

Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Update
- Design & Construction Update
- Transit Update
- Atlanta BeltLine Partnership Update
- Q&A

June 16, 2011

Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Update
- Design & Construction Update
- Transit Update
- Atlanta BeltLine Partnership Update
- Q&A

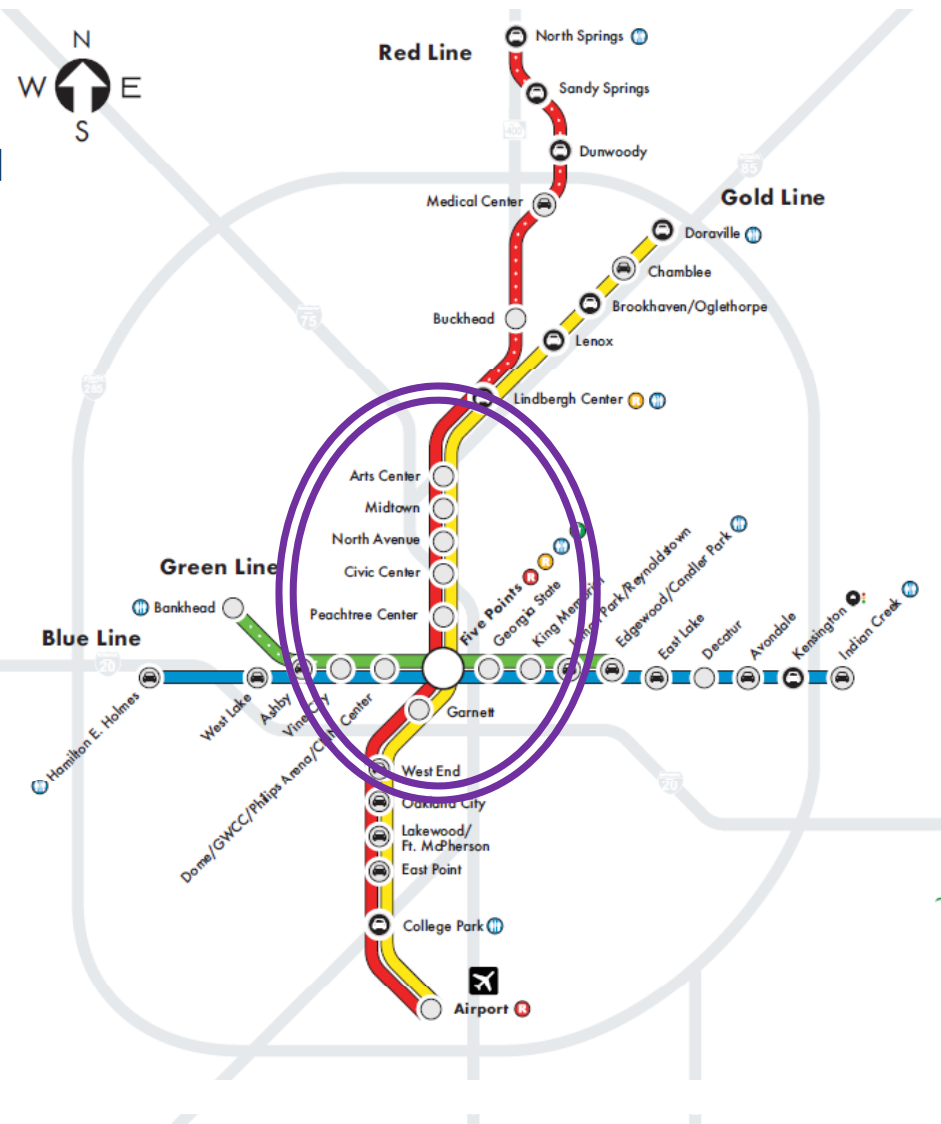
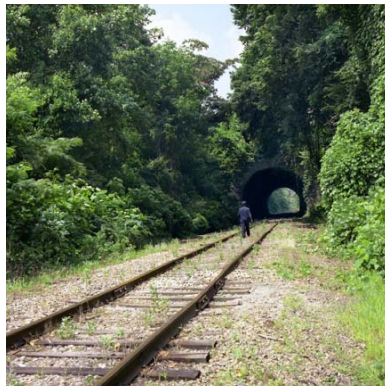
June 16, 2011

ABI CEO Update

What Is The Atlanta BeltLine?



The Atlanta BeltLine is in the heart of the Atlanta region & utilizes historic freight rail ROW circling the City.



ABI CEO Update

Where Is The Atlanta BeltLine?



