

# Atlanta BeltLine Tax Allocation District Advisory Committee (TADAC)

## Annual Report

April 23, 2013 | 6 PM

Location: Georgia Hill Community Center



# What's Inside...

1. What is TADAC
2. TADAC Roles & Responsibilities
3. Current Board Contacts
4. Membership
5. TADAC Organization
6. Initiatives & Accomplishments
  - DST – Decision Support Tool
  - EEDP – Equitable / Economic Development Plan
  - EIS – Environmental Impact Study
7. Community Benefits and Engagement
8. Independent Review of 5-Year Plan
9. Public Art Project
10. Score Card



# What is TADAC?

- The Atlanta BeltLine Tax Allocation District Advisory Committee (TADAC) was created through the Atlanta BeltLine legislation as part of its Community Participation Framework
- Its primary function is to ensure ongoing and meaningful citizen input into the planning, design and implementation of the Atlanta BeltLine



# TADAC Roles and Responsibilities

- Providing regular input and recommendations as it relates to the execution of the Atlanta BeltLine's TAD bonds
- Developing and implementing a comprehensive decision support measurement tool (completed)
- Conducting an independent review of the Atlanta BeltLine's Five-Year Work Plan (completed)
- Working jointly with Atlanta BeltLine Inc (ABI) to draft an equitable development plan for the Atlanta BeltLine (completed)

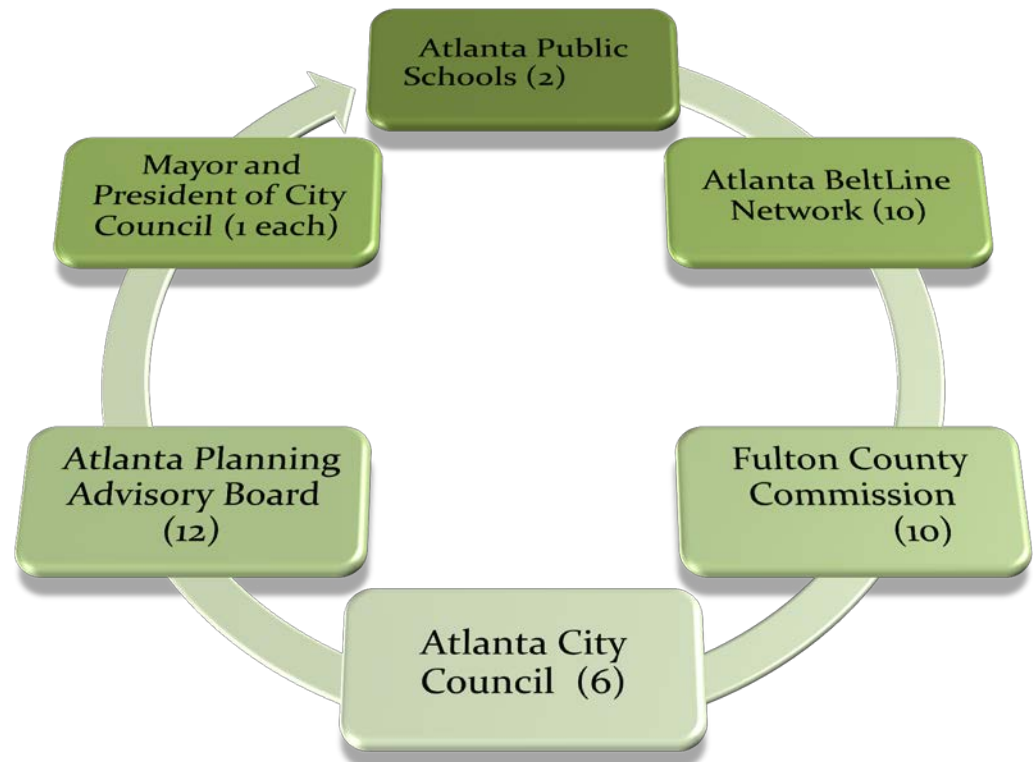


# TADAC Membership

The Atlanta BeltLine TAD Advisory Committee is made up of a range of stakeholders representing various communities, governing bodies, and neighborhood groups

