

ATLANTA BELTLINE PARTNERSHIP: 2018 IN REVIEW

The 22 Begins with You!

The Atlanta BeltLine is a 22-mile loop connecting 45 neighborhoods to create a more sustainable and equitable city. 20 years in, the project has created 12 miles of trails, 315 acres of parks, 2,682 affordable housing units and \$4.6 billion in economic development.

ATLANTA BELTLINE PARTNERSHIP

Atlanta BeltLine Partnership’s efforts to cultivate philanthropic and community support are as critical as ever to ensuring this 22 mile loop of trees, trails and transit truly becomes a ribbon of civic improvement, connecting our city, increasing economic opportunity and improving the quality of life for all. With continued focus on partnership and cross-sector collaboration to build support, the Partnership’s strategic plan is organized to Enable, Engage and Empower the work and the people to support the Atlanta BeltLine – working in concert with Atlanta BeltLine, Inc. as they implement this transformational project.



BELIEVE IN THE BELTLINE

Our partners and supporters are helping build the Atlanta BeltLine, and by extension, a modern Atlanta that sparkles as a new paradigm of equitable urban revitalization and sustainable economic development – and we need your help!

Participate

There are dozens of ways you can get involved! Here are a few:

- Sign up to Volunteer
- Adopt the Atlanta BeltLine
- Take or Teach Free Fitness Classes
- Take an Atlanta BeltLine Bus Tour
- Take a Free Bike or Walking Tour
- Join our Free Empowerment Classes
- Enjoy the Run.Walk.Go! BeltLine Races
- Stop by the Atlanta BeltLine Center
- Shop to support the BeltLine!

Learn more at: beltline.org

Advocate

The Partnership advocates for the policies, programs and funding needed to complete the BeltLine. Your voice and vote are needed to ensure there are sufficient local, state and federal resources to realize the full BeltLine vision of trails, transit, parks, affordable housing, public art, economic development and job creation.

Get In The Loop: bit.ly/get-in-the-loop

Donate

The impact of the Atlanta BeltLine is dramatic, interconnected and far-reaching. Your support is an investment in a sustainable, connected, walkable future for Atlanta where diverse communities of people of all ages and backgrounds have the opportunity to live, work, play and learn in the heart of Atlanta.

Did you know? Atlanta BeltLine Partnership is a 501(c)(3) tax-exempt nonprofit corporation. Donations to the Partnership are tax-deductible.

Learn more at: beltline.org/support



Arboretum Walking Tours
750 Participants
Sponsored by United Healthcare
In partnership with Trees Atlanta



Volunteering
1,525 Volunteers
4,376 Service Hours
Adopt the Atlanta BeltLine presented by Salesforce and IHG Foundation



Art on the Atlanta BeltLine
The largest temporary outdoor art exhibition in the south that's completely free to the public
Presented by 10th & Monroe, Georgia Natural Gas, Northside Hospital and Ponce City Market. Thanks to Atlanta BeltLine, Inc. for Art on the Atlanta BeltLine stewardship.

Bus Tours
115 Tours / 2,845 Participants
Presented by Salesforce

Free Fitness Classes
375+ Classes
9,313 Participants
Presented by Kaiser Permanente



Affordable Housing Advocacy
House ATL final recommendations to advance affordable housing and community retention, including key priorities championed by Atlanta BeltLine Partnership.
Learn more at: houseatl.org

Annual Giving
1,086 Supporters

ENABLE THE PROJECT

Public funding from local, state, and federal sources cannot cover the entire cost of the BeltLine initiative. The Partnership raises funds from private and philanthropic sources to make sure the project is completed. To date, we have raised approximately \$60 million.

ENGAGE THE PUBLIC

The Atlanta BeltLine is a long term vision. Partnership programming raises awareness and provides experiences that transform casual observers into committed advocates – ensuring public support for the project remains strong.

EMPOWER THE RESIDENTS

The Partnership works to understand opportunities and challenges to equitable health, housing and economic opportunity that affect BeltLine neighborhoods – connecting residents with partners and resources that empower those who call the Atlanta BeltLine home.

ATLANTA BELTLINE PARTNERSHIP

Formed in 2005, Atlanta BeltLine Partnership is the nonprofit organization that helps keep the Atlanta BeltLine vision on track by enabling the construction of more parks and trails; engaging the public through tours, health and fitness programs, and special events; and empowering Atlanta BeltLine residents to connect with affordable housing, economic development and a healthy lifestyle.

ATLANTA BELTLINE, INC.

