

# The Atlanta BeltLine

Quarterly Briefing  
June 7, 2016



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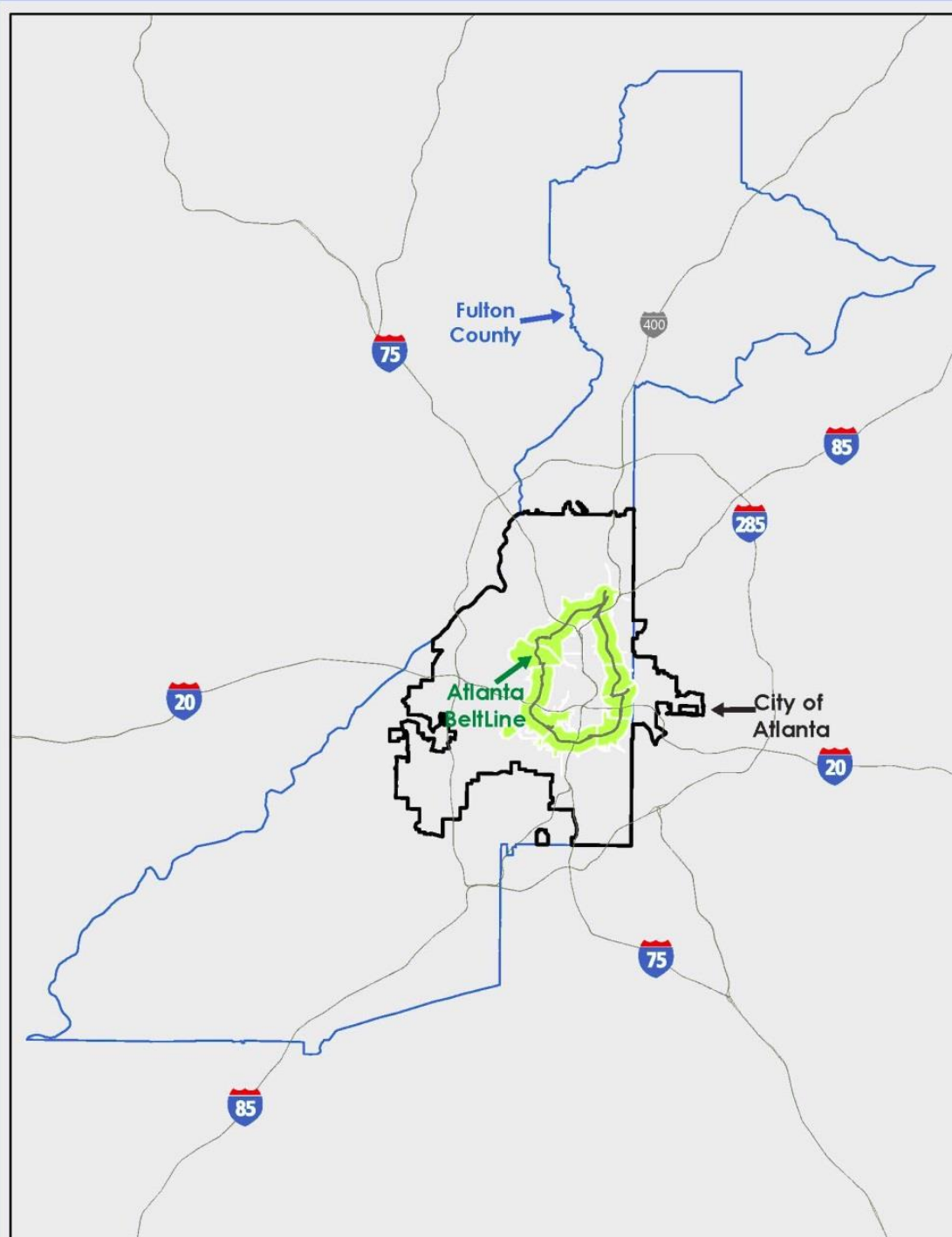
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BeltLine®

