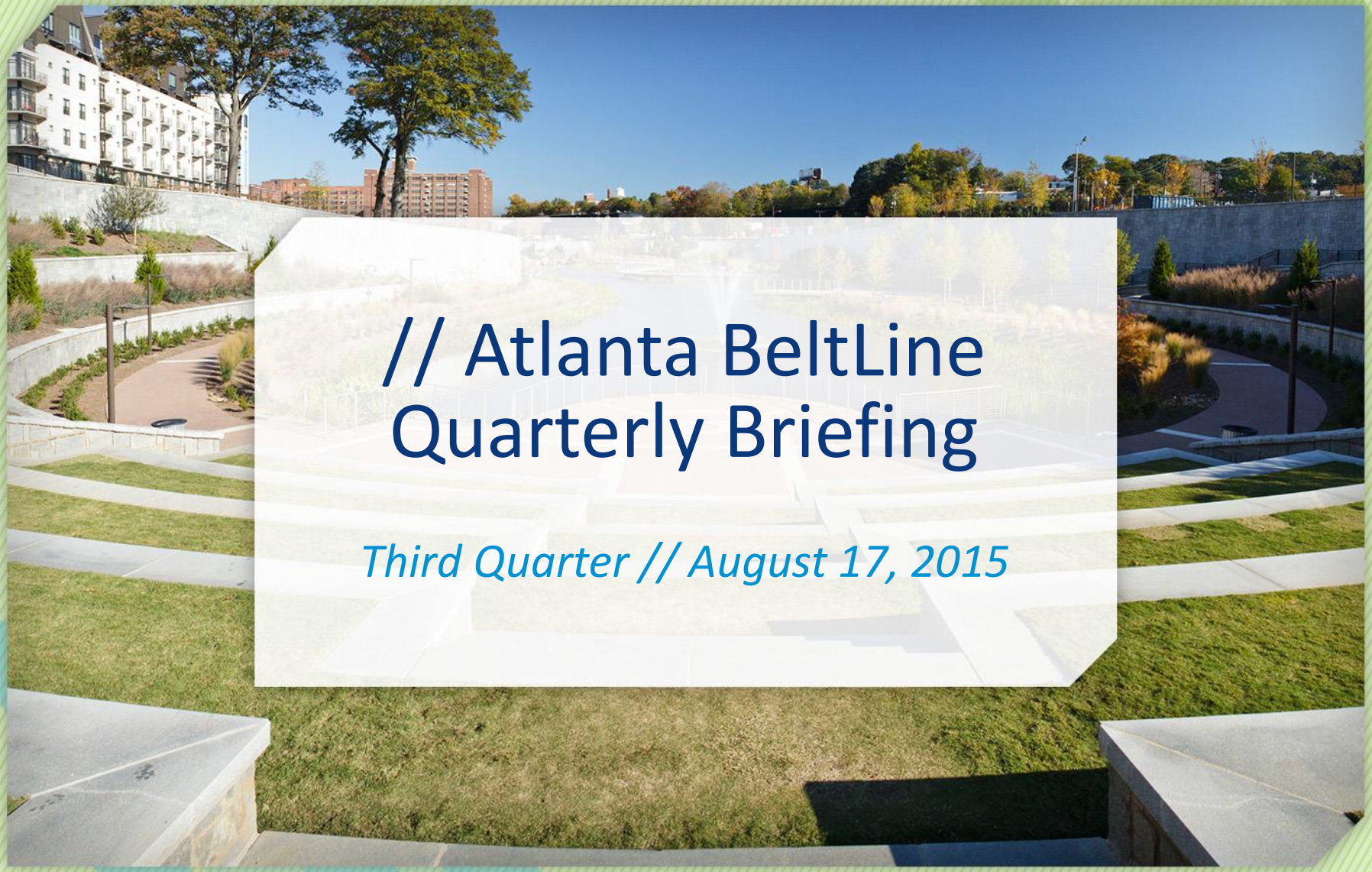
Atlanta BeltLine

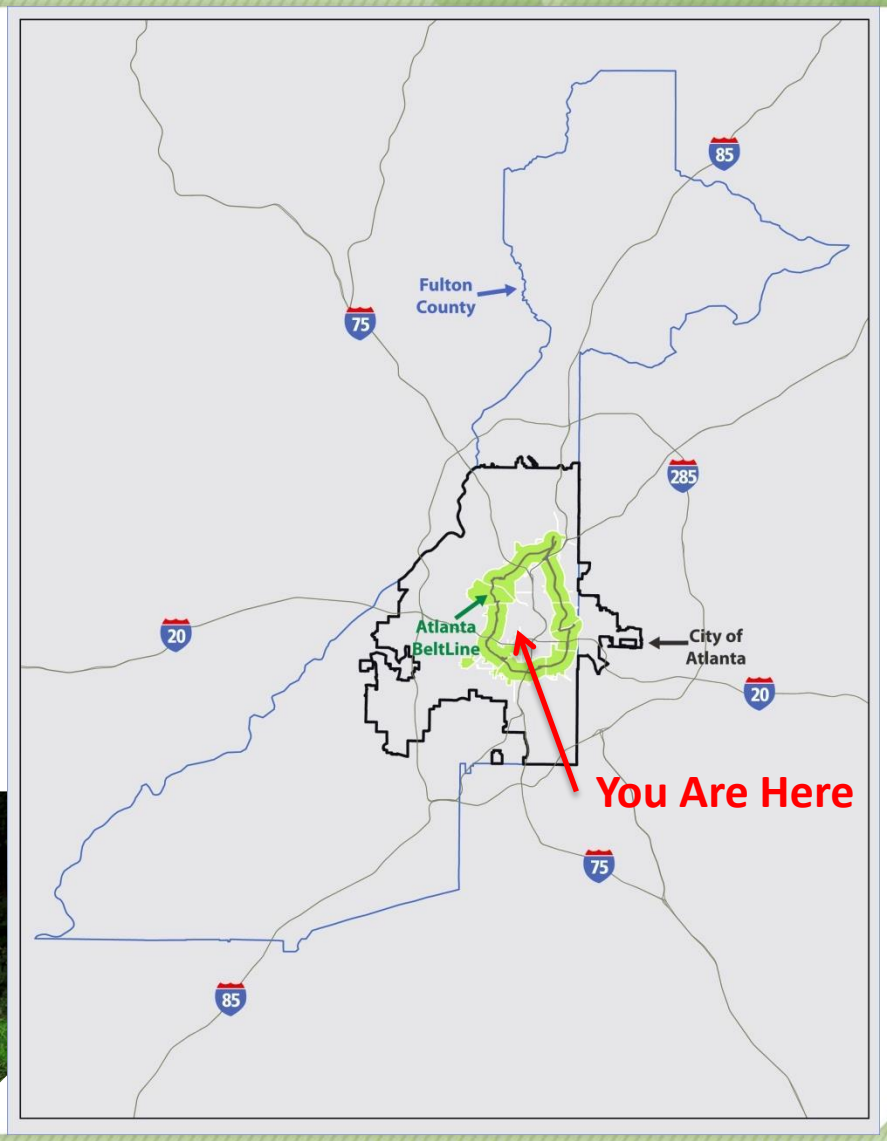


// Atlanta BeltLine Quarterly Briefing

Third Quarter // August 17, 2015

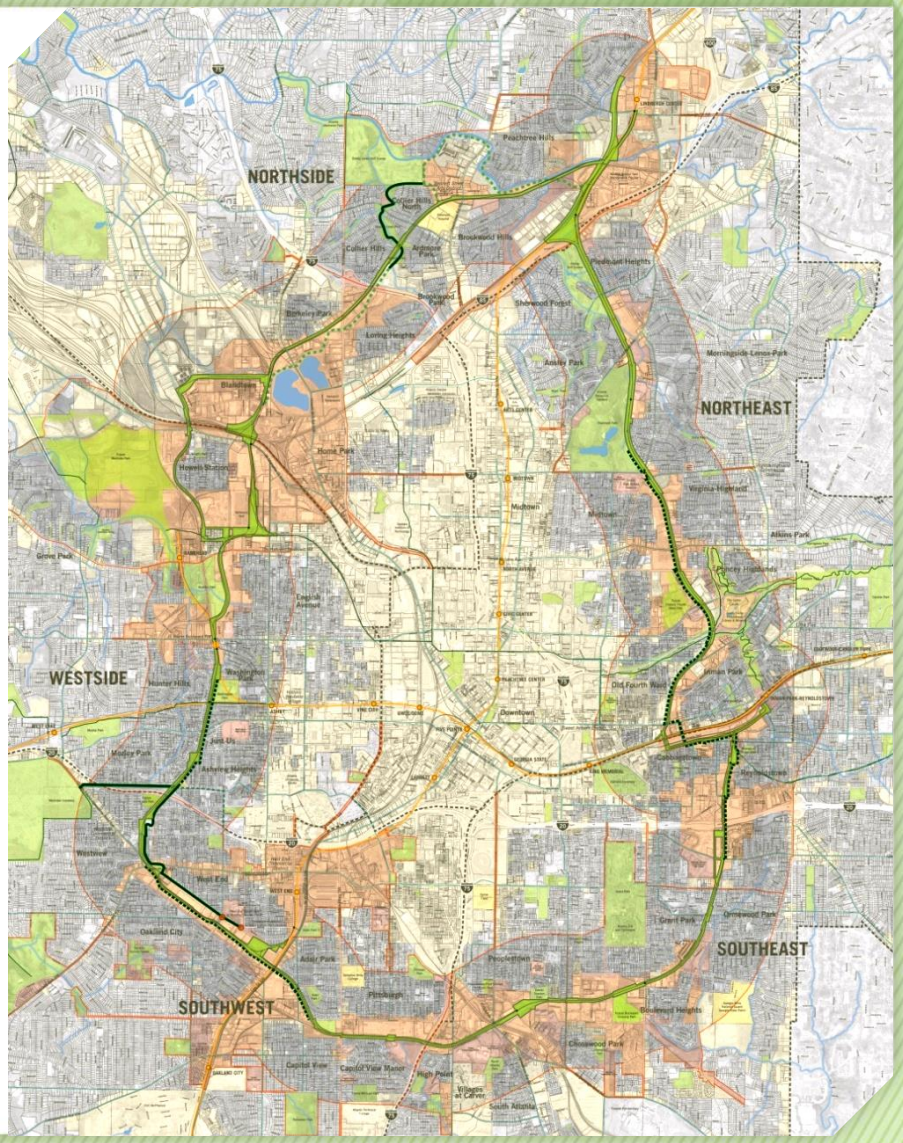
// Where is the Atlanta BeltLine?

