



Atlanta BeltLine Implementation Plan

*Citywide Conversation //
November 15, 2012*

// Where is the Atlanta BeltLine?



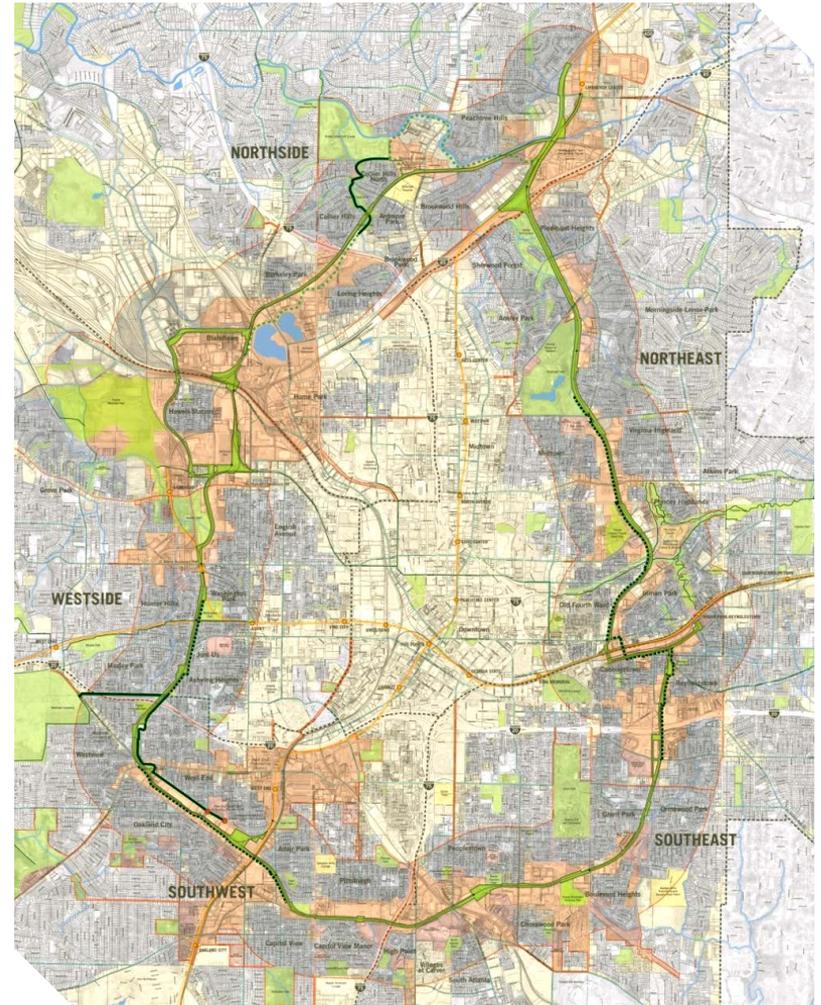
- In the heart of the Atlanta region
- Utilizes historic freight rail rights of way around the center of town
- Revitalizes blighted industrial areas



// What is the Atlanta BeltLine?



- Connects 45 neighborhoods
- 6,500 acre redevelopment area
- 22% of City of Atlanta population lives in the Atlanta BeltLine planning area
- 8% of the City's land mass is inside the BeltLine TAD
- 40% increase in Atlanta's parkland



*The Atlanta Beltline is a 25 year
Redevelopment Project that will:*

- **Improve Quality of Life** by adding:
 - Parks
 - Trails
 - Transit
 - Affordable Housing
 - Public Art
 - Enhanced Mobility
 - Walkable Communities
- **Revitalize Neighborhoods** that have not seen investment
 - Connects 45 diverse neighborhoods
- **Drive Economic Growth**
 - 6,500 Acre TAD – primary funding mechanism
 - Create Jobs
 - Encourage Development
- **Connect Atlanta's** people, places and communities