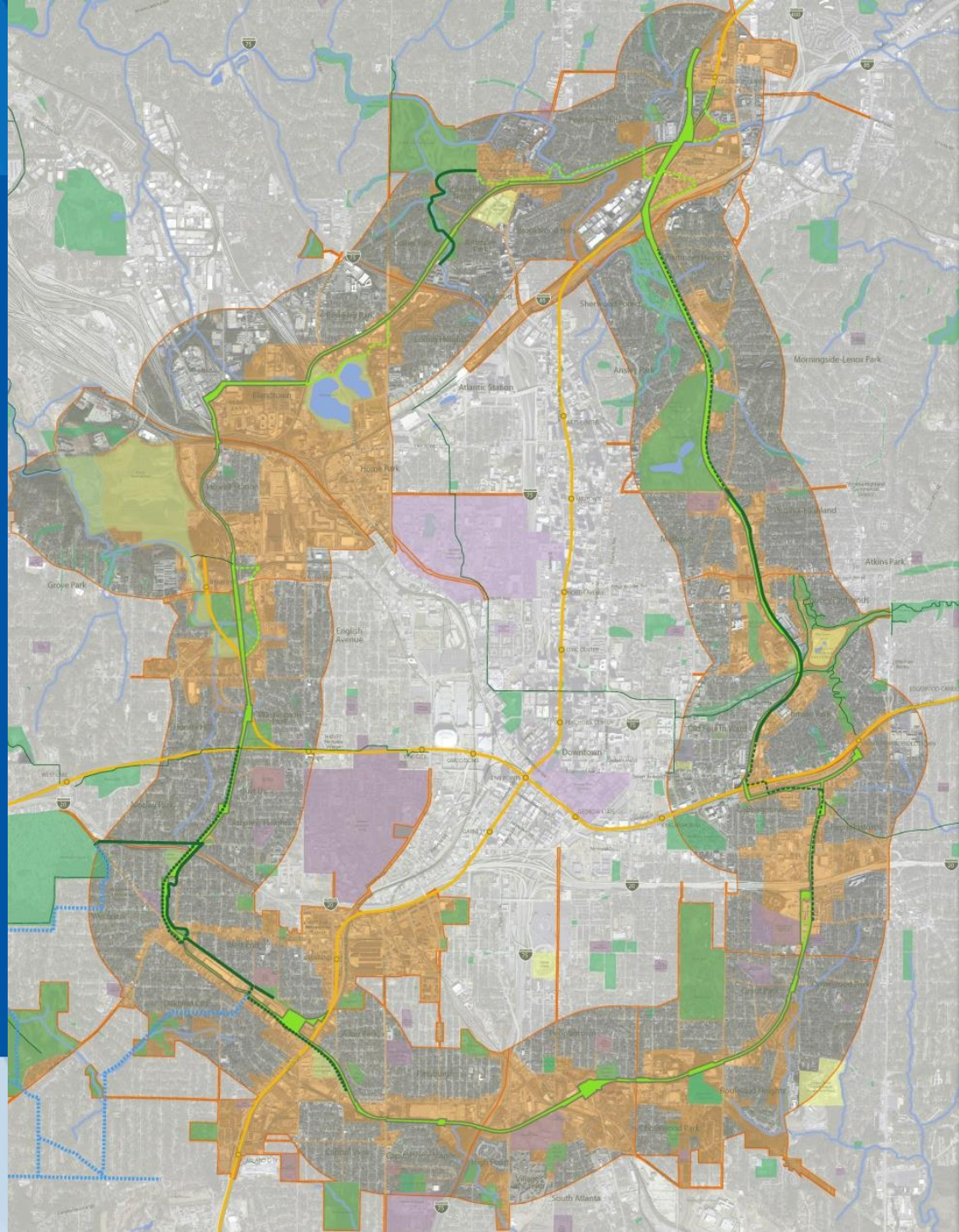


- Framework for a multi-use and transit corridor in the heart of the region
- Links many of Atlanta's historical landmarks and cultural destinations
- Connects four historic rail corridors





- Unites 45 neighborhoods
- 15,000 acre Planning Area includes:
  - One-mile wide area
  - 6,500 acre TAD
  - 22% of the City of Atlanta population
  - 19% of the City's land