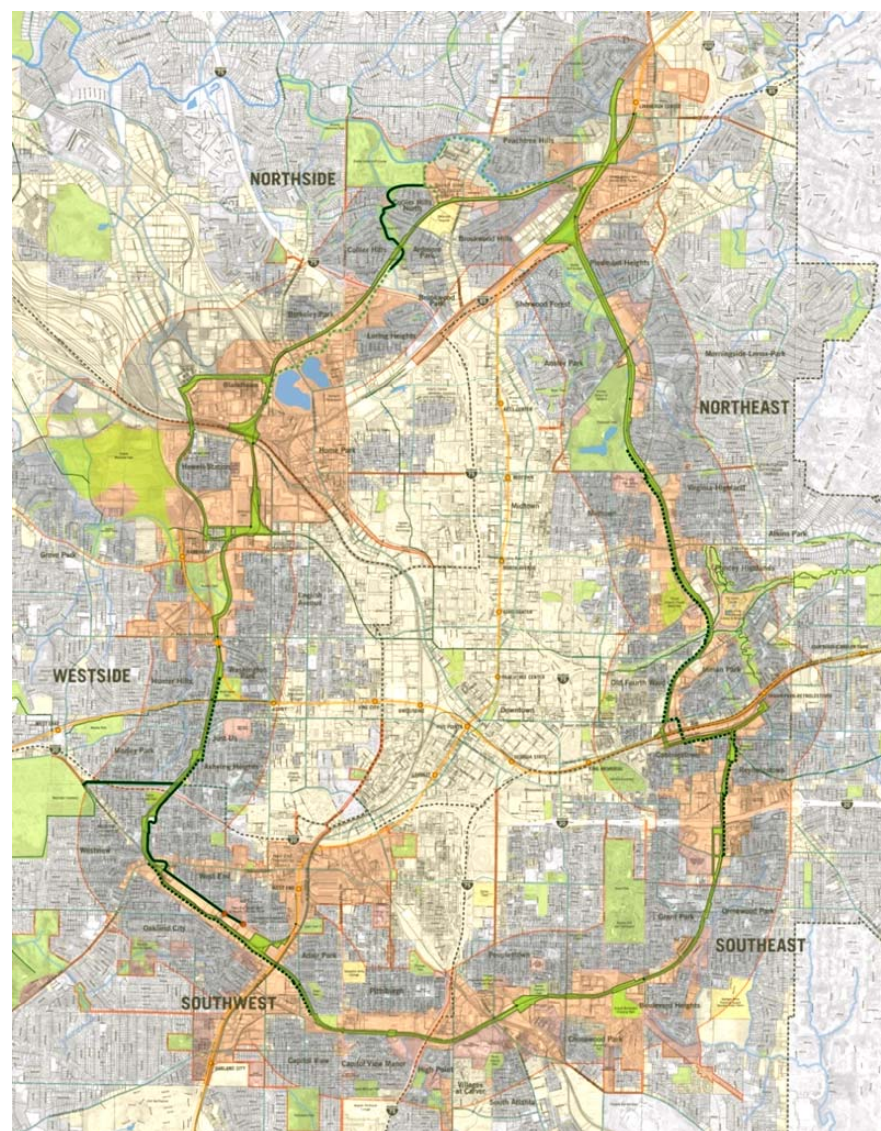
- **Inside** the Perimeter
- **2 – 3 miles** from Downtown Core



ABI CEO Update

Where Is The Atlanta BeltLine?

- Connects **45 neighborhoods**
- **6,500 acre** redevelopment area
- **22% of City of Atlanta population** lives in the Atlanta BeltLine planning area
- **8% of the City's land mass** is inside the Atlanta BeltLine TAD
- **40% increase** in Atlanta's parkland



ABI CEO Update

Where Is The Atlanta BeltLine – Key Elements



Transit
22-mile loop



Parks
1300 + new acres



Trails
33 miles



Jobs & Economic Development
20 areas, 30k jobs



Affordable & Workforce Housing
5,000 Units



Existing Communities & Historic Preservation



Public Art & Streetscapes



Environmental Clean-up
1100 + acres

ABI CEO Update Our Team



- **Summer 2011**
 - **11 Fellows**
 - **Graduate Students and Undergraduates**
 - **Art, GIS, Real Estate, Construction, Landscape Architecture, Community Engagement, Communications**

ABI CEO Update

Progress and Openings – D.H. Stanton Park



- Opened May 13
- Located at **1052 Martin St. SE, Atlanta GA 30315**
- Atlanta's first energy-cost neutral park



ABI CEO Update

Progress and Openings –Historic Fourth Ward Skatepark



- Opened June 11
- Located at **830 Willoughby Way, Atlanta, Georgia 30312**
- **Tony Hawk attended Opening**
- Atlanta's first public skatepark



ABI CEO Update

Progress and Openings –Historic Fourth Ward Park



- Dedication **June 18, 10 a.m. – 12 p.m.**
- Located at **680 Dallas Street, Atlanta, Georgia 30308**

