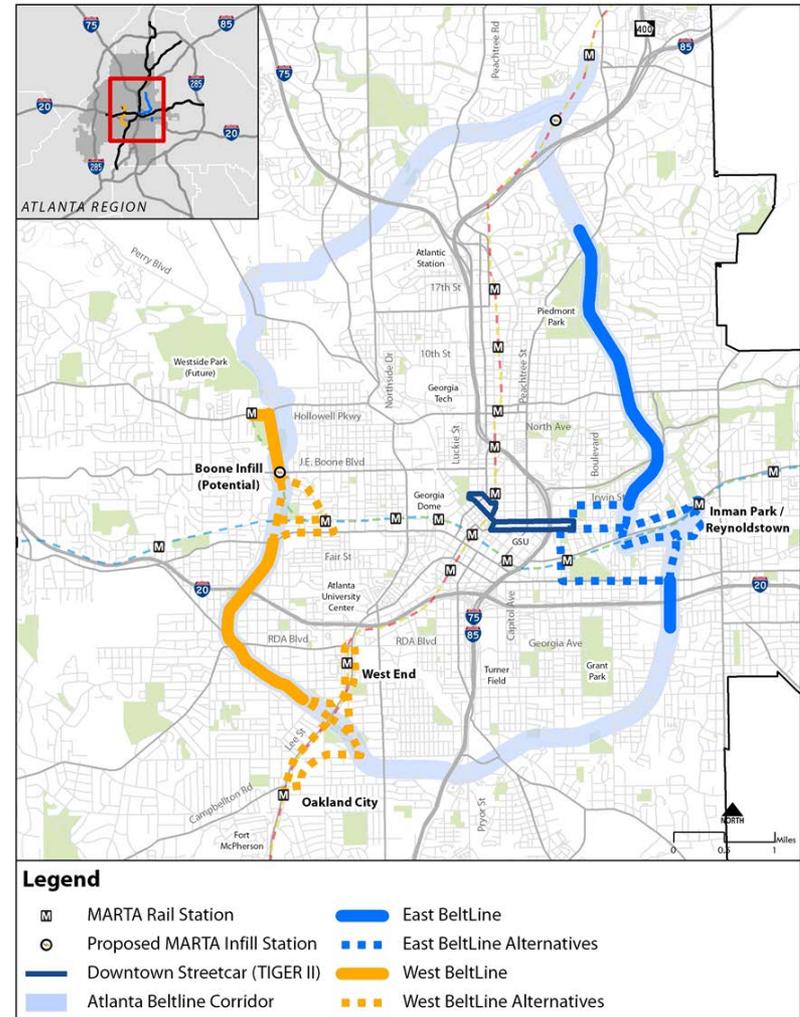
Environmental Assessment (EA) Study Areas

- Atlanta BeltLine West corridor -
From the West End MARTA area
to the Bankhead MARTA area
- Atlanta BeltLine East corridor -
From Glenwood Park area to the
Piedmont Park area
- Studies will kickoff Summer / Fall
2013 with a public community
engagement process



Environmental Assessments Study Goals

- Atlanta BeltLine West corridor – Identify which MARTA Stations to connect to at either end of the project
- Atlanta BeltLine East corridor – Identify how to cross Hulsey Yard and connect to MARTA
- Identify and minimize potential impacts from transit construction and operations
- Integration with proposed extensions of the Downtown Atlanta Streetcar and crosstown streetcar routes



Mixed Income TOD Implementation Strategy

- www.BuildAffordableATLBeltLine.com
- Enterprise Community Partners, BAHAB and Bleakly Advisory Group
- Analysis of existing housing and households
- Tools for ABI and developers to maximize impact of the Trust Fund

Developer Incentives

- Committed \$1.4M for 43 units of housing for seniors in Reynoldstown
- \$2.8M available for affordable housing development incentives

