

Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Update
- Design & Construction Update
- Transit Update
- Atlanta BeltLine Partnership Update
- Q&A

March 31, 2011

Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Update
- Design & Construction Update
- Transit Update
- Atlanta BeltLine Partnership Update
- Q&A

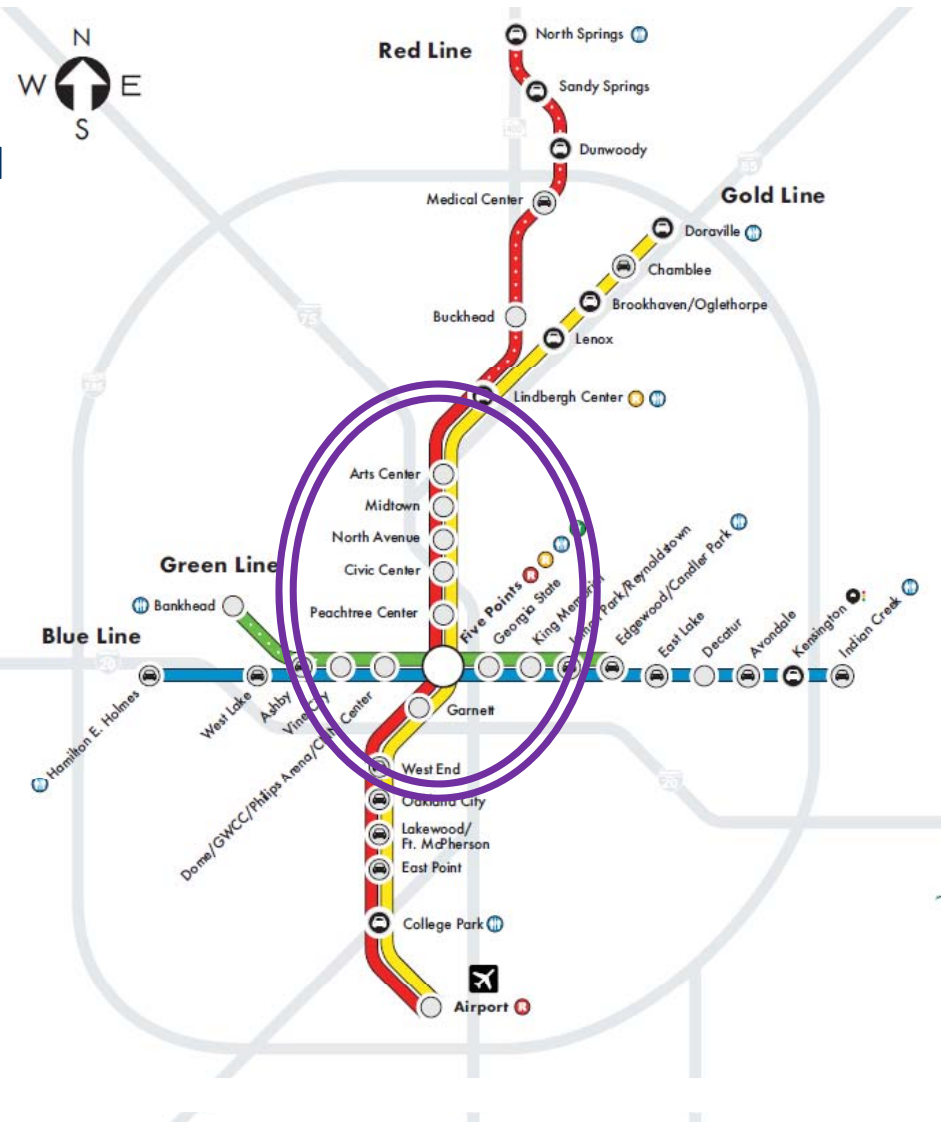
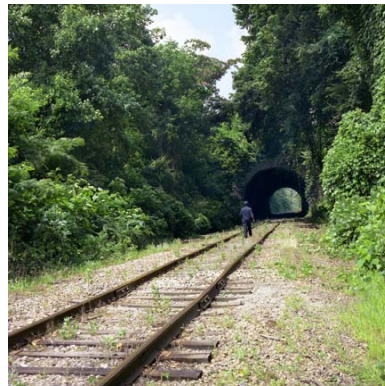
March 31, 2011

ABI CEO Update

What Is The Atlanta BeltLine?



The Atlanta BeltLine is in the heart of the Atlanta region & utilizes historic freight rail ROW circling the City.



ABI CEO Update

Where Is The Atlanta BeltLine?



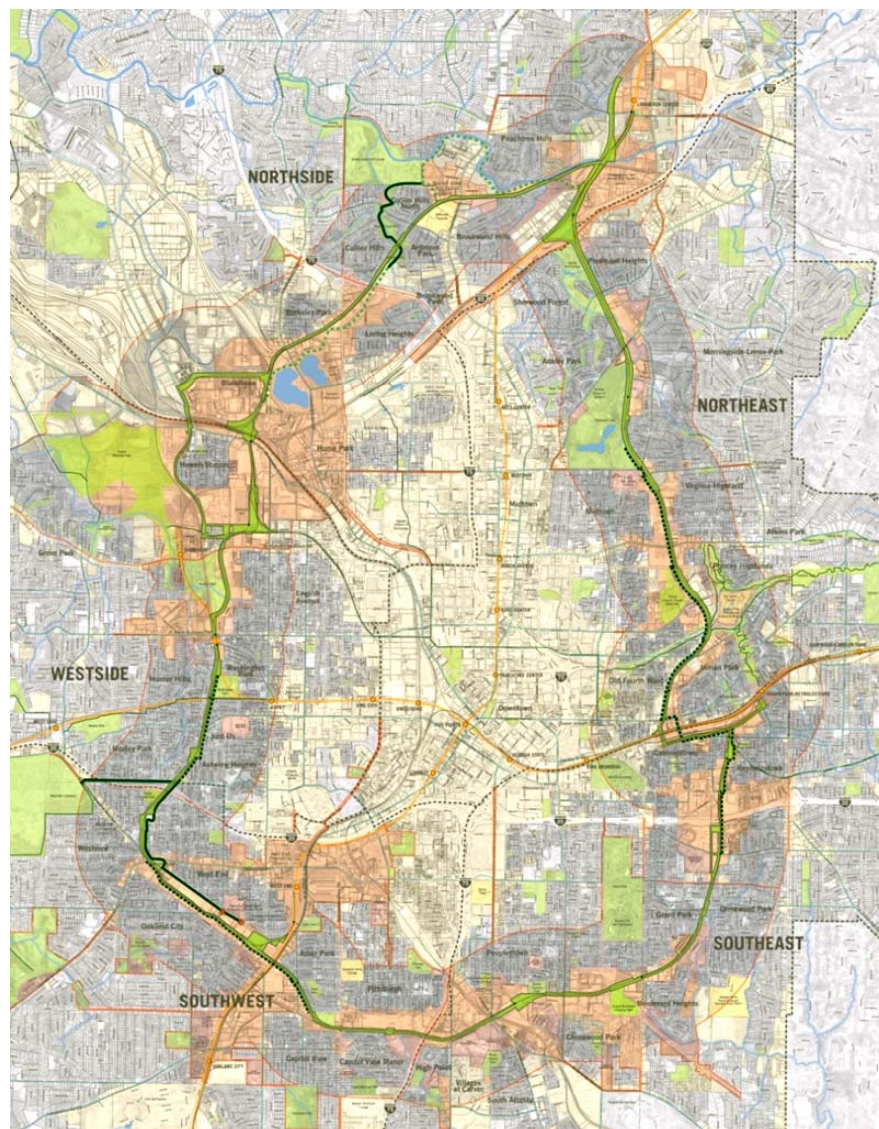
- **Inside** the Perimeter
- **2 – 3 miles** from Downtown Core



ABI CEO Update

Where Is The Atlanta BeltLine?

