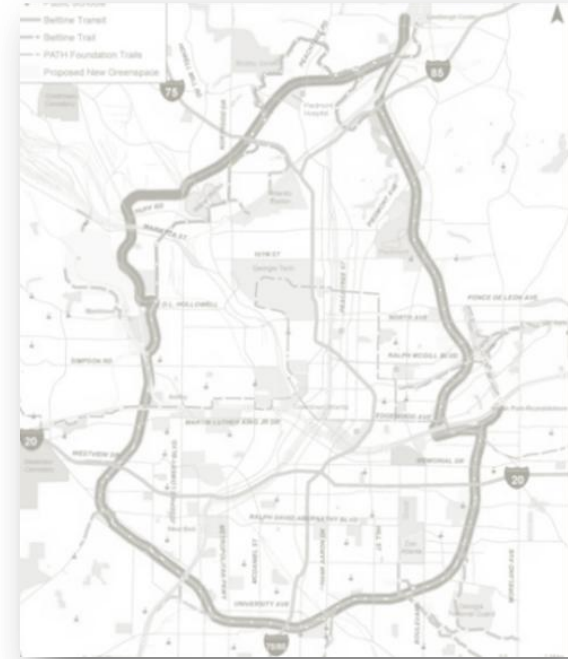


# Atlanta BeltLine Tax Allocation District Advisory Committee (TADAC)

## Annual Report Year Ending 2013

April 29, 2014 | 6:30 PM

Location: The Villages at Carver Family YMCA  
1600 Pryor Road SW, Atlanta, GA 30315



# What's Inside...

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# What is TADAC?

- The Atlanta BeltLine Tax Allocation District Advisory Committee (TADAC) was created through the Atlanta BeltLine legislation as part of its Community Participation Framework
- Its primary function is to ensure ongoing and meaningful citizen input into the planning, design and implementation of the Atlanta BeltLine



# Atlanta Beltline TADAC Roles and Responsibilities

- Providing regular input and recommendations as it relates to the execution of the Atlanta BeltLine's TAD bonds
- Developing and implementing a comprehensive decision support measurement tool (completed)
- Conducting an independent review of the Atlanta BeltLine's Five-Year Work Plan (completed)
- Working jointly with Atlanta BeltLine Inc (ABI) to draft an equitable development plan for the Atlanta BeltLine (completed)

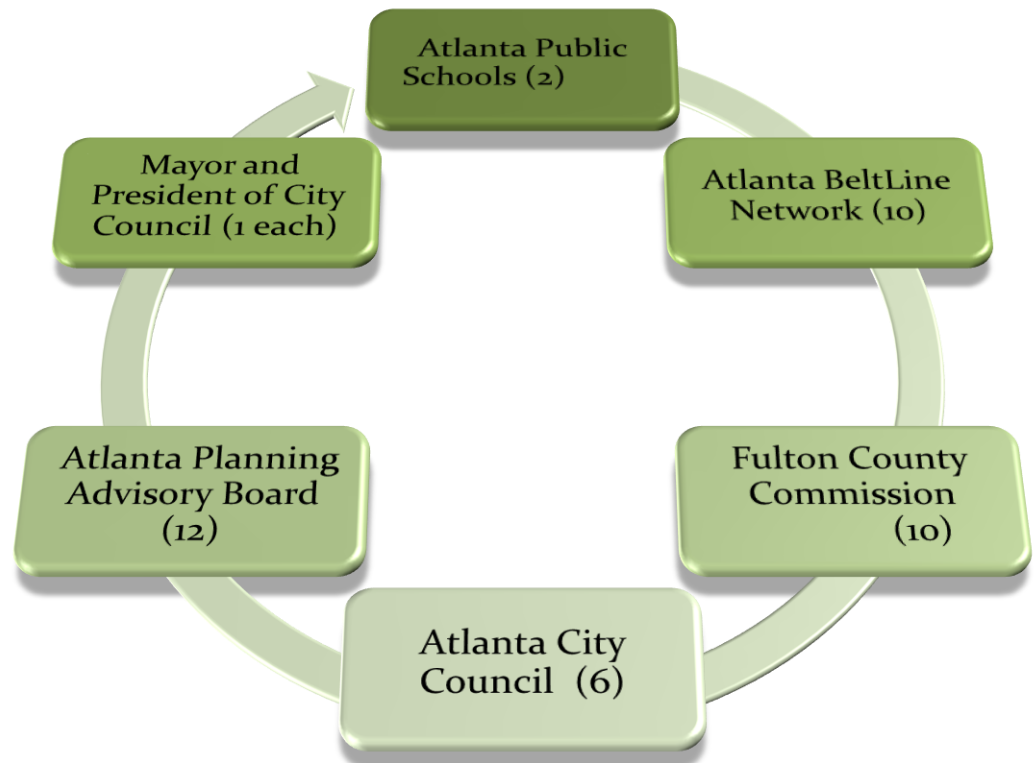


# TADAC Membership

The Atlanta BeltLine TAD Advisory Committee is made up of a range of stakeholders representing various communities, governing bodies, and neighborhood groups