ABI CEO Update

Affordable Housing - Downpayment Assistance Program

- **Buy a home** on the Atlanta BeltLine with downpayment assistance! **38** closings to date
- Primarily **townhomes** and **condominiums**
- **Up to 20% of purchase price** of the home
- Household must earn **less than \$71,800** for **1-2** person household or **\$82,000** for a **3+** person household
- Sales price must **be under \$252,000**
- **Up to 30% of the purchase price** for **Atlanta Public Schools, Fulton County, and City of Atlanta employees.**
- To learn more, visit www.beltline.org, or call Hiwot Mekonnen at ADA at **404.614.8317**



ABI Vice President and General Counsel Patrise Perkins-Hooker



- Newly elected Secretary of the State Bar of Georgia
- First African American to serve as an officer in the history of the State Bar of Georgia
- Long career of service to the community
- Founding Chair of the Juvenile Justice Fund
- Served 14 years as Co-chair of the State Bar of Georgia's Commission on Children and the Courts

Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Update
- Design & Construction Update
- Transit Update
- Atlanta BeltLine Partnership Update
- Q&A

June 16, 2011

Community Engagement Upcoming Opportunities



- Historic 4th Ward Park Grand Opening – **June 18th; 10 am**
- SW Study Group Meeting – Perkerson Park Master Plan – **June 23rd; 6:30 pm**, Perkerson Park Recreation Center
- Transit Implementation Strategy Citywide Conversation – **June 30th; 6:00 pm**, City Hall
- BAHAB Meeting – **July 12th; 2:30 pm**, ABI Offices
- APAB – Atlanta BeltLine Update, **July 16th; 10 am**, City Hall
- TADAC Meeting – **July 26th; 4 pm**, ABI Office
- SW Study Group Meeting – Perkerson Park Master Plan - **July 28th; 6:30 pm**, Perkerson Park Recreation Center

Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Update
- Design & Construction Update
- Transit Update
- Atlanta BeltLine Partnership Update
- Q&A

June 16, 2011

Design & Construction Update

Eastside Trail



The screenshot shows the Atlanta BeltLine website's Eastside Trail page. At the top, there's a navigation bar with the Atlanta BeltLine logo, links for Home, Sitemap, En Español, and Contact us, and a search bar. Below the navigation bar is a large banner image of a trail with people walking and running, with the text "Atlanta BeltLine Eastside Trail" overlaid. To the left of the banner is a sidebar menu with links: About Us, BeltLine Basics, BeltLine Calendar, Funding, Get Involved, Implementation, News, Photos, Videos, Resource Library, Affordable Housing, For Developers, Jobs/RFPs/RFQs, Support the BeltLine, and BeltLine Shopping. Below the banner, there's a section titled "Eastside Trail is underway!" with a paragraph stating: "The first phase of the Eastside Trail, a 2.5 mile long segment of trail and linear greenspace starting at Monroe Drive and 10th Street and ending at DeKalb Avenue, is now under construction. Construction will be underway until early 2012." Below this paragraph is a link "SEE FAQ AND CONSTRUCTION ALERTS". To the right of the paragraph is a "Construction Alerts" section with a link "See Important Notes" and a "PHOTOS:" section with a video player showing a construction site. At the bottom left, there's a "Table of Contents" section with links: Map, Eastside Corridor Future Concepts, and Visit Photos.BeltLine.org for photos of this area >>. At the bottom right, there's a "Get email Updates!" button.

- Construction is underway!
- Check **Eastsidetrail.beltline.org** for regular updates
- Please stay off the corridor- for now.

Design & Construction Update Eastside Trail



North of Freedom Parkway, next to Historic Fourth Ward Skatepark

Design & Construction Update Eastside Trail



North of Freedom Parkway, next to Historic Fourth Ward Skatepark

Art on the Atlanta BeltLine

Dine Out for Art!

Every Thursday in June!

dine Out

for Art on the Atlanta BeltLine

Atlanta BeltLine

SPACE
EAT • DRINK • ENJOY ATLANTA

LOCALUNA

SERPAS
true food

H. HARPER STATION

radical

the Albert

AMUSE!

PARK TAVERN

RATHBUN'S

HOBNOB

4th & Smith

THE NEW KITCHEN MARKET

QR Code

Support Art on the Atlanta BeltLine
Check art.beltline.org for details!

- 15 Participating Restaurants!
- Every Thursday in the month of June
- Abutting Businesses to the Atlanta BeltLine

Art on the Atlanta BeltLine Coming September 2011!