- Connects **45 neighborhoods**
- **6,500 acre** redevelopment area
- **22% of City of Atlanta population** lives in the Atlanta BeltLine planning area
- **8% of the City's land mass** is inside the Atlanta BeltLine TAD
- **40% increase** in Atlanta's parkland



ABI CEO Update

Where Is The Atlanta BeltLine – Key Elements



Transit
22-mile loop



Parks
1300 + new acres



Trails
33 miles



Jobs & Economic Development
20 areas, 30k jobs



Affordable & Workforce Housing
5,000 Units



Existing Communities & Historic Preservation



Public Art & Streetscapes



Environmental Clean-up
1100 + acres

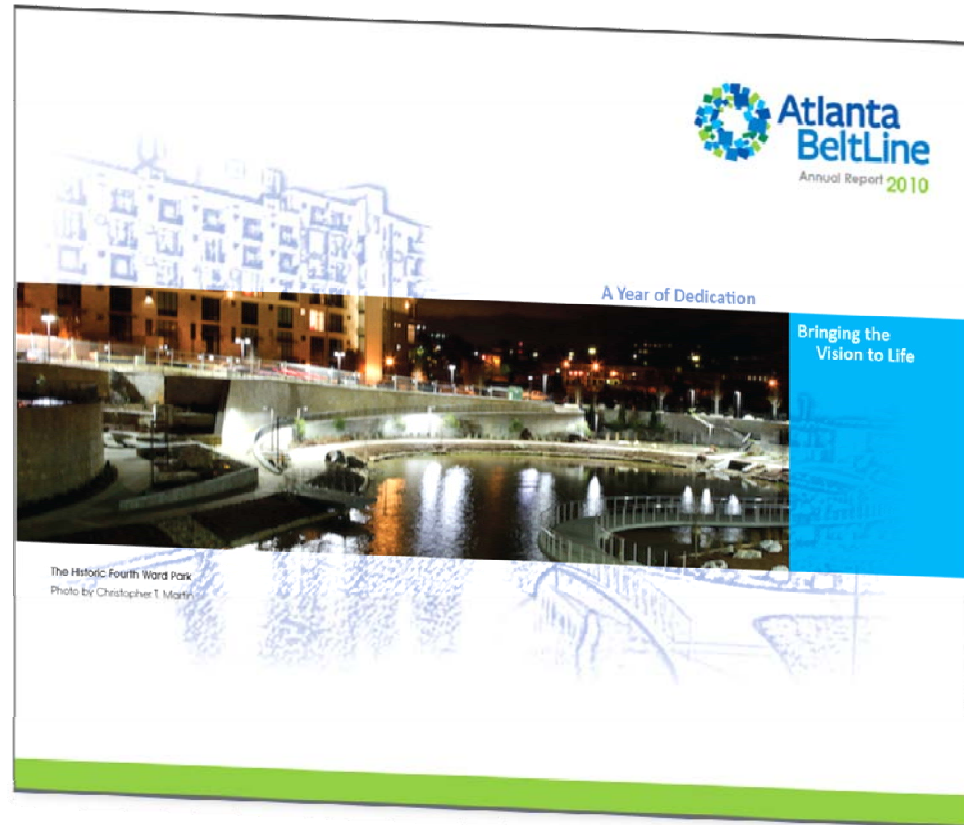
ABI CEO Update Our Team



ABI CEO Update 2010 Annual Report



- 2010 Annual Report now online at www.beltline.org
- ABI's first-ever Annual Report



ABI CEO Update

Greenspace & Trails – Progress and Openings!



Historic Fourth Ward Park Phase I

- In 2011, three new parks will open
 - May 14- **D.H. Stanton Park**
 - Mid June **HFWP Skatepark**
 - June 18 – **Historic Fourth Ward Park**
 - August/September – **Boulevard Crossing Park Phase I**
- **3.3 miles** of permanent trail completed (10% of entire system)
 - **7 miles of hiking trails** completed
- **2.5 miles** of permanent trail under construction (Eastside Trail)

ABI CEO Update

Affordable Housing - Downpayment Assistance Program

- **Buy a home** on the Atlanta BeltLine with downpayment assistance! **34** closings to date
- Primarily **townhomes** and **condominiums**
- **Up to 20% of purchase price** of the home
- Household must earn **less than \$71,800** for **1-2** person household or **\$82,000** for a **3+** person household
- Sales price must **be under \$252,000**
- **Up to 30% of the purchase price** for **Atlanta Public Schools, Fulton County, and City of Atlanta employees.**
- To learn more, visit www.beltline.org, or call Hiwot Mekonnen at ADA at **404.614.8317**



ABI CEO Spotlight

Organic Land Care Symposium



- First-Ever Organic Land Care Symposium
- More than 100 Attendees
- Regional and National Experts
- Hosted by Atlanta Botanical Garden



(L to R) Keynote Speaker Rashid Nuri, ABI's Kevin Burke, and event sponsor Ed Castro



Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Update
- Design & Construction Update
- Transit Update
- Atlanta BeltLine Partnership Update
- Q&A

March 31, 2011

Community Engagement Update

Transit Implementation Strategy – TIA Segments

- Held **7 public meetings** to solicit feedback:
 - 12/14 Quarterly Briefing
 - 2/17 Citywide Conversation
 - 5 Study Group Meetings in March
- Launched an **new online forum** with **Peak Democracy**
- **Engaged nearly 600 people** either in person or online



Atlanta BeltLine Transit Implementation Forum

[Home](#)
[Sign In](#)
[Help](#)


TIA Segments

Which Atlanta BeltLine transit segments should the City submit to the State for potential Transportation Investment Act (TIA) funding?

Introduction

Atlanta BeltLine, Inc. (ABI) is developing a Transit Implementation Strategy including on-street segments connecting the Atlanta BeltLine corridor to activity...

[READ MORE](#)



The Atlanta BeltLine Transit Implementation Forum is an on-line forum for civic engagement. Read what others are saying about important Atlanta Beltline Transit Implementation topics, then post your own statement. Atlanta BeltLine and City officials will read the statements and incorporate them into their decision process.

When you post your first statement, you will be asked for your name and home address. This confidential information is only used...

[READ MORE](#)

Community Engagement Update

Upcoming Meetings



- **Annual Advisory Board Briefing:**
 - Tax Allocation District Advisory Committee
 - Affordable Housing Advisory Board
 - **When:** April 14, 6 – 8 pm
 - **Where:** Georgia Hill Center, 250 Georgia Ave SE, #102, Room 316, Atlanta, 30312

Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Update
- Design & Construction Update
- Transit Update
- Atlanta BeltLine Partnership Update
- Q&A

