

Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Report
- Design & Construction Update
- Public Art Update
- BeltLine Partnership Update
- Q&A

June 17, 2010

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COMMUNITY ENGAGEMENT UPDATE

Master Planning

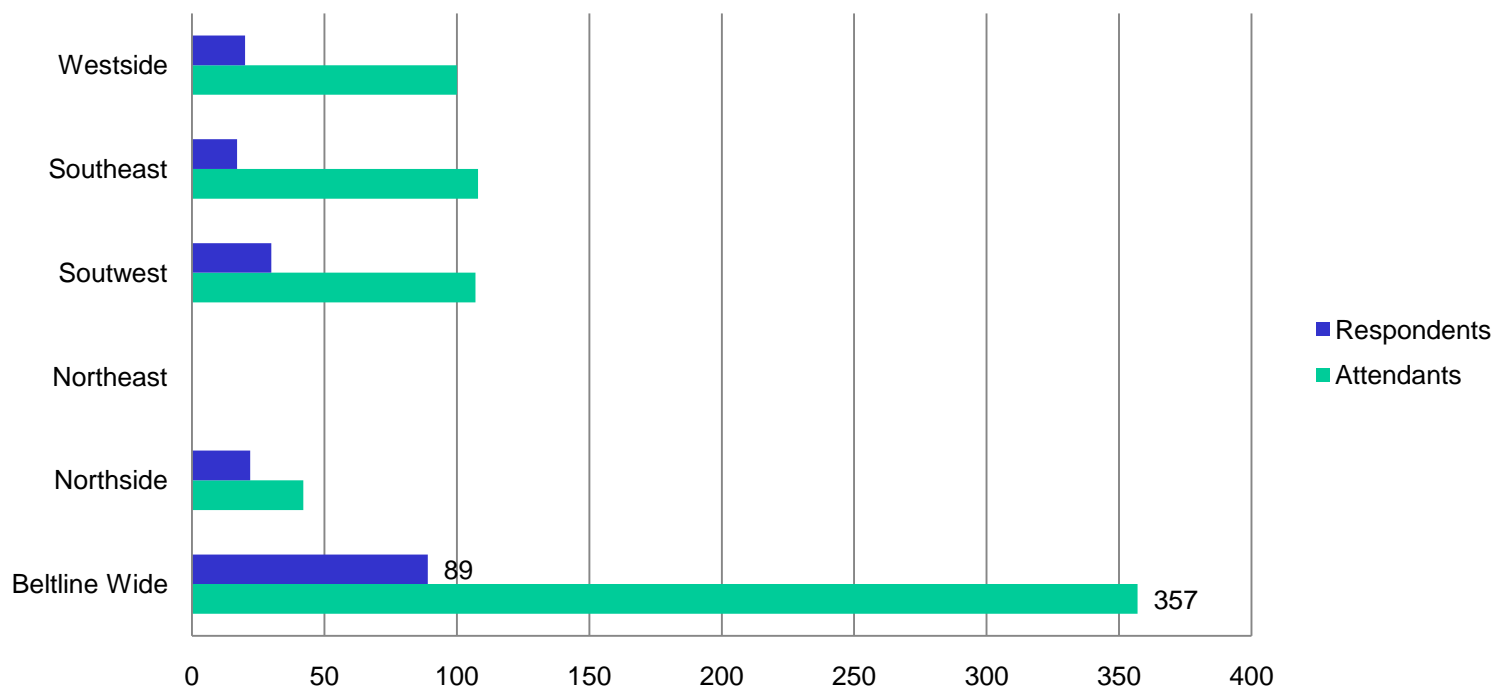


- Subarea Master Plans 1, 4, 8, & 10 conceptual phase is on display
- Next Phase in master planning process is Draft Plan Phase from June 28th to July 26th
- Report on evaluation of community participation in the master planning process to date...