If you are interested in serving on TADAC please see one of the members

Members are appointed by one of five bodies including:



# TADAC Organizational Chart

**Atlanta Community**

**TADAC Membership**

**Executive Committee**

**Committees**

**Standing Task Forces**

1. **Community Benefits and Engagement**
2. **Decision Support Tools**
3. **Equitable & Economic Development**
4. **Finance and Independent Review**

1. **Communications**
2. **Design**
3. **Environmental & Transportation**
4. **Procurement**
5. **Training**



# Contact Information

- Micah Rowland – Chair
- Michelle Rushing-Vice Chair
- Jennette Gayer –Secretary

## Executive Committee



- Allene Brown – Community Benefits
- Bernie Tokarz– Finance
- Jim Schneider - Economic & Equitable Development

## Committee Chairs



- Michelle Marcus Rushing- Environmental & Transportation
- Karen Bass – Communications
- Harriet Macklin – Training
- Priscilla Gay Smith – Design

## Task Force Chairs



# Decision Support Tool (DST)

- A decision support tool is a consistent, reproducible process for making decisions by providing a detailed picture of impacts related to the implementation of a plan or policy
- The Atlanta BeltLine TADAC DST is designed to capture various physical, economic, environmental, land use, quality of life and socio-economic aspects of the Atlanta BeltLine implementation process for the purpose of guiding decision-making priorities





# Decision Support Tool


In **spring of 2009** TADAC approved the RFQ document intended to solicit qualifications for the development and implementation of the DST.



By the **end of 2009**, TADAC and ABI had come to agreement on how the RFQ would be put out to bid and the role each entity would play in the process.



On **March 11, 2010** the RFQ for the DST was put out to bid with publication notices being placed in the Atlanta Journal-Constitution, Atlanta Voice, Fulton County Daily Report and the Daily World.



On **February 9, 2011** ABI entered into a contract with Georgia Tech Research Corporation with TADAC as Project Manager to begin the development of the DST



In the **spring of 2012**, the DST tool was delivered to TADAC and ABI. It will be an integral part of the Atlanta BeltLine Implementation Plan for project analysis

# Economic / Equitable Development Plan

- The purpose of the Economic / Equitable Development Plan is to ensure that the Atlanta BeltLine promotes balanced, inclusive development across geographical sections of the Atlanta BeltLine
- Both ABI and TADAC are jointly responsible for the review and analysis of Equitable Development metrics



# Economic / Equitable Development Plan

- The plan for Equitable Development was approved by both ABI and TADAC
- Metrics were developed to finalize the Equitable Development Plan