March 31, 2011

Design & Construction Update

Corridor Design – Poncey Overlook



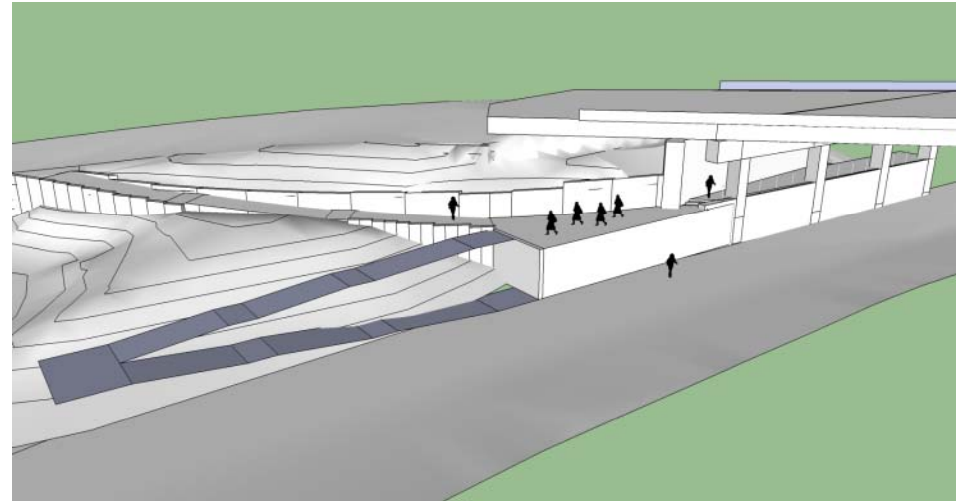
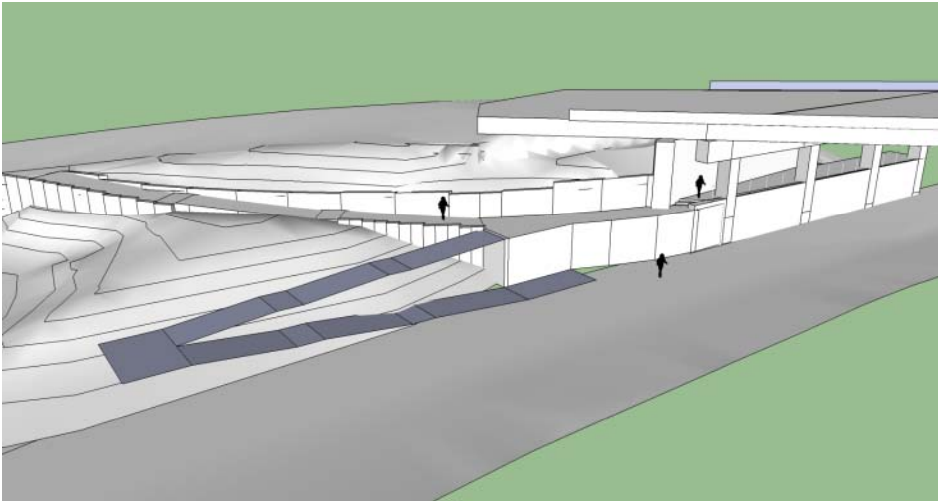
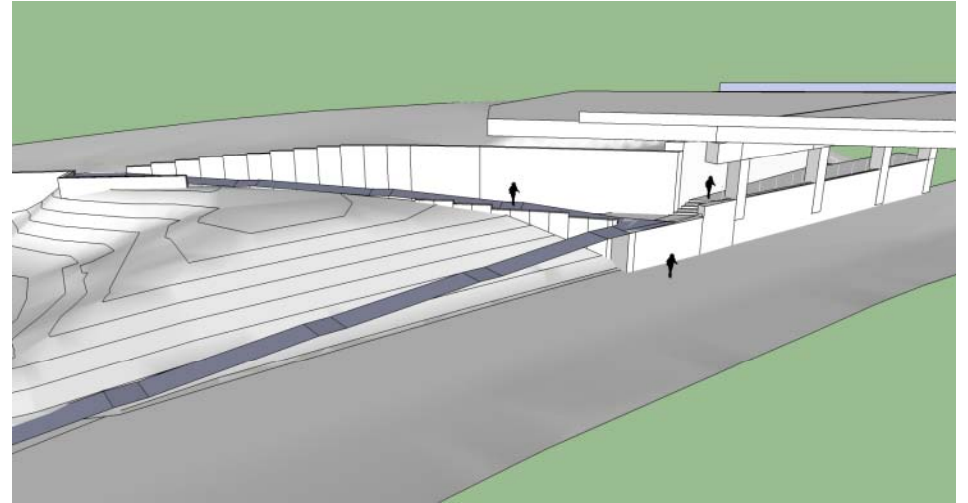
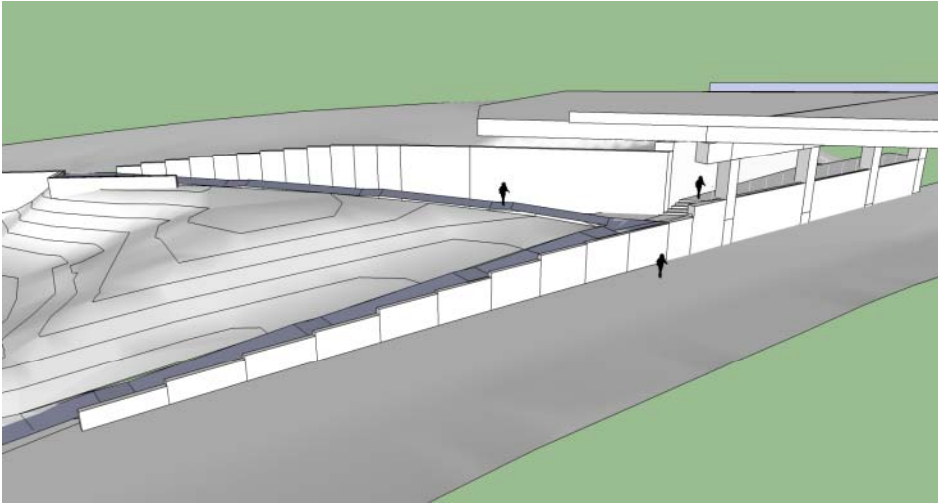
Design & Construction Update

Corridor Design – Highland Underpass



Design & Construction Update

Corridor Design – Site Studies



Design & Construction Update

Corridor Design – Native & Naturalized Tree Palettes

Quercus alba
white oak



Quercus coccinea
scarlet oak



Quercus velutina
black oak



Quercus stellata
post oak



Quercus prinus
chestnut oak



Carya alba
mockernut hickory



Carya glabra
pignut hickory



Carya ovalis
red hickory



Pinus echinata
shortleaf pine



Cornus florida
flowering dogwood



Ulmus alata
winged elm



Ilex opaca
american holly



Oxydendrum arboreum
sourwood



Cercis canadensis
redbud



Amelanchier arborea
downy serviceberry



Viburnum acerifolium
maple leaf viburnum



Hamamelis virginiana
witch-hazel



Viburnum rafinesquianum
downy arrowwood



Euonymus americanus
strawberry bush



Vaccinium stamineum
deerberry



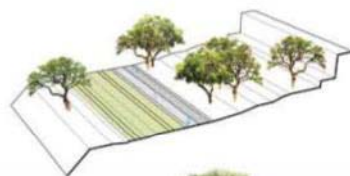
Vaccinium pallidum
lowbush blueberry



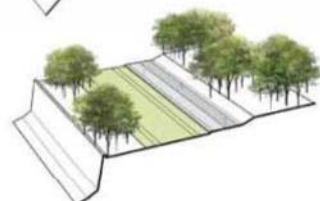
Design & Construction Update

Corridor Design – Landscape “Character Rooms”