// The Atlanta BeltLine: Key Elements



Parks and Arboretum



Trails



Transit & Transportation Infrastructure



Jobs & Economic Development



Affordable Workforce Housing



Public Art



Historic Preservation



Environmental Clean-up



- Ryan Gravel's Masters Thesis (1999)
- TPL's "Emerald Necklace" Study (2004)
- Atlanta BeltLine Redevelopment Plan (2005)
- Five Year Work Plan (2006)
- Tier 1 Environmental Impact Study (2011)
- Five Year Work Plan Review (2012)

- Sub Area Master Plans (2007-2012)
- The Mixed Income Transit Oriented Development Strategy Study (2012)



- Affordable Housing Policies (2008)
- Equitable Development (2009)
- Community Benefits (2010)
- Environmental Justice (2012)



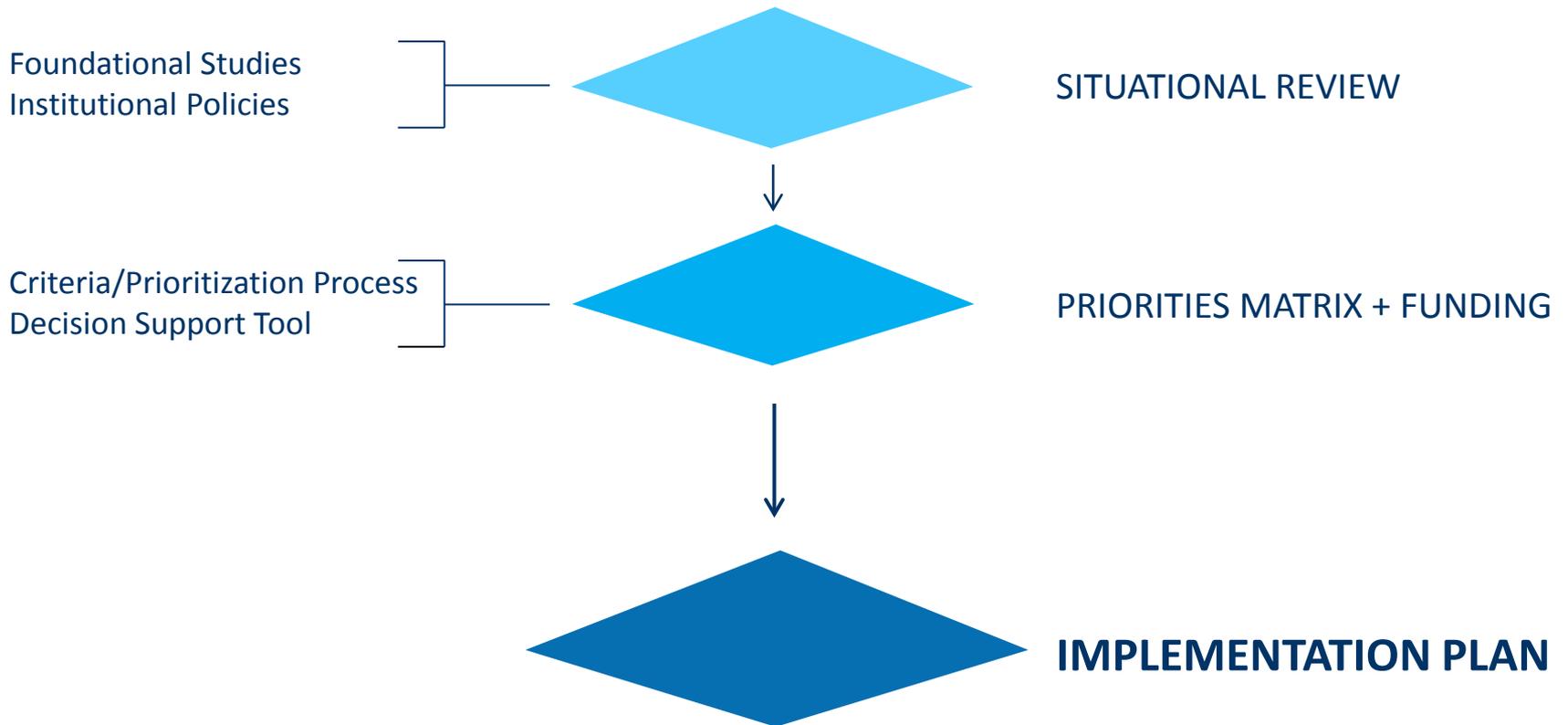
- Tax Allocation District Advisory Committee (TADAC)
- BeltLine Affordable Housing Advisory Board (BAHAB)