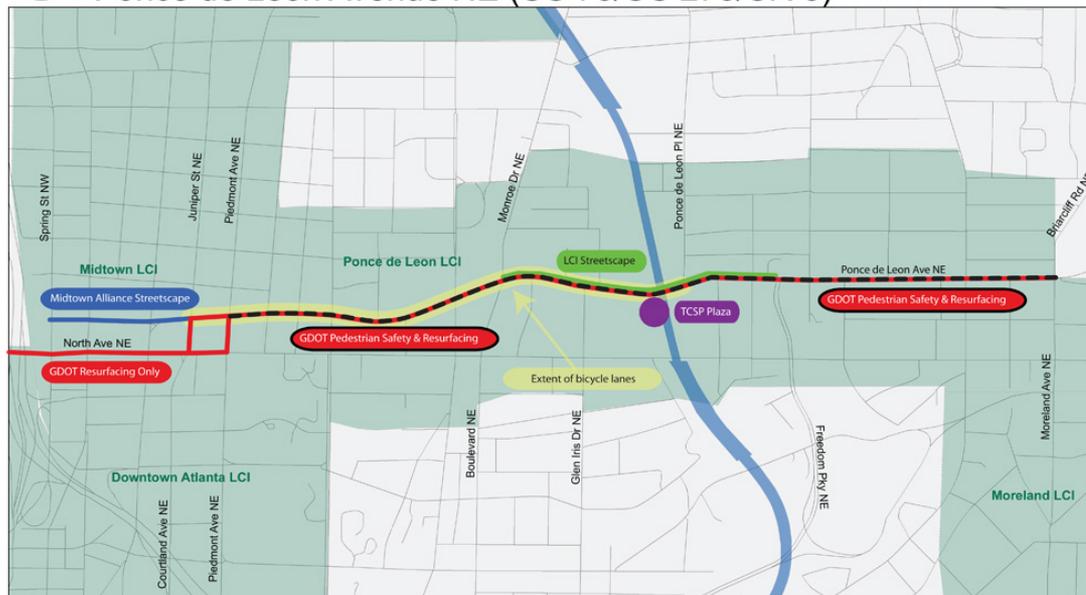


// ABI Update – Ponce de Leon Avenue Projects

- GDOT will begin resurfacing Ponce de Leon Ave from Juniper to Briarcliff this summer and will incorporate bike lanes
- ABI is working with GDOT to begin design work on the streetscape project along Ponce de Leon Ave between Boulevard Avenue and Freedom Parkway
- Improvements will include a vertical connection to the Eastside Trail



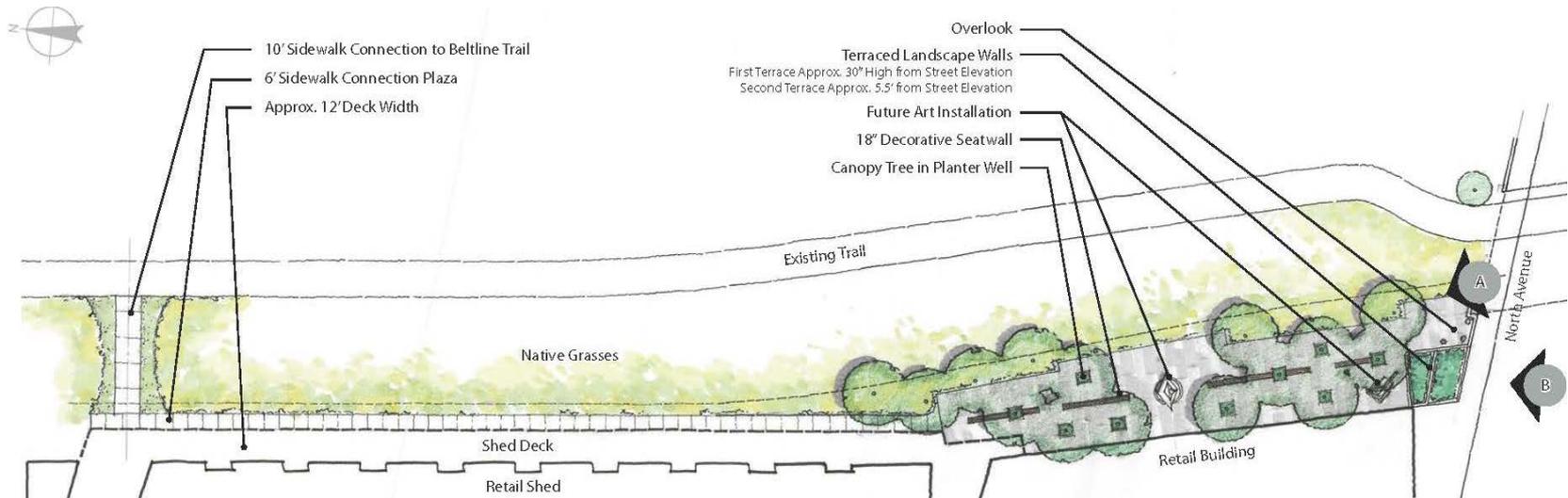
Funded Transportation Projects along Ponce de Leon Avenue NE (US 78/US 278/SR 8)