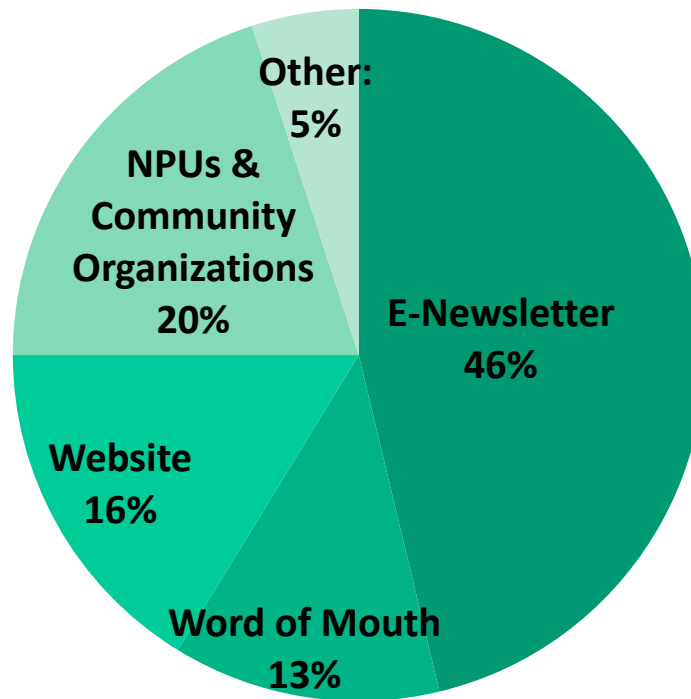
Get involved in Subarea Master Planning near you!

COMMUNITY ENGAGEMENT UPDATE

Master Planning Feedback to Date



How Were Attendees Informed of Meeting?