- 66 Artists Selected!
- Program will run from **September 9th – December 1st**



Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Update
- Design & Construction Update
- Transit Update
 - Review of Funding Sources
 - Current Activities
- Atlanta BeltLine Partnership Update
- Q&A

June 16, 2011

Transit Update

Types of Funding Sources for Transit



TADs



Business &
Private



Regional

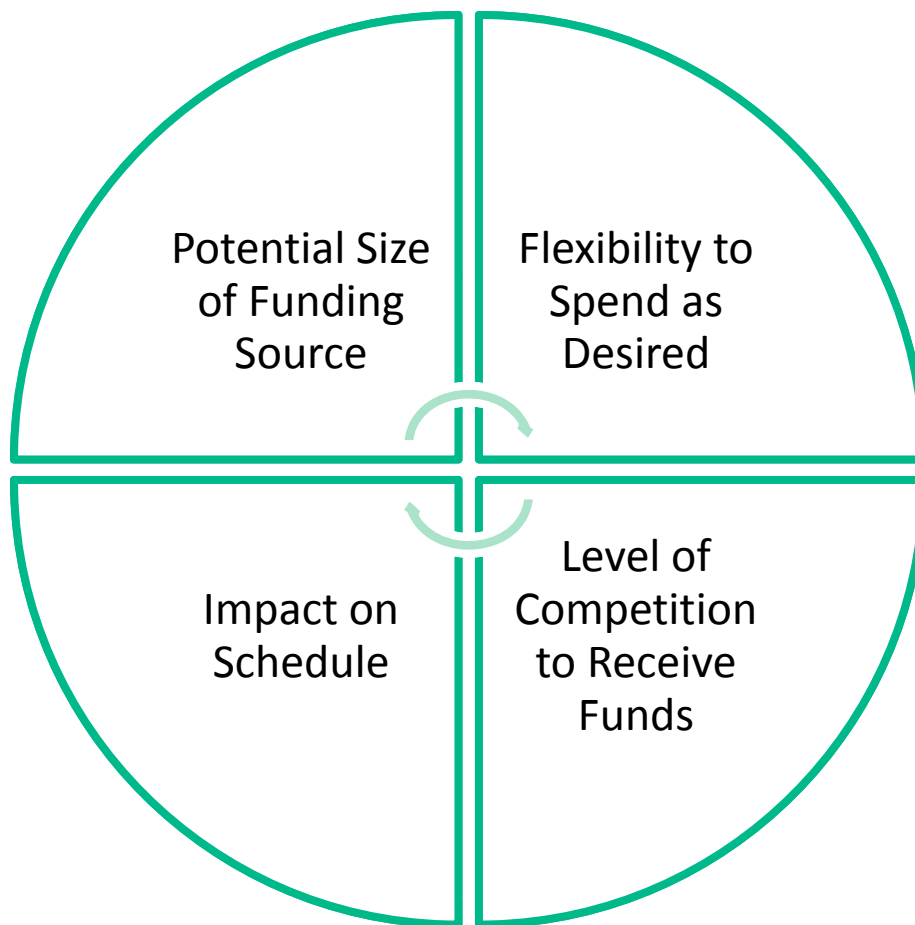


Federal



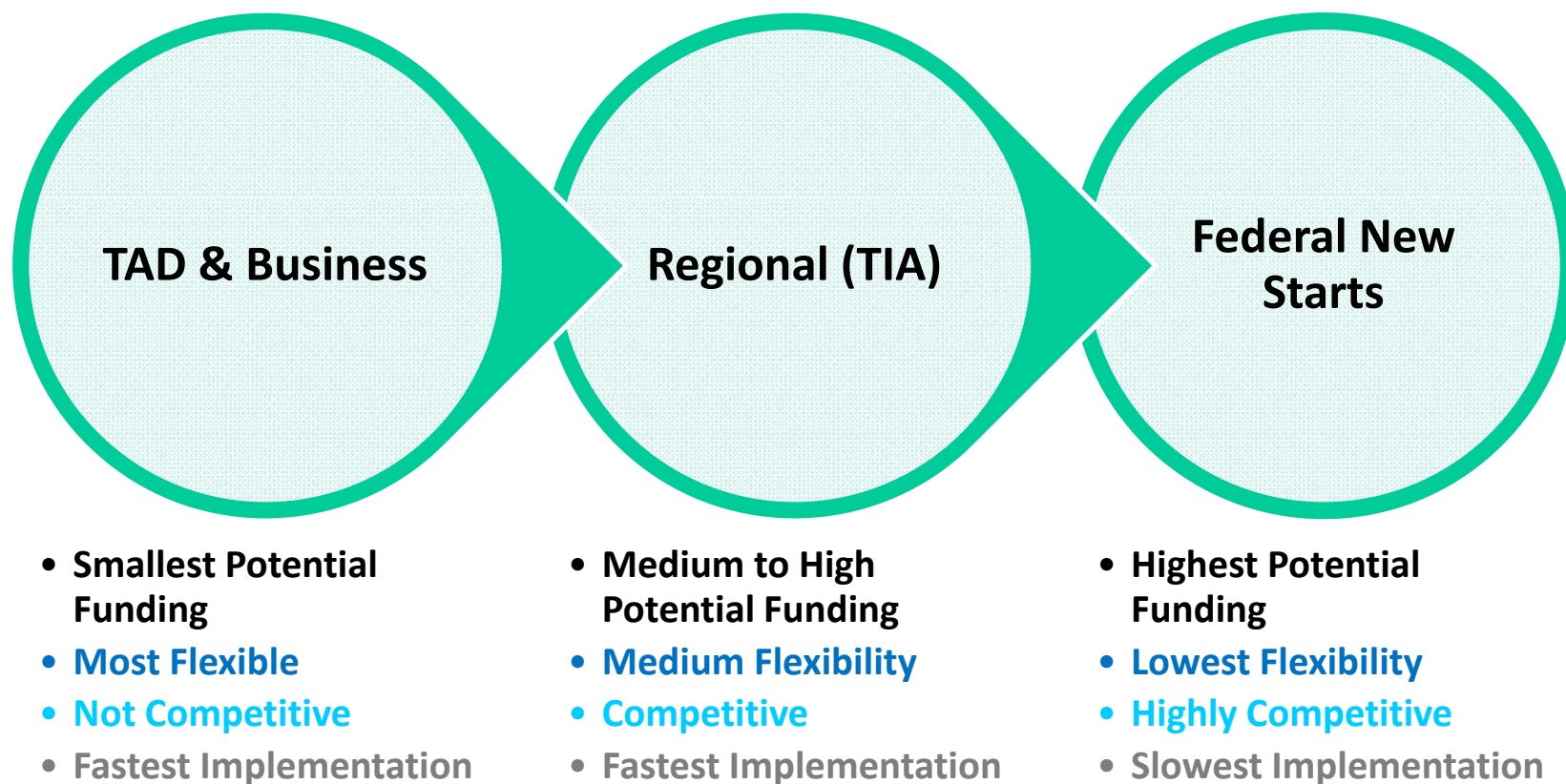
Transit Update

Key Consideration in Transit Funding



Transit Update

Pros and Cons of Funding Sources for Transit Next 10 Years



Transit Update

Funding Case Study for TAD and Business Scenario Portland Streetcar



Project Characteristics

- Service began July 2001
- 4 miles (8-mile loop) streetcar system with 46 stops
- Serves the surrounding downtown
- 12,000 daily riders, 23% commuter service

Size of Funding Source

- Capital cost of approximately \$103,150,000
- Project would likely not have been funded through New Starts due to lack of commuter focus.

Flexibility to Spend as Desired

- Alignment and system design controlled by City of Portland.

Impact on Schedule

- Initial phase of the project was implemented in approximately 3 years

Level of Competition to Receive Funds

- Very low. Project was funded primarily through local sources within the City of Portland and state contributions.



Transit Update

Funding Case Study for Regional Funding Scenario RTD FasTracks (Denver)



Project Characteristics

- Began in January 2005 as a twelve-year, transit expansion plan
- Includes 122 miles of new light rail and commuter rail, 18 miles of BRT