L1
SPECIMENS + CLEARINGS



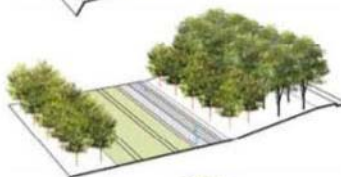
L2
FOREST CLUMPS



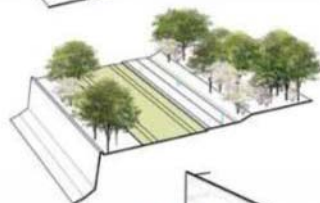
L3
ALLÉE



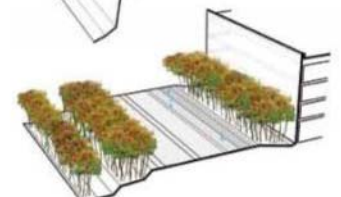
L4
ORCHARDS + GROVES + BOSQUES



L5
FLOWERING UNDERSTORY



L6
THICKETS



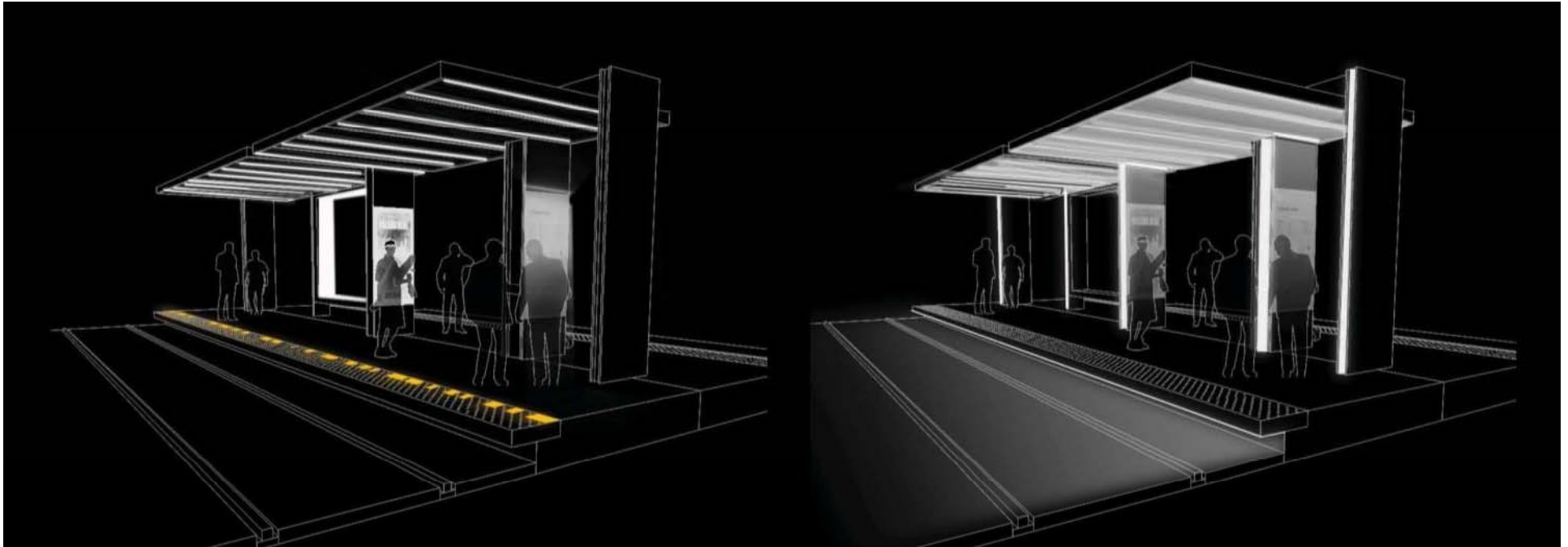
Design & Construction Update

Corridor Design – New and Adapted Bike/Ped Bridges



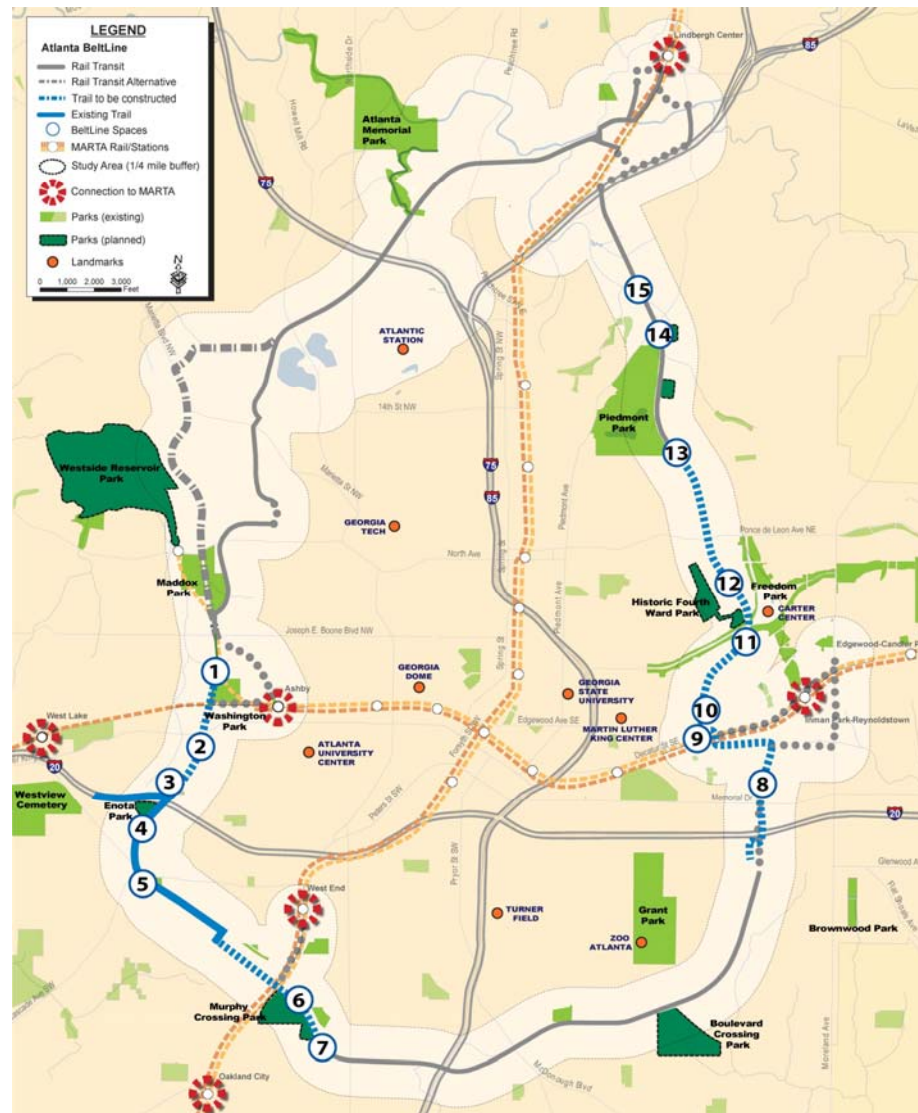
Design & Construction Update

Corridor Design – Transit Station Studies



Design & Construction Update

Atlanta BeltLine Spaces



Design & Construction Update

Atlanta BeltLine Spaces – White St. at Ralph David Abernathy Blvd.



Design & Construction Update

Atlanta BeltLine Spaces – Allene Ave.



Design & Construction Update

Atlanta BeltLine Spaces – Reynoldstown (Kirkwood Ave. to Memorial Drive)



Design & Construction Update

Progress Update

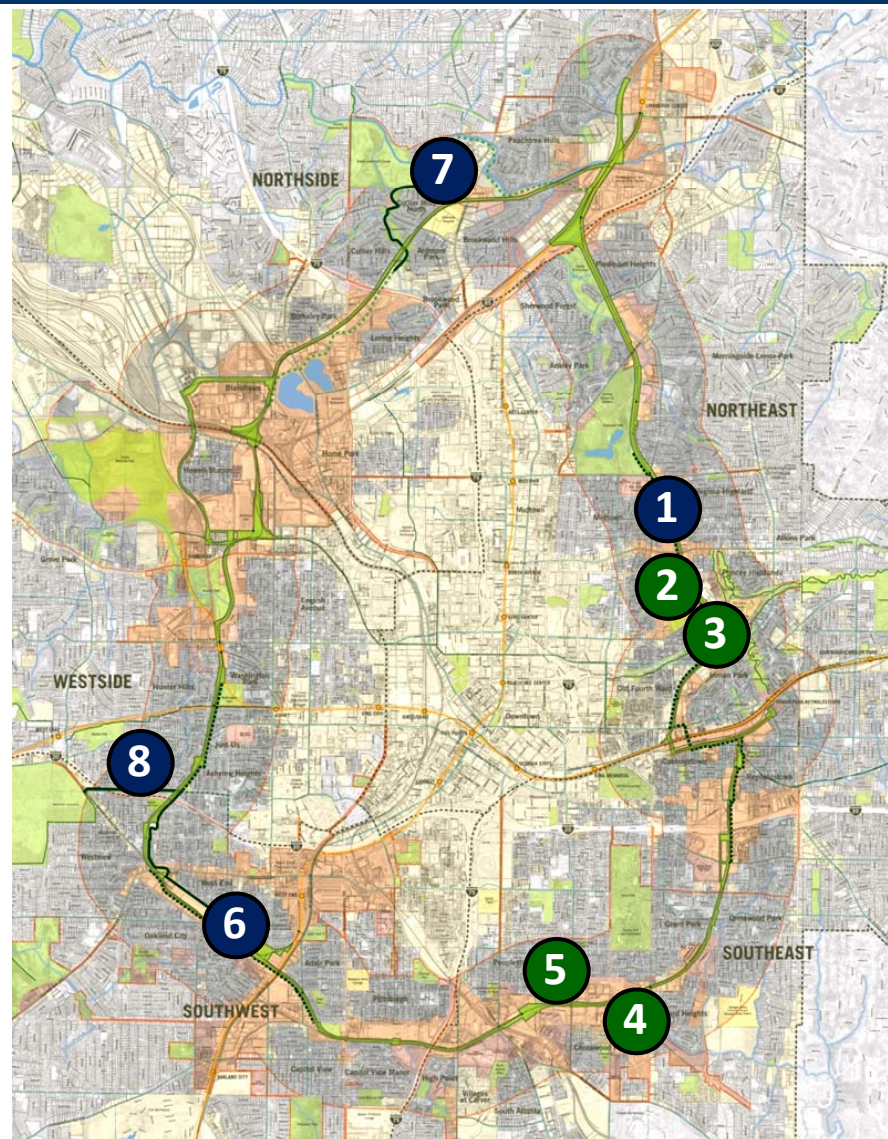
Under Construction:

- Eastside Trail 1
- Historic Fourth Ward Park 2
- Skate Park (Cox Parcel) 3
- Boulevard Crossing Park 4
- D.H. Stanton Park 5

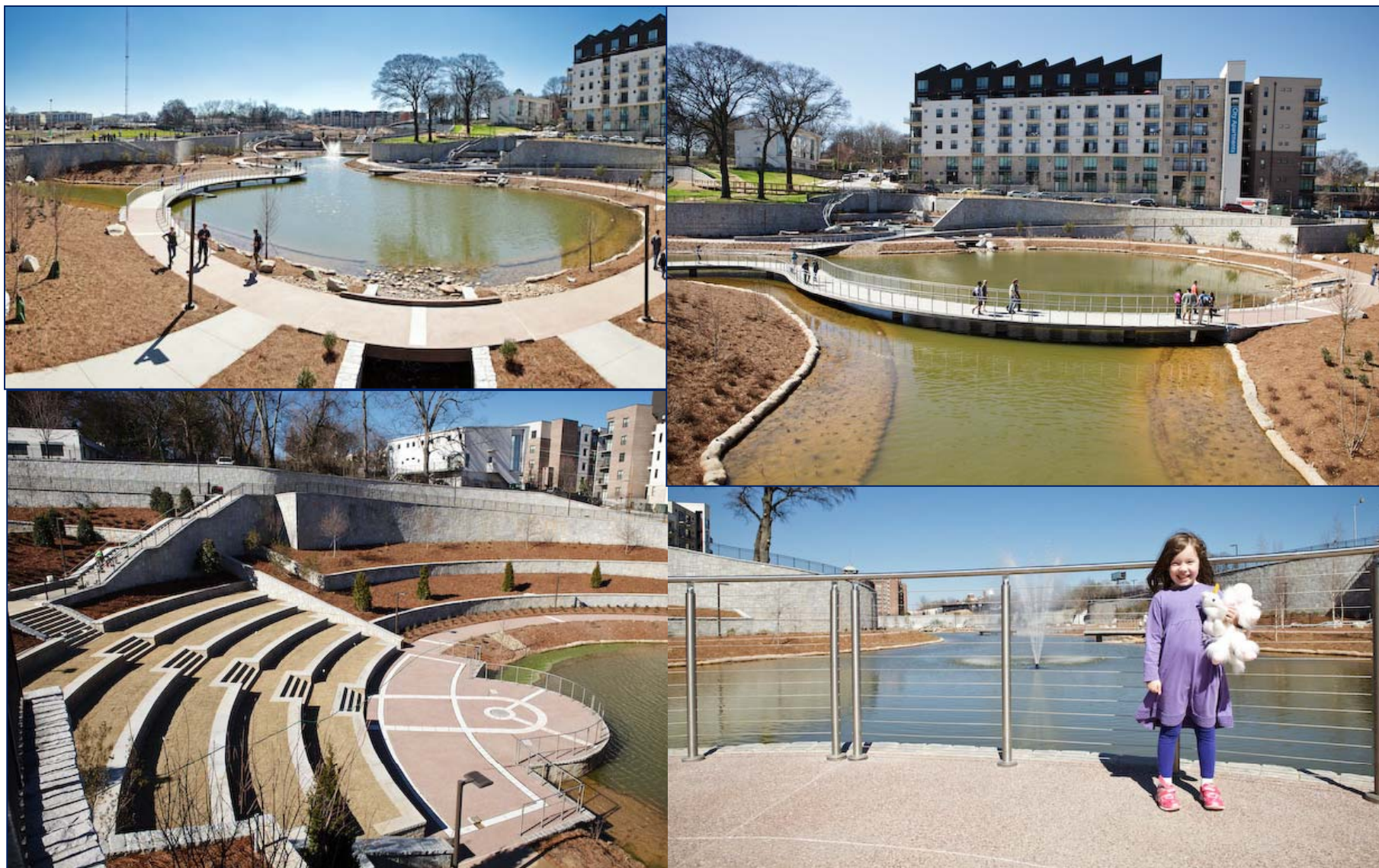
● - Trails ● - Parks

Completed:

- West End Trail Phase I (October 2008) 6
- Northside Trail Opened (April 2010) 7
- West End Trail Phase II (June 2010) 8



Design & Construction Update Historic Fourth Ward Park



Design & Construction Update

Historic Fourth Ward Park – Skate Park



Design & Construction Update

D.H. Stanton Park



Design & Construction Update Boulevard Crossing Park Phase I



*Boulevard Crossing – Trees Atlanta's Kudzu Eating Goats
October, 2010*

Design & Construction Update Eastside Trail



- Approximately 2.5-mile multi-use trail
- Connects Piedmont Park with the Inman Park neighborhood
- Complex design and alignment
- Environmental work underway



Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Update
- Design & Construction Update
- Transit Update
- Atlanta BeltLine Partnership Update
- Q&A