- In the heart of the Atlanta region
- Connects many of Atlanta's cultural landmarks and institutional destinations
- Connects four historic abandoned freight rail rights of way encircling the center of town



// What is the Atlanta BeltLine?

- Unites 45 neighborhoods
- 22% of the City of Atlanta population lives in the Planning Area
- 19% of the City's land mass is inside the mile-wide 15,000 acre planning area
- 6,500 acre TAD



// The Atlanta BeltLine: Key Elements

Atlanta BeltLine

1,300 ACRES
of New Greenspace
(+700 ADDITIONAL ACRES REBUILT)

22 MILES
of Transit & Transportation Infrastructure

33 MILES
of Urban Trails

46 MILES
Streetscapes & Complete Streets

5,600 UNITS
of Affordable Workforce Housing
(AS PART OF 28,000 TOTAL UNITS)

30,000 JOBS & $10-20B
Economic Development

Corridor-wide Historic Preservation, Public Art and Arboretum

> 1,100 ACRES
of Environmental Clean-up

// How we have partnered

Atlanta BeltLine

FULTON COUNTY

RESURGENS 1847 1965 ATLANTA, GA.

INVESTATLANTA
Atlanta's Development Authority

ATLANTA PUBLIC SCHOOLS
Making A Difference

Atlanta BeltLine Partnership

PATH FOUNDATION.org

TREES ATLANTA

THE TRUST for PUBLIC LAND

ARC
ATLANTA REGIONAL COMMISSION

GDOT
Georgia Department of Transportation

marta

USDA

DEPARTMENT OF TRANSPORTATION UNITED STATES OF AMERICA

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

U. S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

DEPARTMENT OF COMMERCE UNITED STATES OF AMERICA

// Overall Progress to Date

Legend

- ATLANTA BELTLINE RAIL
- ATLANTA BELTLINE TRAIL
- MARTA
- INTERSTATE
- PATH TRAILS
- PARKS (EXISTING)
- PARKS (PLANNED)
- LANDMARKS

Completed Projects

- TRAILS
- PARKS
- AFFORDABLE HOUSING
- BROWNFIELD REMEDIATION
- PUBLIC ART

Total investment to date: $400 million

// Historic Fourth Ward Park – After

// Overall Progress to Date

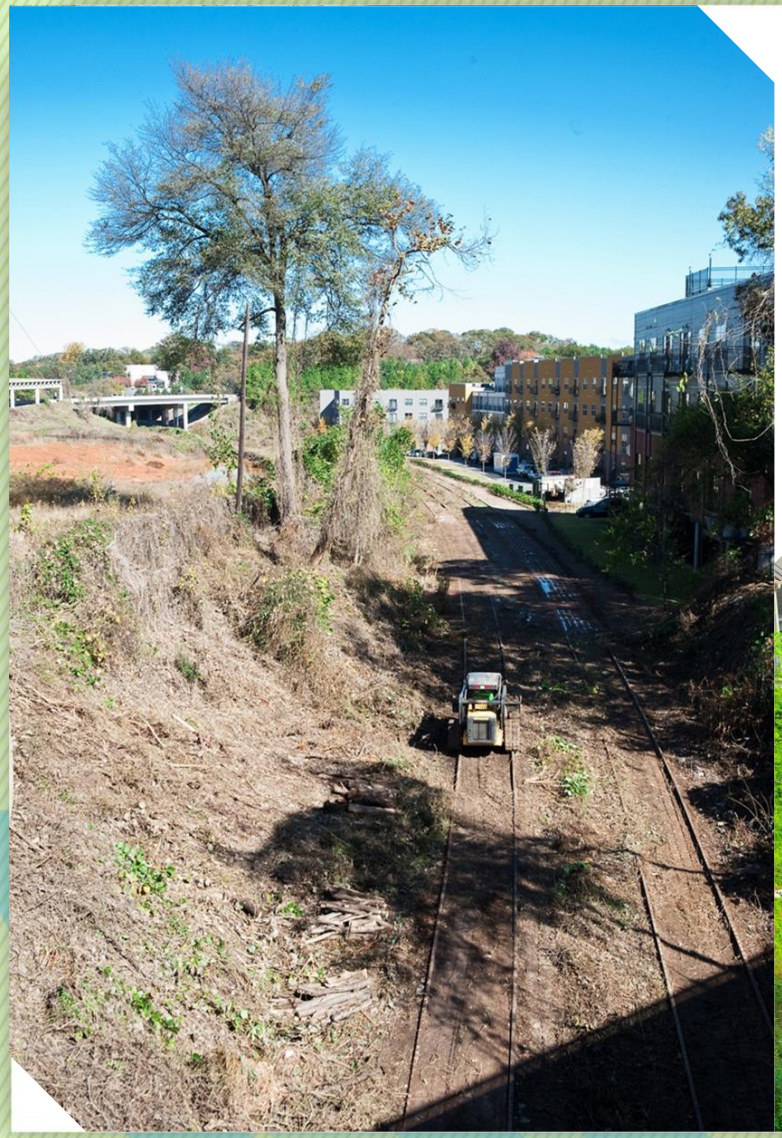
Atlanta BeltLine

Performance Dashboard	2014	Status
2030 Benchmark (Target: *25-year/20-year reset) time elapsed*	**36% / 20%**	
Total Investment (Target: $2.8 to 4.8 billion by the Atlanta BeltLine)	**$400 million**	
Transit Corridor Control (Target: 22 miles)	**11.5 miles / 56%**	
Trail Corridor Control (Target: 33 miles)	**26.5 miles / 73%**	
Park Land Control (Target: 1,300 acres)	**562 acres / 44%**	
Brownfield Remediation (Target: 1,100 acres)	**272 acres / 25%**	
Transit Projects (Target: 22 miles) *Designed/Delivered*	**0 miles / *20% / 0%***	
Trail Projects (Target: 33 miles) *Designed/Delivered*	**6.75 miles / *36% / 18%***	
Park Projects (Target: 1,300 acres) *Designed/Delivered*	**202 acres / *16% / 16%***	
Streetscape Projects (Target: 46 miles) *Designed/Delivered*	**2.3 miles / *9% / 5%***	
Permanent Jobs (Target: 30,000) *	**4,617 / 15%**	
Construction Jobs (Target: 48,000)	**22,100 / 46%**	
Economic Development (Target: $10 billion w/ ROI of 3.5 to 1)	**$2.46 billion (6 to 1) / 24.6%**	
Housing Development (Target 28,000)	**13,300 / 48%**	
ABI/IA Supported Affordable Housing (Target 5,600 - 20%)	**985 / 18%**	

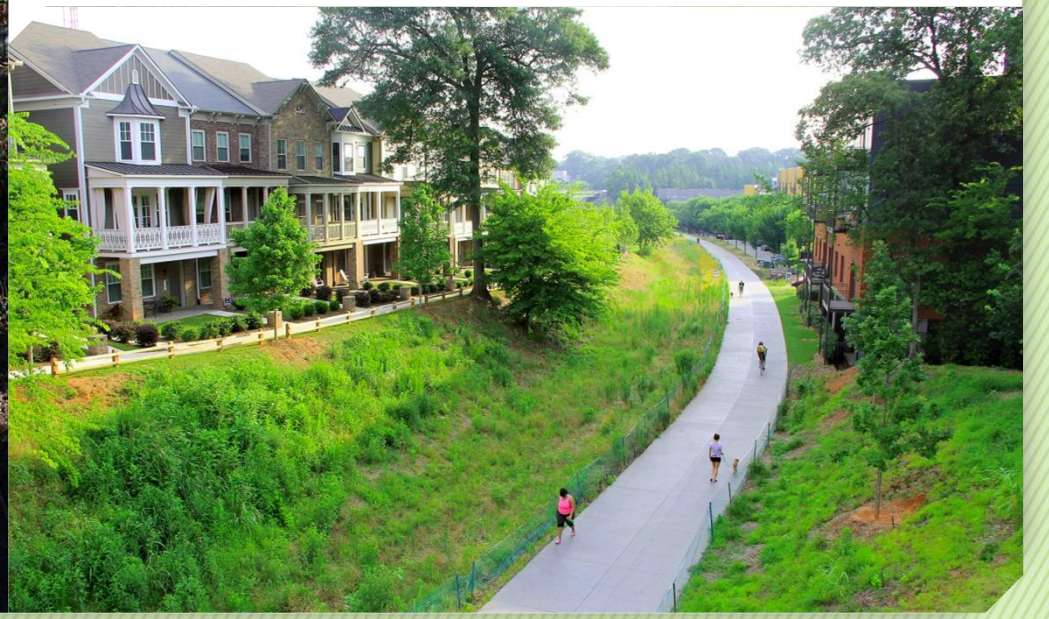
* Updated jobs numbers are through 2011. Source: Georgia Dept. of Labor