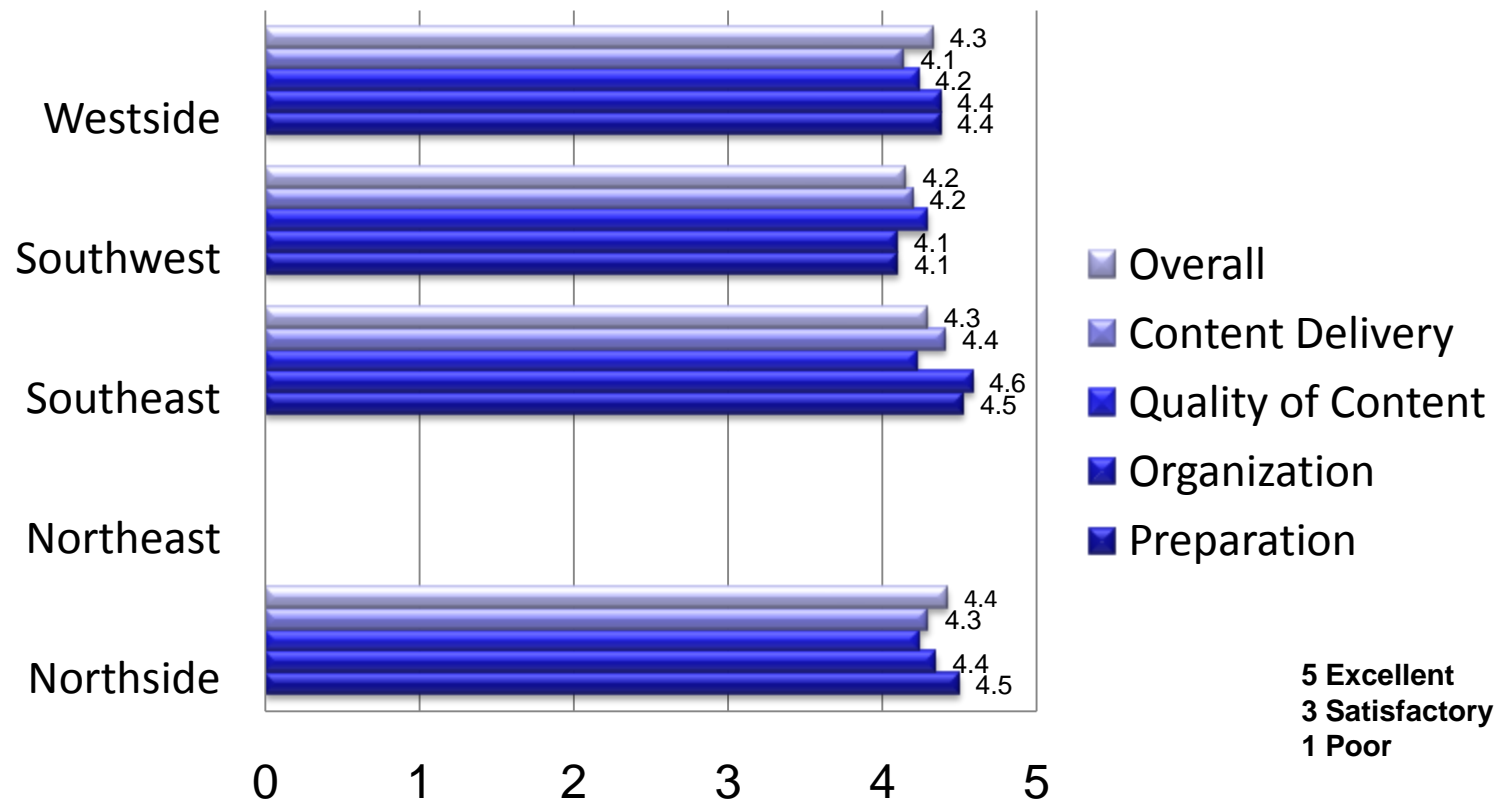


COMMUNITY ENGAGEMENT UPDATE

Master Planning Feedback to Date



Feedback by Study Group



COMMUNITY ENGAGEMENT UPDATE

Community Benefits Principles Development



Date	Forum	Purpose
August 2009	Citywide Conversation (11 th)	Community Education on Community Benefits (CB) & introduce/launch the development & decision-making process
October 2009	Study Group Mtgs – Round 1	Brief recap CB education & process; present existing input on principles to date to jumpstart the brainstorming & prioritization exercise for CB principles development
November 2009 - January 2010	ABI, TADAC, & Working Group preparation & planning meetings	Organize & process input for finalization of principles