March 31, 2011

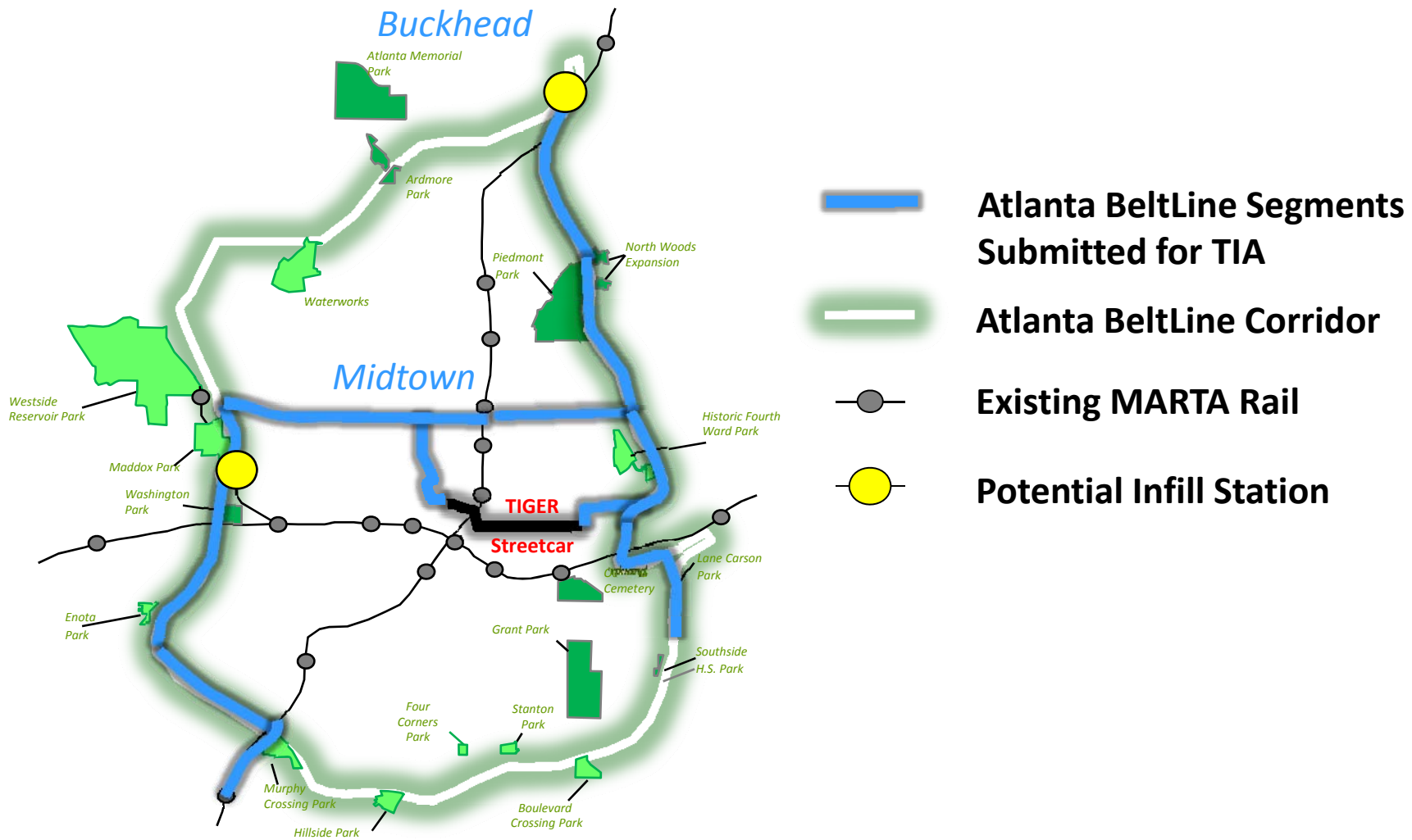


Preliminary Summary of Feedback

- Strong support for combining the Atlanta BeltLine corridor with crosstown connector on North Avenue
 - Some interest in 10th Street as alternate
 - ‘Crosstown connectors address today’s travel needs’
- Strong support for connecting to proposed Multi-Modal Passenger Terminal, Atlantic Station, Cobb County, Georgia Tech, Piedmont Park and Georgia State
- Strong Support for all proposed segments
- Some comments considered option for building east-west connector on North Avenue as a stand-alone project

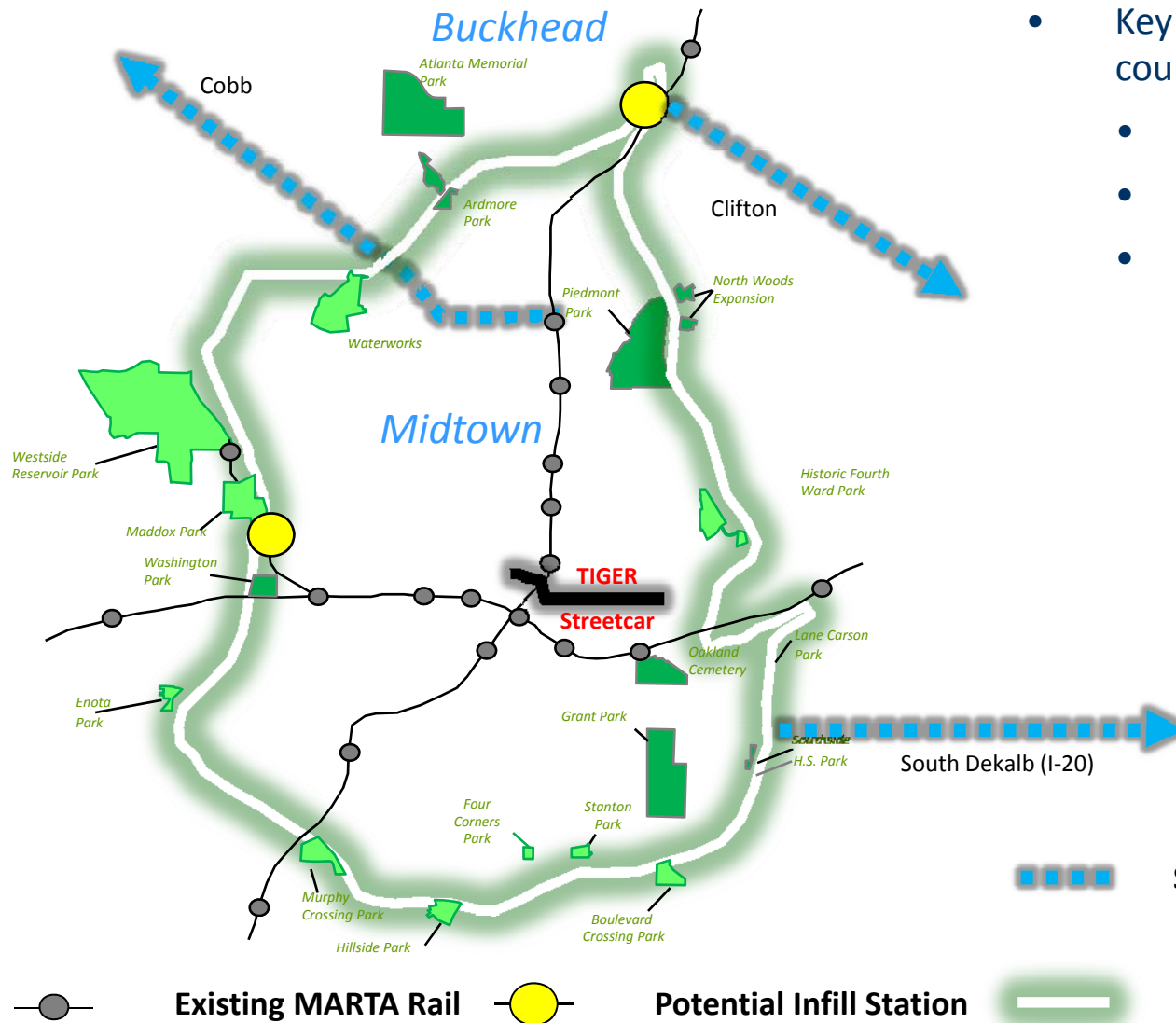
Transit Implementation Strategy

Atlanta BeltLine Segments Submitted for Transportation Investment Act (TIA) Unconstrained List