= On Schedule = Near Schedule = Behind Schedule

// ROI - Eastside Trail

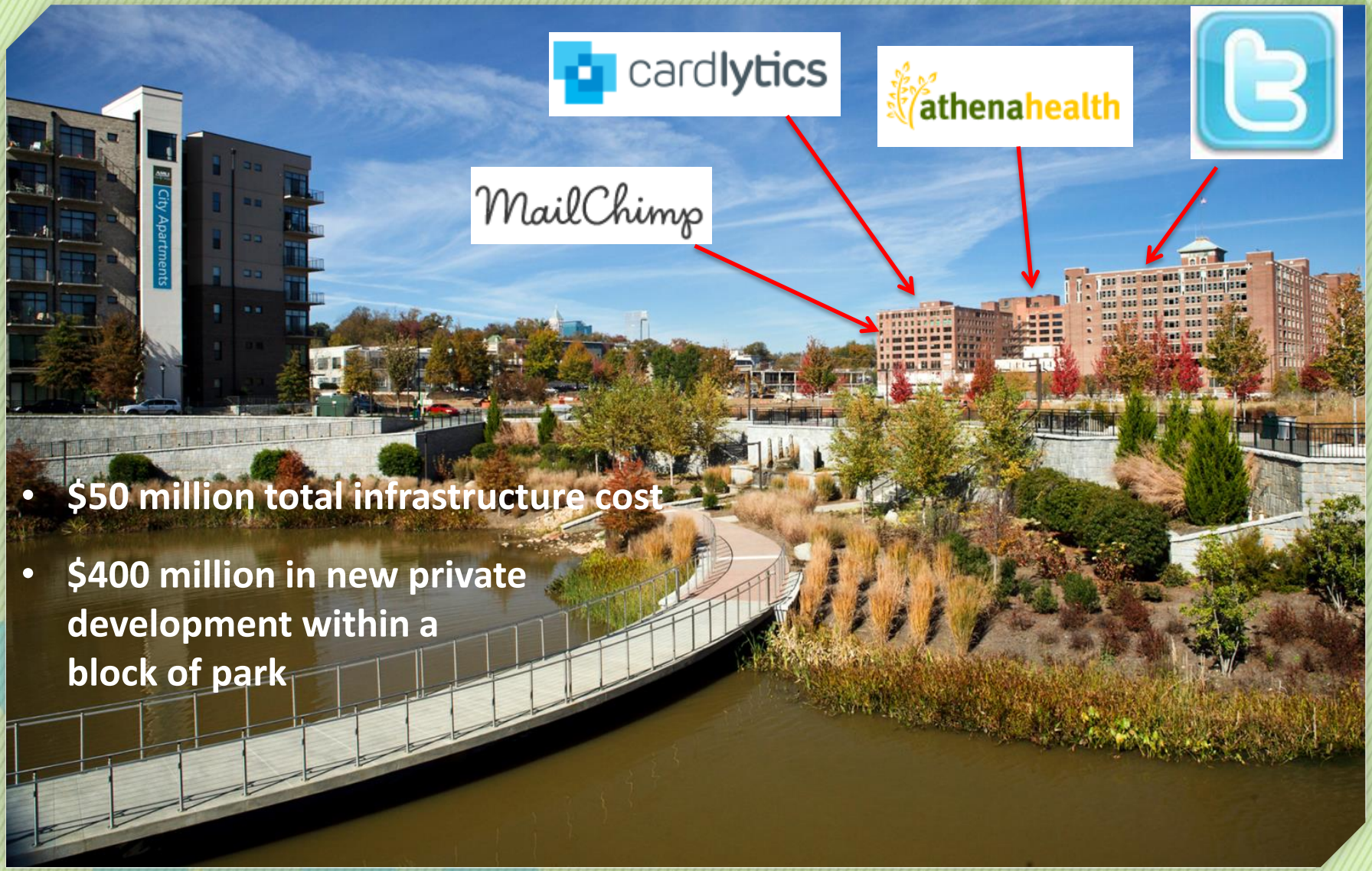


- **$13 million** post-purchase project cost (design + construction) with $5 million contribution from private donors
- **Over $860 million** in new private development within half a mile of this segment of the Atlanta BeltLine



// Historic Fourth Ward Park: Before

// Historic Fourth Ward Park – After



- $50 million total infrastructure cost
- $400 million in new private development within a block of park

// Atlanta BeltLine, Inc. Highlights and Progress

Paul Morris
President and CEO

// Trails: Westside Trail

- Westside Trail construction is fully funded and underway
- 3-mile trail will connect 4 schools and 4 parks
- 14 access points
- Vertical connections
- Preparation for future transit
- Construction expected to take 2 years - 2017

// Trails: Eastside Trail Extension

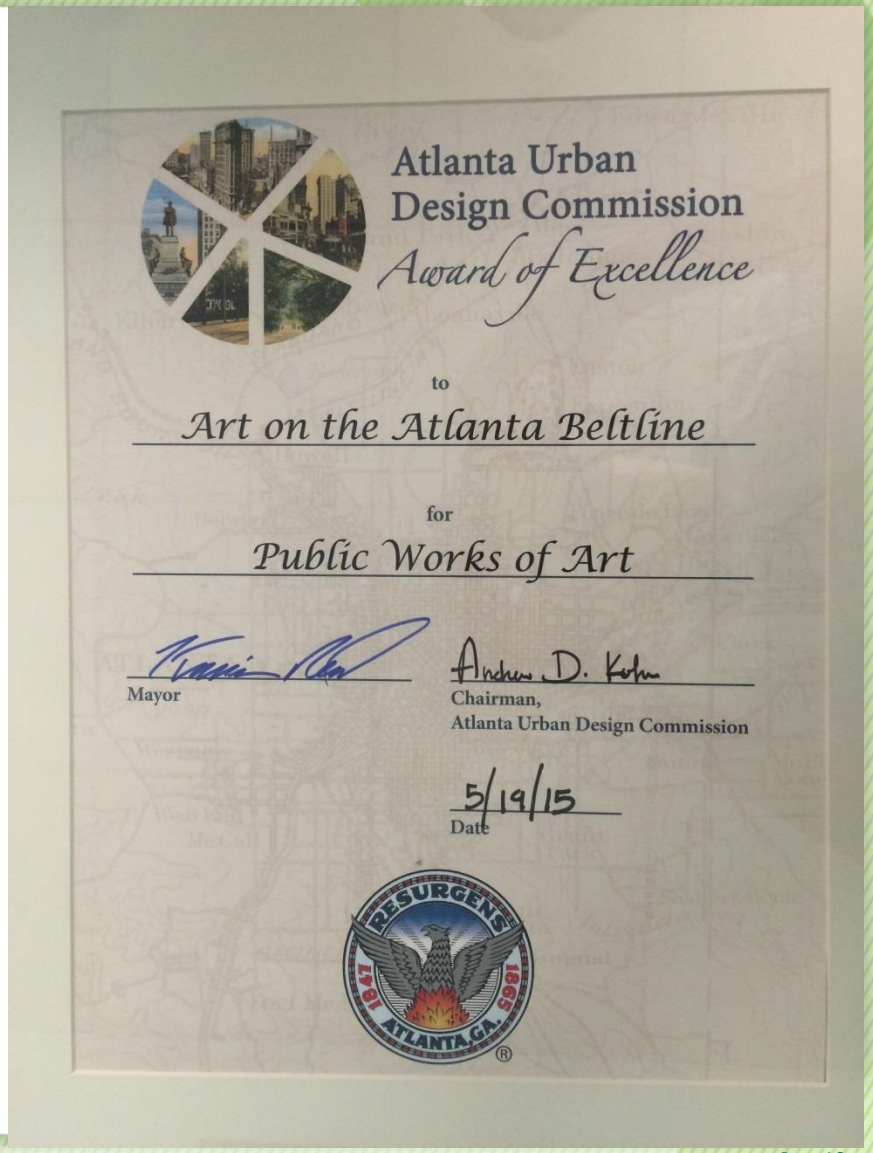
- Invitation to Bid has been released
- Bids due October 13
- Contractor required to complete project in 18 months

// Design Review Committee

- City Council confirmed members of DRC
- Architects:
  - David M. Hamilton, AIA
  - Jeffery Robinson, AIA
- Planners:
  - Julie McQueen Price, AICP
  - Johanna McCrehan (TADAC appointee)
- ABI staff:
  - Design Director
  - Program Director
  - Community Planning and Engagement Director
- City staff:
  - Director of Office of Planning and Community Development

// Grants & Awards

- Atlanta Urban Design Commission "Award of Excellence"
  - Art on the Atlanta BeltLine
- National Endowment of the Arts "Our Town" grant
  - Atlanta BeltLine Art Master Plan - $50,000
- National Recreation and Park Association "National Partnership" award
  - City of Atlanta Parks & Recreation
- Economic Development Association planning grant
  - Murphy Crossing - $50,000



Atlanta Urban Design Commission
Award of Excellence

to

Art on the Atlanta Beltline

for

Public Works of Art

Mayor

Andrew D. Kohn
Chairman,
Atlanta Urban Design Commission

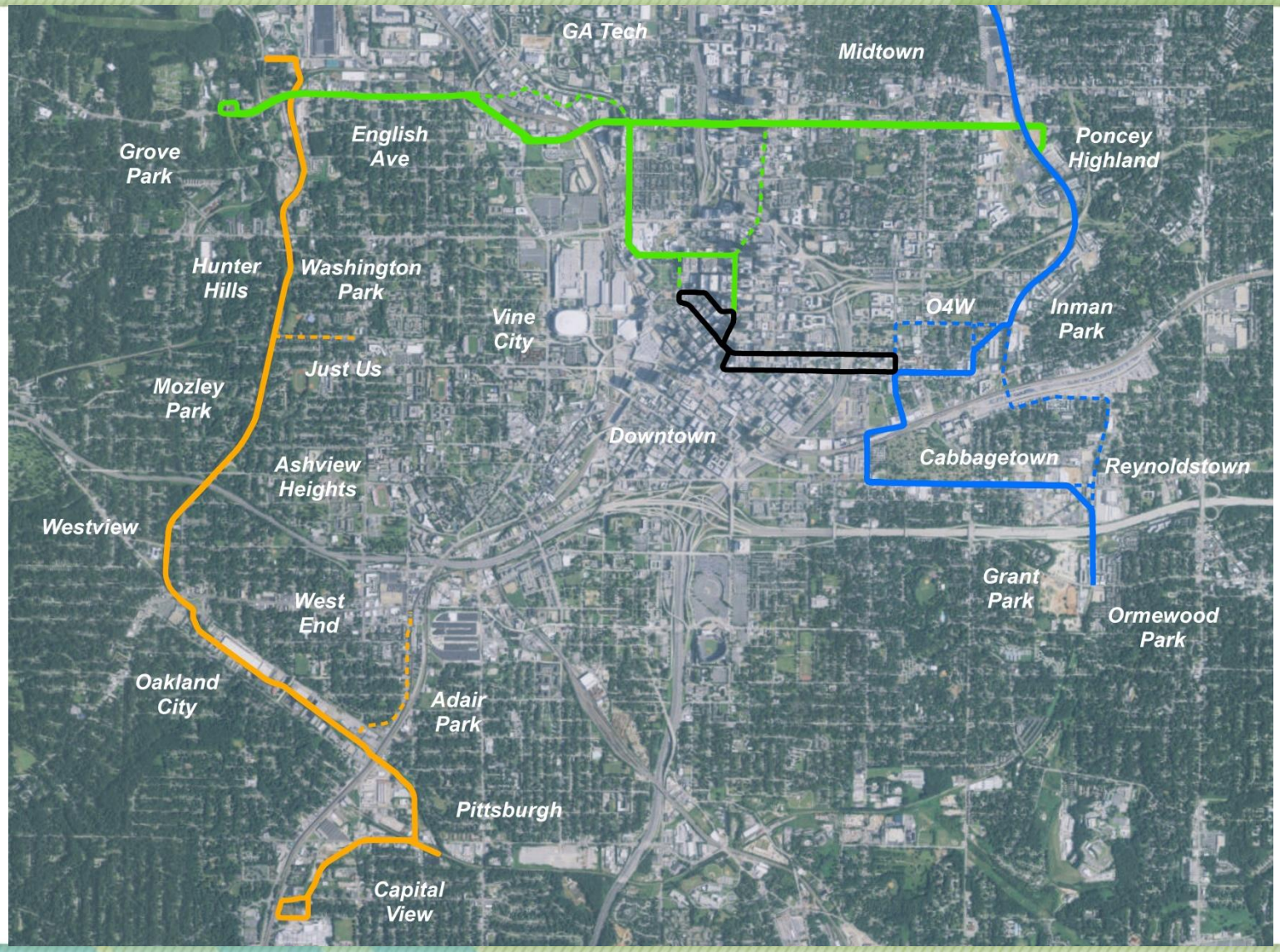
5/19/15
Date

RESURGENS 1861 1865 ATLANTA, GA.