January - March 2010	Small Group Stakeholder Engagement	Vet final draft of CB principles with stakeholders (TADAC CB Committee) including a developer focus group
Summer 2010	Study Group Mtgs – Round 2	Validate final principles w/community
Summer 2010	Citywide Briefing	Brief community on final outcomes of CB principle development process that informs CB policy to be approved by ABI/ADA & council
Fall 2010	ABI/ADA Board Mtgs & CD/HR Committee Mtg	City Council to approve principles & policy

COMMUNITY ENGAGEMENT UPDATE

Community Benefits Principles Development



Draft Principles Developed by category:

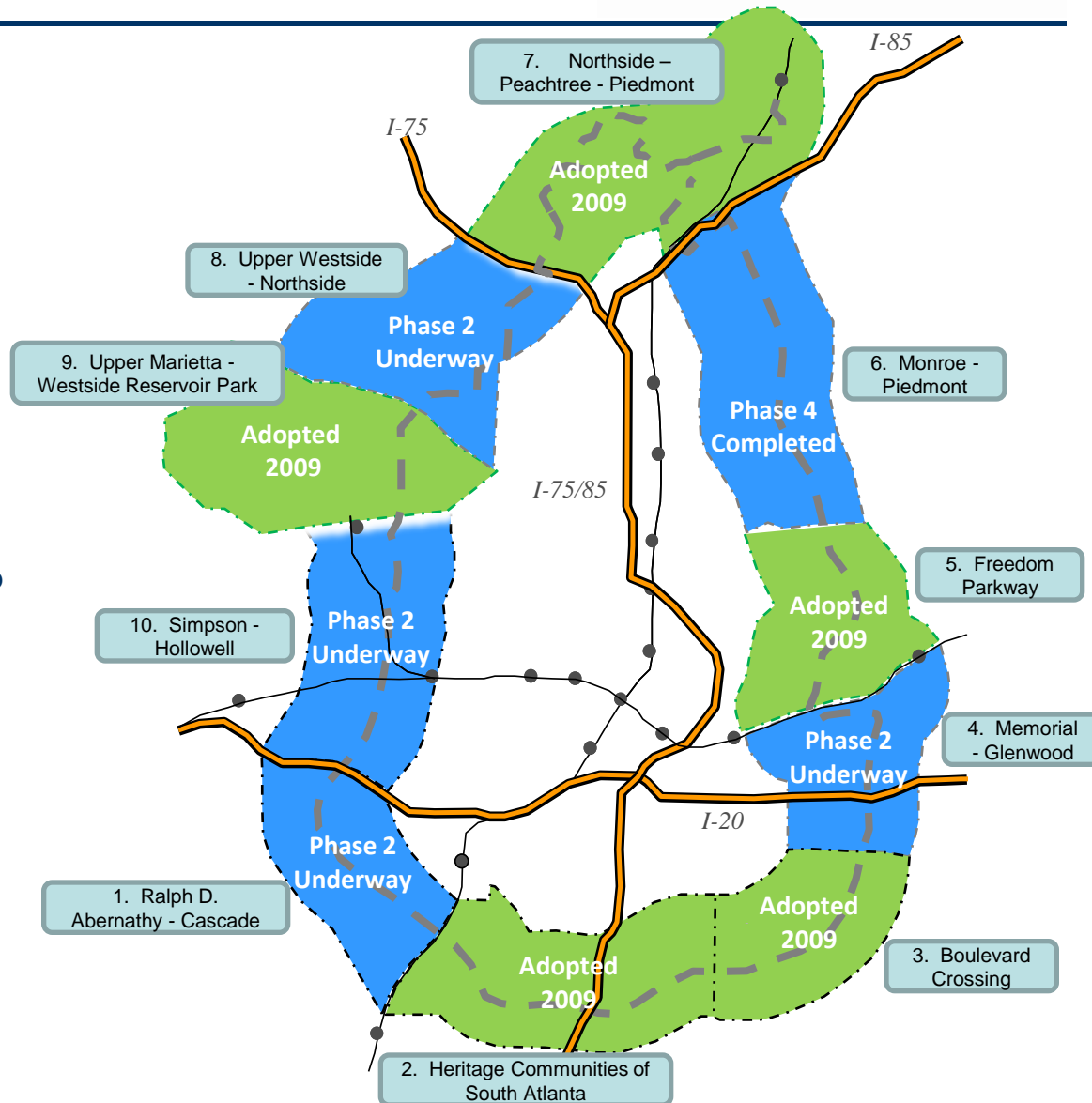
- Housing
- Transportation
- Transportation (Non Vehicular)
- Greenspace/Environmental
- Multi-use Development
- Business/Economic Development
- Green
- Public Safety
- Neighborhood & Civic Life
- Land Use/Zoning
- Technology
- Appearance

