



Atlanta
BeltLine
Partnership

2021 ANNUAL REPORT

Photo Credit: John Becker

OPENING CORRIDORS OF OPPORTUNITY

With the opening of Atlanta's largest green space and the city's commitment to realize the completion of the 22-mile Atlanta BeltLine corridor by 2030, this past year marked a momentous one in our journey. As we work to enable the project, engage the community, and empower the residents, we drive toward a future with greater opportunities for all.

MISSION

To fulfill, protect, and preserve the Atlanta BeltLine vision by raising funds and building partnerships that enable the Atlanta BeltLine project, engage the public, and empower residents in surrounding neighborhoods.

VISION

To be the catalyst for making Atlanta a global beacon for equitable, inclusive, and sustainable city life.

FROM OUR LEADERSHIP

This is an exciting time for the Atlanta BeltLine. With major milestones in 2021, the BeltLine vision of an equitable, inclusive, and sustainable place for the people of Atlanta is advancing like never before.

Through our philanthropic fundraising, programming, and advocacy, the Atlanta BeltLine Partnership has worked alongside Atlanta BeltLine, Inc., the City of Atlanta, and numerous corporate, nonprofit, and community partners to accelerate completion of the BeltLine and support nearby neighbors, helping them live, work, and thrive in their communities. There is much more work to be done, but our momentum has never been stronger.

In 2021, our efforts to enable the BeltLine project were punctuated by a historic \$80 million grant from the Robert W. Woodruff Foundation and catalytic passage of the Special Service District to secure critical funding to complete the 22-mile mainline trail corridor by 2030 – and by the grand opening of the magnificent Westside Park.

Our investments to empower BeltLine residents took a major step forward with the first full year of the Legacy Resident Retention Program helping mitigate displacement pressures for long-time residents by relieving the burden of increasing property taxes.

As friends and family reconnected in person, we resumed programming on the BeltLine to engage the public and connect people with a healthier lifestyle. As we continue to emerge from the pandemic, we are excited about the opportunities our new Westside office location will provide to work alongside the people we serve in the Westside and Southside communities and collaborate with mission-aligned nonprofits.

Thank you for your engagement, support, and leadership to advance the vision of a more connected and equitable city and tackle the work ahead of us. We are pleased to share our 2021 progress in this report and look forward to even greater accomplishments in 2022.

Bentina Terry
Board Chair

Rob Brawner
Executive Director





Photo Credit: John Becker

ENABLE:

"The green infrastructure funded by our grant to the Beltline Partnership will contribute to the long-term success and health of our hometown by providing much-needed green space to the community and addressing water issues impacting the westside of Atlanta."

Bea Perez, The Coca-Cola Foundation

We are paving the way to implement the project by galvanizing private and philanthropic partners who recognize the transformative impact of the Atlanta BeltLine.

2021 PROGRESS

- Following years of groundwork and months of public outreach among property owners and residents to garner support for a Special Service District (SSD), then-Mayor Keisha Lance Bottoms and the Atlanta City Council approved the legislation in March. The SSD allows commercial and apartment property owners along the BeltLine to invest \$100 million towards completing the corridor by 2030.
- Catalyzed by the SSD and public support, the Robert W. Woodruff Foundation made a landmark gift of \$80 million to complete the corridor, increase funding for the Legacy Resident Retention Program, and support ongoing ABP programs and operations over the next five years.
- We celebrated the grand opening of Westside Park, Atlanta's largest green space, with great appreciation for The Arthur M. Blank Family Foundation's significant contribution to the park's construction.
- A ribbon cutting was held for the opening of the Westside BeltLine Connector in partnership with the PATH Foundation and Atlanta BeltLine, Inc.
- The Coca-Cola Foundation pledged \$2 million, which will help expand Enota and Westside Parks
- Philanthropic and corporate letters of support aided the Atlanta BeltLine, Inc. and the City of Atlanta in securing a \$16.46 million RAISE grant from the U.S. Department of Transportation



Photo Credit: John Becker

ENGAGE:

"The BeltLine has connected me to parts of the city that were unknown to me and has enriched my life as I walk on the Eastside and the Westside trails, as well as the interim Southside trail."

-Virginia Highland neighbor

The Atlanta BeltLine makes it easier for people to connect with each other and neighborhoods throughout the city. Through our programs, we are activating BeltLine parks and trails and inspiring residents to become volunteers and advocates.