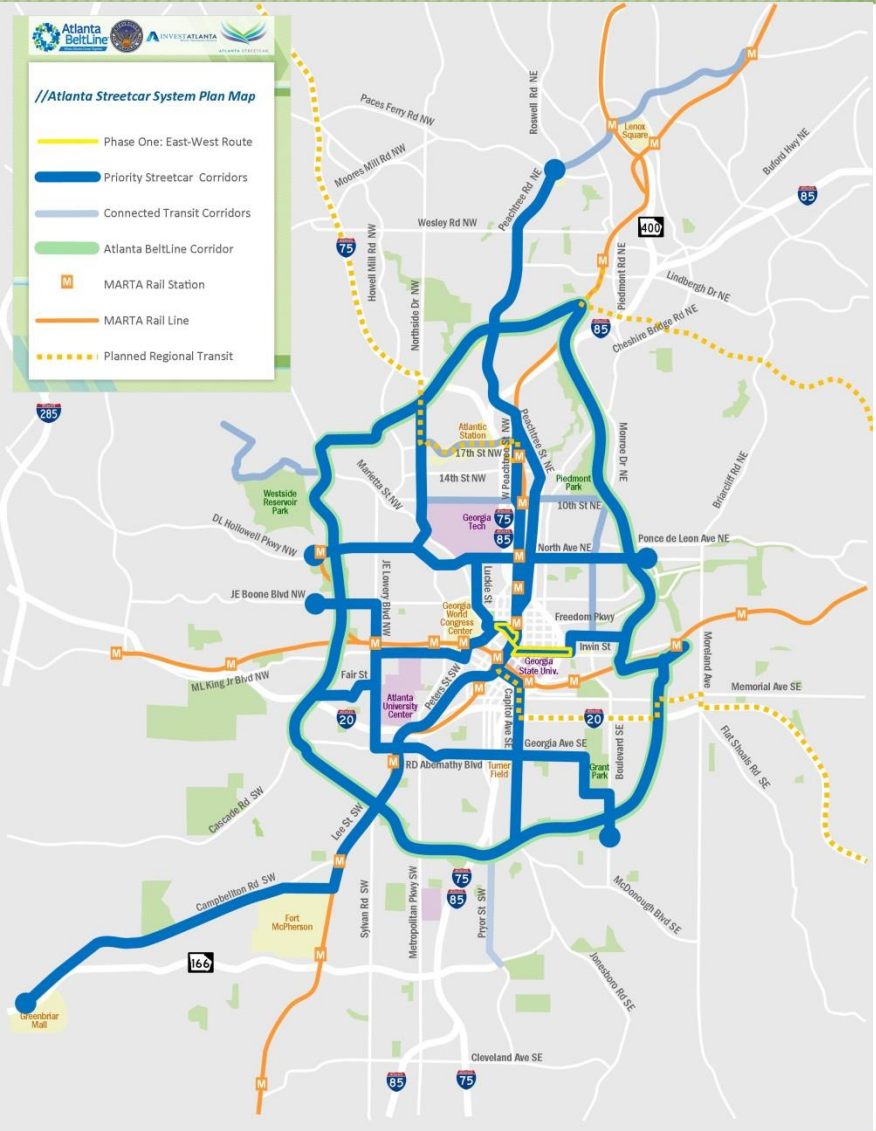
// Atlanta Streetcar Program

Environmental Assessments

// Streetcar Alignments



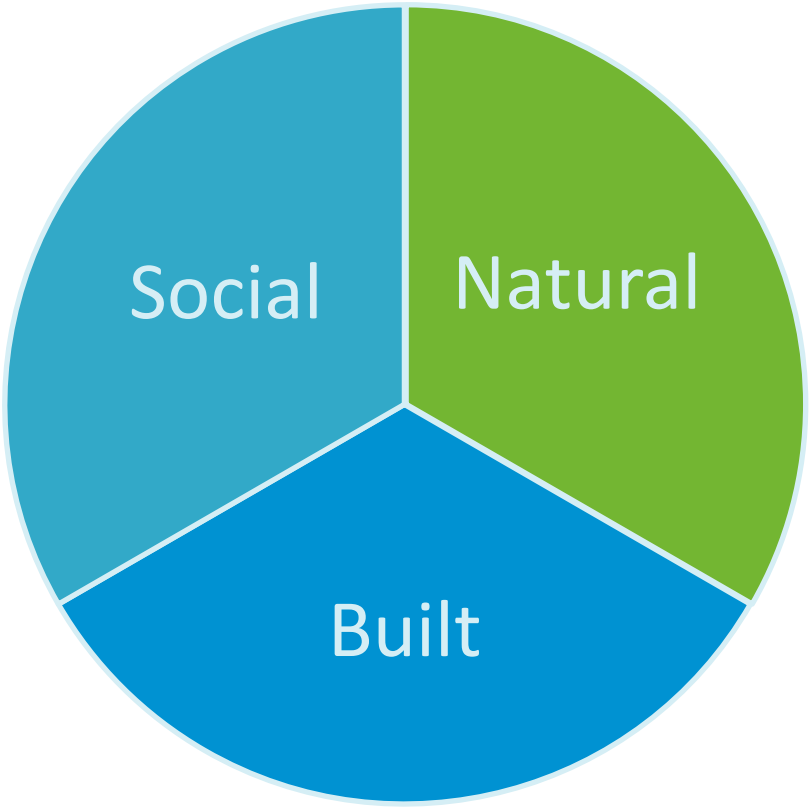
// Proposed Streetcar System



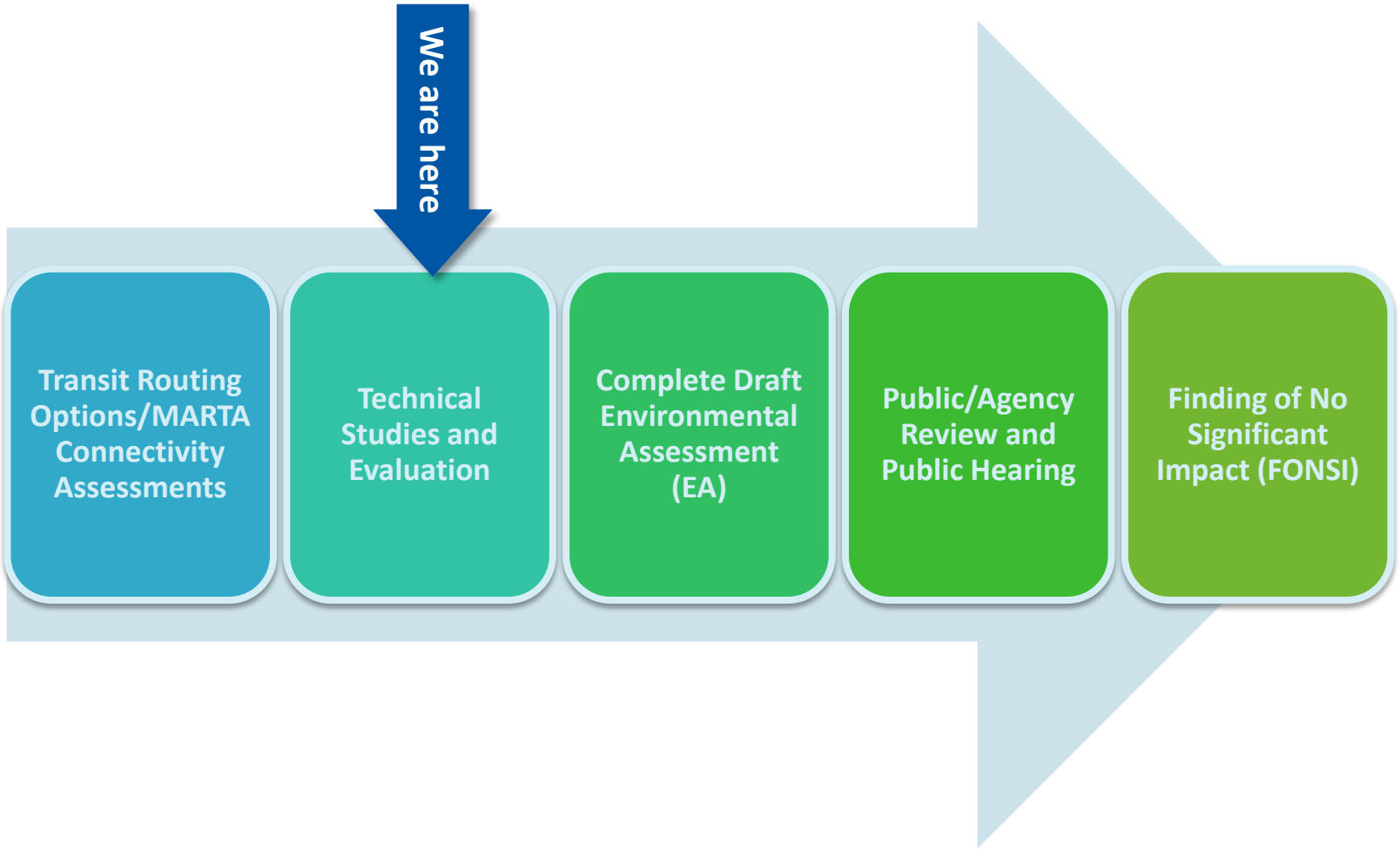
// Organizational Structure

// Environmental Process

- National Environmental Policy Act (NEPA) of 1969
- All federal projects must consider impacts to the environment