Office of Planning, Department of Planning & Community Development, February 8, 2013

// ABI Update – Ponce Plaza Project

- Transportation, Community, and System Preservation (TCSP) Grant – created to investigate and address the relationships among transportation, community, and system preservation plans and practices and identify private sector-based initiative to improve those relationships.
- Teamed with Ponce City Market in 2012 for a grant to provide a connection between the Eastside Trail and the redevelopment.
- Under design; construction planned to begin mid-2014.



Southwest Connector Trail

- The PATH Foundation is opening the trail in Summer 2013
- The trail runs along the southern boundary of Westview Cemetery from the ends of Westwood and Rogers Avenues to Lionel Hampton Trail, with a spur to Beecher Elementary on Bollingbrook Drive.
- Phase 1 of a 4.5-mile path



Edgewood Bridge Replacement Project

- ABI is working in partnership with the City of Atlanta Department of Public Works
- Demolition began April 3, 2013
- Removed an additional 850 tons of contaminated soil
- Private utility relocation has occurred
- Working through sewer relocation necessary to install foundations





Edgewood Bridge Replacement Project

Detour info:
construction.beltline.org



Eastside Trail through Reynoldstown

- Construction of the privately funded multi-use trail between Irwin Street and Memorial Drive will begin this summer
- Bicycle improvements will be added along Wylie Street
- Trail will including lighting and security cameras at entry points



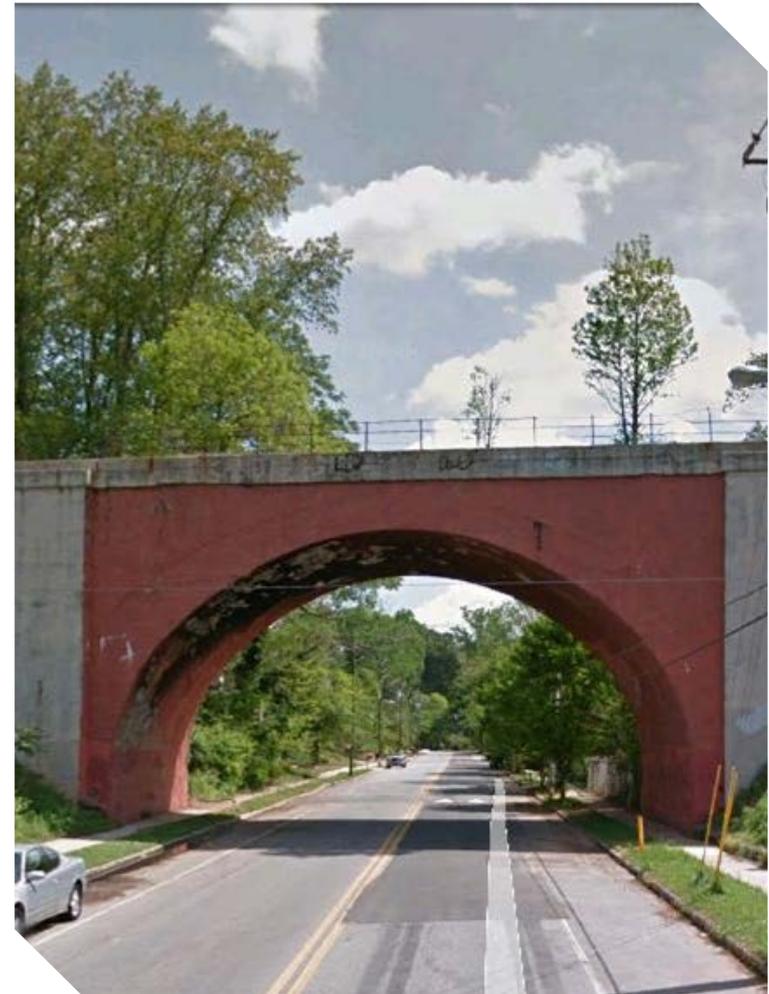
Eastside Trail Gateway

- Design is underway for the connection between Eastside Trail and Historic Fourth Ward Park
- Construction is scheduled to begin this summer / fall for a duration of 8 to 10 months