// Who are the Stakeholders?



// How Studies & Policies fit into this process



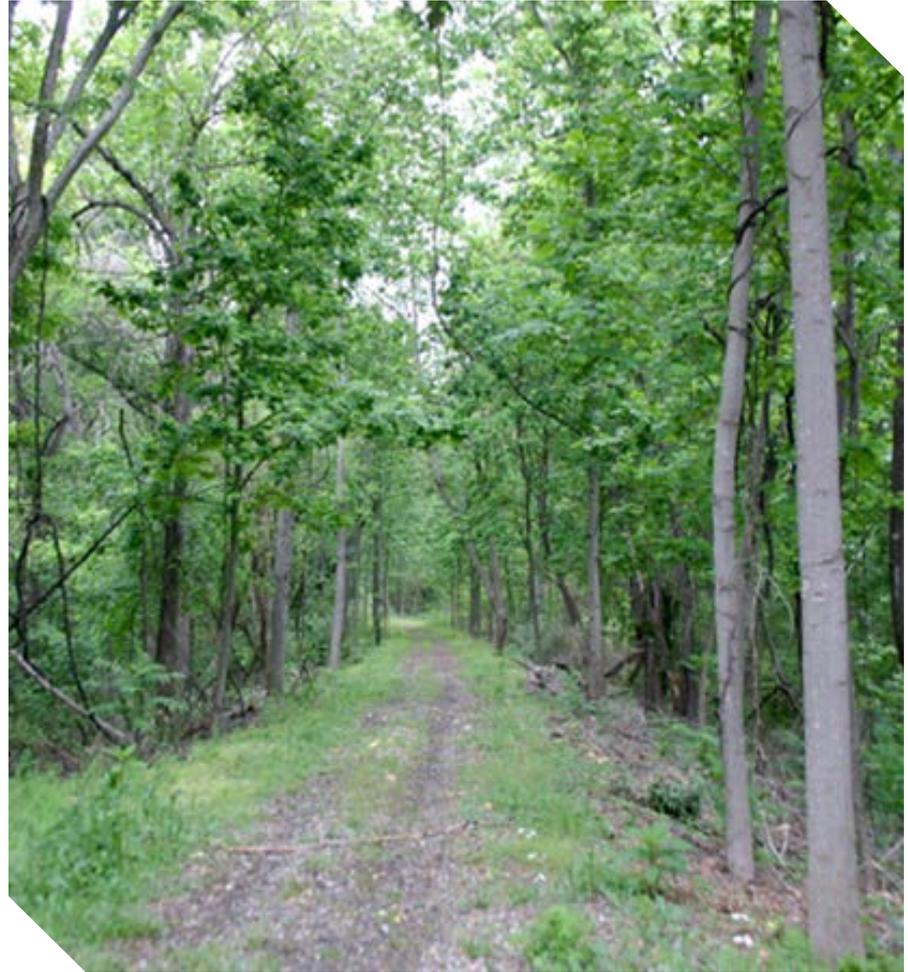
// What is the Implementation Plan?