// Milestone Schedule



// Atlanta BeltLine West Transit Corridor

Environmental Assessment

// Atlanta BeltLine West

Transit Corridor

// Atlanta BeltLine West

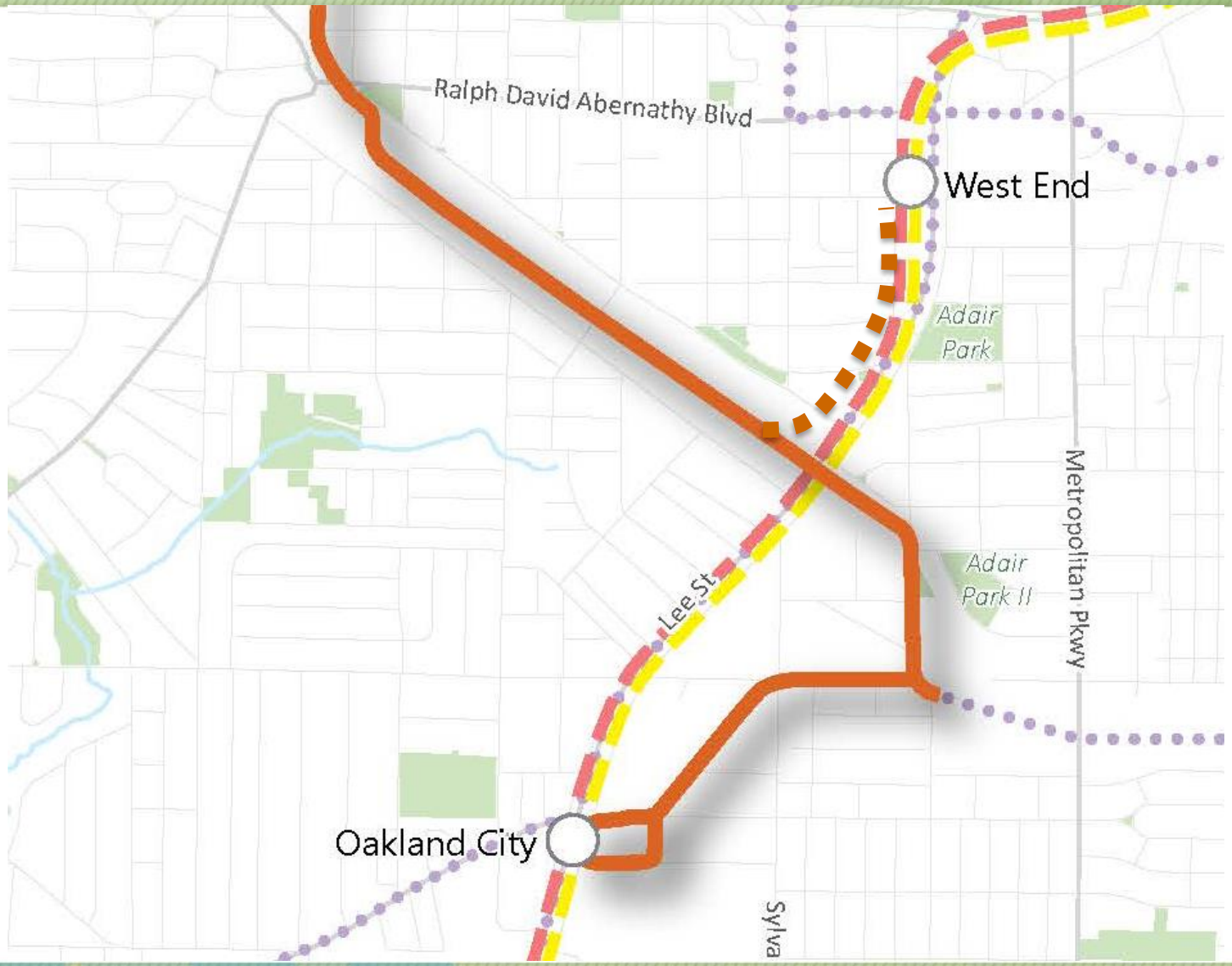
Two Focus Areas

// Atlanta BeltLine West

Southern Focus Area

// Atlanta BeltLine West

Southern Focus Area

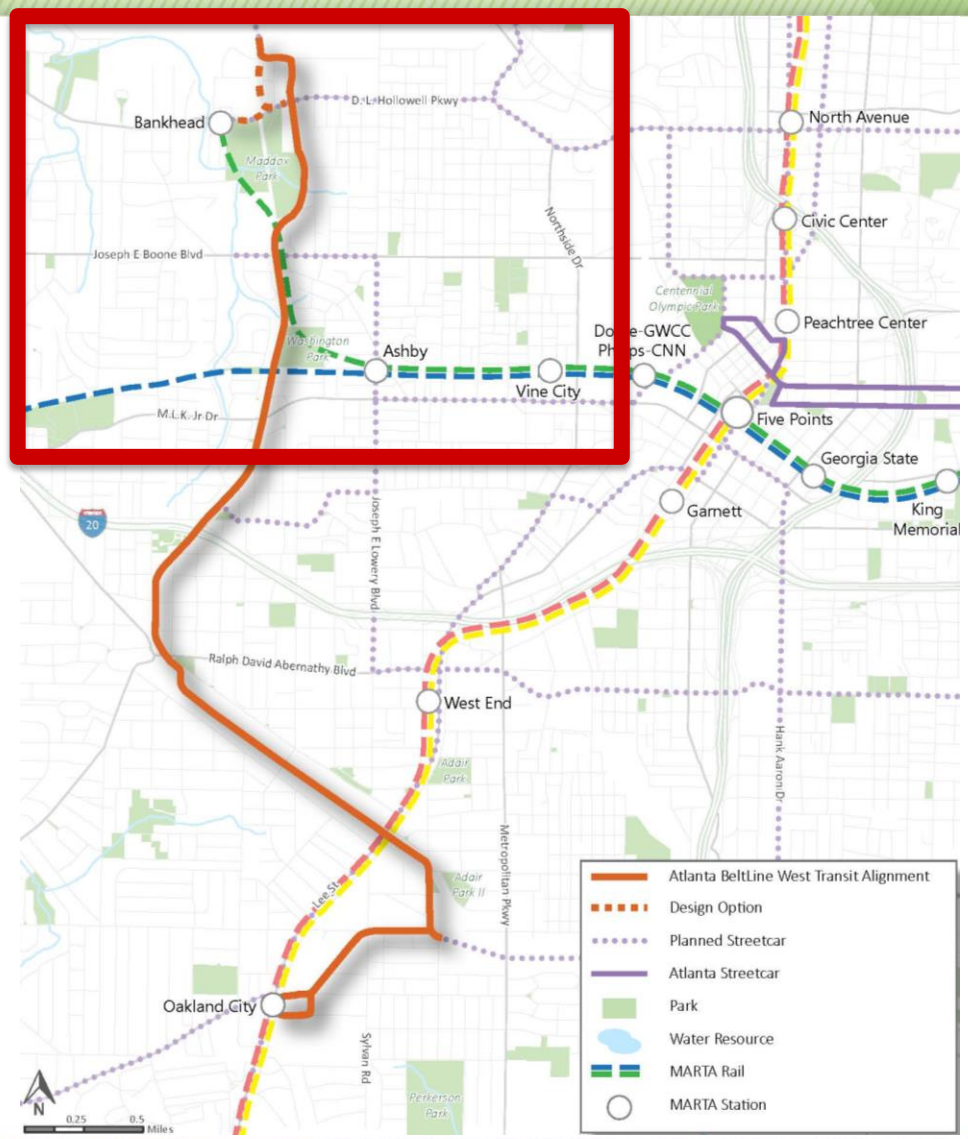


// Atlanta BeltLine West

Two Focus Areas

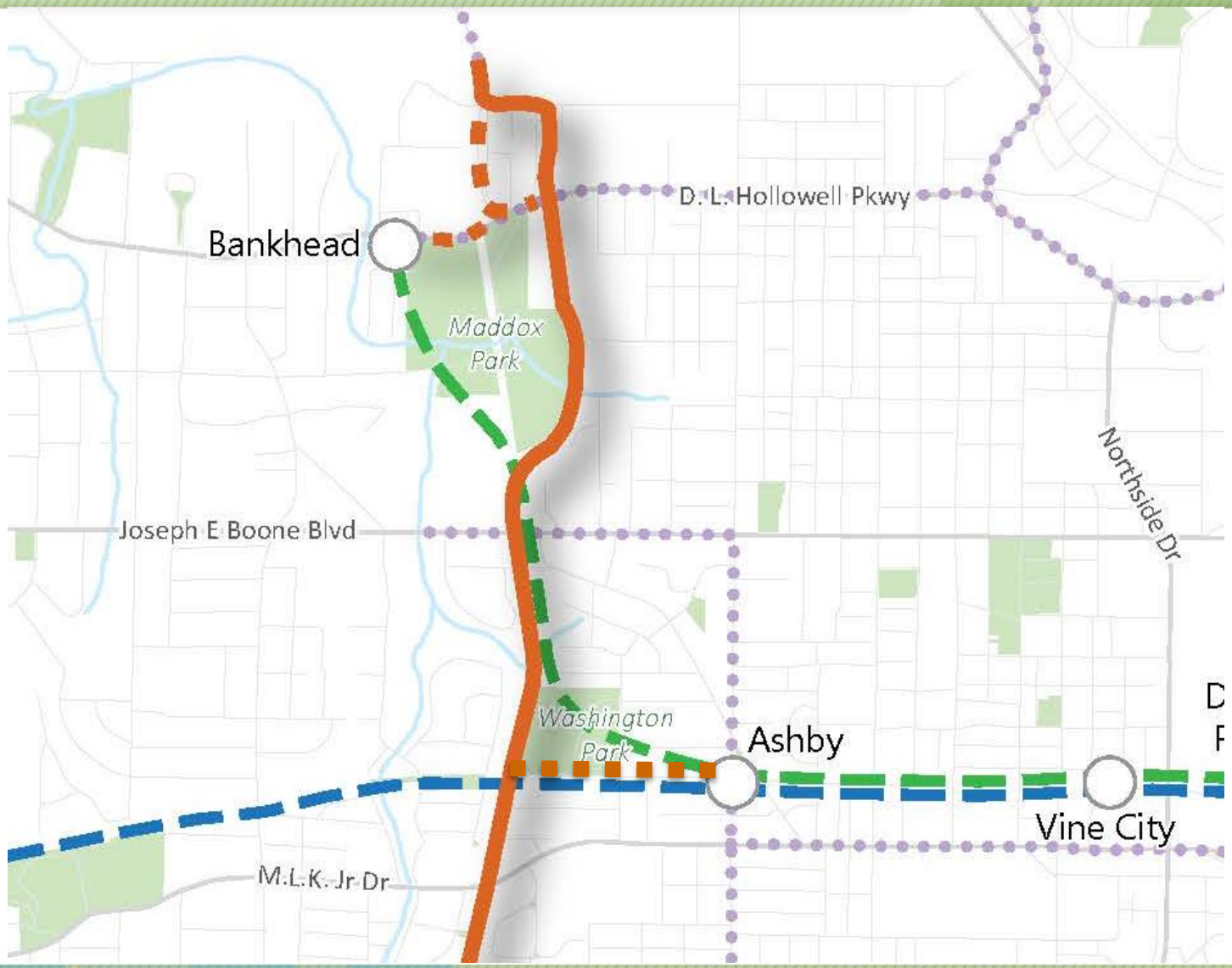
// Atlanta BeltLine West

