



Atlanta
BeltLine
Partnership



Photo Credit: Nicole Love

2022 ANNUAL REPORT

BEYOND THE LOOP

Opportunity stretches in front of us as we support completing the Atlanta BeltLine's 22-mile corridor connecting 45 neighborhoods by 2030. More than ever, the BeltLine is alive with activity: a circuit of energy that carries possibility, inclusivity, and equity across communities, and its impact reaches beyond the loop.

FROM OUR LEADERSHIP

The Atlanta BeltLine project is connecting our city like never before. In 2022, we celebrated the James M. Cox Foundation's generous \$30 million donation that provided the remaining philanthropic funding needed to complete the full 22-mile mainline BeltLine trail corridor by 2030.

Much more than just a trail, the BeltLine is enhancing life around the corridor and beyond the loop. Like concentric circles from a water droplet, the BeltLine's positive impacts ripple through the community. It brings people together in an environment rich with art and nature that inspires and nourishes. It offers wellness opportunities that fuel healthier lives. And it supports residents living in the surrounding 45 neighborhoods with tools and resources to remain in the place they call home.

All of our strategic objectives—enabling project completion, engaging the public with the BeltLine, and empowering residents to stay in their homes and connect with the economic opportunities the BeltLine creates—made major progress this year. Every investment in the Atlanta BeltLine Partnership has a transformative ripple effect beyond the loop and into the future.

Thank you for your support and engagement with us and for having a tremendous impact on the BeltLine, our city and neighborhoods, and the future of our community.

Kathy Farrell
Board Chair

Rob Brawner
Executive Director

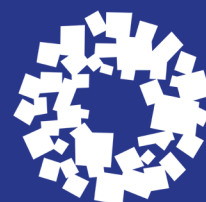


ATLANTA BELTLINE PARTNERSHIP MISSION

To fulfill, protect, and preserve the Atlanta BeltLine vision by raising funds and building partnerships that enable the Atlanta BeltLine project, engage the public, and empower residents in surrounding neighborhoods.

ATLANTA BELTLINE VISION

To be the catalyst for making Atlanta a global beacon for equitable, inclusive, and sustainable city life.



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Photo Credit: John Becker

ENABLE:

The pledge to complete the BeltLine corridor doesn't mean our work is done. Rather it's sharpened our focus on activating the philanthropic and private partners who will help make the promise a reality in the coming years.

\$30,000,000 DONATION

from the James M. Cox Foundation supported our continued partnership with the PATH Foundation and provided the remaining philanthropic funding necessary to complete the full 22-mile mainline trail corridor.

Reached **\$146+ MILLION** toward **Advancing the Vision** campaign that advances trail completion, develops new parks, and empowers **BeltLine** residents to live, work, and thrive in their neighborhoods

Served and advised on Mayor Dickens's **Greenspace Advisory Council** to champion equitable greenspace needs

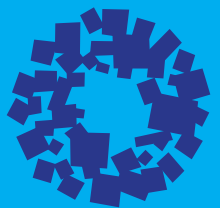




Photo Credit: John Becker

ENGAGE:

On any given day, the Atlanta BeltLine is a vibrant hub of activity. As its reputation as a place of connection and culture grows, we see advocacy and affinity for the BeltLine rise. In 2022, that led to increased participation in rides, runs and a range of fitness classes and increased the visibility of the BeltLine brand.

Relaunched
private
BeltLine bus tours



22 
BIKE TOURS
hosted with more than
400 cyclists.

Free Fitness classes energized
 **1,700**
REGISTERED
PARTICIPANTS
for a healthier Atlanta.

Atlanta BeltLine Race Series:

3,800
REGISTRANTS

3,000 2022 Weekly Run Club
PARTICIPANTS



15 Fifteen companies became members of our Connectors Circle supporter program giving them access to volunteer, employee engagement, and brand awareness opportunities.





EMPOWER:

Atlanta's economic inequality is among the highest in the nation. And its rate of upward mobility is one of the lowest. These factors diminish the opportunities available to our neighbors on the BeltLine. Our programs leverage economic opportunities catalyzed by the BeltLine and create access to resources that put stability within reach to help residents overcome barriers and thrive.



We deployed door-to-door outreach to share Empower programming information with residents in person.



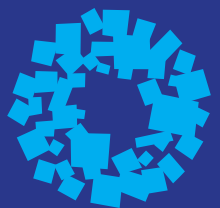
Four Hundred
Home Empowerment Workshops educated more than 400 residents on topics ranging from property tax appeals to home protection.