# 22 miles, connecting 45 neighborhoods



**22**  
MILES  
of transit



**1,100**  
ACRES  
of environmental  
clean-up



**46**  
MILES  
of streetscapes and  
complete streets



**\$10-20B**  
in economic  
development  
**30,000** **48,000**  
permanent construction  
jobs jobs



**33**  
MILES  
of urban trails



**28,000**  
new housing units  
**5,600**  
affordable units



**1,300**  
ACRES  
of new greenspace  
**700**  
ACRES  
of renovated greenspace



**CORRIDOR-  
WIDE**  
public art,  
historic preservation,  
and arboretum



# Organizational Structure





# Strategic Partnerships

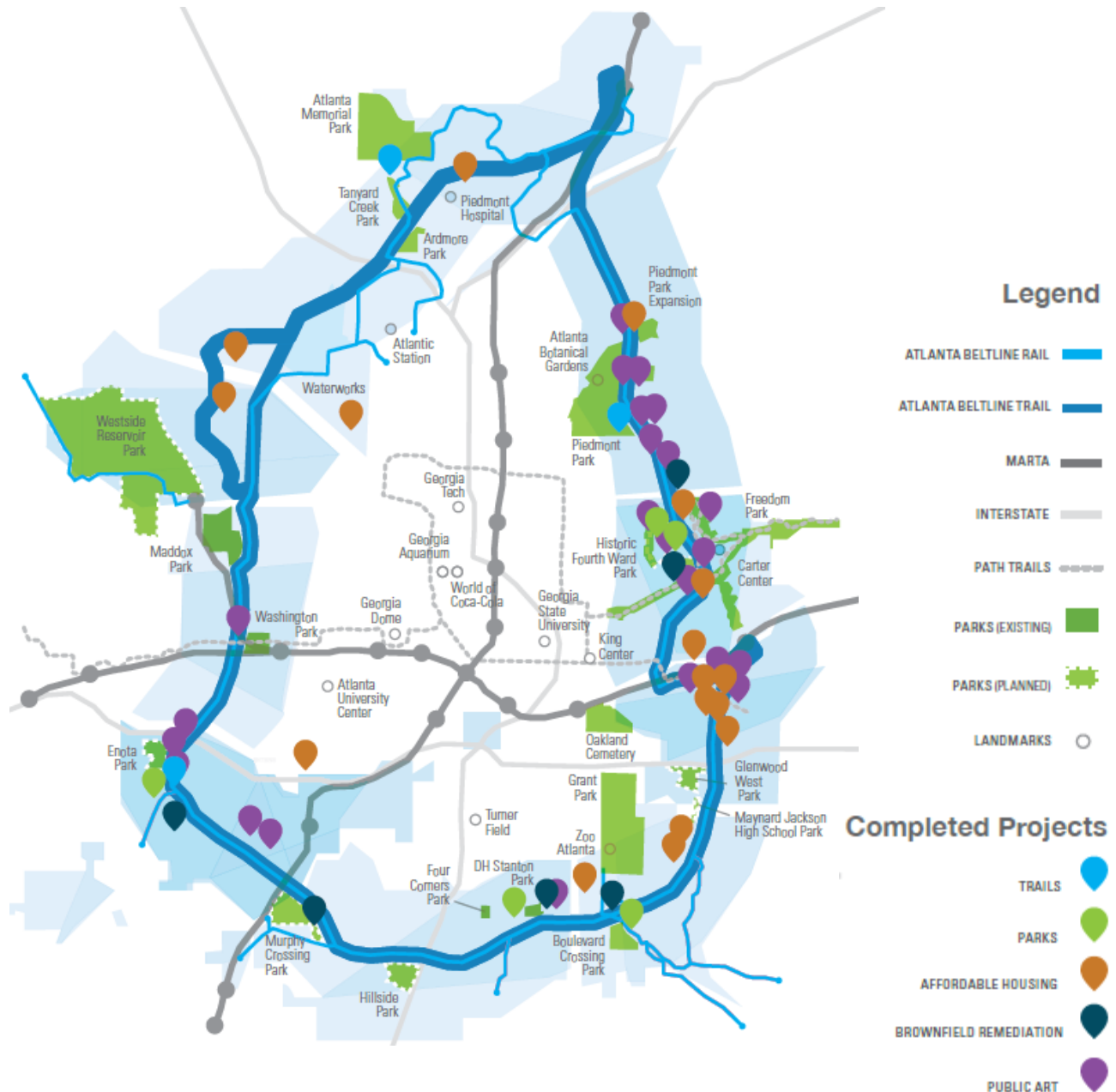


ATLANTA REGIONAL COMMISSION





Total  
investment  
to date:  
\$449 million

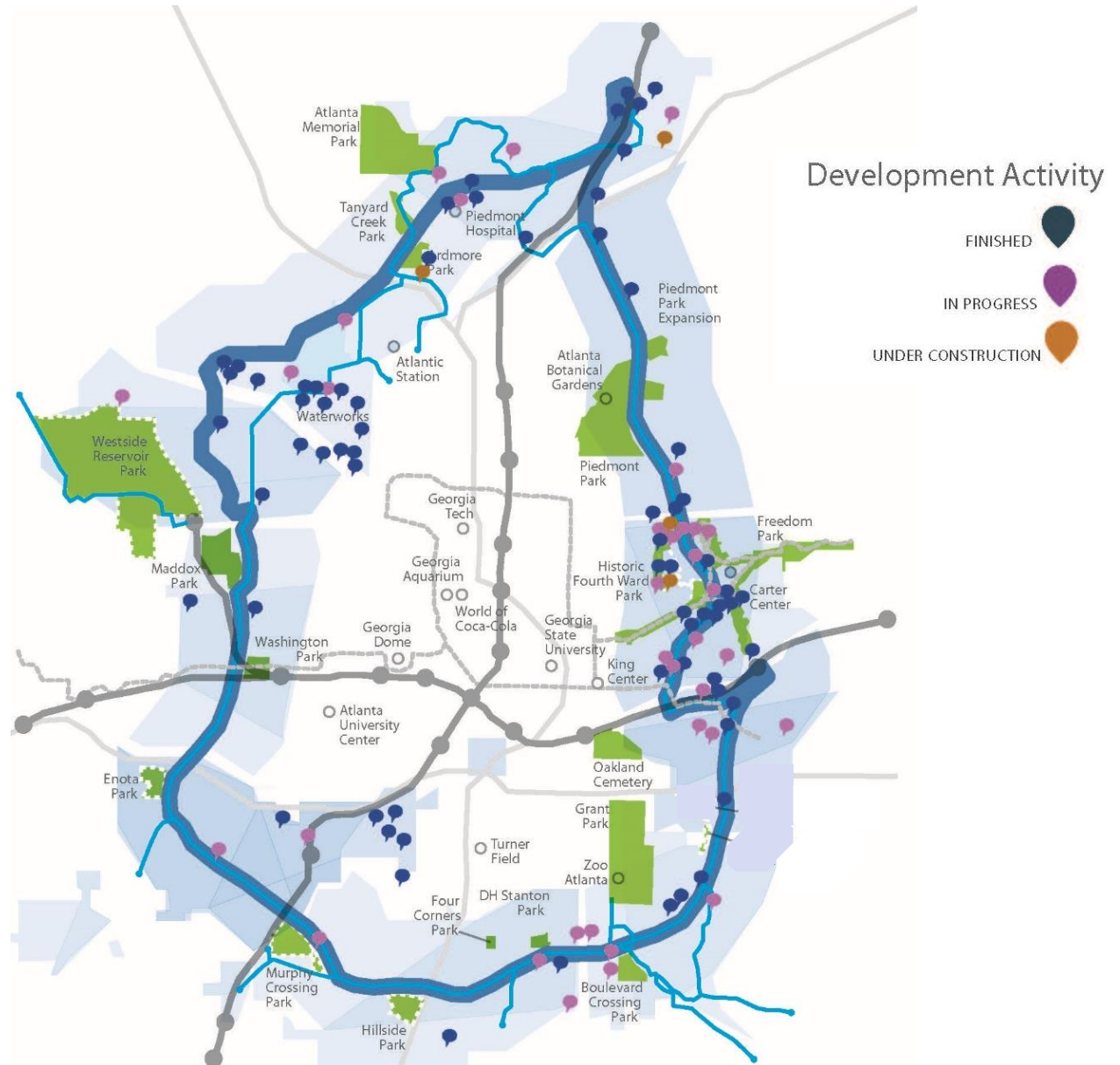

























Private development is following public/private investment:

- Over 110 projects complete or underway within Planning Area\* valued at over \$3 billion
- 15,483 new residential units completed
- Nearly 2 million SF of new commercial space completed
- Roughly 7 to 1 return on investment through 2015

*\* Projects larger than 10 dwelling units or 10,000 square feet*



# How We're Doing

Performance Dashboard	Through 2015	% of Goal	
2030 Benchmark (Target: 25-year/20-year reset) time elapsed		40% / 25%	
Total Investment (Target: \$4.8 billion)	\$449M	9%	
Transit Corridor Control (Target: 22 miles)	12.54 mi	57%	
Trail Corridor Control (Target: 33 miles)	27.34 mi	75%	
Park Land Control (Target: 1,300 acres)	641 ac	50%	
Brownfield Clean-Up (Target: 1,100 acres)	274 ac	25%	
Transit Projects (Target: 22 miles) <i>Designed/Delivered</i>	4.4 / 0 mi	20% / 0%	 
Trail Projects (Target: 33 miles) <i>Designed/Delivered</i>	11.8 / 6.25 mi	35% / 18%	 
New Park Projects (Target: 1,300 acres) <i>Designed/Delivered</i>	202 / 202 ac	20% / 20%	 
Renovated Park Projects (Target: 700 acres) <i>Designed/Delivered</i>	205 / 205 ac	29% / 29%	 
Streetscape Projects (Target: 46 miles) <i>Designed/Delivered</i>	4.1 / 2.3 mi	9% / 5%	 
Permanent Jobs (Target: 30,000)	6,100	32%	
Construction Jobs (Target: 48,000)	22,490	8%	
Economic Development (Target: \$10-20 billion w/ ROI of 3.5 to 1)	\$3 billion (7:1)	30%	
Housing Development (Target 28,000)	15,483	16%	
ABI/IA Supported Affordable Housing (Target 5,600 - 20%)	1,025	4%	 

 = On Schedule

 = Near Schedule

 = Behind Schedule



# Westside Trail



- Construction is on schedule and within budget
- 3-mile trail will connect 4 schools and 4 parks
- 14 access points
- Vertical connections
- Preparation for future transit





# Westside Trail



- Bridge replacement continues this weekend
- Martin Luther King, Jr. Drive will be closed June 11-12 for steel beam placement





# Eastside Trail Extension



- Phase I – Irwin to Kirkwood
- Construction prep began May 2016
- Timeline for completion – approximately 12 months after start





# Southside Trail



- Includes 4-mile trail between University Ave & Memorial Drive
- Design to include lighting, retaining walls, vertical connections, storm drainage, signage / wayfinding, and bridges
- Federally funded project following GDOT Design Process





# Southside Trail



- Design to be complete in 18-24 months (depending on access to the corridor) followed by permitting, easement acquisition, and construction
- Design and Community Outreach began in spring 2016





# Southside Trail: Bill Kennedy Way



## Project Scope:

- Review impacts associated with shifting the trail from the west to the east side of the street