Northern Focus Area



// Atlanta BeltLine West

Northern Focus Area



// Atlanta BeltLine West

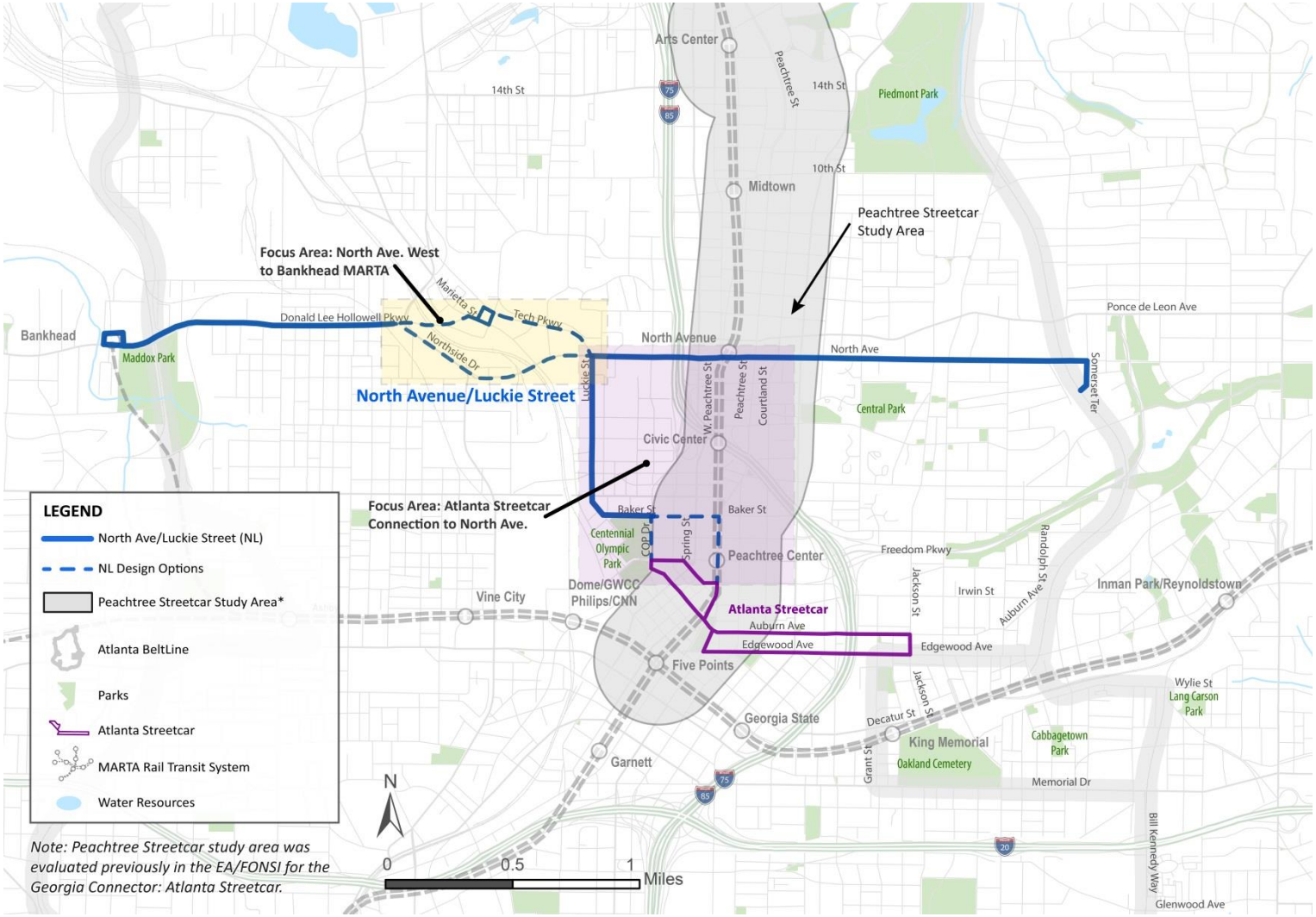
Preferred Alignment

// Atlanta Streetcar North Ave / Luckie St

Environmental Assessment

// North Ave – Luckie Street

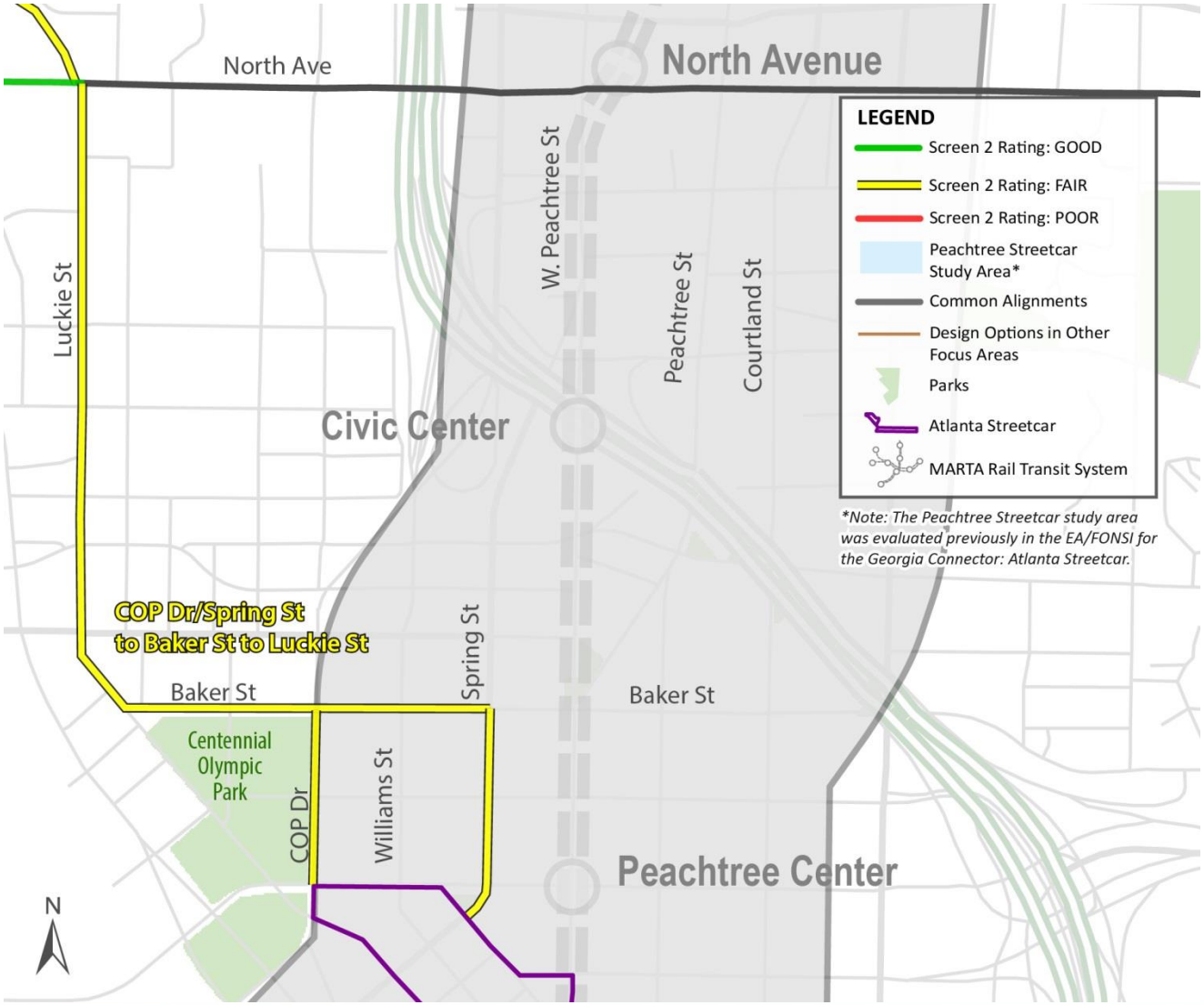
Two Focus Areas



Note: Peachtree Streetcar study area was evaluated previously in the EA/FONSI for the Georgia Connector: Atlanta Streetcar.