- Serves the Denver-Aurora and Boulder metropolitan areas
- 60,000 existing daily riders, exceeding initial projections



Size of Funding Source

- Capital cost of approximately \$6.5 billion
- Funded through a combination of funding sources, including the voter-approved sales tax increase of 0.4% sales tax, public-private partnerships, federal funding (FTA New Starts)

Flexibility to Spend as Desired

- RTD coordinates with elected officials, local governments, corridor stakeholders and the public

Impact on Schedule

- Phase 1 of US 36 BRT completed (2010), West Corridor LRT (2013), System complete (2018)

Level of Competition to Receive Funds

- Balances transit needs based on revenues/funding to continue to move program forward

Transit Update

Funding Case Study for Federal New Starts Metro Light Rail (Phoenix)



Project Characteristics

- Service began December 2008
- 20 miles light rail line with 28 stations
- Serves Phoenix, Tempe and Mesa
- 43,500 daily riders

Size of Funding Source

- Capital cost of approximately \$1.4 billion
- Federal funding (FTA New Starts), 0.4% sales tax, other funding sources

Flexibility to Spend as Desired

- METRO formed by local municipalities as nonprofit corporation to design, build and operate

Impact on Schedule

- 12 years to implement from initial major investment study for light rail

Level of Competition to Receive Funds

- Highly competitive with other projects in the FTA New Starts pipeline



Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Update
- Design & Construction Update
- Transit Update
 - Review of Funding Sources
 - Current Activities**
- Atlanta BeltLine Partnership Update
- Q&A