If you are interested in serving on TADAC please see one of the members

Members are appointed by one of six bodies including:



# TADAC Organizational Chart

**Atlanta Community**

**TADAC Membership**

**Executive Committee**

**Committees**

**Standing Task Forces**

1. **Community Benefits and Engagement**
2. **Decision Support Tools**
3. **Equitable & Economic Development**
4. **Finance and Independent Review**

1. **Communications**
2. **Design**
3. **Environmental & Transportation**
4. **Procurement**
5. **Training**

# Contact Information

- Micah Rowland – Chair
- Michelle Rushing-Vice Chair
- Jennette Gayer –Secretary

## Executive Committee

- Allean Brown – Community Benefits
- Bernie Tokarz– Finance
- Moki Macias - Economic & Equitable Development
- Michelle Marcus Rushing- Environmental & Transportation

## Committee Chairs

- Karen Bass – Communications
- Harriet Macklin – Training
- Priscilla Gay Smith – Design

## Task Force Chairs





# Equitable Development Assessment Plan

- The purpose of the Equitable Development Assessment Plan is to assess how the Atlanta BeltLine can promote balanced, inclusive development across all geographical sections of the Atlanta BeltLine
- The Atlanta BeltLine Partnership initiated the planning assessment in 2012, after ABL approved the work in 2009
- ABLP created the Equitable Development Advisory Group and selected Atlanta Beltline TADAC members to participate. Consultants Elke Davidson and Kelly Hill completed the plan on behalf of ABLP.
- The Advisory Group produced a final report that was presented to the ABLP Board in 2013





# Atlanta Beltline TADAC IN TRANSITION

- The year 2013 has been a time of major transformation. Nearly half of the Committee appointees for this year are new to Atlanta Beltline TADAC.
- We recognize the commitment of all who have served on Atlanta Beltline TADAC throughout the visionary planning of the BeltLine and into its implementation. With the dedication of the Eastside Trail and the initiation of a collaboration with the City of Atlanta Streetcar Project, those who have served a full six years on Atlanta Beltline TADAC have seen it grow to implementation. In the midst of passing the baton, the exiting Executive Committee made a concerted effort to boost Atlanta Beltline TADAC by campaigning with all participating agencies to fulfill their appointment obligations.



# A New Direction Set

Atlanta Community



TADAC Membership



Executive Committee



Committees



1. Projects
2. Economic Development
3. Communications

- **Micah Rowland – Chair**
- **Michelle Rushing-Vice Chair**
- **Jennette Gayer – Secretary**

**Executive Committee**

- **Jennette Gayer – Projects Committee**
- **Moki Macias and Alleane Brown – Co-Chairs – Economic Development Committee**
- **Jennifer Freeman – Communications**



# Training Task Force

- The annual Atlanta Beltline TADAC training usually held in September developed into a much larger event this year. In conjunction with BAHAB, we participated in a Board Training session. The Joint Board Training posed a point of collaboration between Atlanta Beltline TADAC and BAHAB for the mutual efforts of community input to the BeltLine and specifically ABI.
- The Facilitator opened subject matter that developed into a proposed topic for the Atlanta Beltline TADAC annual retreat to be held in 1<sup>st</sup> Quarter of 2014.
- With the resolution of legal matters pending, plans for full Atlanta Beltline TADAC training in Bond Issue Financing are formulating.



# Art on the Atlanta BeltLine

- **Art On The Atlanta BeltLine is the major production the TADAC Design Task Force works to support ABI. In its fourth successful year, the Call for Submissions was issued in February and generated over 150 responses. Installation of the largest temporary art exhibit in Atlanta occurred during the summer over 8 miles of the Atlanta BeltLine.**
- **September through November, more than 40 performance art programs, concerts and events brought live interactive entertainment all around the Atlanta BeltLine. The annual lantern parade along the Eastside Trail was the had-to-be-there highlight with more than 10,000 participants.**
- **The project has been a huge success, and Season 5 of the exhibition will kick off in early September 2014 and run thru November 2014 which involved the creation and display of approximately 300 pieces of temporary art and performance art pieces**
- **2014 Season provided 55 visual exhibits and 20 performances across more than 40 events**



# TADAC Score Card

Initiative	Target	Actual	Notes
Bond Issue Finance Training	April 2014	In Process	Recent legal determinations have made the potential for Bond Issue Financing to be released from hiatus in the near future. Since monitoring the Bond funds is a primary task, TADAC requested the training in preparation.
Joint Training Atlanta Beltline TADAC And BAHAB.	November 2013	November 2013	✓
Membership for TADAC	Legislation requires at least 42 members, but should not exceed 45	31 members in 2013	Actively recruiting & engaging membership through retreat and increased email communications; encouraging appointing bodies to make appointments per legislation



On target



In process



Not on target