Transit Implementation Strategy

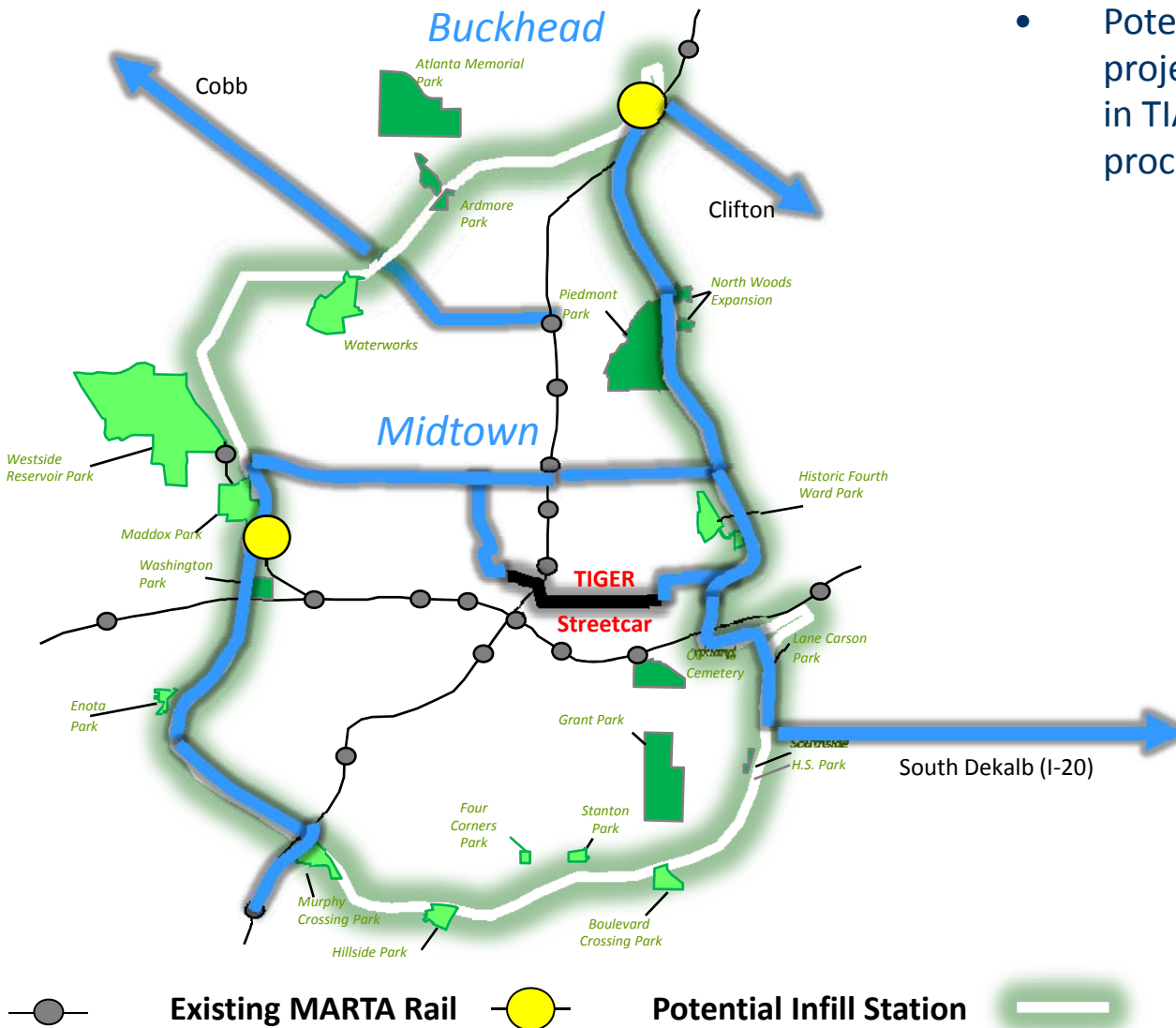
County Transit Segments Submitted for Transportation Investment Act (TIA) Unconstrained List



- Key transit projects submitted by counties with support from the City
 - South Dekalb I-20 East Transit
 - Clifton Corridor Transit
 - Cobb I-75 Transit

Transit Implementation Strategy

All Key Atlanta BeltLine Related Transit Segments in TIA Submittals

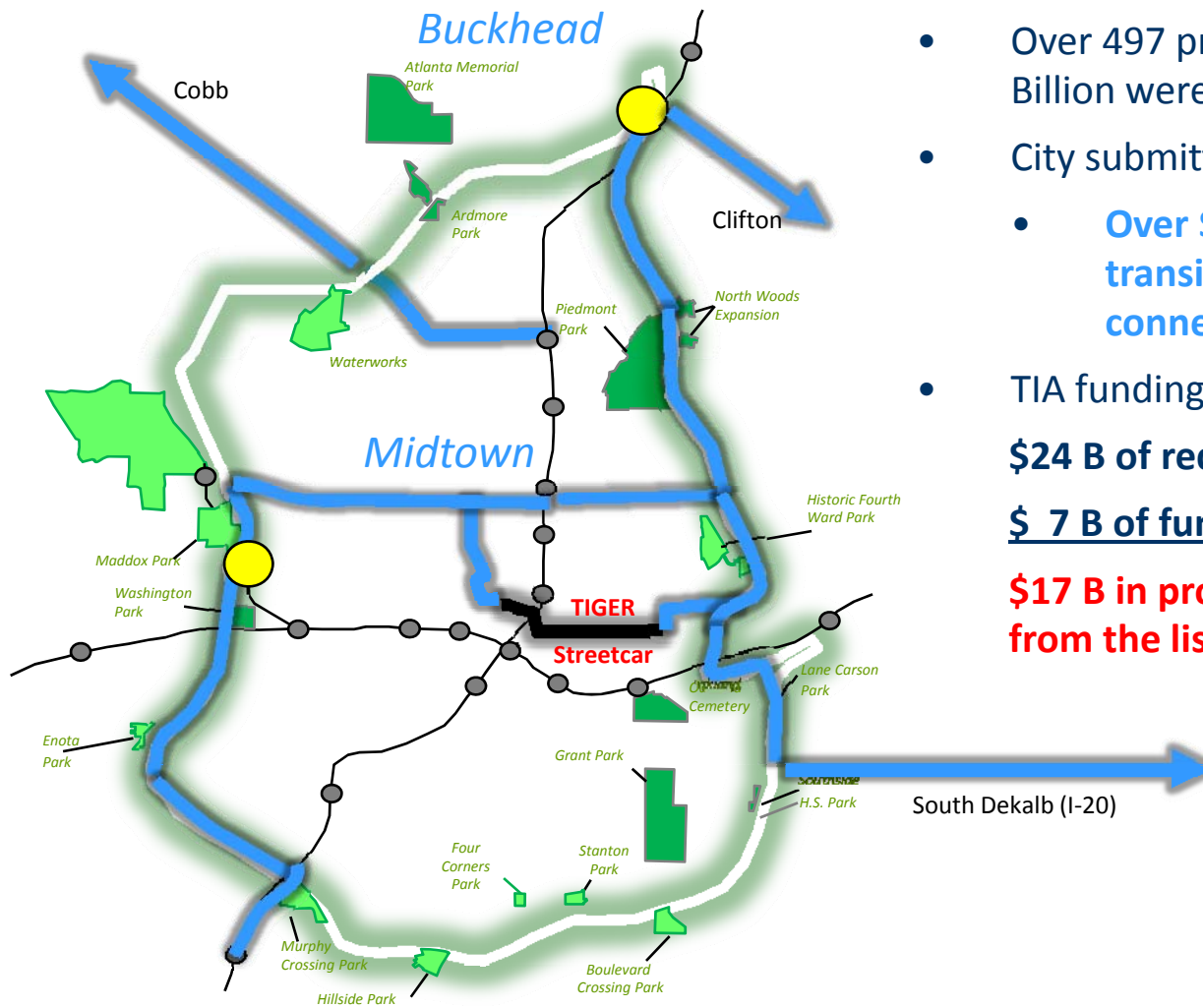


- Potential to coordinate county projects with Atlanta BeltLine projects in TIA project list development process