June 16, 2011

Transit Update – Federal Funding

Tier 1 EIS: Finalize Alignment in NW Atlanta & Select Mode

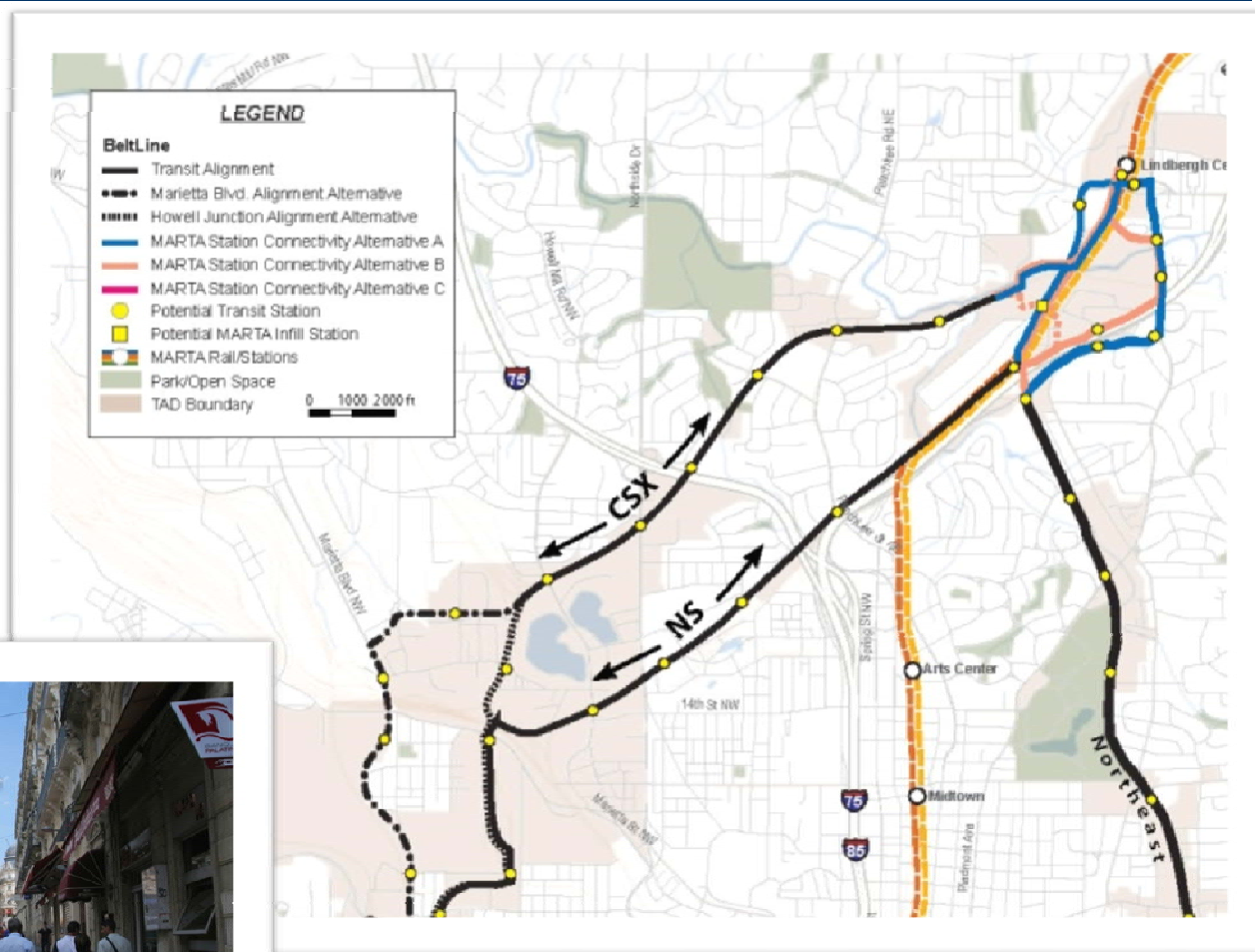
- Schedule**

DEIS Document
Available *July 2011*

Public Hearing
August 2011

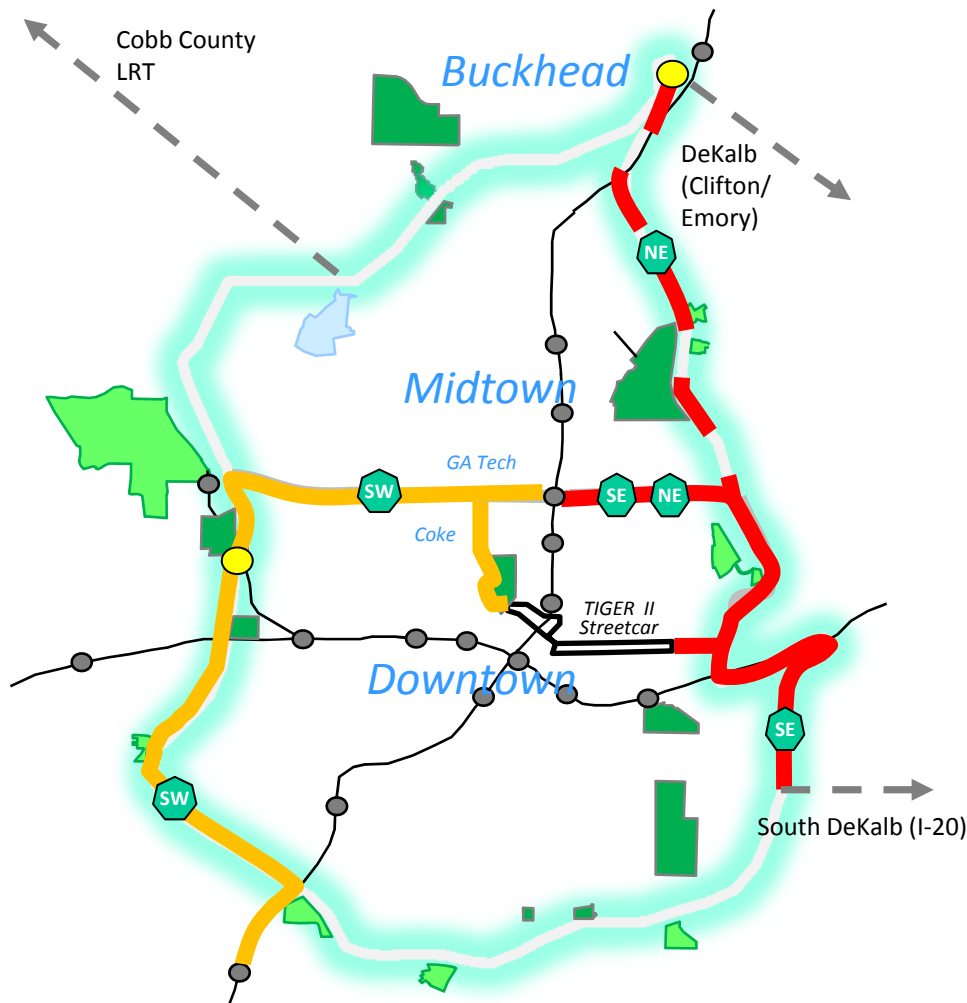
Record of Decision

Winter 2011



Transit Update – Regional Funding

Atlanta BeltLine Projects Competing for TIA Funding



- Projects connect and/or share routes with 3 county led transit expansions
 - DeKalb I-20 East
 - DeKalb Clifton/Emory
 - Cobb I-75 Corridor
- Projects will complement regional projects by providing circulation and mobility within core job centers in the City of Atlanta

Map ID	Segment Description
SW	Southwest Atlanta to Midtown and Downtown
SE	Southeast Atlanta to Midtown and Downtown
NE	Northeast Atlanta to Midtown

HB 277: Transportation Investment Act of 2010

Project/Program Selection Process

- 1 Spring/Summer 2010**