## Project Schedule:

- 4-6 months

## Report Out:

- July 2016





# Affordable Housing: FHLBank Atlanta



## FHLBank Atlanta Structured Partnership

### Program Components

- Downpayment Assistance for homes within the Planning Area (accepting applications)
- Owner Occupied Rehab (only working with 2015 applicants)

### Funding

- 2:1 ABI to FHLB commitment
- 20% of purchase price

### Income Limits

- 80% of Area Median





# Affordable Housing: Lofts at Reynoldstown Crossing II



- Approximately 1.3 acres along Memorial Drive
- Adjacent to the Atlanta BeltLine
- ABI plans to issue a Request for Proposals in 2016
- Affordable housing is a key objective





# Affordable Housing: Integrated Action Plan



## KEY STRATEGIES

- Pursue and diversify funding sources
- Build financial sources and tools for land acquisition
- Predevelopment and sale/lease of ABI-owned land to include affordable workforce housing
- Strengthen partnerships and policy (i.e. Inclusionary Zoning)

## KEY PROJECTS

- Capitalize an acquisition fund
- Directly support the creation of 3 major affordable workforce housing developments
- Implement and scale the FHLB partnership

# Affordable Housing: Legislation



## CITY-WIDE ORDINANCE

- Any multi-family residential property for lease that receives a grant, incentive, or subsidy in the City of Atlanta will be obligated to adhere to housing set asides:
  - EITHER 10% of units must be set aside for residents making 60% of Area Median Income (AMI) and below
  - OR 15% of units must be set aside for residents making 80% of AMI and below
- Affordable housing units must be similar in construction and appearance to regularly priced units and must be spread throughout the development, not isolated in one area



# Affordable Housing: Reynoldstown Senior



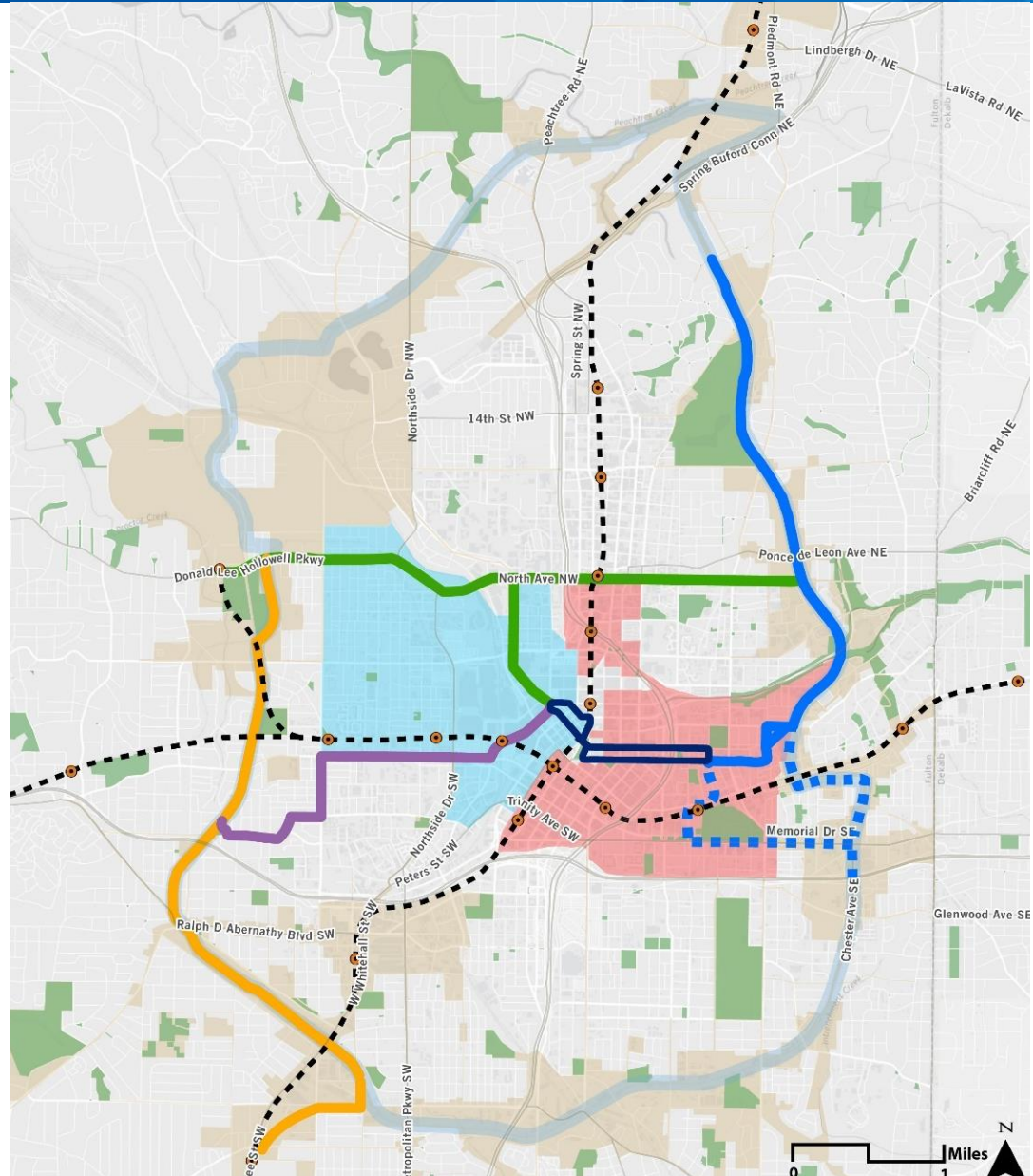
- Mercy Housing now accepting applications
- 1 and 2 bedroom homes located 2 blocks from the Eastside Trail Extension
- Affordable rents for residents 62 years and older
- Atlanta BeltLine Affordable Trust Fund contributed \$1.5 million
- For leasing: 404.975.4291



# Transit: Environmental Clearance



- “Purple line” and BeltLine East are combining in order to streamline the process and reduce costs
- Atlanta Regional Commission and Invest Atlanta contributing funds