MASTER PLANNING UPDATE



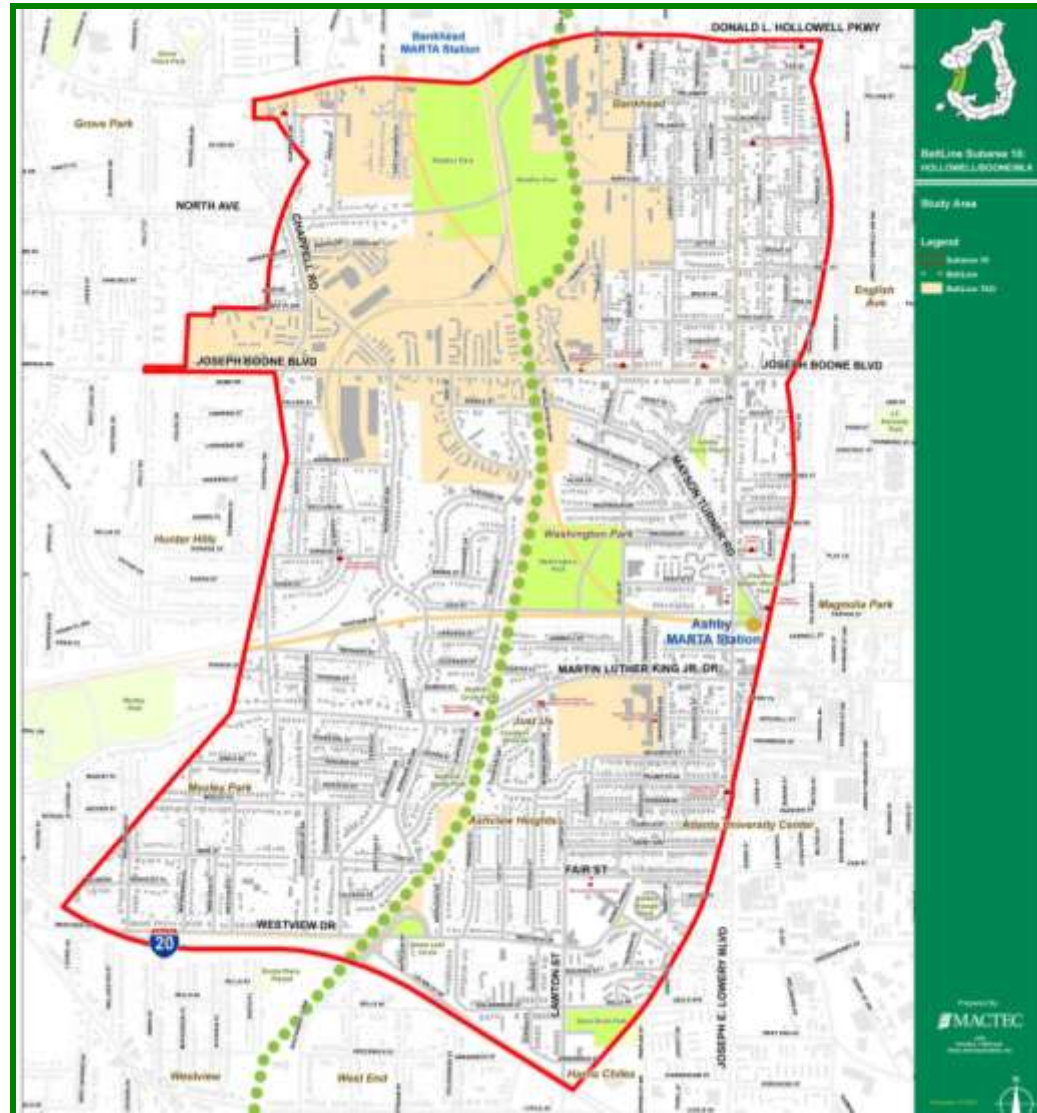
Phase 1: Issues and Opportunities
Phase 2: Goals and Concepts
Phase 3: Draft Master Plan
Phase 4: Final Draft Plan
Phase 5: Adoption