2021 Progress

- Our advocacy for the SSD mobilized residents, yielding 127 letters of support and 110 phone calls in favor of the funding mechanism to complete the corridor
- We joined forces with local nonprofits to host the Mayoral Forum on Greenspace, offering the community the chance to hear from candidates on how they would support and manage our city's green infrastructure
- We transitioned from creating new online content, including a virtual Health Lecture Series in collaboration with Georgia State University, to launching 40 in-person free fitness classes
- We held our first in-person race since 2019 at the recently opened Westside Park with 500 runners and walkers in partnership with the Atlanta Track Club
- We reengaged with neighbors along the BeltLine trail with 1,039 people enthusiastically joining us for our weekly Run Club
- We resumed our bike tours program with 137 participants discovering the BeltLine and the history of nearby neighborhoods



EMPOWER:

"The Legacy Resident Retention Program means peace of mind for our family. It's an opportunity for us to remain in our home as the development in the community continues and allows us to have a safe and stable future."

-Tanisha Corporal, Historic South Atlanta neighbor

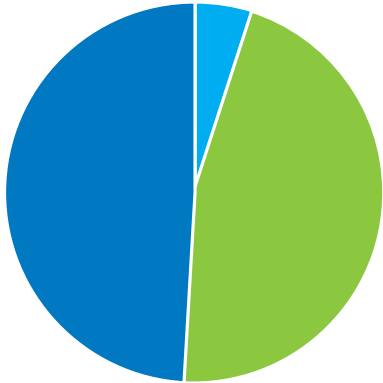
We are finding ways to clear the path for those closest to the BeltLine—residents of the neighborhoods adjacent to the corridor—to ensure their opportunity to live, work, and thrive in their communities.

2021 Progress

- The expansion of the Legacy Resident Retention Program (LRRP), funded by the Robert W. Woodruff Foundation, Georgia Power, Inc. Foundation, Bank of America, and The Tull Charitable Foundation, saw more than 200 applicants, 58 of which were approved for financial assistance to offset rising property taxes
- In collaboration with Atlanta BeltLine, Inc. and funded by the Annie E. Casey Foundation, we supported businesses in southwest Atlanta neighborhoods through the exploration and formation of the Pittsburgh, Adair Park, Capitol View, and Capitol View Manor Rails & Trails Business Association
- We conducted 13 workshops on financial empowerment with 345 participants
- 6 STRIVE Atlanta cohorts provided long-term career success preparation for 55 graduates
- Our partnership with Juvo360 connected hourly workers with hyper-local job opportunities

BY THE NUMBERS

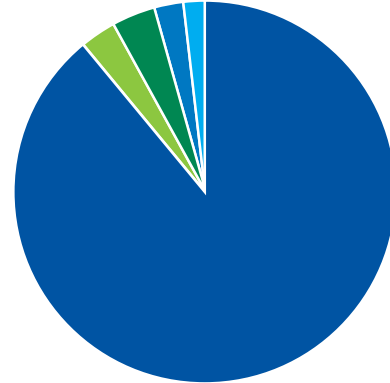
During fiscal year 2021, Atlanta BeltLine Partnership leveraged public and private funding to enable the project, engage the public, and empower the residents who live in Atlanta BeltLine neighborhoods. Full audited financials are available at beltline.org.



TOTAL FISCAL YEAR 2021 REVENUES: \$26,463,968

Revenues are reflected in the year that expenses are incurred.

Contributions, Annual	5%
Contributions, Capital	46%
Land and In-kind Donations	49%

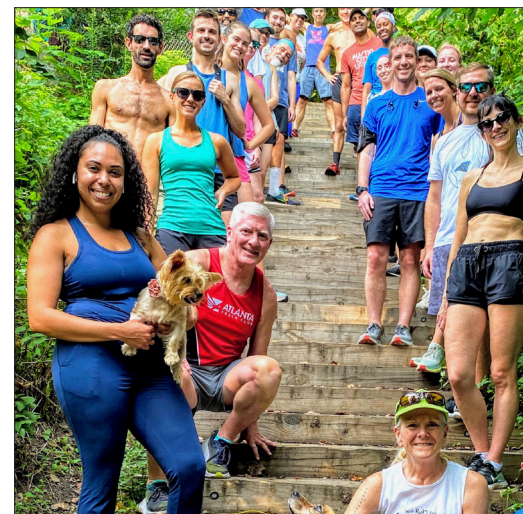
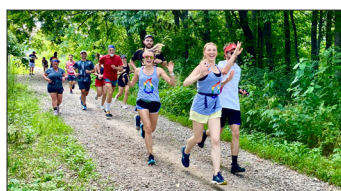
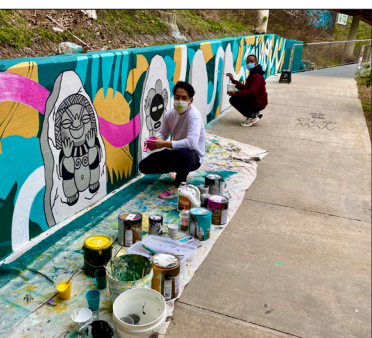


TOTAL FISCAL YEAR 2021 EXPENSES: \$17,044,926

Expenses exclude \$252,327 of in-kind items

Enable the Project	89%
Engage the Public	3%
Empower the Residents	4%
Management and General	2%
Fundraising	2%