Atlanta BeltLine, Inc. was formed in 2006 to manage the implementation of the Atlanta BeltLine project. Tasked with planning and executing the implementation of the Atlanta BeltLine in partnership with other public and private organizations, including the City of Atlanta departments and Atlanta BeltLine Partnership, Atlanta BeltLine, Inc. defines details of the plan, secures public funding, informs and engages members of the community, and serves as the overall project management office for construction of the trails, transit, parks and other key components of the project.

Learn more at: beltline.org

Let's Connect!

Learn more about the project, Partnership and what's new: beltline.org
Follow the fun & tag us on Facebook, Instagram and Twitter: [@AtlantaBeltLine](https://www.facebook.com/atlantabeltline)
Get the monthly "In the Loop" newsletter delivered to your inbox: bit.ly/get-in-the-loop
Stop by and see us at the BeltLine Center! Hours at beltline.org: 112 Krog St NE, Suite 14

Your Partnership Report

In this report, we are proud to share with you – our most dedicated supporters – recent highlights of what we have all achieved together and inspire your continued dedication to the Atlanta BeltLine and the countless ways it is transforming our city. Thank you for your commitment to realizing the BeltLine vision, making Atlanta a vibrant, diverse city that gives everyone who lives here and visits a connection to place.

Mr. Dallas Clement
Chair, Board of Directors

Mr. Rob Brawner
Executive Director

Thank You!

The Atlanta BeltLine Partnership is grateful for the support from the many individuals, foundations, corporations and organizations that allow us to Enable, Engage and Empower our city to realize the bold and transformative vision of the Atlanta BeltLine.

Donors Who Have Given More than \$1 Million to the Atlanta BeltLine Partnership Since Inception

The James M. Cox Foundation / Sarah and Jim Kennedy / PATH Foundation
\$10 million+

Robert W. Woodruff Foundation
\$10 million+

The Arthur M. Blank Family Foundation
\$5 million+

Kaiser Permanente
\$5 million+

The Coca-Cola Foundation

The Home Depot Foundation

Susan and Richard Anderson

Wells Fargo

Georgia Power Foundation, Inc.

Mr. John C. Portman, Jr.

Turner Broadcasting System, Inc.

Jill and Ray Weeks

SunTrust Foundation and SunTrust Trusteeds Foundations:

Florence C. and Harry L. English Memorial Fund, Harriet McDaniel Marshall Trust, Walter H. and Marjory M. Rich Memorial Fund, Thomas Guy Woolford Charitable Trust, Nell Warren Elkin and William Simpson Elkin Foundation, and Greene-Sawtell Foundation

The Kendeda Fund

Major Donors and Sponsors

Major corporate and foundation gifts and sponsorships during the past fiscal year (July 1, 2017 to June 30, 2018).

10th & Monroe

AM1690

Atlanta Journal-Constitution / Living Intown

Children’s Healthcare of Atlanta

City of Atlanta Mayor’s Office of Cultural Affairs

Cox Enterprises, Inc.

Delta Air Lines

Fulton County Board of Commissioners

Georgia Council for the Arts

Georgia Natural Gas

Georgia Power Foundation, Inc.

Georgia-Pacific Foundation

The Home Depot Foundation

IHG Foundation, Inc.

Jamestown / Ponce City Market

Kaiser Permanente of Georgia

MailChimp

Morgens West Foundation

Katherine John Murphy Foundation

National Endowment for the Arts

Northside Hospital

Northwestern Mutual

Park Tavern

Salesforce

Skyline Park

Smith, Gambrell & Russell, LLP

Sunbelt Rentals

Target

Turner

United Healthcare

WellStar Atlanta Medical Center

Whole Foods Market

Connectors Circle

Institutional donors who have given \$10,000 or more in unrestricted gifts during the past fiscal year (July 1, 2017 to June 30, 2018).

Georgia Power Foundation, Inc.

Georgia-Pacific Foundation

The Home Depot Foundation

Katherine John Murphy Foundation

Smith, Gambrell & Russell, LLP

Founders Circle

Individuals who have given \$2,500 or more annually to support the Atlanta BeltLine Partnership during the past fiscal year (July 1, 2017 to June 30, 2018).

Shivan Amin, SSAD Holding LLC

Beth Brannen Chandler and Richard C. Chandler

Scott Bohrer

Dallas and Anna Clement

M. Austin Davis Foundation, Inc.

The EBG Family Charitable Fund

The Hamond Family Foundation

The Philip I. Kent Foundation

Ira and Cynthia Moreland

Liz Neiswander and Scott Sickeler

George and Ellen Nemhauser

Realan Foundation, Inc.