- Why are we master planning?
- Where are we master planning?
- Who is master planning?



MASTER PLANNING UPDATE

Subarea 10 – Context



MASTER PLANNING UPDATE

Subarea 10 – Maddox Park Existing Conditions



Subarea 10 – Maddox Park Concept



MASTER PLANNING UPDATE

Subarea 1 - Context



MASTER PLANNING UPDATE

Subarea 1 - Lawton St. and BeltLine



MASTER PLANNING UPDATE

Subarea 1 – Enota Park Existing Conditions



MASTER PLANNING UPDATE

Subarea 1 – Enota Park Concept

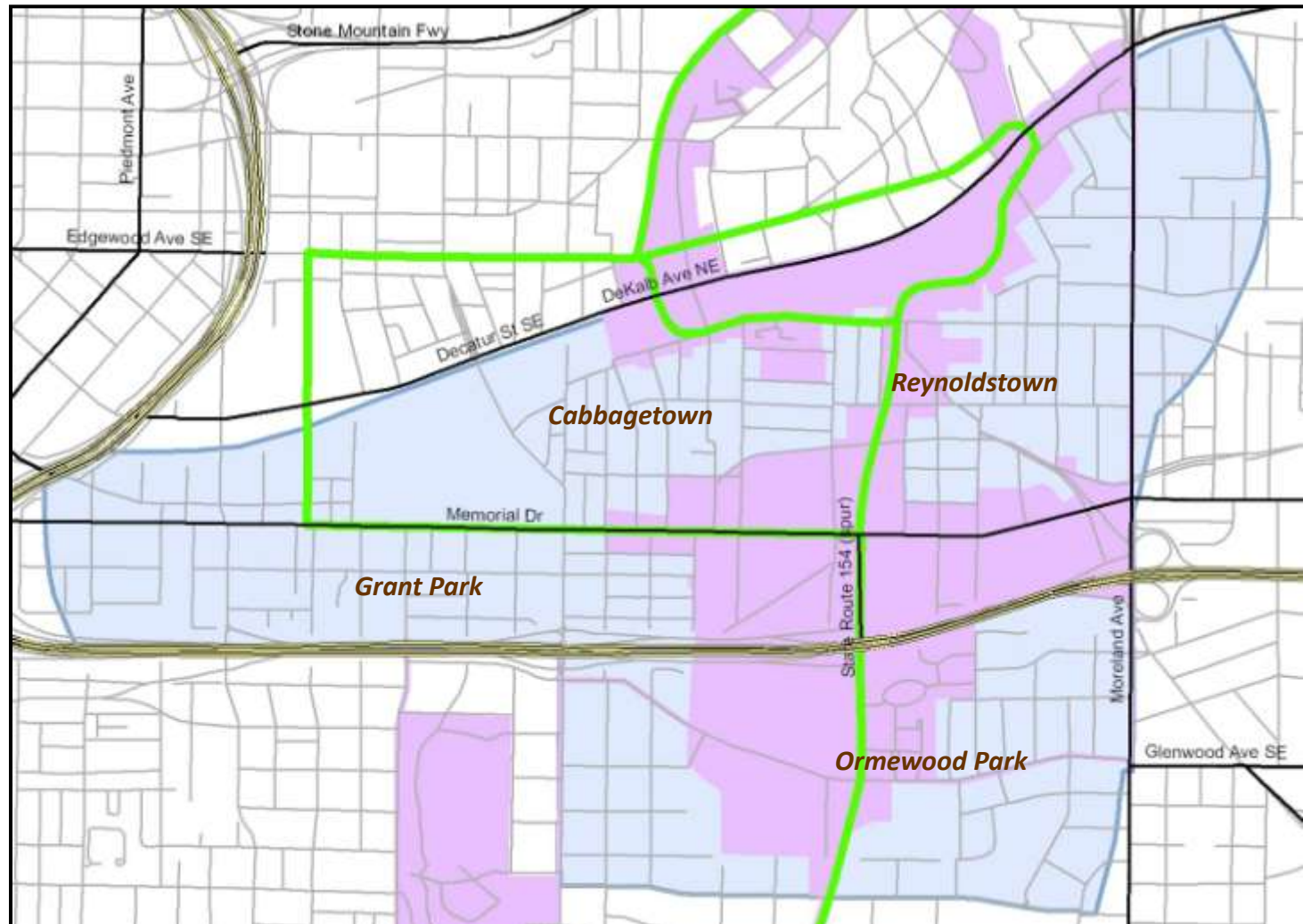


MASTER PLANNING UPDATE

Subarea 4



- Study Area is in blue
- TAD area is in purple
- Transit alignment options are in green