Southeast Corridor Design

- Corridor Design work on the CSX-owned 4.3-mile corridor between Glenwood Avenue and University Avenue began in April and is expected to wrap up in Fall 2013
- Design and right-of-way acquisition is scheduled to take 24 months
- Construction scheduled to start in the next 4-5 years and take approximately two years for completion



Southwest Corridor Design

- The Georgia Department of Transportation design process is starting for the federally-funded multi-use trail between Lena Avenue (Washington Park) and Allene Avenue
- Design and right-of-way acquisition is scheduled to take 18 months
- Construction scheduled to start in the next 3-4 years and take approximately two years for completion



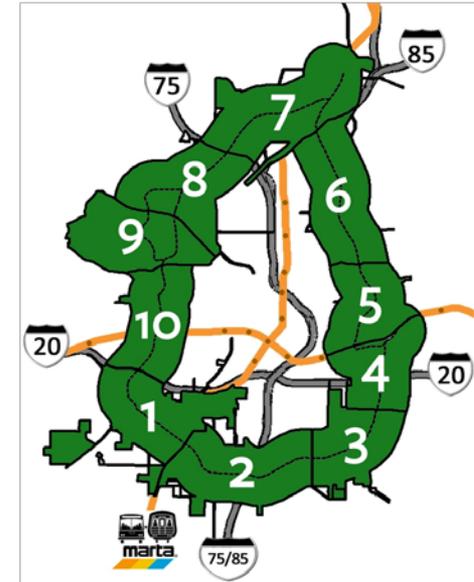
- Submitted for national TIGER V grant
- Grant would provide remaining \$18 million needed for Southwest Atlanta BeltLine Corridor Trail
- 2.5 miles of multi-use trails within the Atlanta BeltLine corridor
- 16 accessible points of entry
- Safe routes and connections to four local schools
- Connections from neighborhoods to four parks



// Proactive Rezoning for Transit-Oriented Development



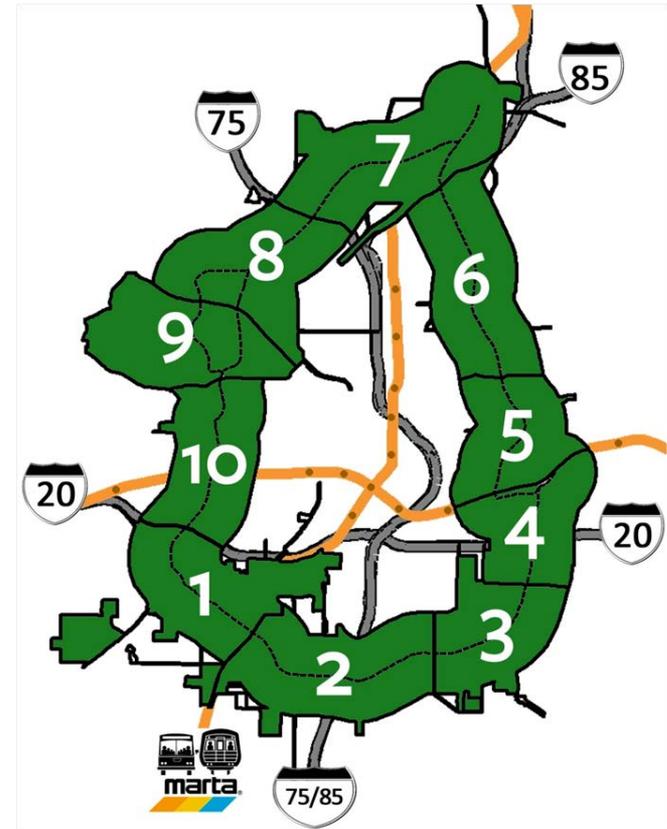
- From 2007 to 2012, the community worked with the City of Atlanta and Atlanta BeltLine, Inc. (ABI) to produce 10 subarea master plans, which were adopted by Atlanta City Council.