Planning Director submits recommended criteria for TSPLOST projects



- 2 Winter 2011**
Roundtable amends and approves criteria; elects Executive Committee



- 3 Spring 2011**
Local governments and legislators submit projects consistent with the regional criteria to the Planning Director



- 4 Summer 2011**
Director compiles an example project list from stakeholder submissions



- 5 Now**
Executive Committee works with Director to create a fiscally constrained draft investment list from example list

- 6 Oct. 15, 2011**
After public input, Regional Roundtable amends and approves the final transportation investment list



- 7 Spring/Summer 2012**
Election superintendents in each of the 10 counties call for a vote on the transportation investment list and 1% sales tax.



Transit Update

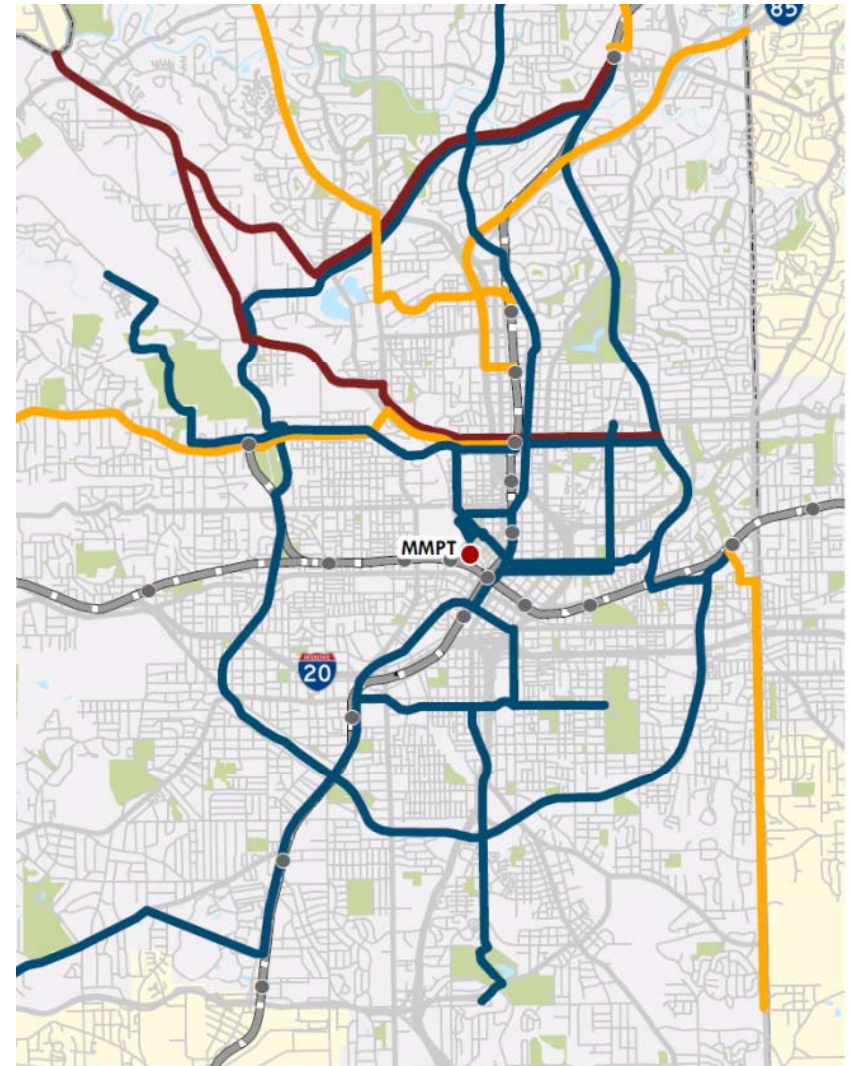
Transit Implementation Strategy Expanded to All City Streetcar & LRT