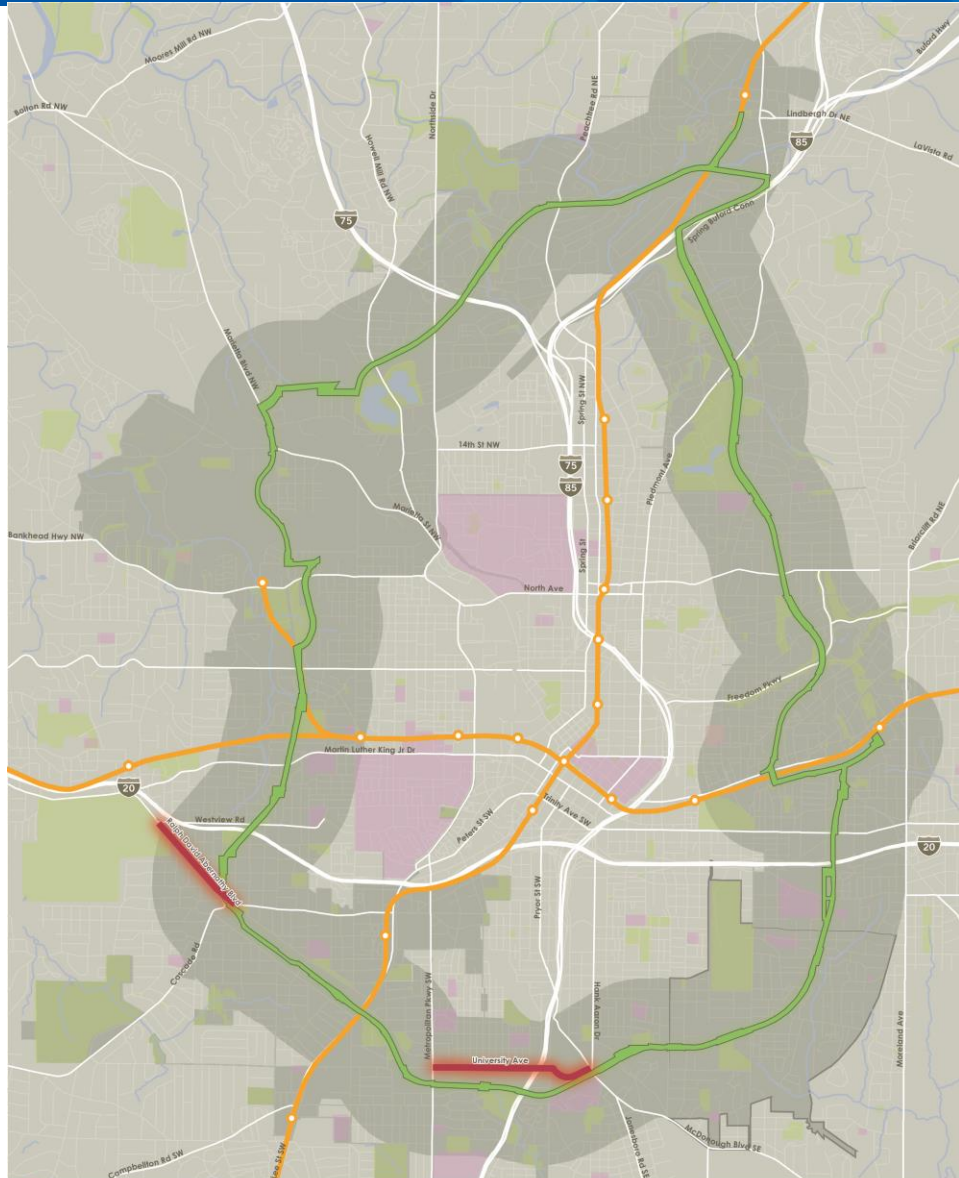




# Transit: Complete Streets



- Renew Atlanta Infrastructure Bond projects:
  - Ralph David Abernathy Boulevard
  - University Avenue
- ABI is agent for City of Atlanta



# MARTA & CoA Tax Referendums



## GUIDING PRINCIPLES

- Deliver equitable service improvements and other benefits to communities across the city
- Support fast, efficient service by prioritizing transit investments in dedicated guideways
- Create a layered, integrated transportation network designed to accomplish specific kinds of trips or tasks
- Focus on investments that will shape future growth to create a more livable Atlanta
- Prioritize service needs and opportunities inside the City of Atlanta while laying a foundation for a more robust regional network



# MARTA & CoA Tax Referendums



## INITIATIVES & PLANS

- 2005: Atlanta BeltLine Redevelopment Plan
- 2007: MARTA Inner Core Feasibility Study
- 2008: Connect Atlanta Plan (updated 2015)
- 2008: Concept 3: Atlanta Region's Long-range Transit Vision
- 2009: Imagine Downtown
- 2015: Atlanta Transit System Plan
- 2016: MARTA Comprehensive Operations Analysis
- Dozens of neighborhood plans, NPU plans, CID plans, LCI Studies and corridor studies