MASTER PLANNING UPDATE

Subarea 4



Subarea 4



Built-In Software 4: Microsoft Excel Overview

Alternative Concepts

Legend

-  Tollway 8
 M40 Boundary
 Francis Avenue
 M40/M25 Junction
 M40/M25 Road
 M40/M25 Property
 Hawley Yard
 Buckhams Transit Stop
 Buckhams Road
 Buckhams Lane
 Buckhams Alternative Transit Alignment
 Proposed Growth
 Revised Growth
 Proposed Trail
 Proposed Ped Bridge

Future Land Use Key

- Mixed Use
- Residential
- Commercial
- Office
- Industrial
- Community Facility
- Transportation/Communication
- Open Space
- Beltline Corridor



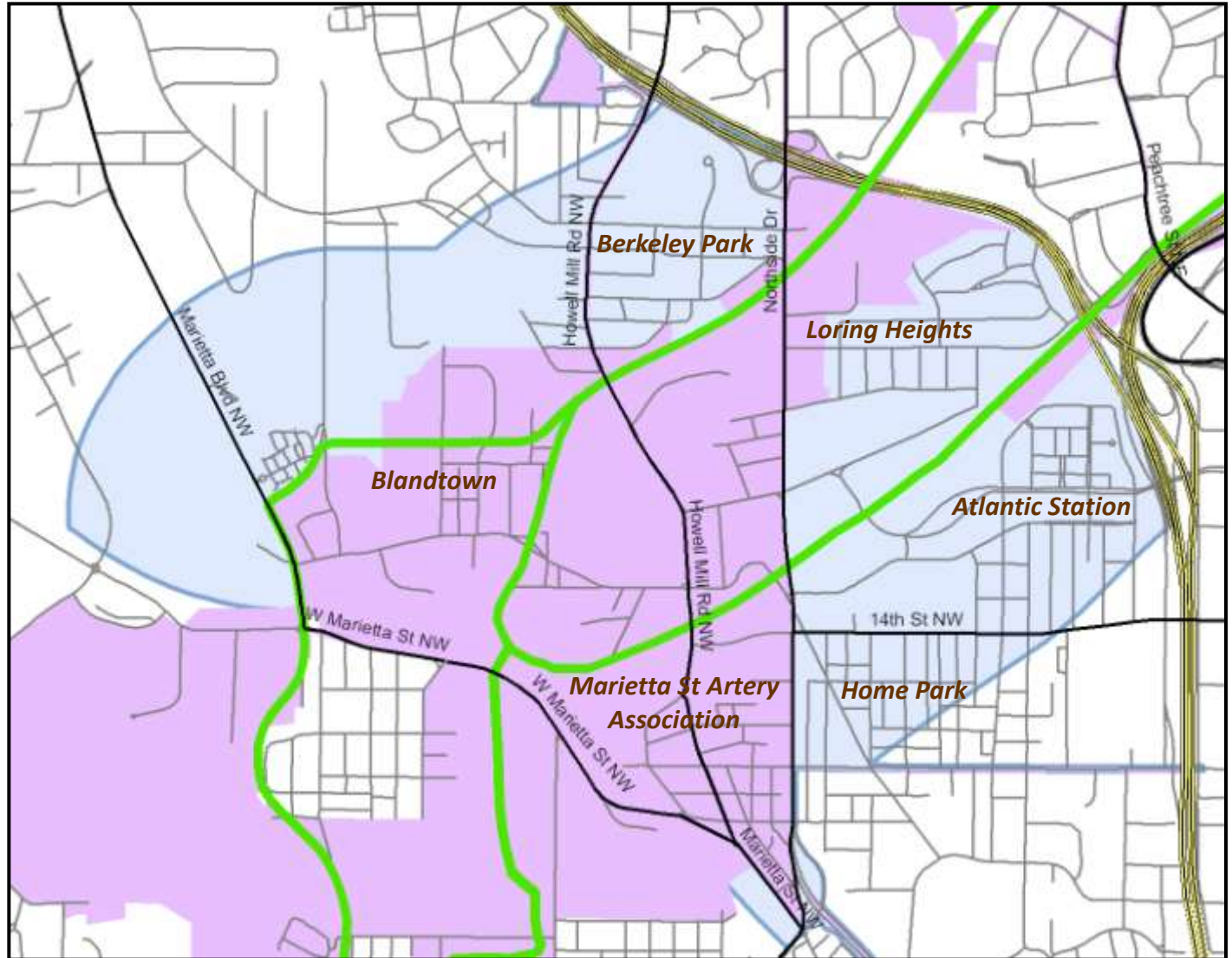
March 1998

MASTER PLANNING UPDATE

Subarea 8



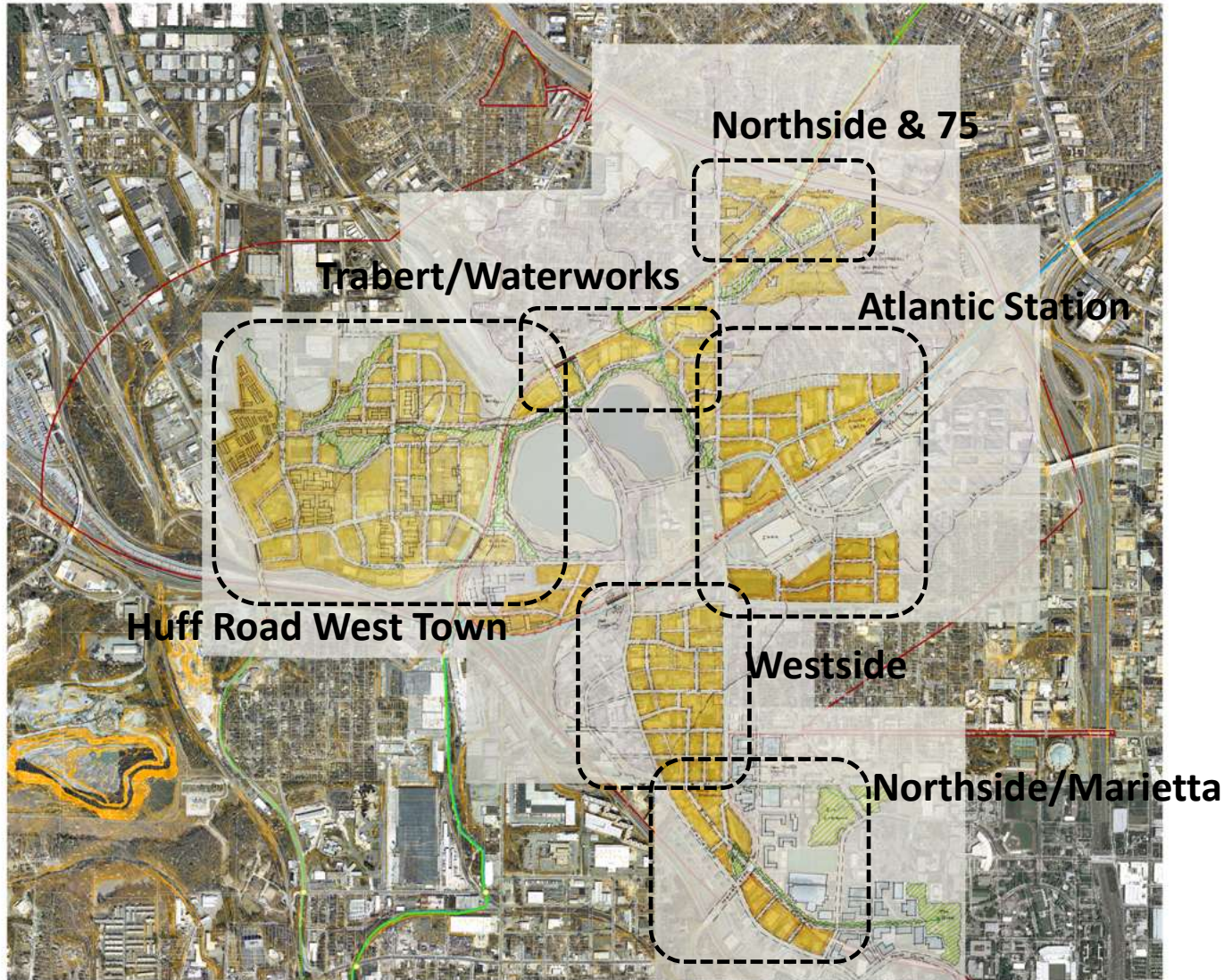
- Study Area is in blue
- TAD area is in purple
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Master Planning: Subarea 8