\$500,000



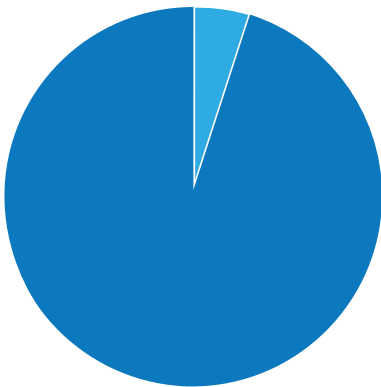
Supported Atlanta BeltLine, Inc. through a grant from the Kendeda Fund to provide equitable access for businesses through the **BELTLINE MARKETPLACE**

Rocket Community Fund invested \$500,000 in the Legacy Resident Retention Program (LRRP) and the program doubled its participants



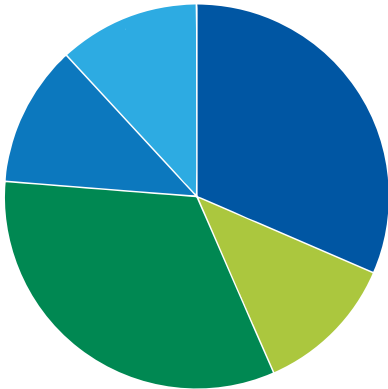
BY THE NUMBERS

Reports from Atlanta BeltLine Partnership’s fiscal year 2022 demonstrate the allocation of public and private funding to accomplish our goals of enablement, engagement and empowerment. Full audited financials are available at beltline.org.



TOTAL FISCAL YEAR 2022 REVENUES: \$38,936,773

- Contributions, Annual 4%
- Contributions, Capital 96%



TOTAL FISCAL YEAR 2022 EXPENSES: \$3,819,983

- Enable the Project 31%
- Engage the Public 12%
- Empower the Residents 33%
- Management and General 12%
- Fundraising 12%

**All photos below by John Becker*



THANK YOU TO OUR DONORS!

We are beyond grateful to the donors who make the work of the Atlanta BeltLine Partnership possible. Thank you to the individuals, foundations, corporations, and organizations contributing to the equity, inclusivity and sustainability of our city. Together, we make Atlanta a model for the future. During the fiscal year ending June 30, 2022, we owe our gratitude to the following.

DONORS WHO HAVE GIVEN MORE THAN \$5 MILLION TO THE ATLANTA BELTLINE PARTNERSHIP SINCE INCEPTION

Robert W. Woodruff
Foundation
The James M. Cox
Foundation/Sarah
and Jim Kennedy/Path
Foundation
The Arthur M. Blank Family
Foundation
Georgia Power Foundation
Kaiser Permanente
The Coca-Cola Company

MAJOR DONORS AND SPONSORS

Corporate and foundation gifts, in-kind support, and sponsorships \$5,000 or more to FY22 Atlanta BeltLine Partnership initiatives.

AARP
Annie E. Casey Foundation
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The Coca-Cola Company
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Cox Enterprises, Inc.
The Delta Air Lines Foundation
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REI
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SouthState Bank
Spot Her® Initiative Brought to you
by Eisai Inc.
Tull Charitable Foundation
Warner Bros. Discovery
Wellstar Health System

DONORS WHO GAVE TO THE Advancing the Vision Capital Campaign in FY22:

Robert W. Woodruff Foundation
The James M. Cox Foundation
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Financial/Portman Foundation
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Bentina and Antonio Terry
Google
The Home Depot Foundation
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Rev. Dr. Herman Mason
Michelle Moorehead
Melissa Proctor
Gregor Turk

FOUNDERS CIRCLE

Individuals who have given \$2,500 or more in FY22 to support the Atlanta BeltLine Partnership:

Diane and Kent Alexander
The John and Rosemary Brown
Family Foundation
Lynn and Kevin Clark
Ann and Jeff Cramer
Celestine Simmons DeFoor and Miko
DeFoor
The Dempsey Family
Georgia and Wyatt Engwall
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The Hamond Family Foundation
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Laura and Brian O'Neill
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Jordan and Miles Theodore
Elwyn C. Tomlinson Family Fund
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L&C Wood Family Foundation, Inc.

CONNECT YOUR BUSINESS

With annual contributions of \$5,000 or more, your company can become a member of our Connectors Circle—the Atlanta BeltLine Partnership's exclusive supporter program for Atlanta companies of all sizes.

Contact development@atlblp.org to learn more.

ATLANTA BELTLINE PARTNERSHIP BOARD OF DIRECTORS 2023

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Partner

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Executive Committee Chair*
Georgia Power Company
Senior Vice President—
Customer Strategy and
Solutions

MELISSA PROCTOR*

Atlanta Hawks
Chief Marketing Officer

* THANK YOU to our board members who completed service in 2022

**WELCOME to our new board members joining us in 2023

STAY IN THE LOOP

We invite you to stay connected with our work by subscribing to our monthly newsletter In the Loop. You'll get the latest on the progress of our programs and ways you can get involved with the Atlanta BeltLine.



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