// North Ave – Luckie Street

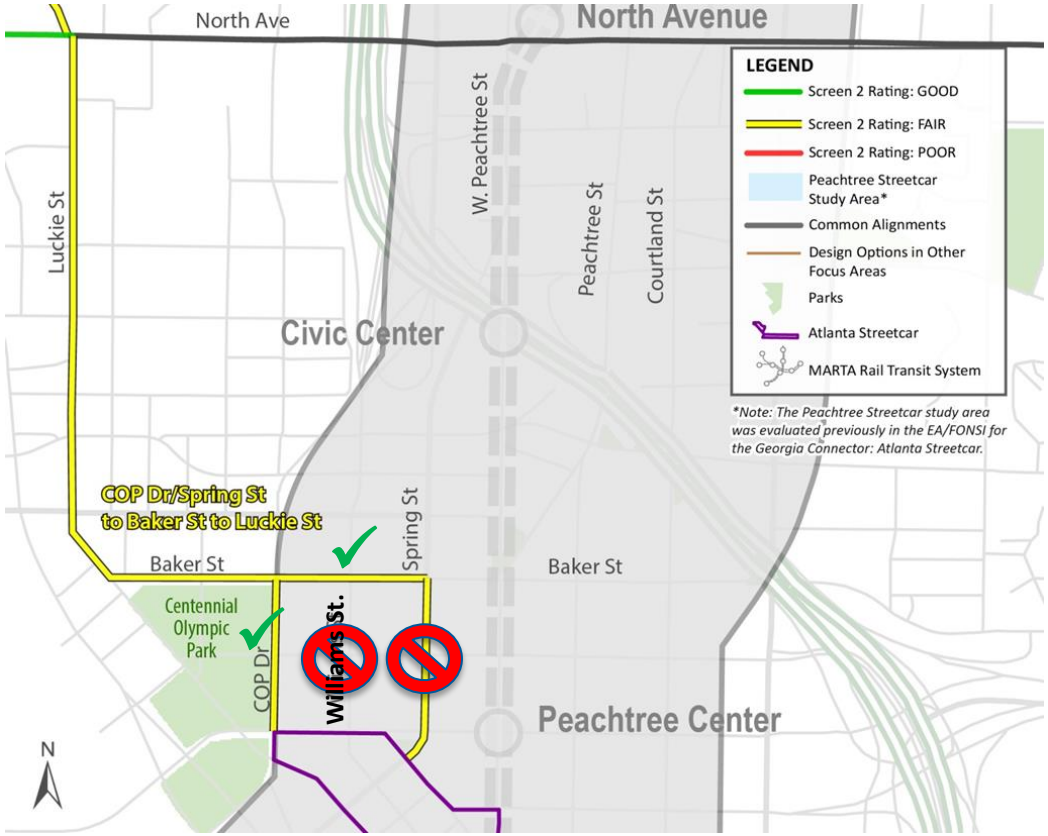
A-Line to North Avenue



// North Ave – Luckie Street

A-Line to North Avenue

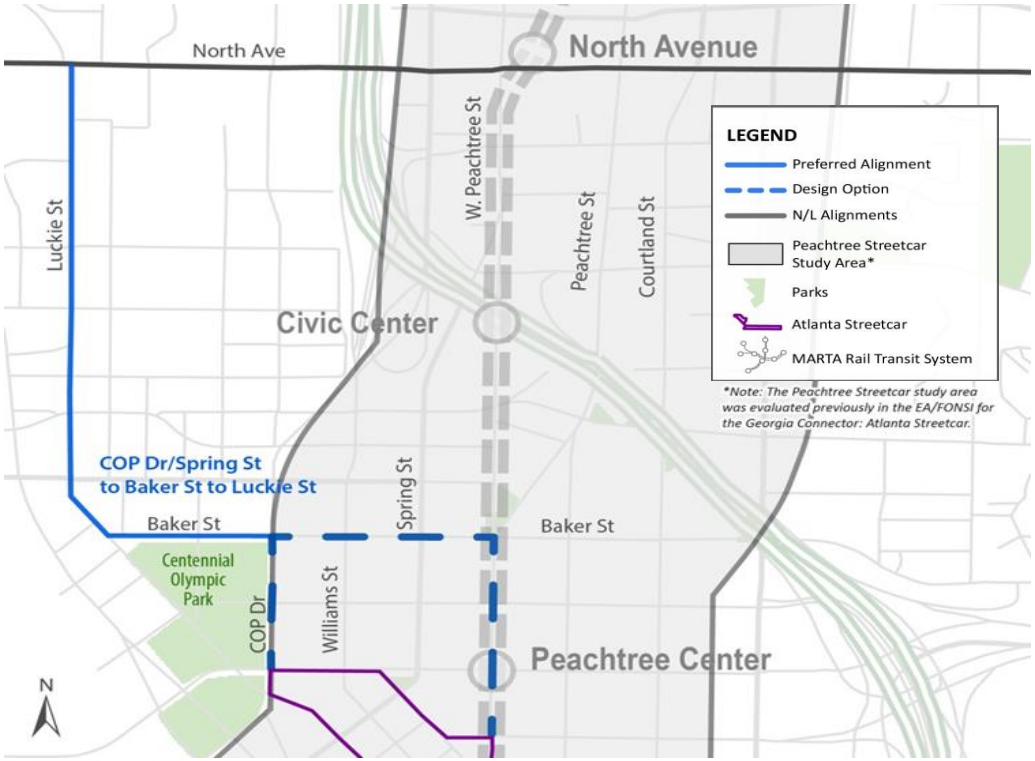
- Based on Stakeholder and Business Community feedback, Spring Street is not a viable route connecting A-line streetcar to Baker Street
- Williams Street is also not viable due to building impacts from turning radii
- COP Drive and Baker Street remain potential connection routes



// North Ave – Luckie Street

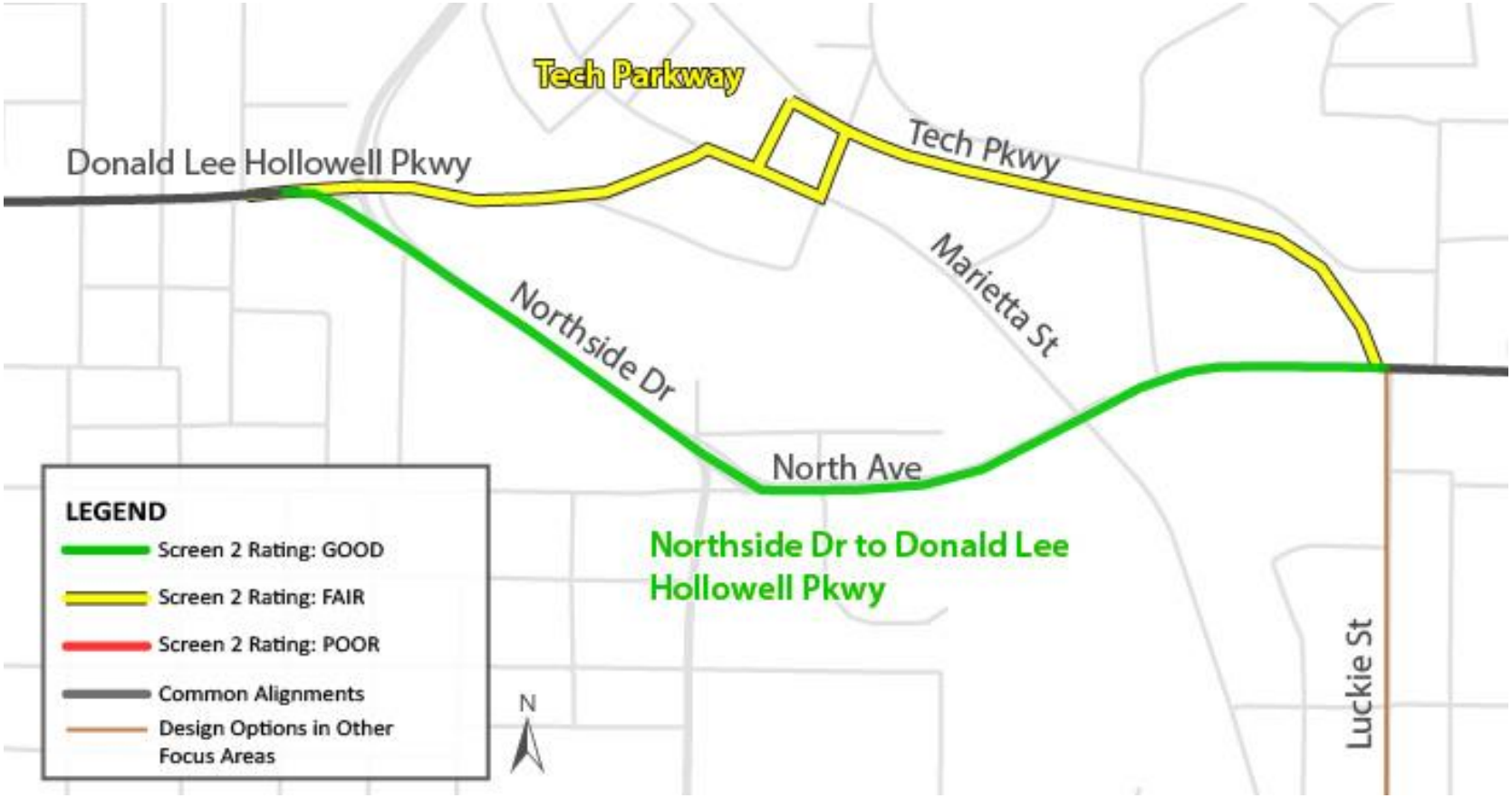
A-Line to North Avenue

- **The Environmental Assessment will evaluate two potential options:**
  - **Peachtree-Baker double-track**
  - **COP Drive double-track**