- Master plans laid out the parks, trails, transportation, and land use recommendations to help fulfill the Atlanta BeltLine vision.
- Part of that vision is Transit-Oriented Development (mixed use), pedestrian and bicycle-friendly urban infill around the planned transit investment.

// Proactive Rezoning for Transit-Oriented Development

- A multi-year effort is underway by the City of Atlanta Department of Planning and Community Development to rezone specific non-residential parcels per the recommendations in the master plans.
- Next Steps :
 - Kickoff Citywide Conversation meeting on Tuesday, May 21, 2013
 - Prepare the draft zoning direction and conditions
 - NPU/Neighborhood Presentations
 - Subarea-wide Meetings (Phase 1: Subareas 3, 5, and 9)
 - NPU Review and Vote





// Atlanta BeltLine Partnership Update

Rob Brawner
Program Director



2013 Running Series (Run.BeltLine.org):



- Northside 5K (about 600 participants)
 - *1st Atlanta BeltLine 1K Youth Fun Run*
 - *Police-Fire Challenge*
- Upcoming
 - Southwest 5K – July 13
 - *Team Challenge*
 - Southeast 8K – Sept. 18
 - Eastside 10K – Dec. 7
 - 1K Youth Fun Runs (12 and Under)
- Monthly Run Clubs
 - Next run is Wednesday, June 19



Adopt-the-Atlanta BeltLine (Adopt.BeltLine.org):

- 5,800 Volunteer Hours in 2013





Atlanta BeltLine Tours (Tours.BeltLine.org):

- Walking Tours with Trees Atlanta
 - Tour reservations open on the 20th of each month
 - Fridays and Saturdays at 10 a.m.
 - Limited to 20
- Bus tours are hot!
 - Tour reservations open on the 15th of each month
 - Fridays and Saturdays at 10 a.m.
 - Seats fill within hours of reservations opening on the 15th of each month





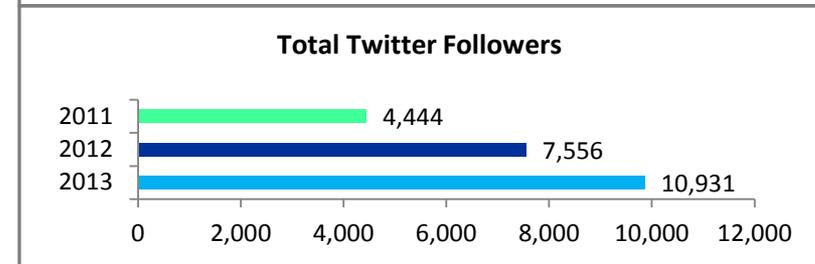
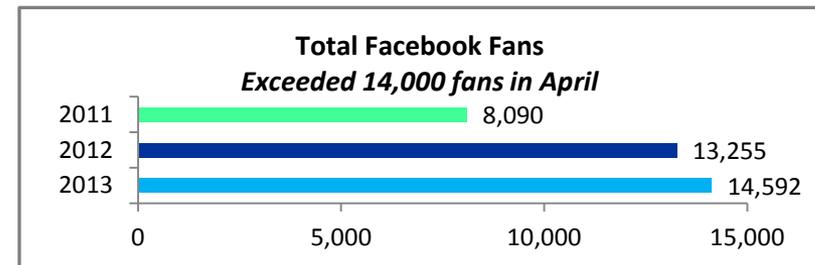
There Are Many Ways to Engage With the Atlanta BeltLine!



- Smart Phone App
- Fix It Line
- Weekly eNewsletter

What's Hot on Social Media?

- EPA Grant
- Edgewood Bridge
- Tours





Addressing Social Impacts

- \$100K Coca-Cola Anti-Obesity Campaign Grant for Atlanta BeltLine Partnership Health Initiatives
 - Free and low-cost fitness classes to launch this summer around the Atlanta BeltLine
- Workforce Partnership in Healthcare
 - Implementation Plan Slated for Fall 2013
- Atlanta Land Trust Collaborative continues to focus on creating permanently affordable housing around the Atlanta BeltLine



Atlanta BeltLine Partnership Capital Campaign

- \$41.1+ million raised from 110+ donors
- Raising funds for southern extension of Eastside Trail and targeted projects along southern and western parts of the Atlanta BeltLine