# MARTA & CoA Tax Referendums

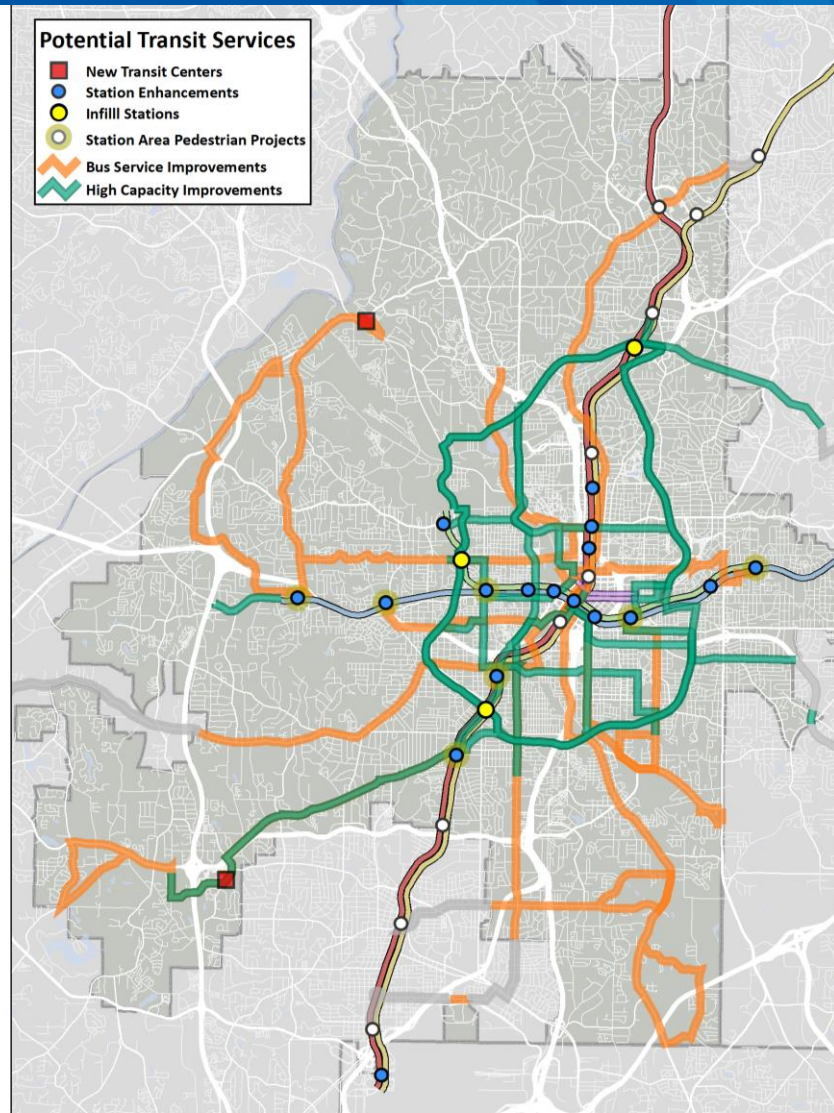


## POTENTIAL IMPROVEMENTS

- Light rail transit, including the Atlanta BeltLine loop
- Heavy rail transit expansion
- New infill stations and station enhancements
- Multi-jurisdictional rail transit (including Clifton Corridor)
- Additional railcars
- Bus Rapid Transit, Arterial Rapid Transit Routes, and two transit centers
- More frequent bus service and community circulator service



# MARTA & CoA Tax Referendums



## Current Services



# MARTA & CoA Tax Referendums



## PROPOSED MULTI-USE TRAILS

Forty miles, including 7 miles of completed Atlanta BeltLine trail:

- BeltLine in-corridor trails: 16 miles
  - Includes right-of-way acquisition, design, utility relocation, and construction
- Connector trails: 17 miles
  - Southwest BeltLine Connector
  - Proctor Creek Greenway
  - Pryor Street Trail
  - Murphy Avenue Spur
- Total cost estimate: \$417.9 million \*

*\* Assumes 75/25 public/private cost sharing*



# MARTA & CoA Tax Referendums

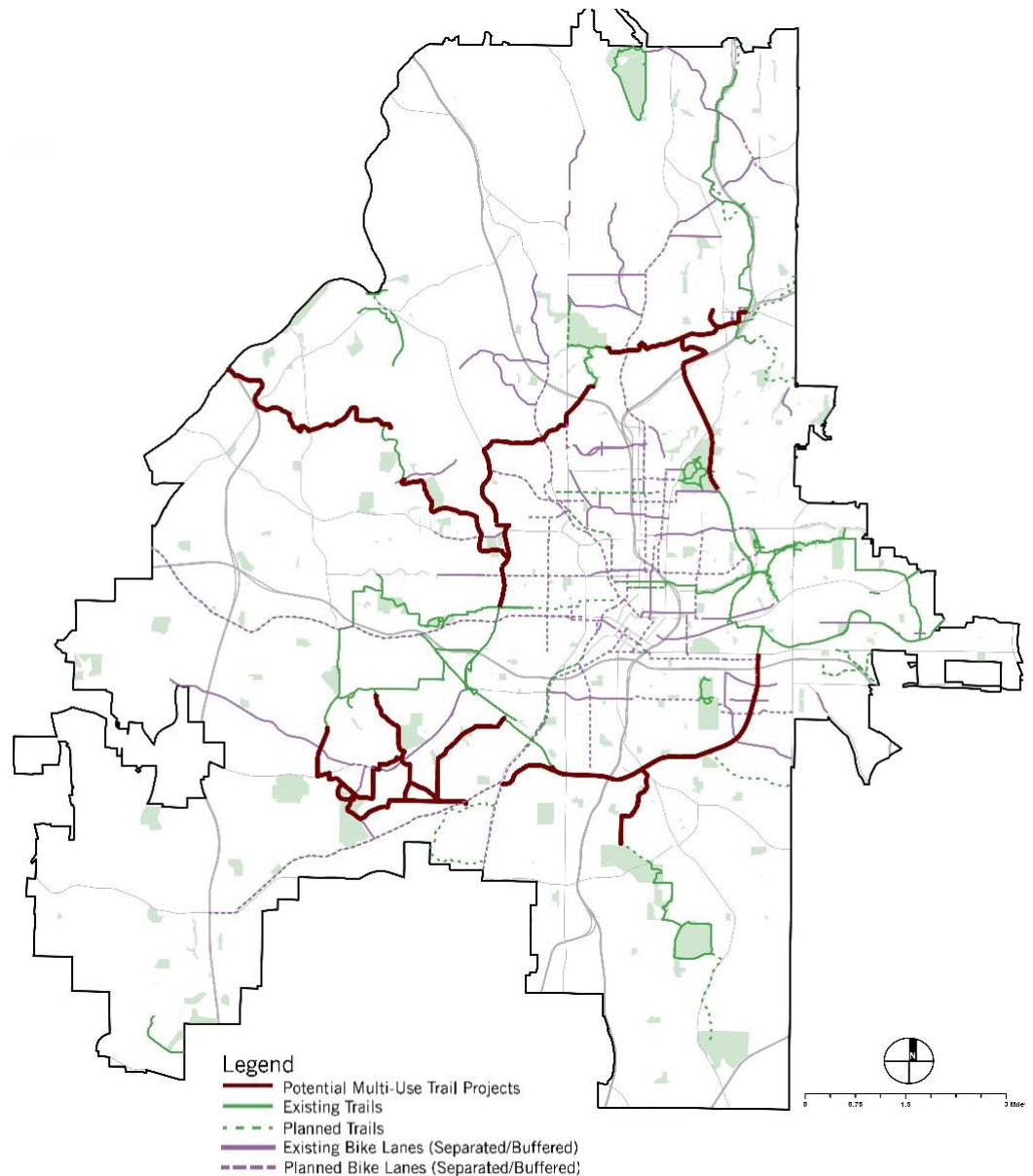


## POTENTIAL TRANSPORTATION PROJECTS

### ***Benefits of building out the Atlanta BeltLine trail network***

- Completes acquisition of entire BeltLine 22 mile loop
- Prepares BeltLine corridor to be transit ready
- Builds connector trails to neighborhoods across the city
- Stimulates economic development in all segments of the BeltLine Planning Area
- Reduces cost of trail construction
- Produces equitable development of investments around city
- Leverages matching funds with public private partnerships