Transit Implementation Strategy

Transportation Investment Act (TIA) Unconstrained List

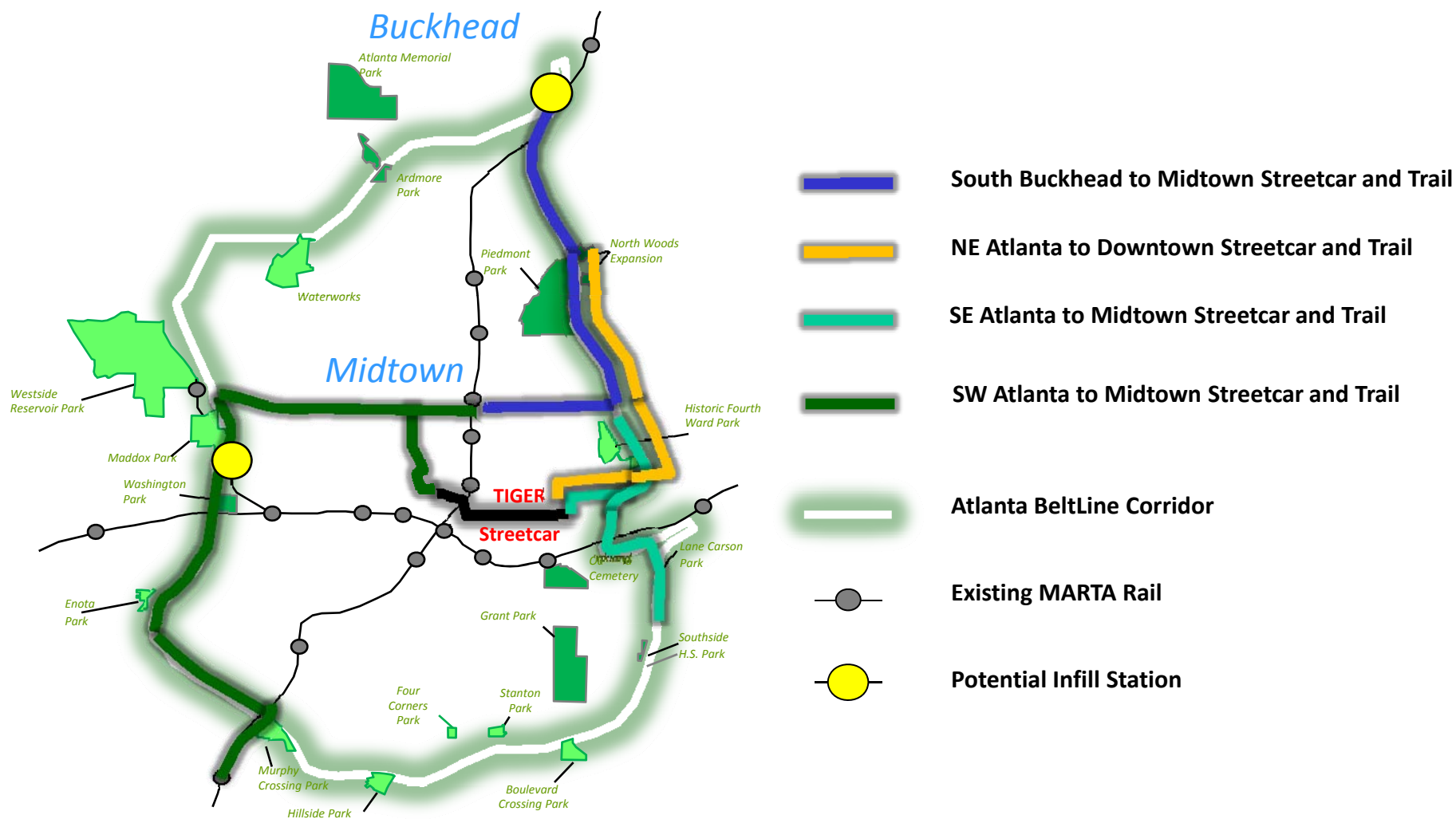
Preliminary Funding Gap Analysis



- Over 497 projects worth more than \$24 Billion were submitted regionally
- City submitted over \$3 B in projects
 - **Over \$1 B dedicated to Atlanta BeltLine transit and crosstown streetcar connections**
- TIA funding gap analysis:
 - \$24 B of requests**
 - \$ 7 B of funding if TIA passes**
 - \$17 B in projects will need to be cut out from the list**

Transit Implementation Strategy

Review of City TIA Project Applications for Unconstrained List



South Buckhead to Midtown Streetcar and Trail

NE Atlanta to Downtown Streetcar and Trail

SE Atlanta to Midtown Streetcar and Trail

SW Atlanta to Midtown Streetcar and Trail

Atlanta BeltLine Corridor

Existing MARTA Rail

Potential Infill Station

HB 277: Transportation Investment Act of 2010

Project/Program Selection Process

- 1 Spring/Summer 2010**
Planning Director submits recommended criteria for TSPLOST projects



- 2 Winter 2010**
Roundtable amends and approves criteria; elects Executive Committee



- 3**
Local governments and legislators submit projects consistent with the regional criteria to the Planning Director



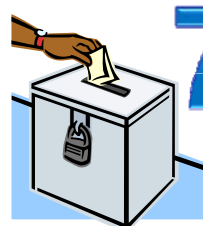
Financially Constrained Project List by October 15, 2011

- 4 Now**
Director compiles an example project list from stakeholder submissions



- 5 Aug. 15, 2011**
Executive Committee works with Director to create a fiscally constrained draft investment list from example list

- 6 Oct. 15, 2011**
After public input, Regional Roundtable amends and approves the final transportation investment list



- 7 Spring/Summer 2012**
Election superintendents in each of the 10 counties call for a vote on the transportation investment list and 1% sales tax.

Transit Implementation Strategy

Schedule and Progress Update



Transportation Investment Act (TIA) Schedule and Process

1. **March 30, 2011 – Submit candidate projects to regional Round Table - Complete**
2. **April to June 2011 – Review of Transit Projects for Unconstrained List**
 - Continued refinement of City TIA priorities
 - Additional financial planning and technical analysis
 - February and March **public and stakeholder input**
 - Coordination with regional partners
 - Results of regional and state technical and constructability reviews
 - Transit technical priorities – Atlanta Regional Commission
 - **Atlanta BeltLine is a Tier 1 priority**, North Avenue Crosstown Transit is Tier 2 priority
 - Updates underway
 - Constructability analysis – Georgia Regional Transportation Authority
 - Ongoing
 - Consistency with TIA criteria – State Department of Transportation
 - Ongoing

Transportation Investment Act Schedule Cont.

- 3. August 2011 – Regional Round Table selects financially constrained list of projects**
- 4. October 2011 – Final list of projects**
- 5. August 2012 – 10-county referendum on 1 cent sales tax**
- 6. January 2013 – If referendum passes, 1 cent sales tax is implemented**

Transit Implementation Strategy

Schedule and Progress Update



Project Schedule

Primary Tasks									2011																											
	February				March				April				May				June				July				August				September							
1.0 - Stakeholder, Business, Agency and Community Engagement																																				
2.0 - Conceptual Implementation Plan																																				
3.0 - Financial Planning																																				
4.0 - Identification and Evaluation of 5-Year Segments																																				
5.0 - Detailed Implementation Plan for Selected 5-Year Segments																																				

Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Update
- Design & Construction Update
- Transit Update
- Atlanta BeltLine Partnership Update
- Q&A

March 31, 2011

Atlanta BeltLine Partnership

Update – March 2011



Atlanta BeltLine Running Series: Run.BeltLine.org

- **Northside 5K:** Saturday, April 30th
- **Southwest 5K:** Saturday, July 16th
- **Eastside 10K:** Saturday, December 3rd

Awareness, Education & Ownership

- **Adopt-the-Atlanta BeltLine:** Only 8 spots left! Work days are underway.
- **Speakers Bureau:** Training 8 new speakers
- **Tours:** Reached 10,000th participant milestone; 3 new tour guides.
- **Online:** 11,000+ enews subscribers, 5,900+ Facebook fans, 2,600+ Twitter followers
- Connected with residents at **11 festivals and events**
- Join our 1,300+ volunteers at Volunteer.BeltLine.org
- Volunteer Kick-Off Event: More than 75 attendees



Atlanta BeltLine Partnership

Update – March 2011



Upcoming Events: Events.BeltLine.org

- **Saturday, April 16th:** Earth Day Clean-up
- **Saturday, April 30th:** Atlanta BeltLine Northside 5K
- **Saturday, May 7th:** Atlanta BeltLine Bike Tour

Atlanta BeltLine Capital Campaign

- \$36.3 million raised
- \$26.3 million spent or committed to parks and trails

Atlanta BeltLine Partnership Annual Campaign: Member.BeltLine.org

- \$44,619 raised from 80 donors

Social Impacts

- Atlanta Land Trust Collaborative
- Connecting residents with employment opportunities
- Health

Government Affairs/Stewardship

- Met with agency leaders in Washington, DC
- Federal Reserve Panel on affordable housing



Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Transit Update
- Atlanta BeltLine Partnership Update
- Q&A

December 14, 2010