



Adopt the Atlanta BeltLine Sponsor Benefits



Presenting - \$30,000+

- Recognition as presenting sponsor, where available
- Group volunteer opportunities: 4 curated VIP employee service day projects
- Listing on Atlanta BeltLine Corporate Member Page of beltline.org
- Listing in the Atlanta BeltLine Partnership Annual Report
- Logo and link on Adopt the BeltLine web site
- Logo on Adopt the BeltLine signs along the corridor as a program sponsor - *in development*
- Recognition in Eastside Trail Visitors Center for year of sponsorship
- A free private bus tour for clients or employees
- *Opportunity to adopt a section of the Atlanta BeltLine with hourly volunteer commitment (unrestricted service days) or sponsor a segment with no hourly commitment (set number of curated days)

Gold- \$20,000

- Group volunteer opportunities: 2 curated VIP employee service day projects
- Recognition in Eastside Trail Visitors Center for year of sponsorship
- Listing on Atlanta BeltLine Corporate Member Page of beltline.org
- Listing in the Atlanta BeltLine Partnership Annual Report
- Logo and link on Adopt the BeltLine web site
- Logo on Adopt the BeltLine signs along the corridor as a program sponsor - *in development*
- *Opportunity to adopt a section of the Atlanta BeltLine with hourly volunteer commitment (unrestricted service days) or sponsor a segment with no hourly commitment (set number of curated days)

Silver - \$10,000

- Group volunteer opportunity: 1 curated VIP employee service day project
- Listing on Atlanta BeltLine Corporate Member Page of beltline.org
- Listing in the Atlanta BeltLine Partnership Annual Report
- Logo and link on Adopt the BeltLine web site
- Logo on Adopt the BeltLine signs along the corridor as a program sponsor - *in development*
- Opportunity to adopt a section of the Atlanta BeltLine with hourly volunteer commitment

Bronze- \$5,000

- Listing in the Atlanta BeltLine Partnership Annual Report
- Logo on Adopt the BeltLine web site
- Logo on Adopt the BeltLine signs along the corridor as a program sponsor - *in development*
- Opportunity to adopt a section of the Atlanta BeltLine with hourly volunteer commitment

*Adopting a section requires a company staff person for ongoing, self-directed projects with an unrestricted number of service days, and an adopter agreement must be signed. For companies that do not have the capacity to adopt, sponsoring a segment includes a set number of VIP curated days with ABP/ Park Pride staff. For additional curated days above those included in the sponsorship, there will be a charge. There will be no charge for additional days that are in coordination with an existing adopter group.

For more information, contact **Salisha Evans**, Director of Partnerships and Development at 404-446-4408 or salisha@atlblp.org.