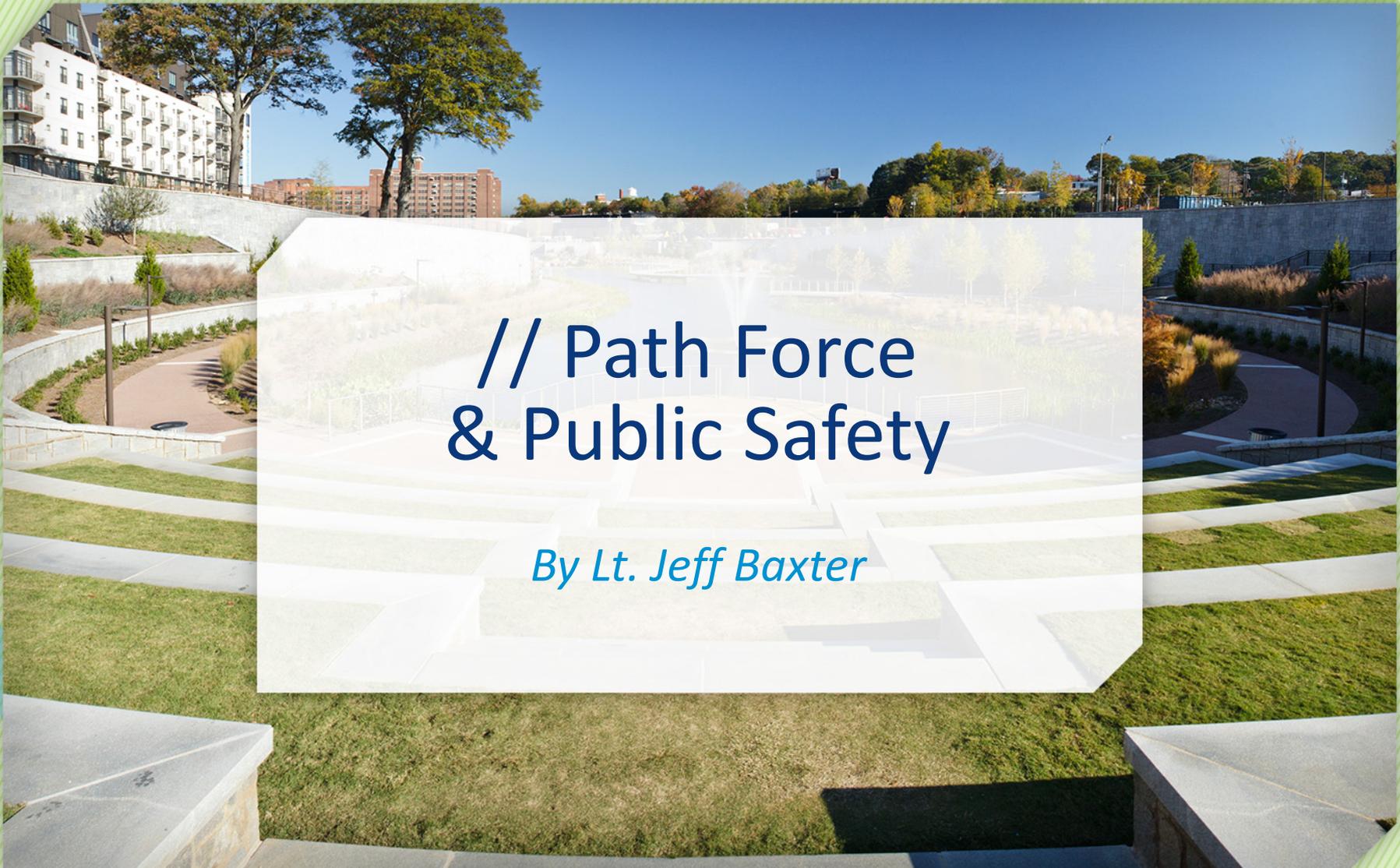
Volunteer Opportunities

- **Volunteer Kick Off on March 27**
- **Festivals:** Season is in full swing
Visit volunteer.beltline.org to register
- **Ambassadors:** Recruiting distribution officers
(Ambassadors.BeltLine.org)
- **Speakers Bureau:** Invite us to present to your group
- **Corporate/group clean-ups**
- **Volunteer Training:** 2nd Wednesday @ 5:30 p.m. and
3rd Friday at noon
- **Running Series:** Pre-race and race-day opportunities