# MARTA & CoA Tax Referendums





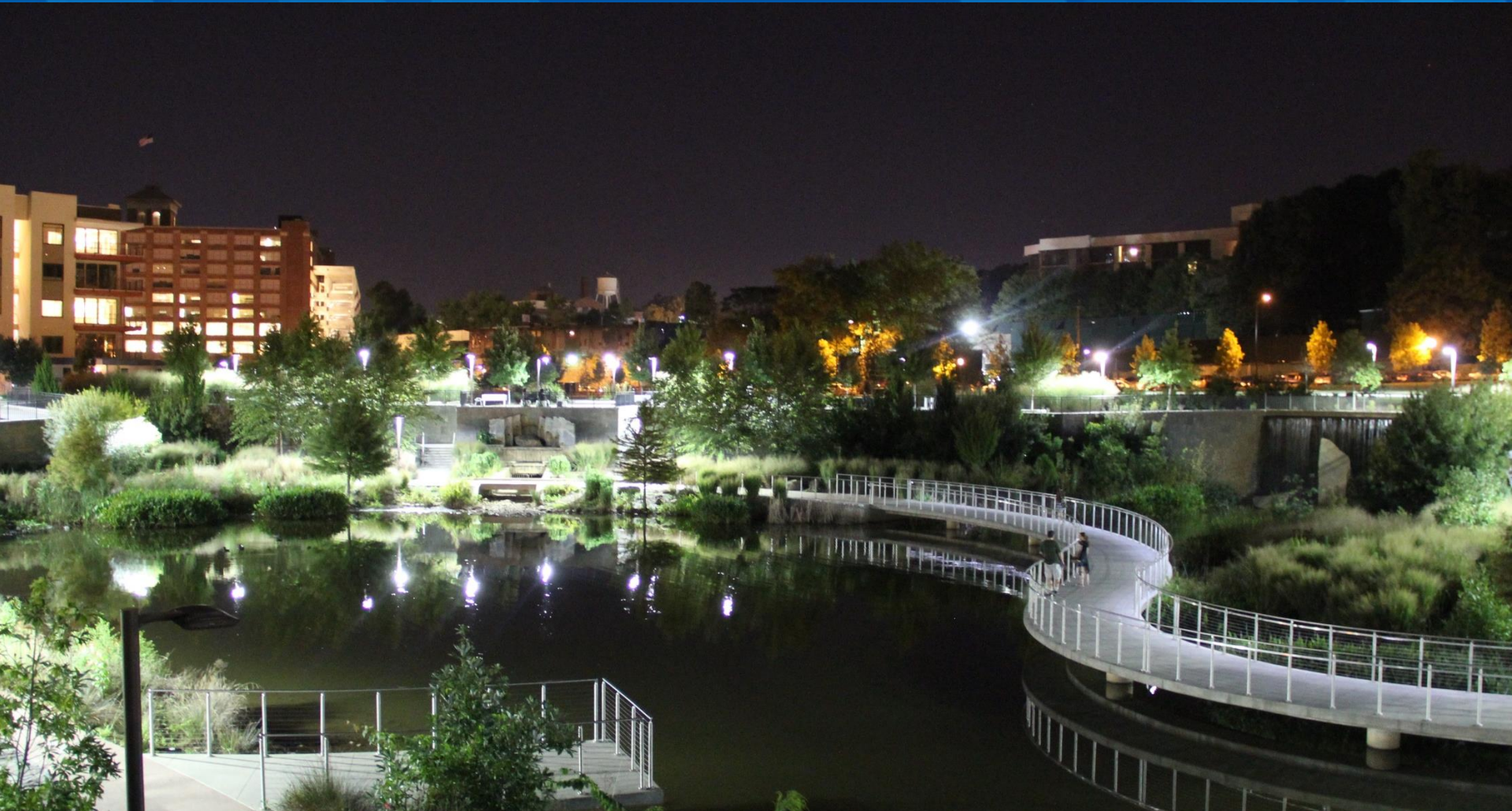
# MARTA & CoA Tax Referendums



## POTENTIAL TRANSPORTATION PROJECTS

- 155 unique projects
- 125 miles of projects, including:
  - Sidewalks and streetscapes
  - Vehicular improvements
  - Neighborhood greenways
  - Complete streets
  - Multi-use trails
- 27 major intersection projects
- Serving 96% of Atlanta residents

# Thank you!



@AtlantaBeltLine // [engage@atlbeltline.org](mailto:engage@atlbeltline.org)



# Atlanta BeltLine Partnership

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# Atlanta BeltLine Partnership Mission

ENABLE

ENGAGE

EMPOWER

Fulfill, protect and preserve the Atlanta BeltLine Vision by building partnerships that

- **enable** the Atlanta BeltLine project,
- **engage** the public, and
- **empower** residents in surrounding neighborhoods.





# Enable: State of the Atlanta BeltLine

May 25th sold-out event in partnership with the Council for Quality Growth

Sponsored by:



HNTB

WSP/Parsons Brinckerhoff

The Coca-Cola Company

C.E.R.M.

Grice Consulting Group

Portman Holdings

Whitaker-Taylor

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# Enable: Potential Funding Sources

Critical juncture for the Atlanta BeltLine, and everyone can play a role

- Capital Campaign
- Sales Tax Votes
- Special Services District





# Enable: Light the Line

A fundraising campaign to add pedestrian lighting to the Atlanta BeltLine corridor

→ [lighttheline.org](http://lighttheline.org)



## BRIGHTER IS BETTER

Light the Line is a fundraising campaign to bring pedestrian lighting to the Atlanta BeltLine.

The \$1.1 million campaign will raise a portion of what is needed to light the way for walkers, joggers, cyclists and – in the future – transit riders in a transportation corridor that is already supporting well over a million users annually.

The vision is to brighten the 22-mile loop of trees, trails and transit with energy efficient LED lights mounted 14 feet high and spaced 90 feet apart, complete with timers and motion sensors that reflect an ongoing commitment to the highest levels of conservation and environmental sustainability. Download the [Light the Line campaign fact sheet](#) for more details.

DONATE

LEARN MORE

FOR THE MEDIA

FUNDRAISING TOOLS

A large, stylized graphic of the words "LIGHT THE LINE" in a bold, blue, hand-painted font. The text is set against a dark background with a city skyline at night. A large, colorful geometric shape, similar to the Atlanta BeltLine Partnership logo, is positioned behind the text. A series of colorful light trails (red, orange, yellow, green, blue) extend from the right side of the text, suggesting movement and light.