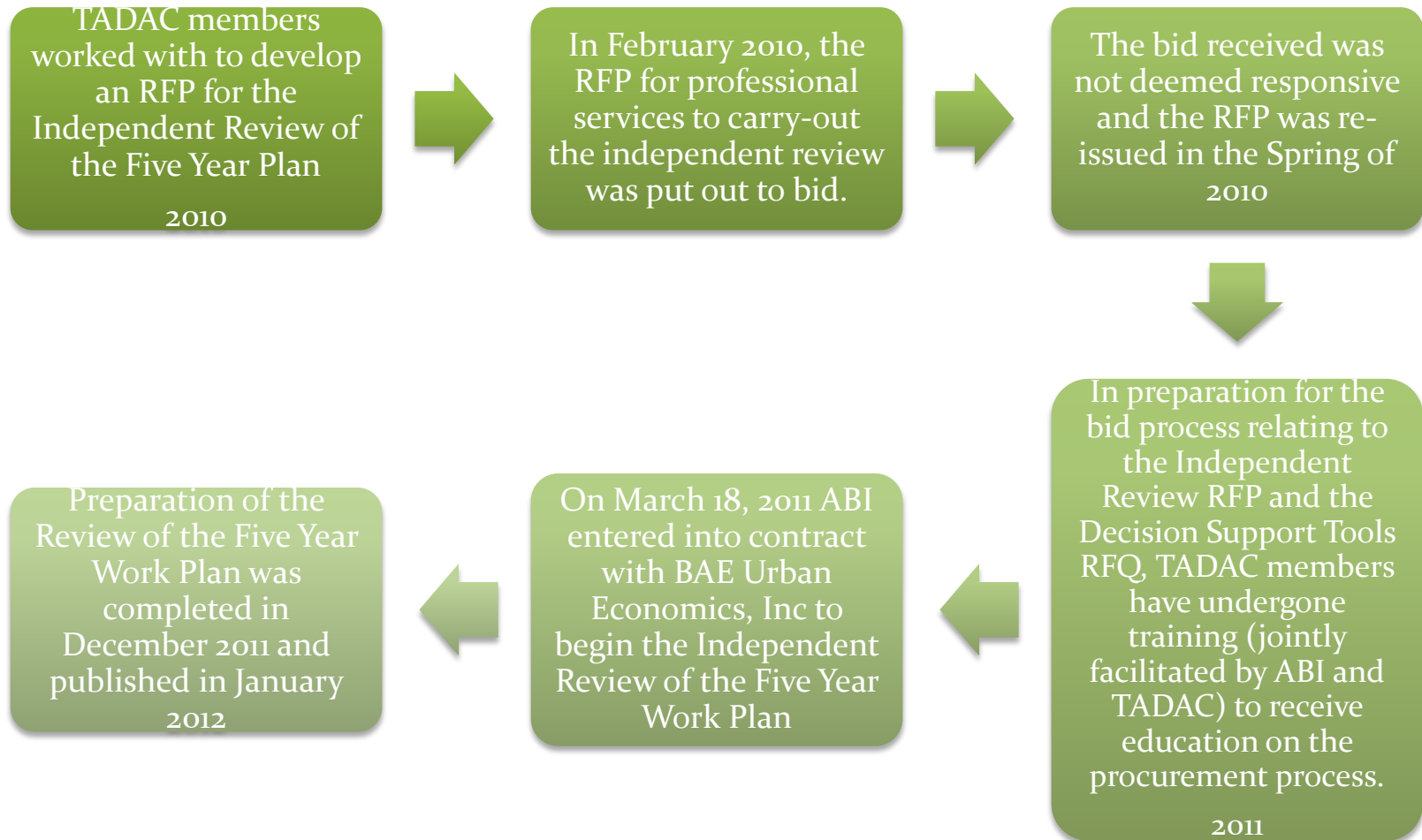


# Environmental Impact Statement (EIS)

- The Environmental Impact Statement is a comprehensive assessment necessary to satisfy state and federal requirements for projects of the Atlanta BeltLine's scale and scope
- TADAC members were actively involved in the EIS Stakeholder Advisory Committee and submitted a comment on the Draft EIS
- The EIS received record of decision from FTA in late 2012
- Decision selected either Modern Streetcar (SC) or Light Rail Transit (LRT) technology for the transit, and designated the future transit and trail alignment



# Independent Review of Five-Year Plan





# Art on the Atlanta BeltLine

- TADAC members worked with ABI's design team to bring Art to the Atlanta BeltLine
- The project has been a huge success, and Season 4 of the exhibition will kick off in early September 2013 and run thru November 2013 which involved the creation and display of approximately 300 pieces of temporary art and performance art pieces
- 2012 Season provided 55 visual exhibits and 20 performances across more than 40 events



# TADAC Score Card

Initiative	Target	Actual	Notes
DST	December 2011	March 2012	✓
Independent Review of 5-Year Plan	January 2012	January 2012	✓
EIS Record of Decision	September 2012	December 2012	✓
Membership for TADAC	Legislation requires at least 42 members, but should not exceed 45	31 members at the end of 2012	Actively recruiting & engaging membership through retreat and increased email communications; encouraging appointing bodies to make appointments per legislation



On target



In process



Not on target