Southeast Atlanta BeltLine Ambassador

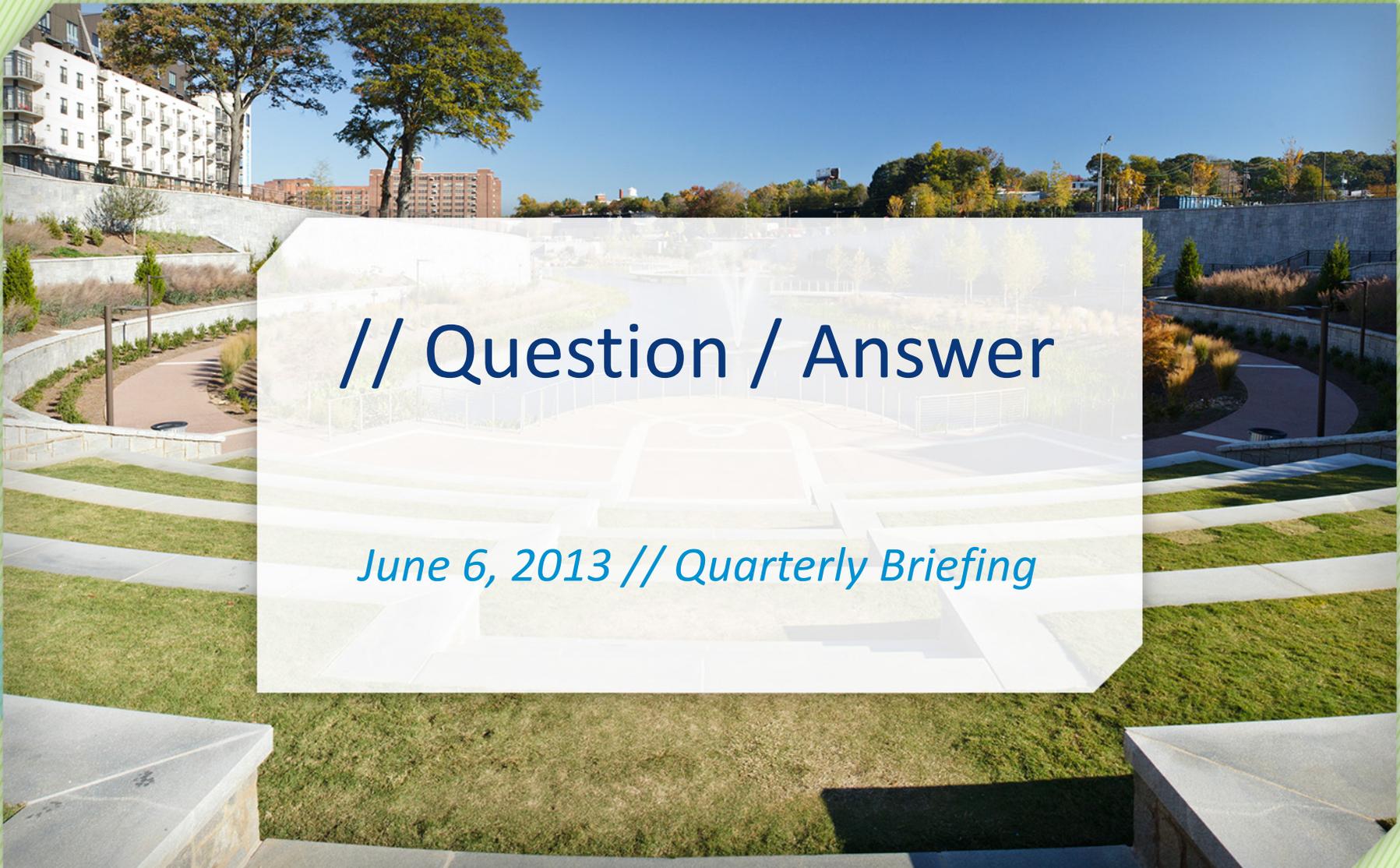
- Jasmine Amussen





// Path Force & Public Safety

By Lt. Jeff Baxter



// Question / Answer

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