- **20 year plan** in five year increments to serve as a living document
- **Long range strategic plan**
- **Evaluation / Prioritization** of the project's core "workstreams:"
 - Transit
 - Trails
 - Parks



// *What's the Purpose of this Meeting?*

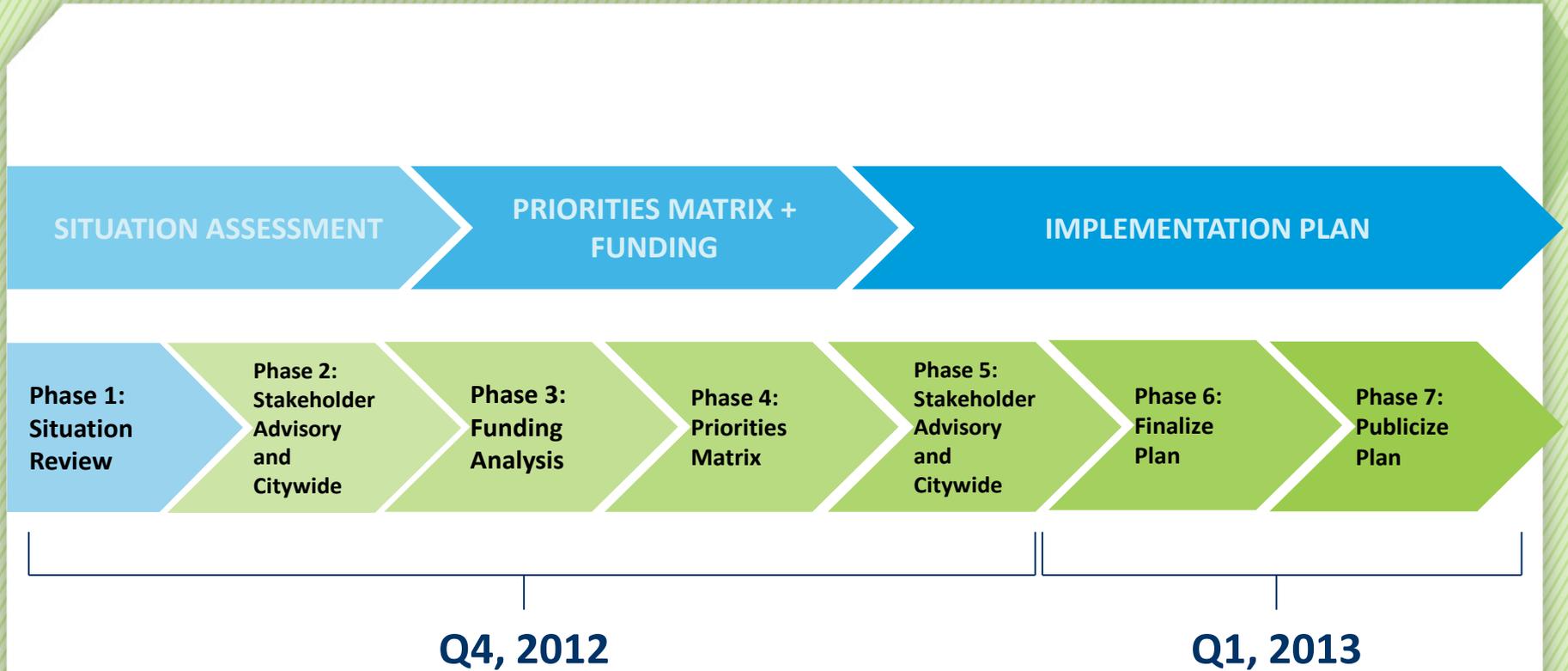
- To share how the plan will be shaped and formulated
- To share what criteria we will be used to prioritize projects.
- To obtain your input on the project criteria and understand your priorities



- Project Elements
 - Transit
 - Trails
 - Parks
 - Funding
- Program Components
 - Brownfields
 - Jobs Policy
 - Affordable Housing
 - Economic Development
 - Public Art