// North Ave – Luckie Street

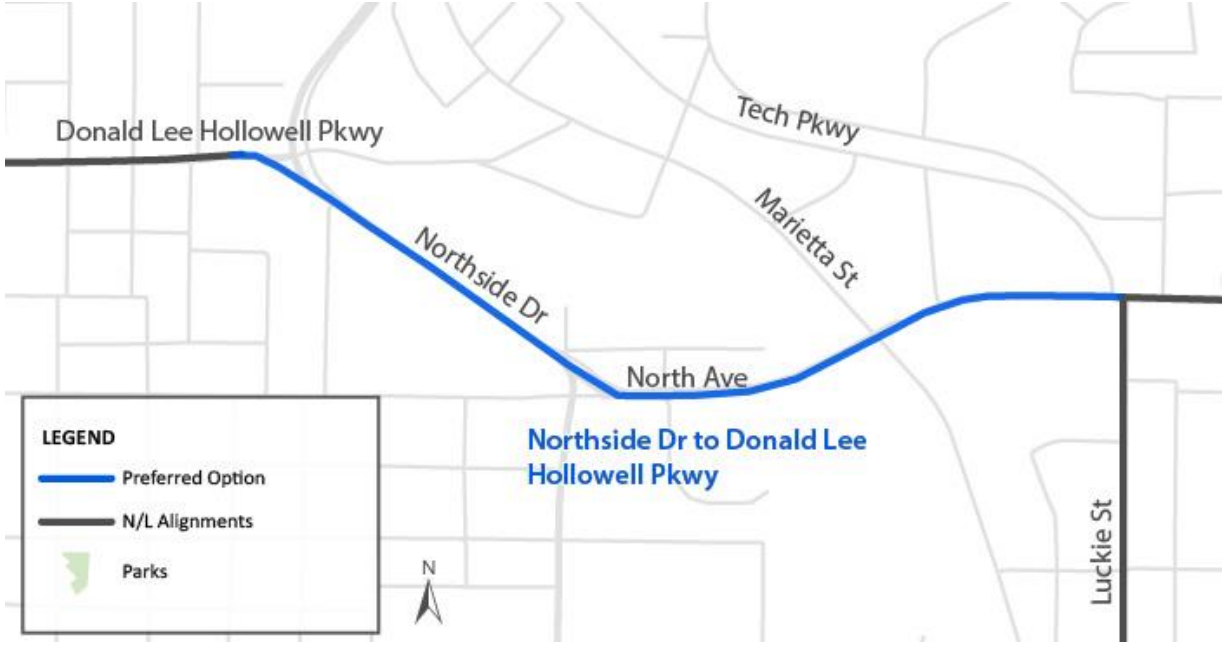
North Ave to MARTA Bankhead Station



// North Ave – Luckie Street

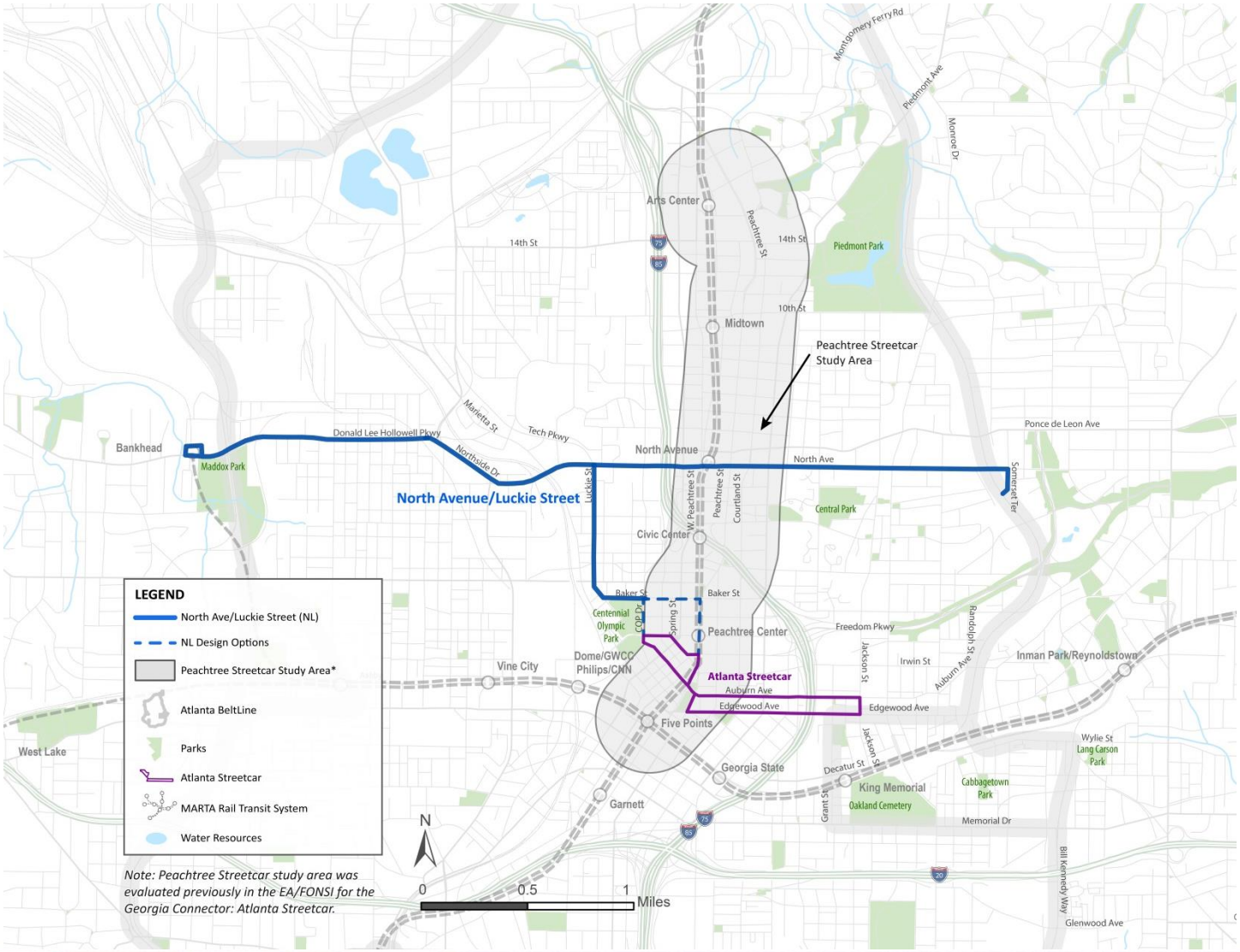
North Ave to MARTA Bankhead Station

- Tech Parkway is not project ready – would require new bridge, new roadway, and property acquisitions. Northside option provides better redevelopment opportunities.
- Northside Drive option is recommended for the EA



// North Ave – Luckie Street

Preferred Alignment and Design Option



Note: Peachtree Streetcar study area was evaluated previously in the EA/FONSI for the Georgia Connector: Atlanta Streetcar.

// Next Steps

- Additional community engagement meetings for Locally Preferred Alternatives (LPA)
- Submit Environmental Assessment (EA) to FTA
  - FTA reviews Administrative Draft EA
  - Public and agency review period for Draft EAs
  - Address public and agency comments
- FTA issues Finding of No Significant Impact (FONSI)

// Contacts

Atlanta BeltLine West	North Ave/Luckie St	Community Engagement Advocate
Shaun Green sgreen@atlbeltline.org	Kwadwo Atta katta@atlbeltline.org	Nathan Soldat nsoldat@atlbeltline.org

Atlanta BeltLine

// Atlanta BeltLine Partnership Update

Rob Brawner
Deputy Executive Director

// Atlanta BeltLine Partnership

- Enable the project
- Engage the users
- Empower the residents

//Enable: Capital Campaign

Atlanta BeltLine Partnership

Atlanta BeltLine

- Special thanks to our major donors for support completing our $12.5 million campaign
  - James M. Cox Foundation / PATH Foundation
  - Kaiser Permanente
  - Susan and Richard Anderson
  - Gift In Memory of Herman J. Russell, Sr.
  - Porsche Cars North America
  - Wells Fargo
- Currently raising funds for targeted projects

Atlanta BeltLine Partnership

Atlanta BeltLine

Free Fitness Classes

Atlanta BeltLine Partnership

Atlanta BeltLine

Run/Walk Events:

Run. Walk. Go!
THE ATLANTA BELTLINE RACE SERIES
5TH YEAR

- Southwest 5k – July 11

Community Builders

Upcoming

- Southeast 8K – Sept. 26
- Eastside 10K – Dec. 5
- Run Clubs – 1st Thursday

beltline.org/races

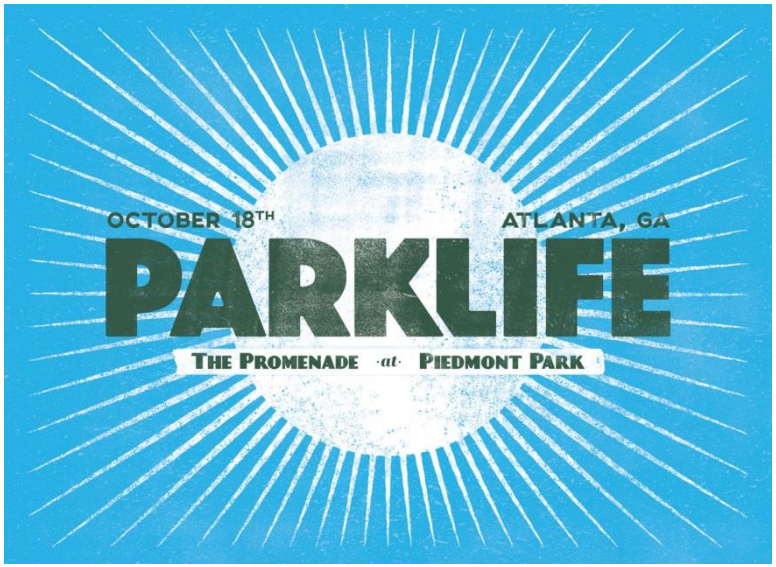
Atlanta BeltLine Partnership

Atlanta BeltLine

Engaging Communities

Old Fourth Ward Fall Festival

PARKLIFE



// Engage: Atlanta BeltLine Tours

Atlanta BeltLine Partnership

Atlanta BeltLine

ATLANTA BICYCLE COALITION

TREES ATLANTA

Beltline.org/tours

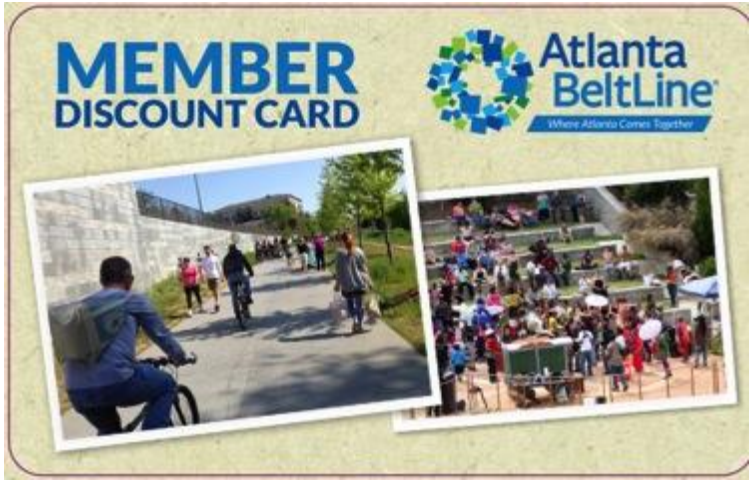
// Engage: Support the Atlanta BeltLine

Atlanta BeltLine Partnership

Atlanta BeltLine

Exciting Membership Benefits

Join today at beltline.org/member
for as low as $35



Get Your Atlanta BeltLine Gear at Shop.BeltLine.org

// Engage: Volunteer Opportunities

- **Festivals**: Share information and enjoy regional festivals.
- **Ambassadors**: Spread the word about the Atlanta BeltLine in communities.
- **Speakers Bureau**: Present the Atlanta BeltLine 101
- **Group service projects:** Be a team lead
- **Run.Walk.Go! Series:** Pre-race and race-day opportunities. **Southeast 8K – Sept. 26**
- **Volunteer Training:** 2nd Wednesday at 5:30 p.m. and 3rd Friday at noon

Visit beltline.org/volunteer or contact Sharron@atlbeltlinepartnership.org

// Empower: Atlanta Land Trust Collaborative

Atlanta BeltLine

- Working with Atlanta BeltLine, Inc. to incorporate permanent affordability in to the Integrated Action Plan
- Accepting proposals to create business plan in support of the next phase of growth
- Permanently affordable renovated single family homes currently for sale in the Pittsburgh neighborhood

altc
Atlanta Land Trust Collaborative

// Empower: Partnership Plan

Atlanta BeltLine Partnership

Atlanta BeltLine

- Atlanta BeltLine Partnership Plan for the Westside Trail Corridor
  - Collect existing information/data/plans for the neighborhoods in the corridor
  - Identify existing assets and resources
  - Figure out who's missing and invite them to engage

// Art on the Atlanta BeltLine

Featured Presentation