The Atlanta BeltLine and associated on-street streetcar and LRT lines are an integral part of the City's Connect Atlanta Plan.

Connect Atlanta transit projects:

- Atlanta Streetcar (East/West)
- Atlanta BeltLine
- Peachtree Streetcar (Ft. Mac to Buckhead)
- Campbellton Road LRT
- West Highlands Streetcar
- Boulevard Streetcar (Auburn to Ponce)
- Ralph David Abernathy Streetcar
- Capital Ave. & Pryor St. Streetcar
- Northwest Regional LRT



Transit Update

Transit Implementation Strategy Progress

Advisory Committee Formed

- Advisory committees met to discuss on April 19

Conceptual Connect Atlanta Plan Transit Implementation Plan – Draft Complete

- Draft list of highest priority projects ready for public and stakeholder review



Detailed Corridor Analysis – July thru August

- Refinement of project concepts
- Determination of segment(s) for implementation within next 3-5 years
- Funding strategies developed

Transit Update

June & July Public Involvement Opportunities

Regional Funding (TIA)

Regional Roundtable Meetings

- *Community Briefing*
Monday, July 18th
9:30-10:30 a.m. ARC - Executive Conference
Room Level C
- *Get a Move On! - a 10-County Town Hall*
Saturday, July 23, 8:30 AM to noon –
Atlanta Regional Commission Amphitheater
- *More at www.atlantaregionalroundtable.com*

Regional Roundtable Telephone Town Halls

- *Telephone Townhall Meeting*
Fulton County
Wednesday, June 22nd
6:00 p.m.
1-888-886-6603 PIN:16727

Online Survey

<http://www.atlantaregionalroundtable.com>

Federal Funding

- *Tier DEIS Public Hearing and Online Public Forum*
August 2011, Dates TBD

Transit Implementation Strategy

- *Citywide Briefing*
June 30th 6:30 – 8:00 pm, Atlanta City Hall, Old
Council Chambers

Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Update
- Design & Construction Update
- Transit Update
- Atlanta BeltLine Partnership Update
- Q&A

June 16, 2011

Atlanta BeltLine Partnership

Update – June 2011



- Northside 5K: **375+ participants**
- Southwest 5K: **July 16th**
- Eastside 10K: **December 3rd**

Awareness, Education & Ownership

- **Adopt-the-Atlanta BeltLine:** Only 3 spots left!
- **Atlanta BeltLine Ambassador Days:** Reaching local businesses
- **Earth Day Clean-Up:** 200+ participants
- **Atlanta BeltLine Bike Tour:** 400+ participants
- **Thursday, Sept. 1st:** Atlanta BeltLine Night at the Braves
Learn more at Braves.BeltLine.org
- Join our 1,300+ volunteers at Volunteer.BeltLine.org



Northside 5K



Falcons Clean-Up Day



Atlanta BeltLine Bike Tour

Atlanta BeltLine Partnership

Update – June 2011



Atlanta BeltLine Capital Campaign

- \$36.3 million raised
- \$26.3 million spent or committed to parks and trails

Social Impacts

- Atlanta Land Trust Collaborative
- Connecting residents with employment opportunities

Atlanta BeltLine Partnership Annual Campaign: Member.BeltLine.org

Benefits include:

- Recognition as an Atlanta BeltLine Member in annual campaign e-newsletter
- Atlanta BeltLine T-Shirt
- Atlanta BeltLine Hat
- Members-only reservations for weekly Atlanta BeltLine Tours
- Invitation to Dine Out on the Atlanta BeltLine
- Invitation to select Members-Only Atlanta BeltLine events and briefings



Atlanta BeltLine Tours



Earth Day Clean-Up

Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Update
- Design & Construction Update
- Transit Update
- Atlanta BeltLine Partnership Update
- Q&A

June 16, 2011