// Implementation Plan Approach



Phase 2 and 5 includes Stakeholder Study Groups

- **Discovery Process**

- Strategy
- Projects Lists
- Assumptions Gathering

- **Deliverables**

- Information Register
- Situational Analysis



**Phase 1:
Situation
Review**

**Phase 2:
Stakeholder
Advisory
and
Citywide**

**Phase 3:
Funding
Analysis**

**Phase 4:
Priorities
Matrix**

**Phase 5:
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**Phase 6:
Finalize
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**Phase 7:
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- **Input into the process & plan**
- **Deliverables**
 - Communications Plan
 - Concerns & Input Register



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Phase 3 – Funding Analysis



- Detailed Analysis via Financial Model
- Year on Year Perspective
- Review of all Potential Funding Sources
- Deliverables:
 - Financial Model
 - Funding Matrix



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Phase 4 – Priorities Matrix

- The Approach to Prioritizing Projects
- High Level Strategic Filter
- Deliverables:
 - Priorities Matrix



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- ABI staff researched both local and national transportation planning documents to develop the criteria used to screen potential streetcar corridors.
 - Sources of information included other City urban circulator plans, the Connect Atlanta Plan, The ABI Redevelopment Plan, Concept 3, FTA requirements for funding urban circulator projects, and the City of Atlanta Economic Development Strategy.
- ABI staff developed the transit criteria and vetted them through public meeting in March through June 2011.

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Phase 4 – Transit Priorities Matrix

- Project Readiness
- Practicality/Ridership
- Equity
- Financial Options
- Development Impact



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Phase 4 – Draft Parks Priorities Matrix



- **Project Readiness**
 - Property under ABI control
 - Consistency with adopted plans
 - Project complexity/cost
- **Development Impact**
 - Ability to serve identified economic development priority areas
 - Development/Redevelopment potential
- **Equity**
 - Ability to serve disinvested communities
 - Balanced development around the Atlanta BeltLine
- **Consistent with City goals**
 - Number of residents within ½ mile
- **Financial Options**
 - Options to finance project and potential to leverage private funds

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Phase 4 – Draft Trails Priorities Matrix



- **Project Readiness**
 - Property under ABI control
 - Consistency with adopted plans
 - Project complexity/cost
- **Development Impact**
 - Ability to serve identified economic development priority areas
 - Development/Redevelopment potential
- **Leverages Existing Greenspace**
- **Equity**
 - Ability to serve disinvested communities
 - Balanced development around the Atlanta BeltLine
 - Proximity to schools, shopping centers, health centers
- **Financial Options**
 - Options to finance project and potential to leverage private and federal funds

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Phase 5 – Stakeholder Engagement

- Review and Feedback on Results from Phases 3 & 4

- Deliverables:

- Updated Prioritized List of Projects
- Updated Concerns & Issues Register



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- **Development of the Draft Implementation Plan**
 - Decision Support Tool analysis of Prioritized Projects
- **Deliverables:**
 - Draft Implementation Plan

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Phase 7 – Publicize Plan



- Stakeholder Advisory Review of the Draft Implementation Plan
- 6 Week Process
- Deliverables:
 - Citywide Presentation of Draft Implementation Plan
 - Updated Concerns & Issues Register



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// Implementation Plan

Community Engagement Timeline



- **Advisory Committees Lunch & Learn:** November 8th with BAHAB, TADAC and BeltLine Network
- **Citywide Conversation:** November 15th
- **Study Group Meetings (Project Criteria/Priorities):**
 - Westside– Monday, Nov. 26th – Atlanta Food Bank
 - Southwest– Thursday, Nov.29th – West Hunter Street Baptist Church
 - Northside– Monday, December 3rd – Piedmont Hospital-McRae Auditorium
 - Southeast– Monday, December 10th – Trees Atlanta
 - Northeast– Tuesday, December 11th – MLK Recreation Center
- **Advisory Committees (Project Criteria/Priorities):** December TBD
- **Citywide Conversation #2:** Community Report-Out: 1st Quarter 2013

Additional meetings will be scheduled as necessary

- **Q & A**
- **Project Evaluation Criteria Interactive Session**
- **Next Steps**
- **Remarks**