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# Engage: Washington Park Jamboree

Presented by Kaiser Permanente, April 16th

A family-oriented festival focused on health and fitness that served as the kick-off for this year's Atlanta BeltLine Free Fitness Series

Sponsored by:



WellStar Atlanta Medical Center

Trees Atlanta

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# Engage: Pittsburgh Rise

352 University Avenue, May 21st

An uplifting festival to bring attention to the budding re-development in south Atlanta communities

Sponsored by:



THE ANNIE E. CASEY  
FOUNDATION

Citizens Trust Bank

WellStar Atlanta Medical  
Center

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# Engage: Free Fitness Classes

Promoting the use of parks and trails to support an active, healthy lifestyle

→ [beltline.org/fitsignup](http://beltline.org/fitsignup)

Sponsored by:



Healthways

CBS EcoMedia

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2016 YTD: 160+ Classes, 6,000+ participants



# Engage: Tours

## Guided Bus Tours:

- Fri./Sat. @ 9:30am
- Group tours available

## Arboretum Walking Tours:

- Fri./Sat. @ 9am
- Led by Trees Atlanta docents

## Bicycle Tours Resume Q3

→ [beltline.org/tours](http://beltline.org/tours)



2016 YTD: 2,000+ participants



2016 YTD: ~600 participants



# Engage: Adopt the Atlanta BeltLine

Help care for Atlanta  
BeltLine parks and  
trails

→ [beltline.org/adopt](http://beltline.org/adopt)

Sponsored by:



Patagonia



50+ Adopter Groups

2016 YTD: 1,200+ Volunteer Hours, 70+ Workdays

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# Engage: Run.Walk.Go! Presented by Delta Airlines

## Westside 5K & Play Day, July 16<sup>th</sup> @ 7:30am, West End Park

Fun for all fitness levels!

- Team challenge
- Police/fire competition
- Play Day until 2pm

→ [beltline.org/races](http://beltline.org/races)

Sponsored by:



REI

Astra

Kasier Permanente

Kroger

Weststride

VeinInnovations

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# Engage: Volunteering

Help move the Atlanta BeltLine vision forward by teaching others about the Atlanta BeltLine and helping at special events.

New partnership with Hands On Atlanta connects volunteers with 30+ organizations serving Atlanta BeltLine communities.

→ [beltline.org/volunteer](https://beltline.org/volunteer)





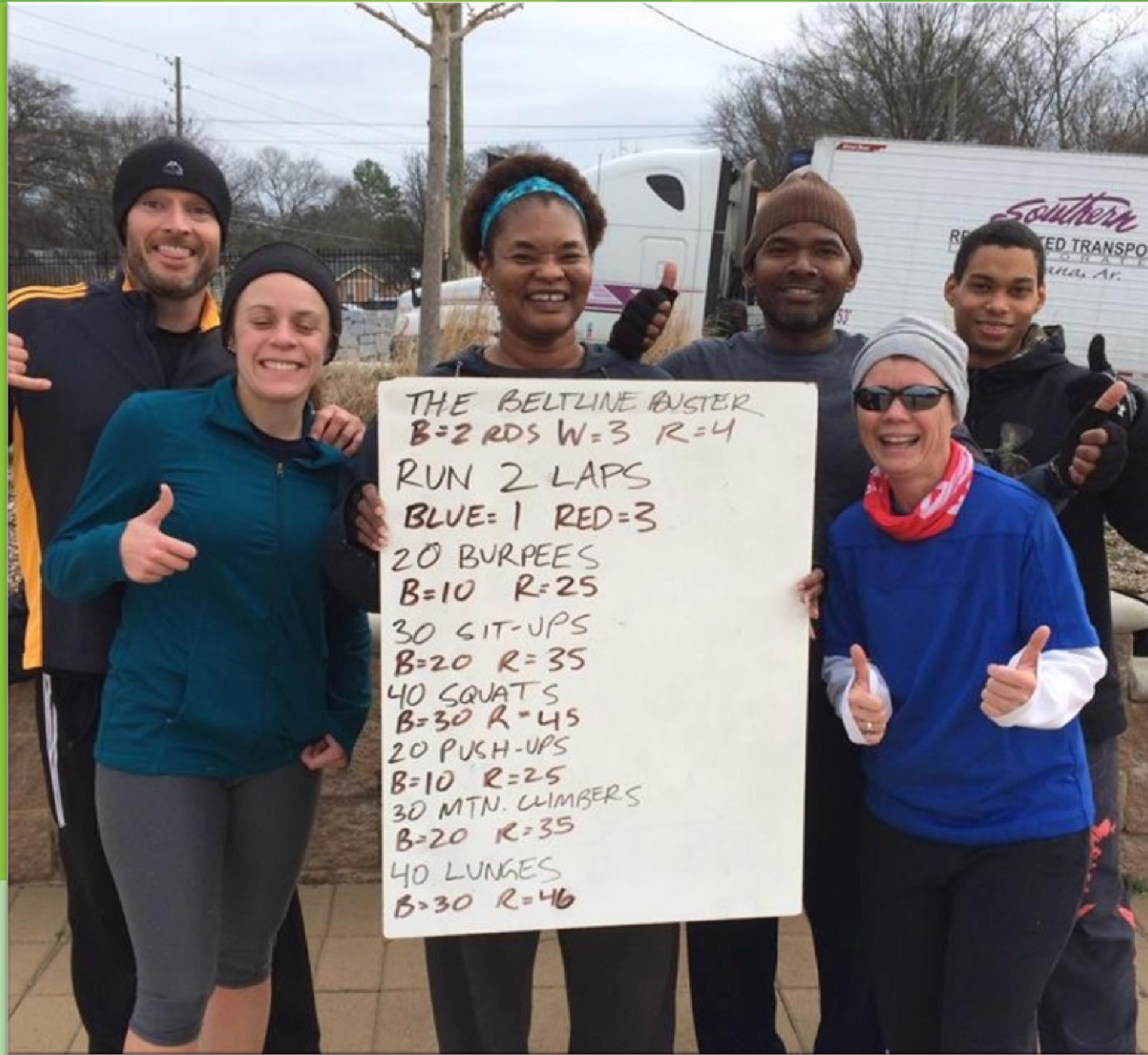
# Empower: Health, Housing, Hope

Westside Health  
Programming RFP to  
be released summer  
2016.

\$500K investment to  
support health  
programming along  
Westside Trail



→ [beltline.org/health](http://beltline.org/health)



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# Empower: Health, Housing, Hope

Helping residents remain in their homes

- Homestead exemption mailing with ABI
- Upcoming homeowner workshops with Home Place Consulting

[empower@atlblp.org](mailto:empower@atlblp.org)





# Become a Member

Join the Atlanta BeltLine Partnership as a member.

- Moves the Atlanta BeltLine forward
- Builds support
- Strengthens communities

→ [beltline.org/member](http://beltline.org/member)



**MEMBER  
DISCOUNT CARD**



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JOIN THE  
**ATLANTA BELTLINE  
PARTNERSHIP**

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# Thank you!



[info@atlblp.org](mailto:info@atlblp.org) // 404-446-4404