Elizabeth Correll Richards and Ken Richards

Rogers Family Fund

Rebecca and John Somerhalder

Dave Stockert and Cammie Ives

Mark Teixeira

Bentina and Antonio Terry

Joni Winston

L&C Wood Family Foundation, Inc.

Elliott and Kate Wood

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MR. PAUL ZURAWSKI
Senior Vice President
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Thank you to Mr. Jim Morgens, Mr. Jonathan Robinson and Mr. Paul Zurawski – board members who completed their service in 2018.

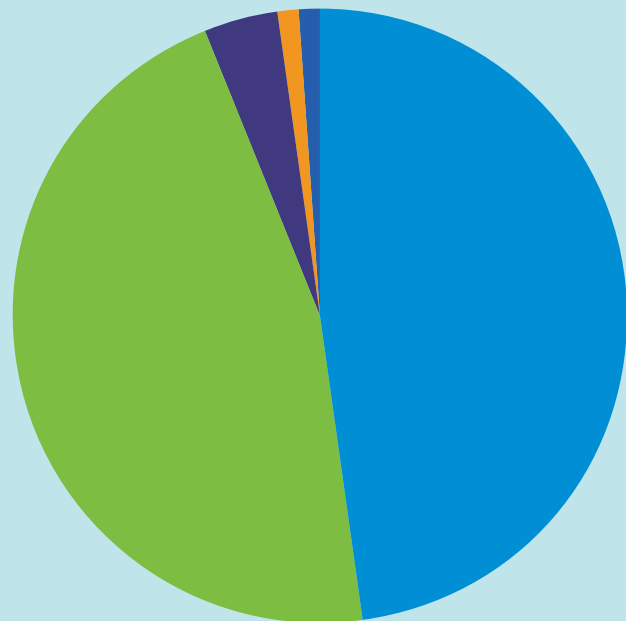
ATLANTA BELTLINE 67

The pear-shaped footprint of the BeltLine corridor loops 22 miles across 45 neighborhoods – and the AB67 take their name from the sum of these two important numbers. This group of leading young professionals serves as advocates for the Atlanta BeltLine in support of the mission of Atlanta BeltLine Partnership. Membership is comprised of a diverse group of individuals who represent various industries, organizations and communities interested in the success of the Atlanta BeltLine vision – including artists, philanthropists, partners, sponsors and educators, as well as health and wellness, nonprofit and business professionals.

Learn more at: beltline.org/ab67

By the Numbers

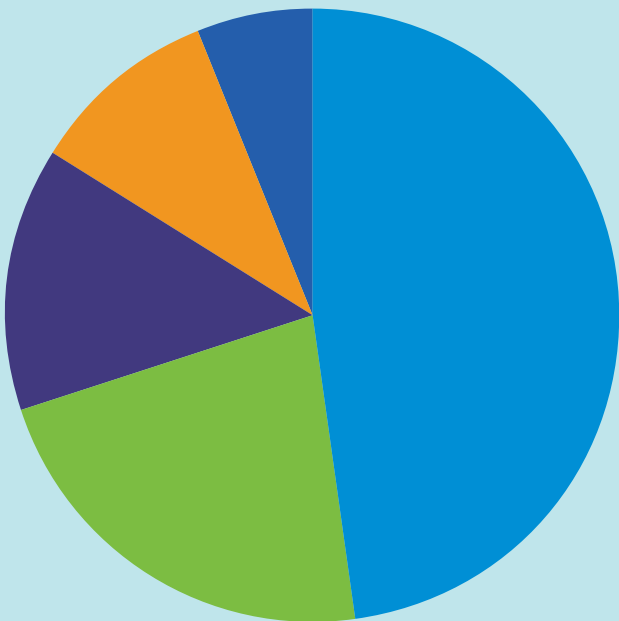
During fiscal year 2018, Atlanta BeltLine Partnership leveraged public and private funding to enable the project, engage the public and empower the residents who live in Atlanta BeltLine neighborhoods.



TOTAL FISCAL YEAR 2018 REVENUES: \$4,081,899

Revenues are reflected in the year that expenses are incurred.

- 48% Contributions, Annual
- 46% Contributions, Capital Campaign
- 4% Special Events, Net
- 1% Program Revenue
- 1% In-Kind



TOTAL FISCAL YEAR 2018 EXPENSES: \$4,122,086

Expenses exclude \$173,943 of non-cash items.

- 48% Enable the Project
- 22% Engage the Public
- 14% Empower the Residents
- 10% Management & General
- 6% Fundraising