**All photos below by John Becker*



AHEAD IN 2022:

OPENING THE CORRIDORS ON THE ATLANTA BELTLINE MEANS CREATING ACCESS AND OPPORTUNITIES FOR EVERYONE IN OUR CITY. AS WE BRING THIS VISION TO FRUITION, WE WILL

- Connect with new and longtime BeltLine donors to continue raising philanthropic funds to advance the BeltLine vision
- Join our peers to champion greenspace needs while serving on Mayor Dickens' Green Cabinet
- Broaden our reach to engage more people to support and advocate for the BeltLine vision
- Expand our partnerships to support family-sustaining employment and resources to live affordably in BeltLine communities

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RAY WEEKS
Director Emeritus
Robinson | Weeks
Partner

* THANK YOU to our board members who completed service in 2021

**WELCOME to our new board members joining us in 2022

THANK YOU TO OUR DONORS!

The Atlanta Beltline Partnership extends tremendous gratitude to the individuals, foundations, corporations, and organizations investing in the vision of making Atlanta a global beacon of equitable, inclusive, and sustainable city life. During the past fiscal year (July 1, 2020–June 30, 2021), we owe our thanks to the following:

DONORS WHO HAVE GIVEN MORE THAN \$1 MILLION TO THE ATLANTA BELTLINE PARTNERSHIP SINCE INCEPTION

Robert W. Woodruff Foundation
The James M. Cox Foundation/
Sarah and Jim Kennedy/PATH
Foundation
The Arthur M. Blank Family
Foundation
Georgia Power Foundation, Inc.*
The Coca-Cola Company &
The Coca-Cola Foundation
Kaiser Permanente*
Susan and Richard Anderson
Georgia-Pacific Foundation*
The Home Depot Foundation*
The Kendeda Fund
Mr. John C. Portman, Jr.
Rebecca and John Somerhalder
Ray Weeks, Jr. (The Weeks
Foundation)
Truist Foundation* and SunTrust
Trusted Foundations:
Florence C. and Harry L. English
Memorial Fund*,
Harriet McDaniel Marshall Trust,
Walter H. and Marjory M. Rich
Memorial Fund,
Thomas Guy Woolford Charitable
Trust,
Nell Warren Elkin and William
Simpson Elkin Foundation,
Greene-Sawtell Foundation
Turner Broadcasting System, Inc., a
WarnerMedia Company
Wells Fargo
*FY 2021 Donor (Annual or Capital)

MAJOR DONORS AND SPONSORS

*Corporate and foundation gifts, in-kind support,
and sponsorships \$2,500 or more to FY21 Atlanta
BeltLine Partnership initiatives.*

Astra Group, Inc.
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BlackRock
Mary Alice and Bennet Brown
Foundation, Inc.
Cardlytics
Annie E. Casey Foundation
Children's Healthcare of Atlanta
City of Atlanta | Mayors Office of
Cultural Affairs
CLIF Bar & Company
Cox Enterprises, Inc.
Delta Air Lines, Inc. & The Delta Air Lines
Foundation
Edward Jones
Empire Communities
John and Mary Franklin Foundation, Inc.
Fulton County Board of Commissioners
Georgia Natural Gas
Kroger Company
lululemon
Mailchimp
New Belgium Brewing Company
Northside Hospital
Pacific Life Foundation
Piedmont Charitable Foundation, Inc.
Ponce City Market
Resurgens Orthopaedics
STRIVE
Tull Charitable Foundation
Waterfall Foundation, Inc.
Morgens West Foundation
Frances Wood Wilson Foundation

FOUNDERS CIRCLE

*Individuals who have given \$2,500 or more to FY21
Atlanta BeltLine Partnership initiatives.*

Chandra Stephens-Albright and
Warren Albright
Ambrish Baisiwal
Scott Bohrer

Robert Brawner
The Brewer Fund
Althea Broughton
The John and Rosemary Brown
Family Foundation
Beth Brannen Chandler and
Richard C. Chandler
Anna and Dallas Clement
Becky and Courts Cooledge
Family Fund
Correll Family Foundation
Jennifer and Graham Dorian
Debby and David Eidson
Georgia and Wyatt Engwall
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Douglas J. Hertz Family Foundation
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H.J. Russell Family
The Scott O. Seydel Family
Amelia and Lain Shakespeare
Charlie Shufeldt
The Stephens Family
Bentina and Antonio Terry
Kate and Elliott Wood
L&C Wood Family Foundation

STAY CONNECTED

If you are inspired to get engaged with one of the largest urban redevelopment programs in the United States, you can learn more about our work online and by following us on social media. Sign up for our monthly newsletter In the Loop to stay up to date on news and events, including public meetings and volunteer opportunities.



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