Master Planning: Subarea 8



- **Redevelopment**
- **Land Use Change**
- **Street Connectivity**
- **Connections to BeltLine**
- **Parks & Open Space**

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DESIGN & CONSTRUCTION UPDATE

Historic Fourth Ward Park Construction

- Construction more than 50% complete
- Soil Remediation is complete
- Work in North Ave to start in the next several weeks
- Anticipated Completion by Oct/Nov



DESIGN & CONSTRUCTION UPDATE

Historic Fourth Ward Park - Phase II

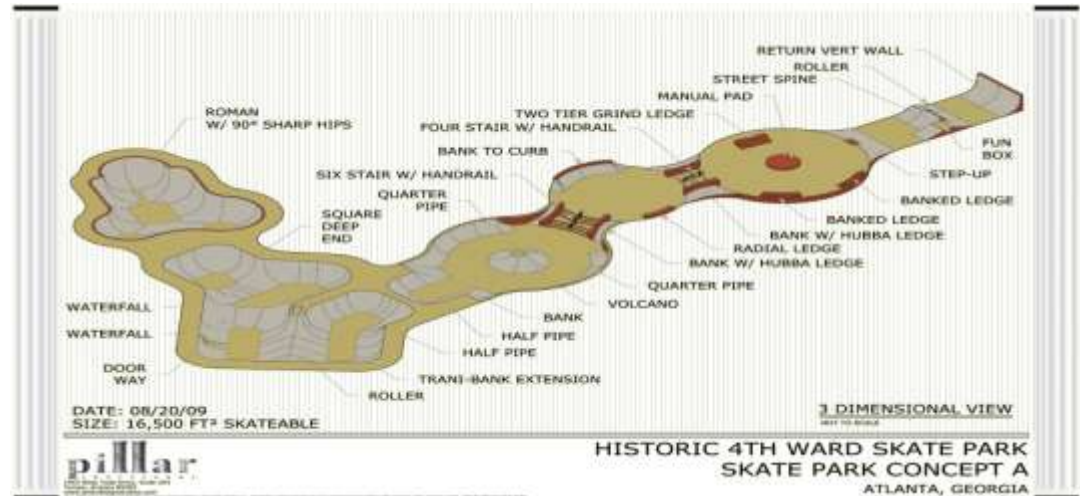


- Soil Remediation of Cox parcel well underway
- Soil Remediation of South Parcel to start in two weeks
- Completion early '11



DESIGN & CONSTRUCTION UPDATE

Historic Fourth Ward Park - Phase II



DESIGN & CONSTRUCTION UPDATE

Boulevard Crossing Park



- Upper Field rough graded and irrigation to be installed this week
- Field to be sodded next week
- Overall Completion by August



DESIGN & CONSTRUCTION UPDATE

D.H. Stanton Park



- Soil Remediation Complete
- Construction completion late this year



DESIGN & CONSTRUCTION UPDATE

Corridor Design



- Survey done for East and Southwest sides
- Development of Typologies is ongoing
- Eastside Trail design and construction documents to start next month with groundbreaking this fall



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- ART on the Atlanta BeltLine
 - 177 Artist submissions
 - Performance Pieces, Visual Installations and Historic Site Interpretation
 - \$75k in seed funding leveraged more than \$50k in donations
 - Key Events & Dates

ART ON THE ATLANTA BELTLINE

Art Locations

ART ON THE BELTLINE : WEST SIDE



ART ON THE ATLANTA BELTLINE

Art Locations



ART ON THE BELTLINE : EAST SIDE



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• Awareness & Education

- Student Engagement: Learning Through the Eyes of the BeltLine
- Upcoming Events:
 - **June 19th** – Special Announcement
 - **June 26th** – Atlanta BeltLine 5K and Westview Centennial
 - **August 5th** – Atlanta BeltLine Night at the Braves
- 2nd Quarter Events:
 - Foundation Skatepark Fundraiser
 - Northside Trail Opening
 - Live Art for the Atlanta BeltLine
 - Earth Day Clean-up
 - Atlanta BeltLine Bike Ride
 - Boulevard Crossing Ground Breaking



- **Awareness & Education**

- Adopt-the-BeltLine
- Atlanta BeltLine OnLine
- Festivals
- Atlanta BeltLine Ambassadors
- Tours
- Atlanta BeltLine 101

- **Atlanta BeltLine Capital Campaign**

- **Addressing Social Impacts**

- Atlanta Land Trust Collaborative



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